

Pete Schwanke

April 8, 2016

ERM Symposium Session C7
Connective Tissue: Linking Enterprise-Level Risk Appetite
and Day-to-Day Risk Management

Understand your Organization

- Mission Statement and Goals
- Key Characteristics
 - Organizational Structure
 - Centralized/Decentralized
 - Businesses/Lines
 - Geography
 - Culture
- ERM Governance Structure
- Regulatory/Rating Agency Expectations



Highest Level Risk Statements

- Dependent on Mission Statement and Goals
- Desired/Required Level of Capitalization
 - Internal modeling
 - Rating agency methodology
 - Regulatory methodology
- Earnings Volatility
 - Explicit vs Implicit
- Risks governed by policy statements
 - Reserves, Investments, Liquidity, Reinsurance, etc.



Next Level Risk Management

- Risk Categories and Ownership
 - Strategic, Reputational, Operational, Financial, Compliance, etc.
 - Defined qualitative appetite for each and executive owner for each
 - Executive team buy-in and understanding

Risk Inventory Process

- Top down and bottom up
- Business unit participation
- Emerging Risk process
- Determine ownership at risk level



Next Level Risk Management

- Risk Scoring
 - Utilize risk owners and subject matter experts
 - Impact, likelihood, onset, item impacted
 - Linkage to category risk appetite
- Risk Communication and Escalation Processes
 - Executive Committee and Board Committee
- Integration of Quantitative and Qualitative
 - Role of risk category owner
 - Role of executive team/committee



Questions?

