

Seminar on Reinsurance

June 3-4, 2019
The Fairmont Southampton
Southampton, Bermuda



2019 Seminar on Reinsurance: Sponsor Prospectus

The Seminar on Reinsurance is a two-day seminar intended primarily for experienced industry professionals with knowledge of reinsurance. The Seminar is scheduled for June 3-4, 2019 at the Fairmont Southampton in Southampton, Bermuda. Sessions will discuss pricing, reserving, and modeling issues as well as broader reinsurance topics.

The Seminar on Reinsurance will offer:

- 30+ concurrent educational sessions.
- Two General Sessions featuring a roundtable discussion with senior reinsurance executives.
- Ample networking opportunities to allow attendees to expand and renew their list of industry contacts.

Why sponsor the 2019 Seminar on Reinsurance?

- Promote your organization to an expected audience of 300+ reinsurance professionals.
- Showcase your products and services to key influencers in purchase decisions.
- Increase your organization's brand recognition among reinsurance actuaries, and other experienced industry professionals who work in reinsurance.

Benefits for Sponsors

- Pre-Seminar exposure on the Reinsurance Seminar web page with your company name, logo, link, and short description.
- Onsite exposure through acknowledgement during the Opening Session.
- Inclusion in the onsite program – an acknowledgement of sponsorship with your company name and logo.
- **Application and fee must be returned to the CAS Office no later than May 13, 2019** to be included in the onsite program.
- Inclusion in the mobile app – acknowledgement of participation as a sponsor or advertiser with your company name, logo, URL and short description.
- Sponsor ribbons for all company staff in attendance.
- Pre- OR Post-seminar attendee list with contact information, provided in an Excel spreadsheet for one-time use.
- Recognition signage at your sponsored activity.

Note: Upon submitting this form, please email Clarisa (cfigueroa@casact.org) the following items to be included on the events' main website:

- **Company Logo:** File must be in vector format (.eps, .ai) or high-resolution jpeg of at least 300 dpi.
- **Company Description:** No longer than 350 words

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SPONSOR OPPORTUNITY	ADDITIONAL BENEFITS	REGULAR COST	COST FOR PARTNERS (20% OFF)
Reception (2 available)	Sponsor signage in reception area (tables, entrance, etc.)	\$6,000	\$4,800
Luncheon	Sponsor may: <ul style="list-style-type: none"> ✓ offer welcome remarks during selected luncheon; ✓ have logos on tent cards placed on tables; ✓ place promotional items on tables 	\$4,000	\$3,200
Networking Breaks (Bundle of 3)	Sponsor logo on tent cards placed on tables and on signage at entrance.	\$3,000	\$2,400
Meeting App	Company logo and website link provided on download homepage.	\$4,000	\$3,200
Wireless Access	Sponsor can select a custom WiFi Password of its choice. For an additional fee, sponsors can get a login screen with a redirect to sponsor's website or splash page.	\$3,500	\$2,800
NEW Box Lunch	Sponsor may: <ul style="list-style-type: none"> ✓ have promotional stickers placed on boxes ✓ include personalized napkins ✓ include any reasonable size items with logo (pens, etc.)** 	\$ 1,500	\$1,200
Give-away Item or Advertiser	Have your company brochure, flyer or branded giveaway distributed to every attendee in the registration materials.	\$1,250	\$1,000
Room Key	Sponsor may design room key to be distributed to room block at meeting hotel. Sponsor is responsible for the cost of production. **	\$3,000	\$2,400
Interactive Live Stream	Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web.	\$3,000	\$2,400

***All items will be sponsored exclusively** and on a first-come, first-served basis. The \$1,250 licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

**Estimated cost (based on artwork) = 500-999 keycards, \$1.79-2.11 each + shipping. Set-up fee varies depending whether is one-sided print or two-sided (Approx. cost for 500 two-sided: \$135 increase)

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Sponsor Provisions:

In submitting your application, you agree to sponsor under and comply with these provisions.

1. **All participating sponsors are subject to these terms and conditions.** Sponsors should review these terms before applying. Questions regarding these terms should be directed to Clarisa Figueroa (cfigueroa@casact.org).
2. **CAS sponsors are prohibited from hosting events or special meetings** during the program's educational sessions, receptions, meals, and/or networking breaks.
3. **Participation:** CAS reserves the right to refuse approval of any applicant who, in the opinion of CAS, deals in products or services unrelated to the event or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
4. **Cancellations** received by May 13, 2019 will receive a full refund minus a \$200 administrative fee. Cancellations received after May 13, 2019 will receive no refund.
5. **Sponsors are responsible for shipment** of all materials and shipping/receiving expenses charged by the facility hosting the 2019 Seminar on Reinsurance.
6. **Indemnification:** Each sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
7. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2019 Seminar on Reinsurance at the scheduled time, CAS may postpone or cancel its 2019 Seminar on Reinsurance and CAS shall retain such part of the sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining sponsorship fees shall be refunded.
8. **Give-away items and printed literature:** Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival by June 2, 2019. 310 is an estimate for the number of registered attendees and therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Excess materials are the responsibility of the sponsor. Materials that are not received at the specified address by June 2, 2019 will not be distributed with attendee registration materials.**
9. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2019 Seminar on Reinsurance requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

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2019 CAS Seminar on Reinsurance

Sponsor Application

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked to from CAS website: _____

Organization Twitter handle to be included in meeting app: _____

SPONSOR OPPORTUNITY	REGULAR COST	COST FOR PARTNERS	CHECK TO SELECT
Welcome Reception	\$6,000	\$4,800	
Monday Luncheon	\$4,000	\$3,200	
Networking Breaks (4)	\$3,000	\$2,400	
Meeting App	\$4,000	\$3,200	
Wireless Access	\$3,500	\$2,800	
Box Lunch	\$ 1,500	\$1,200	
Room Key	\$3,000	\$2,400	
Live Stream	\$3,000	\$2,400	SOLD
Registration Insert or Give-Away Item	\$1,250	\$1,000	

Should one or more of the opportunities selected not be available, please list alternative opportunities that may be of interest:

1.
2.
3.

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Give-Away Item Sponsors:

Please tell us about your sponsorship idea for a give-away item:

- | | | |
|--|---|--|
| <input type="checkbox"/> Flyer/Brochure | <input type="checkbox"/> Spinner | <input type="checkbox"/> Charging Cable/headsets |
| <input type="checkbox"/> Sports bottle/Tumbler | <input type="checkbox"/> Mints/Gum | <input type="checkbox"/> Journal/Post-its |
| <input type="checkbox"/> Highlighter/Pens | <input type="checkbox"/> Phone Wallet/Stand | <input type="checkbox"/> Other: _____ |

Payment Information:

Check Payment

Mail your application with check payable to:

Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425

Credit Card Payment

Credit Card #: _____

Exp. Date (MM/YY): _____

Cardholder Name: _____

Credit Card Billing Address: _____

Signature: _____

* Fax your application to 703-276-3108: Casualty Actuarial Society, Attn. Clarisa B. Figueroa

* You can also email the same at cfigueroa@casact.org