Longitudinal analysis of distance traveled

Claim Classification Using Partial Telematics Information

Longitudinal analysis of distance traveled

Context

- New technologies such as GPS-collected data have emerged, which offer new ways to approach car insurance pricing.
- Processing these data provides reliable information about drivers' behavior.

One piece of GPS-collected information that is directly related to the risk insured is distance driven.

Relevand

- Covariates such as territory, gender and age only describe the $\ensuremath{\mathsf{general}}$ behavior of insured in those groups.
- Ayuso et al. (2016b) shows that the differences observed in claims frequency between men and women are largely attributable to vehicle use;
- \blacktriangleright Verbelen et al. (2018) reached a similar conclusion

In a social-political context where the use of gender in ratemaking is restricted or criticize, calculating premiums on **more objective information** is of interest.

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Overview

Objective

Using telematics data, we study the relationship between claim frequency and distance driven through different models by observing smooth functions.

- 1 Generalized Additive Models (GAM) for a Poisson distribution (fixed effects),
- 2 Generalized Additive Models for Location, Scale, and Shape (GAMLSS) that we generalize for panel count data (random effects).

Why GPS-collected data?

- ► As shown by many authors, such as Lemaire et al. (2016), the self-reported approximation of the distance driven is not reliable and is often very different from the exact distance driven.
- ► There are **important differences between driving uses and driving habits**, which justifies consideration of other measures than exposure time in the modeling.

A First Model Starting Point Boucher et al. (2017), by using a GAM Poisson model, analyzed the influence of duration and distance driven on the number of claims with independent cubic **splines** : $\log(\mu_i) = \beta_0 + s_1(km_i) + s_2(d_i)$. $\mu_{i,t} = \exp(\mathbf{X}_{i,t}\beta + s_1(km) + s_2(d))$ $= \exp(s_1(km))\exp(s_2(d))\exp(\mathbf{X}_{i,t}\beta)$ (1) $= \exp(s_1(km))\exp(s_2(d))\lambda_{i,t},$ GAM ► GAMs : introduced by Hastie and Tibshirani (1986). ► Extension of the generalized linear models (GLM) theory : relax the hypothesis of linearity, and smoothing functions s of the covariates could be included in the predictor. ▶ Example : the mean for an individual *i* could be given by $g(\mu_i) = s_0 + s_1(x_{1,i}) + s_2(x_{2,i}) + s_3(x_{3,i}).$

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A First Model

What do you think?

We model $N_{it} \sim Pois(\mu_{it})$, where $\mu_{i,t} = \exp(s_1(km)) \exp(s_2(d)) \lambda_{i,t}$ with real canadian insurance data.

Questions :

What the relation between exp(s1(km)) and claim frequency would look like when a linear trend is not imposed by the model structure?

2 And exp(s₂(d))?

To help you :

- ► Would it be nonetheless nearly linear?
- ► Would it stop increasing at some point?
- ► Would it start to decline at some point? Would it go up again?
- ► Any other intuition ?

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A First Model



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A Longitudinal Analysis



Random Effects Model





Random Effects Model

GAMLSS

Instead, we use Generalized Additive Models for Location, Scale and Shape theory, that can be used for other distributions than the members of the linear exponential family of distribution.

More flexible : can model a location parameter μ_i, a variance parameter σ_i (scale), a skewness parameter v_i and a kurtosis parameter τ_i as additive functions of the covariates.

$$g_k(\theta_k) = X_k \beta_k + \sum_{j=1}^{\infty} Z_{j,k} \gamma_{j,k}$$

- $\theta = \{\mu, \sigma, \nu, \tau\}$. μ, σ, ν and τ are vectors with n elements
- ► If a smooth function can be expressed in linear form, Equation (6) can be rewritten as

$$g_k(\theta_k) = \mathbf{X}_k \beta_k + \sum_{i=1}^{J_k} h_{j,k}(x_{j,k}),$$

where $h_{i,k}$ is a smooth non-parametric function.

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Random Effects Model

Model Specification

It is possible to use a GAMLSS that specify **only the location parameter**. In this case, θ would simply become $\theta = \{\mu\}$.

- 1 We choose to model the parameter $\lambda_{i,t}$ with smoothing function ;
- 2 ν is kept constant for all individuals.

R package

- 1 To use GAMLSS, many distributions are available in the R package gamlss.
- 2 Unfortunately, the MVNB distribution is not one of them.
- **3** The distribution is however implemented by itself in the package *multinbmod*).

Consequently, we have to write our own code for convenience.

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Random Effects Model

What do you think? We model N ~ MVNB(µ,v), where µ = exp(s1(km))exp(s2(d)) λ with real canadian insurance data. Questions : What the relation between exp(s1(km)) [exp(s2(d))] and claim frequency would look like? How would the results differ from the previous model? To help you : Would it be nonetheless nearly linear? Would it stop increasing at some point? Would it start to decline at some point? Would it go up again? Any other intuition ?

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A Fixed Effects Approach

The model

Poisson fixed effects model can be seen as a basic Poisson regression model without an intercept. Being part of the linear exponential family of distribution, GAM theory can then be used when smoothing functions are added to the mean parameter of the distribution.

In practice, as mentioned, it is relatively easy to implement the fixed effects model with R; we simply used the gam function from the package mgcv.

1 To include fixed effects in the model the **intercept** of the model is **dropped**.

2 We include a unique identifier variable for each policyholder as a factor variable and we include the distance driven in the model using a cubic spline s.

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A Fixed Effects Approach

Parameters estimation

- In the fixed effects model, we consider each α_i , $i \in \{1, ..., n\}$ as an unknown parameter. 1 At least n+p+1 parameters should be estimated, which is quite a high number of parameters given that T_i is usually small for insurance datasets.
- 2 The large number of parameters in the model causes what is called incidental problem, which means that an incorrect estimation of the fixed effects α generates incorrect estimates of β associated with covariates in the mean.
- 3 It has been shown that a fixed effects model based on a Poisson distribution does not have this problem (see (Cameron and Trivedi, 2013)) for a detailed explanation).

First-order condition equation

For the β parameters, the first condition by MLE can be shown to be equal to :

$$\sum_{i=1}^{n} \sum_{t=1}^{T_i} \mathbf{x}_{i,t} \left(n_{i,t} - \lambda_{i,t}^{FE} \frac{n_{i,\bullet}}{\lambda_{i,\bullet}^{FE}} \right) = 0.$$

When we compare the first-order condition equation of the random effects model and (7), we see that when ${\mathcal T}$ is large, or when $\nu \to 0,$ random and fixed effects models are equivalent.

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A Fixed Effects Approach

What do you think? We model $N_{i,t} \sim Pois(\mu_{i,t})$, where $\mu_{i,t} = exp(a_i) exp(s(km))$. Questions : 1 What the relation between $\exp(s(km))$ and claim frequency would look like? 2 Will the "learning effect" be there again? Rating structure based on distance driven We decided to model the Poisson fixed effects by not including a smoothing function for the duration. 1 Our objective is to measure the marginal effect of the distance on the claim frequency. If we want to measure the risk of each additional kilometer the insured decides to drive, the duration of the contract is not important. 2 We want to construct a rating structure based solely on the distance driven as a risk measure. Longitudinal analysis of distance traveled Claim Classification Using Partial Telematics Inform







A Fixed Effects Approach

"Learning effect"

In summary, **instead** of referring to the "learning effect" to understand the left-hand graph of Cross-sectional data model, we **should understand** instead that

- Typical insureds who drive more than 60,000 km per year are better risks per kilometer than insureds who drive approximately 40,000 km per year.
- However, for each driver, independently of their driving risk per kilometer, the risk of an accident will always increase for each additional kilometer driven (by approximately 1/15,000).

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Comparative Analysis

Which Effect Should Be Used in Practice?

The fixed effects model is **more general** than the random effects model, which means that in case of contradictory results, **fixed effects** should always be **preferred**.

 $\begin{aligned} \Pr[N_{i,1} &= n_{i,1},...,N_{i,T} = n_{i,T}] \\ &= \int_{0}^{\infty} \Pr[N_{i,1} = n_{i,1},...,N_{i,T} = n_{i,T} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}] f(\alpha_{i}^{RE} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}) d\alpha_{i}^{RE} \\ &= \int_{0}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) f(\alpha_{i}^{RE}) d\alpha_{i}^{RE} \\ & \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,1},...,\mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,t} = n_{i,t} | \mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right) = \Gamma_{i,T}^{\infty} \left(\prod_{t=1}^{T} \Pr[N_{i,T}^{RE} | \mathbf{x}_{i,T}, \alpha_{i}^{RE}]\right)$

$$= \int_0^\infty \left(\prod_{t=1}^i \exp(-\alpha_i^{RE} \lambda_{i,t}^{RE}) \frac{(\alpha_i - \lambda_{i,t})^{-N}}{n_{i,t}!} \right) f(\alpha_i^{RE}) d\alpha_i^{RE}$$

We can see that we have to suppose an additional assumption : from the first to the second line of development, $f(a_i^{RE}|\mathbf{x}_{i,1},...,\mathbf{x}_{i,T})$ becomes $f(a_i^{RE})$. The interpretation of random effects results are tricky.



To Conclude



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Overview

Research question

When has an insurer collected enough information about an insured's driving habits?

General idea

- ► Supervised classification with classic and telematics covariates.
- Modeling the indicator of one or more claims.
- Calculation of telematics covariates at different stages of the contract : after 1 month, 2 months, ..., 12 months. Then, comparison of the performance.

Motivatio

- $\blacktriangleright\,$ An insurer wishes to keep a minimum of telematic information on its
 - policyholders for reasons of :
 - Confidentiality
 - Data storage
- But still wants to take advantage of this information, for instance, to avoid adverse selection.

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Trip data

Extract from the trip database

| VIN | Trip ID | Starting time | Arrival time | Distance | Maximum speed |
|-----|---------|---------------------|---------------------|----------|---------------|
| A | 1 | 2016-04-09 15:23:55 | 2016-04-09 15:40:05 | 10.0 | 72 |
| A | 2 | 2016-04-09 17:49:33 | 2016-04-09 17:57:44 | 4.5 | 68 |
| ÷ | ÷ | ÷ | ÷ | ÷ | |
| А | 3312 | 2019-02-11 18:33:07 | 2019-02-11 18:54:10 | 9.6 | 65 |
| В | 1 | 2016-04-04 06:54:00 | 2016-04-04 07:11:37 | 14.0 | 112 |
| В | 2 | 2016-04-04 15:20:19 | 2016-04-04 15:34:38 | 13.5 | 124 |
| : | : | ÷ | ÷ | ÷ | ÷ |
| В | 2505 | 2019-02-11 17:46:47 | 2019-02-11 18:19:22 | 39.0 | 130 |
| С | 1 | 2016-01-16 15:41:59 | 2016-01-16 15:51:35 | 3.3 | 65 |
| : | : | - | | : | - |

► These are the only telematic data we have. All telematic covariates are derived from these 4 measurements.

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Contract data

| VIN | Contract start date | Contract end date | Classic covariate #1 | Claim(s) indicato |
|-----|---------------------|-------------------|----------------------|-----------------------|
| A | 2015-01-09 | 2016-01-09 | F | 0 |
| A | 2016-01-09 | 2017-01-09 | F | 1 |
| A | 2017-01-09 | 2018-01-09 | F | 0 |
| в | 2015-12-14 | 2016-12-14 | М | 0 |
| В | 2016-12-14 | 2017-12-14 | М | 0 |
| С | 2015-04-26 | 2016-04-26 | F | 1 |
| С | 2016-04-26 | 2017-04-26 | F | 0 |
| С | 2017-04-26 | 2018-04-26 | F | 0 |

► Linking of the 2 datasets on the basis of the VIN and the start/end dates of the contract.

► Expansion of the contract database with 14 telematics variables calculated using the trip dataset.

► We only consider one-year contracts.

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Creation of the classification datasets

- For each row (contract) in the contract dataset, associate the right trips from the trip dataset.
- 2 Compute the 14 telematics variables with different levels of information : 1 months of telematics data, 2 months, 3 months, etc. until 12 months.
- ▶ We end up with 13 tables 29799 × 25 (10 classic covariates, 14 telematic covariates and 1 target).
 - + 1 table with only classic covariates
 - + 12 tables with classic and telematic covariates, respectively calculated with 1, 2, ..., 12 months of data.
- \blacktriangleright We keep 70% of the rows (contracts) for the training set and 30% for the test set.











Choice of the classification algorithm



Choice of the classification algorithm

 In order to choose the classification algorithm, I use the database with complete information and compare the performance of an elastic net logistic regression, a LASSO logistic regression and a random forest.





| A glimpse at LASSO logistic regression | | | | | | | |
|---|--|--|--|--|--|--|--|
| Loss function | | | | | | | |
| $L(\beta, \mathbf{y}) = -\frac{1}{n} \sum_{i=1}^{n} \{y_i \ln(p_i) + (1 - y_i) \ln(1 - p_i)\} + \lambda \sum_{j=1}^{p} \beta_j , \text{où} p_i = \frac{1}{1 + e^{-\mathbf{x}_i^\top \beta}}$ | | | | | | | |
| Estimation | | | | | | | |
| ► We find the β coefficients that minimize the loss function, which is equivalent to minimizing the negative of the log-likelihood with a constraint on the sum of the absolute values of the coefficients : $\hat{\beta}^{LASSO} = \arg\min_{\beta} \left\{ -\frac{1}{n} \sum_{i=1}^{n} y_i \ln(p_i) + (1 - y_i) \ln(1 - p_i) \right\}$ s.c. $\sum_{j=1}^{p} \beta_j \le s$ | | | | | | | |
| Prediction | | | | | | | |
| \blacktriangleright Same prediction formula as a non-penalized logistic regression, but using LASSO coefficients $\hat{\beta}^{LASSO}$: | | | | | | | |
| $\widehat{y}_i = \frac{1}{1 + e^{-x_i^\top} \widehat{\beta}^{\text{LASSO}}}$ | | | | | | | |
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The AUC has improved significantly with the 4-measure trip summaries!
 Telematics information becomes redundant after about 3 months.



Future considerations Conclusion We found out that telematics information we have at our disposal becomes redundant after about 3 months or 4000 km, at least in the collision claim classification framework. Integration of contracts of less than one year Here, only one-year contracts were used. Test on other insurance coverage In our analysis, only collision type coverages are considered. Do we come to the same conclusion if we use, for instance, comprehensive coverage claims (theft, hail, etc.)?

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