



Sponsor and Exhibitor Prospectus

November 10-13, 2019 | Hilton Hawaiian Village Waikiki Beach Resort | Honolulu, HI

Why sponsor and exhibit at the 2019 Annual Meeting?

The Annual Meeting is the CAS's signature event of the year. The meeting offers a broad base of sessions on the most important issues facing the property-casualty insurance industry today. This year, we are **expecting 1,400 attendees** including a strong contingent of senior members of the actuarial profession and new designees who are celebrated throughout the meeting. There are many unique sponsorship opportunities, such as the Tuesday Buffet dinner, the popular charging station, and the Live Stream event.

A. Exhibitor Highlights

- The breakfasts and refreshment breaks are in the Exhibit Hall to attract attendees to your booth.
- Dedicated time for exhibits and networking with no other scheduled events or sessions at these times.
- Raffle prize for attendees who visit each of the Exhibitors.

B. Exhibit Fees Includes:

- One six-foot skirted table, two chairs, and one easel for signage in an eight-foot wide area.
- One full conference registration for each table exhibit space purchased. Additional exhibitor-only badges may be purchased in advance or at the seminar for \$675 each. **Please note that additional exhibitors who wish to attend educational sessions must register for the meeting and pay the full registration fee.**

C. Benefits for Exhibitors/Sponsors/Advertisers

- Pre-Meeting exposure on the CAS Annual Meeting web page with your company name, logo, link, and short description.
- Onsite exposure through verbal acknowledgement during the opening Business Session for Sponsors.
- Inclusion in the on-site program and mobile app promoting exhibit area and hours and listing your company name and logo. **Application and fee must be returned to the CAS Office no later than October 4, 2019, to be included in the onsite program and mobile app.**
- Exhibitor/Sponsor ribbons for all company representatives in attendance.
- Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use.

D. Shipping details:

- All items that are for your exhibit booth should be shipped directly to the hotel. Expected arrival should be between November 5 and 7, 2019. All printed materials and give-away items that are to be included in the registration bags, must be shipped directly to the hotel for arrival between November 5 and 7, 2019.
- Hotel shipping and handling **fees apply**



Exhibitor/Sponsor Schedule

Set-up Details

Sunday, November 10, 2019	
2:00 p.m. – 6:00 p.m.	Exhibitor Set-up
Wednesday, November 13, 2019	
10:30 a.m. – 12:30 p.m.	Breakdown

Exhibitor Schedule *Subject to change

Monday, November 11, 2019	
7:00 a.m. – 8:30 a.m.	Continental Breakfast with Exhibits
8:45 a.m. – 9:15 a.m.	Refreshments Break with Exhibits
11:00 a.m. – 11:30 a.m.	Refreshments Break with Exhibits
3:45 p.m. – 4:15 p.m.	Refreshments Break with Exhibits
Tuesday, November 12, 2019	
7:00 a.m. – 8:30 a.m.	Continental Breakfast with Exhibits
10:25 a.m. – 10:55 a.m.	Refreshments Break with Exhibits
Wednesday, November 13, 2019	
7:00 a.m. – 8:30 a.m.	Continental Breakfast with Exhibits
10:00 a.m. – 10:30 a.m.	Refreshments Break with Exhibits

You may leave your tabletop exhibit set up throughout the seminar, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

Engagement Opportunities

Sunday, November 10, 2019	
6:30 p.m. – 7:30 p.m.	Welcome Reception in Open Area (not exhibit hall)
Monday, November 11, 2019	
12:45 p.m. – 1:45 p.m.	Luncheon
Tuesday, November 12, 2019	
6:00 p.m. – 9:00 p.m.	Tuesday Buffet Dinner on Great Lawn

Exhibitors are welcome to join attendees for lunch.



Sponsor Opportunity	Additional Benefits	Regular Cost	Society Partners (20% off)
Exhibit Space	Display your products and services in the Exhibit Area.	\$3,000	\$2,400
Reception	Sponsor may: <ul style="list-style-type: none"> get special recognition on app message; provide cocktail napkins or mints with company logo; have logo on signage such as tent cards, etc. 	\$5,000 each	\$4,000 each
Continental Breakfast (Bundle of 3)	Sponsor may: <ul style="list-style-type: none"> get special recognition on app message; have logos on table tent cards and signage by entrance; place promotional items on tables (e.g. coasters, mints) 	\$5,000 (for 3)	\$4,000 (for 3)
Monday Luncheon SOLD	Sponsor may: <ul style="list-style-type: none"> get special recognition on app message; have logo on menu placed on tables; have logos on table tent cards and signage by entrance; place promotional items on tables (e.g. coasters, mints) 	\$5,000	\$4,000
Tuesday Buffet Dinner	Sponsor may: <ul style="list-style-type: none"> get special recognition on app message; provide cocktail napkins or mints with company logo; have logo on signage such as tent cards, etc. 	\$8,000	\$6,400
Networking Breaks (Bundle of 5)	Sponsor may: <ul style="list-style-type: none"> get special recognition on app message; have logo on menu placed on tables; have logos on table tent cards and signage by entrance; 	\$4,000	\$3,200
Meeting App	Company logo and website link provided on homepage	\$4,000	\$3,200
Wireless Access	Recognition of sponsor on URL landing page and in onsite brochure/website. Additional fees apply*	\$4,500	\$3,600
Giveaway Item	Top quality item with sponsor logo; distributed at registration desk to all attendees. Sponsor is responsible for the cost of production**	\$ 2,000	\$1,600
Room Key	Sponsor may design room key to be distributed to room block at meeting hotel. ***	\$3,000	\$2,400
Charging Station	Place your company logo prominently on a secure charging station and on individual key cards to be distributed to all attendees. ****	\$4,000 (\$6,000 for 2)	\$3,200 (\$4,800 for 2)
Live Stream	Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400
NEW Diversity Reception	Sponsors logo will be displayed by entrance and inside the reception. Available to multiple sponsors	\$600	\$500
Onsite Brochure Ad	Create some brand recognition by advertising your onsite reception, latest products, career opportunities, etc. (Events mustn't overlap with Meeting Schedule)	\$500 Full \$300 Half	\$400 Full \$240 Half

* **Additional fee** of for the total of \$2,000 include splash page, username and password customization

****All items will be sponsored exclusively** and on a first-come, first-served basis. The \$1,600 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

*****Art due: Oct 1.** Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping. Set-up fee varies depending whether is one-sided print or two-sided (Approx. cost for 500 two-sided: \$135 increase) Sponsor is responsible for the cost of production and distribution.

**** **Custom key cards** incur additional cost depending on quantity. **Sponsor is responsible** for additional cost of production and shipping/handling. Keep in mind that due to location prices will be higher.



Exhibitor & Sponsor Provisions:

By submitting this application, you agree to exhibit under and comply with these provisions:

1. **All participating exhibitors and sponsors** are subject to these rules, regulations, and policies. Exhibitors and sponsors should review this material before submitting an application. Questions regarding these provisions should be directed to Clarisa Figueroa (cfigueroa@casact.org).
2. **Objectives:** The Meeting and Exhibitor Area are the property of and produced for the Casualty Actuarial Society and its partners. Exhibitors are encouraged to offer information that is educational, professional, and instructional. Selling or taking orders for goods and services will be permitted provided that such business is conducted in an appropriate and professional manner.
3. **Participation:** CAS reserves the right to refuse space to any applicant who, in the opinion of CAS, deals in products or services unrelated to this meeting or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
5. **Exhibitors are responsible** for shipment of all materials, table exhibit set-up and tear down, and any other responsibilities therein, including shipping/receiving expenses charged by the hotel. If you require additional equipment for your table-top exhibit, please contact Clarisa Figueroa (cfigueroa@casact.org) to make arrangements.
6. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. CAS maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred, or canceled without written request by the Exhibitor and subsequent written approval by CAS. Because of the number of companies exhibiting similar or related products, CAS cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby space.
7. **Exhibit Space Fee:** The CAS exhibit space fees are outlined in the Sponsor and Exhibitor Prospectus and are due in full upon registration and execution of these terms and conditions. No exhibitor will be allowed to participate unless payment in full is received prior to the start of the 2019 Annual Meeting.
8. **Floor Plan:** The floor plan for this show will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the meeting, exhibitors, and industry.
9. **Waiver:** Each exhibitor waives all claims against CAS, its officers, directors, members, employees and agents, as well as against the facility hosting the exhibition, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that the CAS should be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse CAS and hold CAS harmless from liability resulting therefrom. In no event will CAS have any liability for incidental, indirect, special, punitive, or consequential damages, including without limitation loss of profits, even if advised of the possibility of such damage.
10. **Compliance:** In the event of violation by any exhibitor of any of these terms and conditions, or if for any reason CAS considers the exhibition to be objectionable or contrary to the intent and purpose of the 2019 Annual Meeting, the exhibit may be removed from the area in CAS's sole discretion. In such an event, CAS will not be liable for returning materials, refunding the exhibitor fee, or any related costs or damages.
11. **Indemnification:** Each exhibitor and sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
12. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2019 Annual Meeting at the scheduled time, CAS may postpone or cancel its 2019 Annual Meeting and CAS shall retain such part of the exhibit and sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining exhibit and sponsorship fees shall be refunded.
13. **Give-away items and printed literature: Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival no later than Friday, November 7, 2019.** The estimated number of registered attendees is 1,400, and therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by November 7, 2019 will not be distributed with delegate registration materials.** Leftover items/copies will not be sent back to the sender.
14. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2019 Annual Meeting requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.



Sponsor/Exhibitor Application

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Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked to from CAS website and Twitter handle to be included in meeting app:

Sponsor Opportunity	Regular Cost	Society Partners (20% off)	Check to Select
Exhibit Space	\$3,000	\$2,400	<input type="checkbox"/>
	\$675(exhibitor-only badge)		Quantity: _____
Welcome Reception	\$5,000 each	\$4,000 each	<input type="checkbox"/>
Continental Breakfast (Bundle of 3)	\$5,000 (for 2)	\$4,000 (for 2)	<input type="checkbox"/>
Monday Luncheon	\$5,000	\$4,000	SOLD OUT
Tuesday Buffet Dinner	\$8,000	\$6,400	<input type="checkbox"/>
Networking Breaks (Bundle of 5)	\$4,000	\$3,200	<input type="checkbox"/>
Meeting App	\$4,000	\$3,200	<input type="checkbox"/>
Wireless Access	\$4,500	\$3,600	<input type="checkbox"/>
Giveaway item	\$2,000	\$1,600	<input type="checkbox"/>
Room Key	\$3,000	\$2,400	<input type="checkbox"/>
Charging Station	\$4,000	\$3,200	<input type="checkbox"/>
	\$6,000 (for 2)	\$4,800 (for 2)	<input type="checkbox"/>
Interactive Live Stream	\$3,000	\$2,400	<input type="checkbox"/>
NEW Diversity Reception	\$600	\$500	<input type="checkbox"/>
Onsite Brochure Ad	\$500 Full	\$400 Full	<input type="checkbox"/>
	\$300 Half	\$240 Half	<input type="checkbox"/>

Give-Away Item Sponsors:

Please tell us about your sponsorship idea for a giveaway item:

- | | | |
|------------------------------------------------|---------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> Flyer/Brochure | <input type="checkbox"/> Spinner | <input type="checkbox"/> Charging Cable/headsets |
| <input type="checkbox"/> Sports bottle/Tumbler | <input type="checkbox"/> Mints/Gum | <input type="checkbox"/> Journal/Post-its |
| <input type="checkbox"/> Highlighter/Pens | <input type="checkbox"/> Phone Wallet/Stand | <input type="checkbox"/> Other: _____ |



Exhibitor(s) Information:

Please identify the contact who will be receiving all sponsor and exhibitor- related materials and information:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Emergency Contact Information: _____

(One complimentary full conference registration included with exhibit booth)

Primary Exhibitor Name Badge: _____

Dietary or physical restrictions for CAS staff to note: _____

Additional Exhibitor ONLY Badge(s):

Does NOT Allow Attendee into Educational Sessions. Only the Exhibit Hall and Food and Beverage Functions. Fee applies for each additional exhibitor badge, see Page 1, Section B #2.

Full Name and Title for additional badge: _____

Emergency Contact Information: _____

Dietary or physical restrictions for CAS staff to note: _____

Payment Information:

Check Payment
Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Charge CAS Society Partner Account
Only available for:
✓ *Diamond Partners*
✓ *Platinum Partners*
✓ *Gold Partners*
✓ *Silver Partners*

Credit Card Payment
Credit Card #: _____
Exp. Date (MM/YY): _____
Cardholder Name: _____
Signature: _____

* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa