



# **Data Innovation & Management For The Insurance Ecosystem**

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# Our Panel



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# **An Industry Dilemma...**

## **Data Integrity**

# Data Integrity



**Duplicate  
Data**



**Missing  
Data**

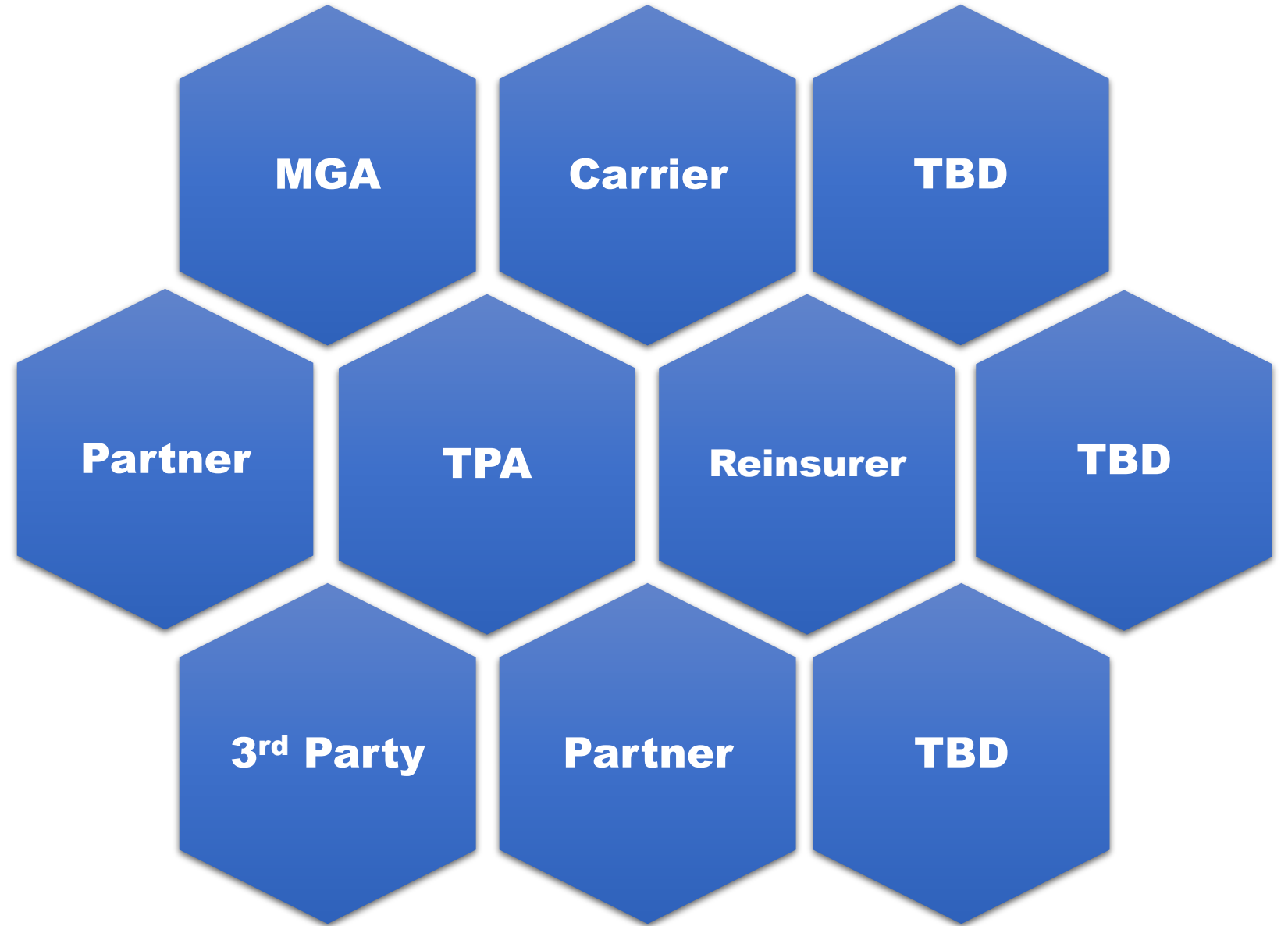


**Inaccurate  
Data**



**Incorrect  
Data**

# Evolving Ecosystem





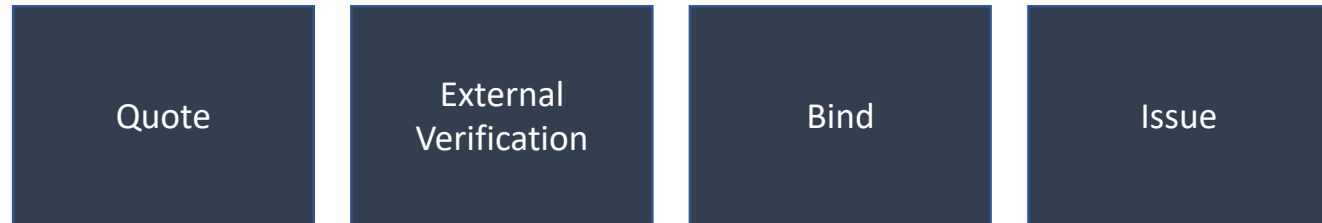
# **Dealing with Data Integrity Issues**

**Data  
Flow**

# Front End



# Middle



# End





## **Infrastructure**

**With regards to data...**

**...what is your biggest challenge in your role as pricing lead for your company?**

**...what are your biggest challenges with data analytics on claims?**

**Given your answers above, what innovative ways are you addressing the data related challenges you have?**





## Infrastructure

# Front End

Broker Portal

Incoming  
Customer Data

Incoming  
Distribution Data

Stored &  
Searchable  
Communications

**What has been your company's approach to data "in-take" as regards 3<sup>rd</sup> parties**

**What considerations must be addressed to incorporate non-standard data into the analytics?**



## Infrastructure

# Middle

Quote

External  
Verification

Bind

Issue

# End

Claims

Bordereaux  
Reporting

Book of Business  
Analysis

Other Data  
Feeds/Reporting

**What changes or innovations have you made to the in-take process to assist you in your role as pricing lead?**

**What considerations should be addressed with the choice of analytic methods/tools?**



## Infrastructure

# Middle

Quote

External  
Verification

Bind

Issue

# End

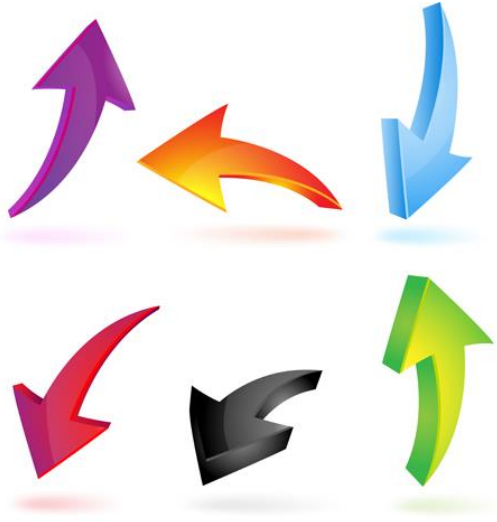
Claims

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Other Data  
Feeds/Reporting

**What considerations need to be addressed with the deployment of solutions and testing the effectiveness after deployment?**



## **Data Innovation**

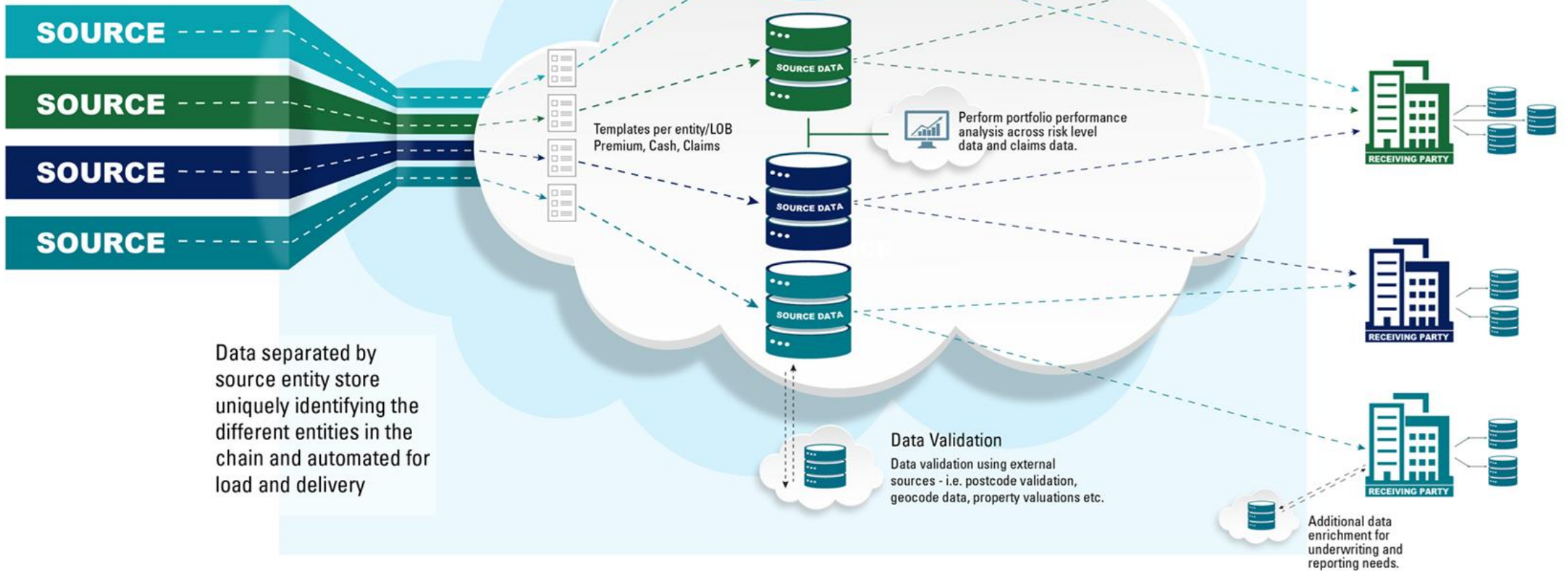
**Describe the ideal “future state” from your perspective**

**Why Should I Trust the Cloud to Run my Solution and Store my Data?**

**What Will be the Trigger for the Industry to Move on Solving Data Consumption and Validation Processing?**

# Looking Ahead

	SOURCE	RECEIVER
Carrier	✓	✓
MGA	✓	
Reinsurer		✓
TPA	✓	✓
Partner	✓	✓





**Thank You!**