

Lessons and Challenges in Catastrophe Management in APAC

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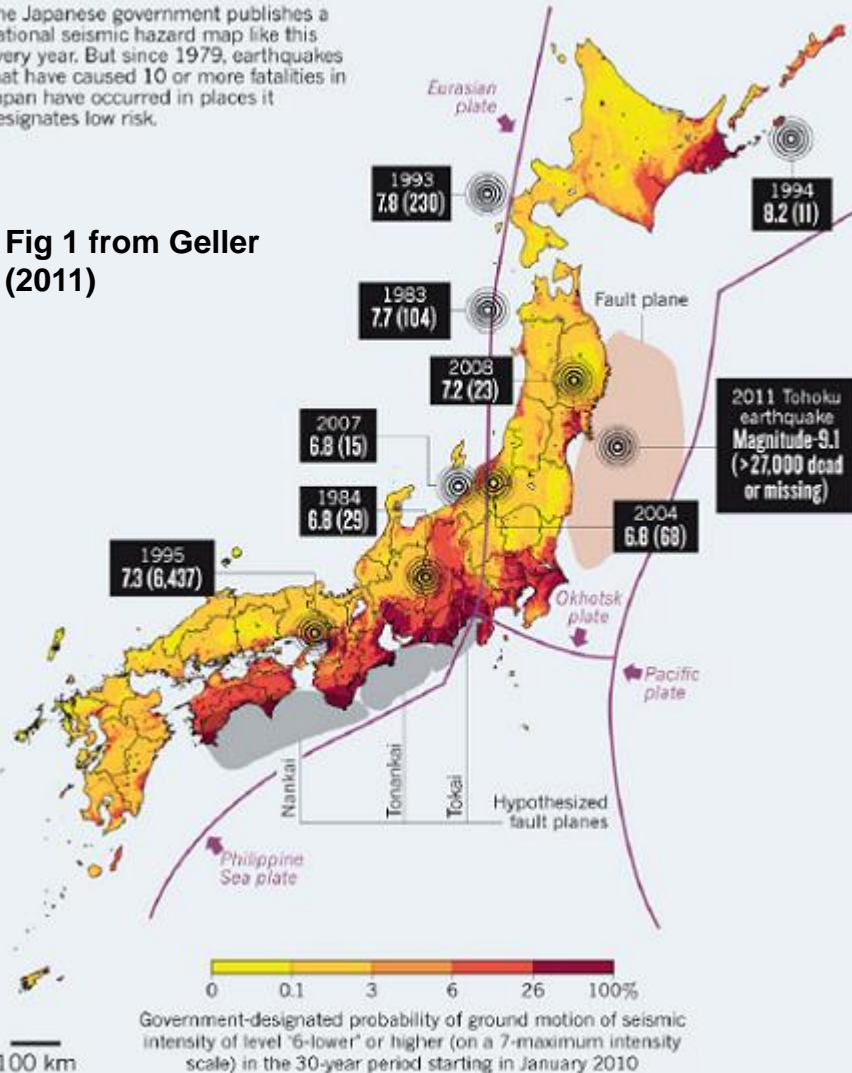
Lessons in Cat from APAC

Nature is usually much more complex than our models

REALITY CHECK

The Japanese government publishes a national seismic hazard map like this every year. But since 1979, earthquakes that have caused 10 or more fatalities in Japan have occurred in places it designates low risk.

Fig 1 from Geller (2011)



- 2010 map reflects the widespread view among Japanese seismologists that M9.0 earthquakes would not occur on the Japan Trench off Tohoku

- Yellow shows $\leq 0.1\%$ chance of JMA VI intensity shaking in the 30 years starting Jan 2010, or once in 30,000 years

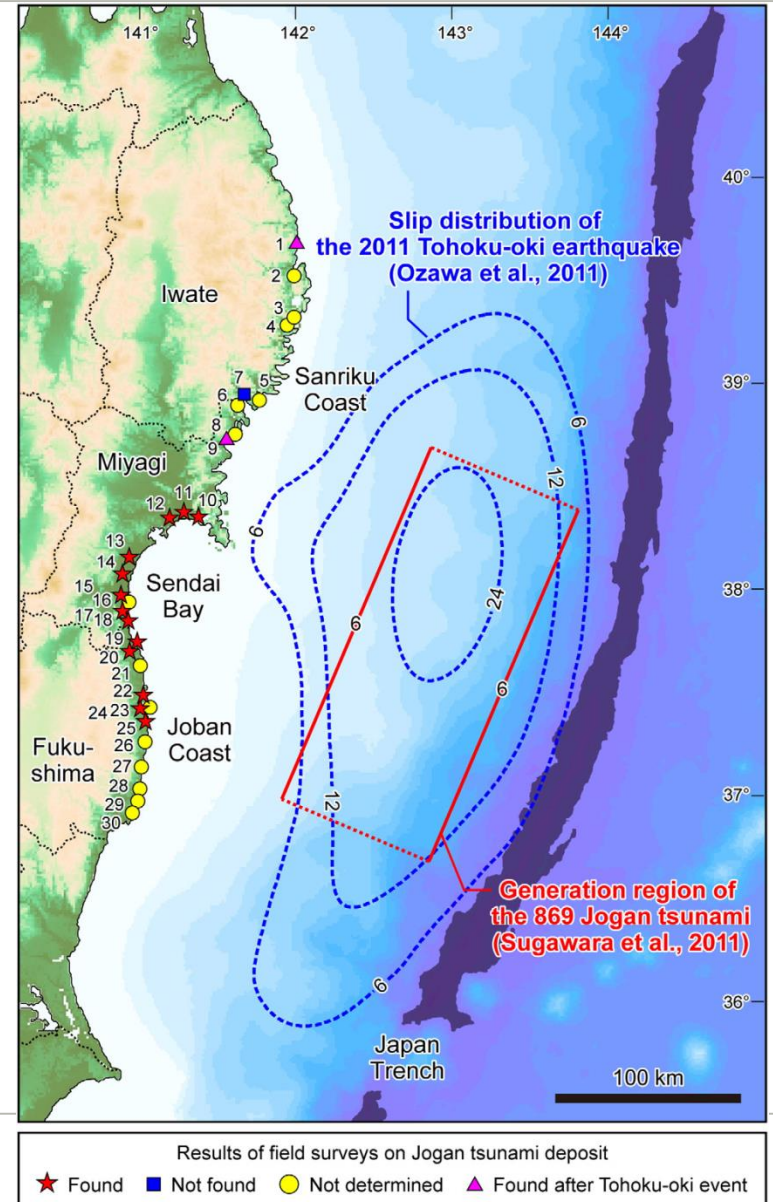
- However within only 2 years of the map being published such shaking occurred

Source: Stein, Geller & Liu (2012) Tectonophysics, 562-563, p1-25.

| | |
|-----|--|
| 0 | Not felt by humans |
| I | Slight - extremely weak, mostly not felt |
| II | Weak - slight shaking of doors |
| III | Rather strong - slight shaking; no instinctive evacuation |
| IV | Strong - strong shaking of houses; feel afraid |
| V | very strong - cracks in walls, difficult to stand |
| VI | Disastrous - collapse of <30% of houses; crawl to move |
| VII | Very disastrous - collapse of >30% of houses |

Some things should not come as a surprise

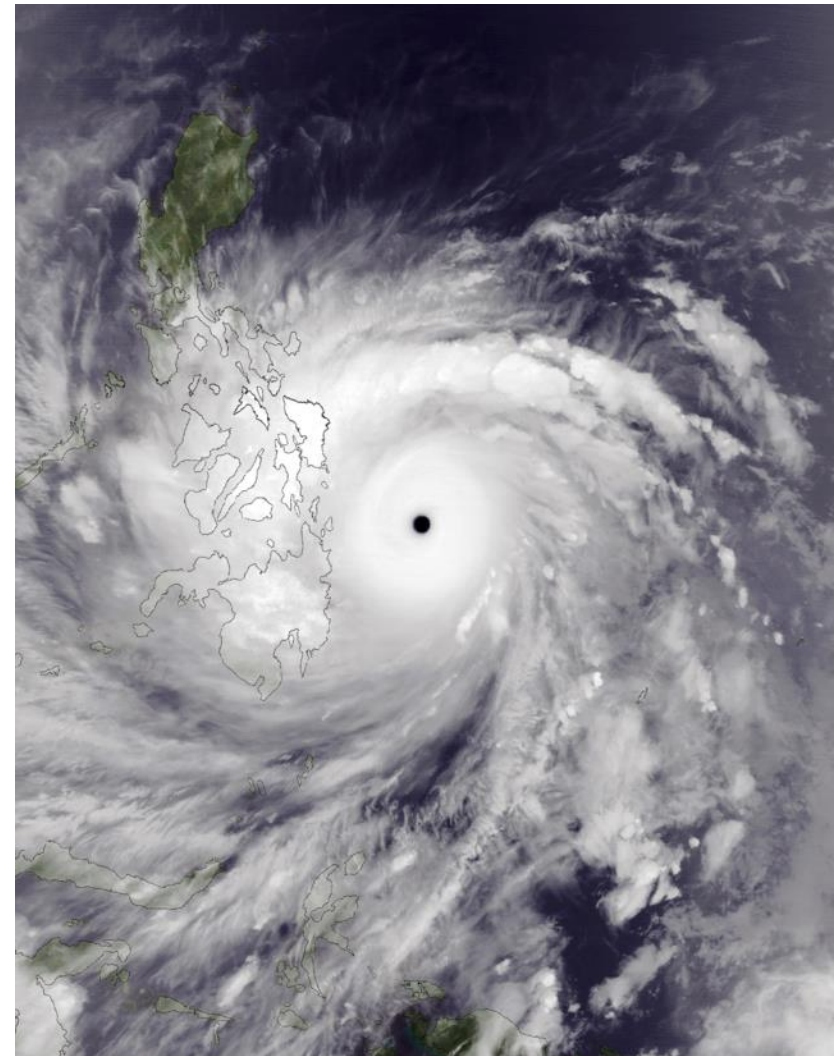
- ❑ M_w 8.6 Jōgan tsunami in AD 869 is oldest historical event on the Sendai plain (Abe et al 1990; Minoura & Nakaya, 1991)
- ❑ **More than 1100 years have passed since the Jōgan tsunami and ... the possibility of a large tsunami striking the Sendai plain is high. (Minoura et al. 2001)**
- ❑ Dec 2011 – policy change now forces consideration of maximum possible EQ and tsunami when designing tsunami countermeasures for nuclear power plants



Some things should not come as a surprise

Super-Typhoon Haiyan at peak intensity, approaching the Philippines on November 7, 2013.

- ❑ Typhoon Haiyan 2013 was presented by media as “**unprecedented** and ... **unforeseeable**, a product of **global warming** that presages more extreme super storms to come”¹
- ❑ Tacloban was destroyed 3 x in past 120 years by storm surge - in 1898, 1912 and 2013
- ❑ How wise was it to rebuild Tacloban in the same location, yet again?



(1) Asia Insurance Review (2014) Bring on tomorrow: *Does Typhoon Haiyan presage a new era of Asian super-storms?*

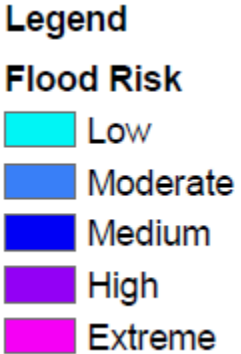
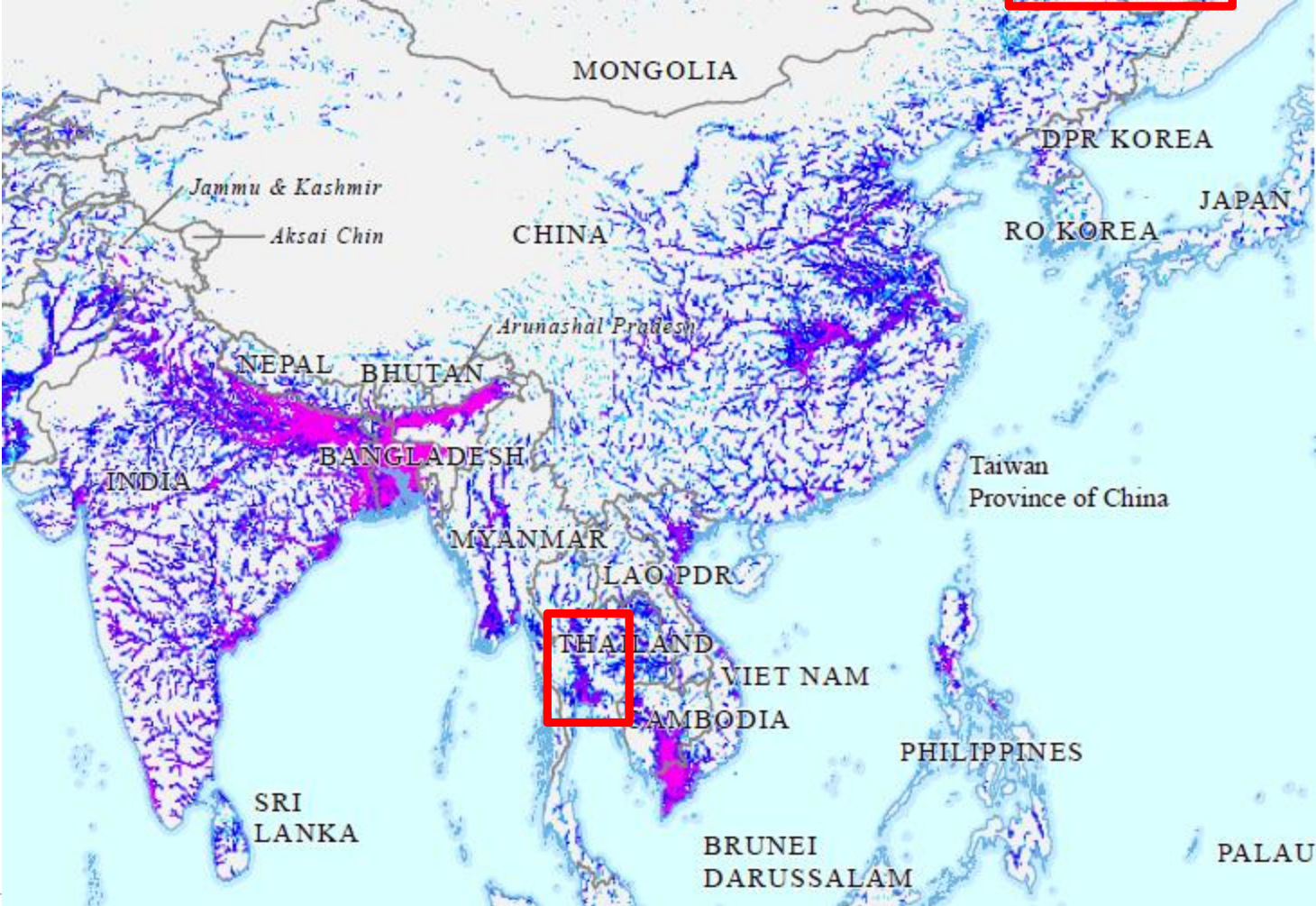
<http://www.asiainsurancereview.com/Magazine/ReadMagazineArticle?aid=34520>

This paper outlines the issues around Typhoon Haiyan and does not make these claims!

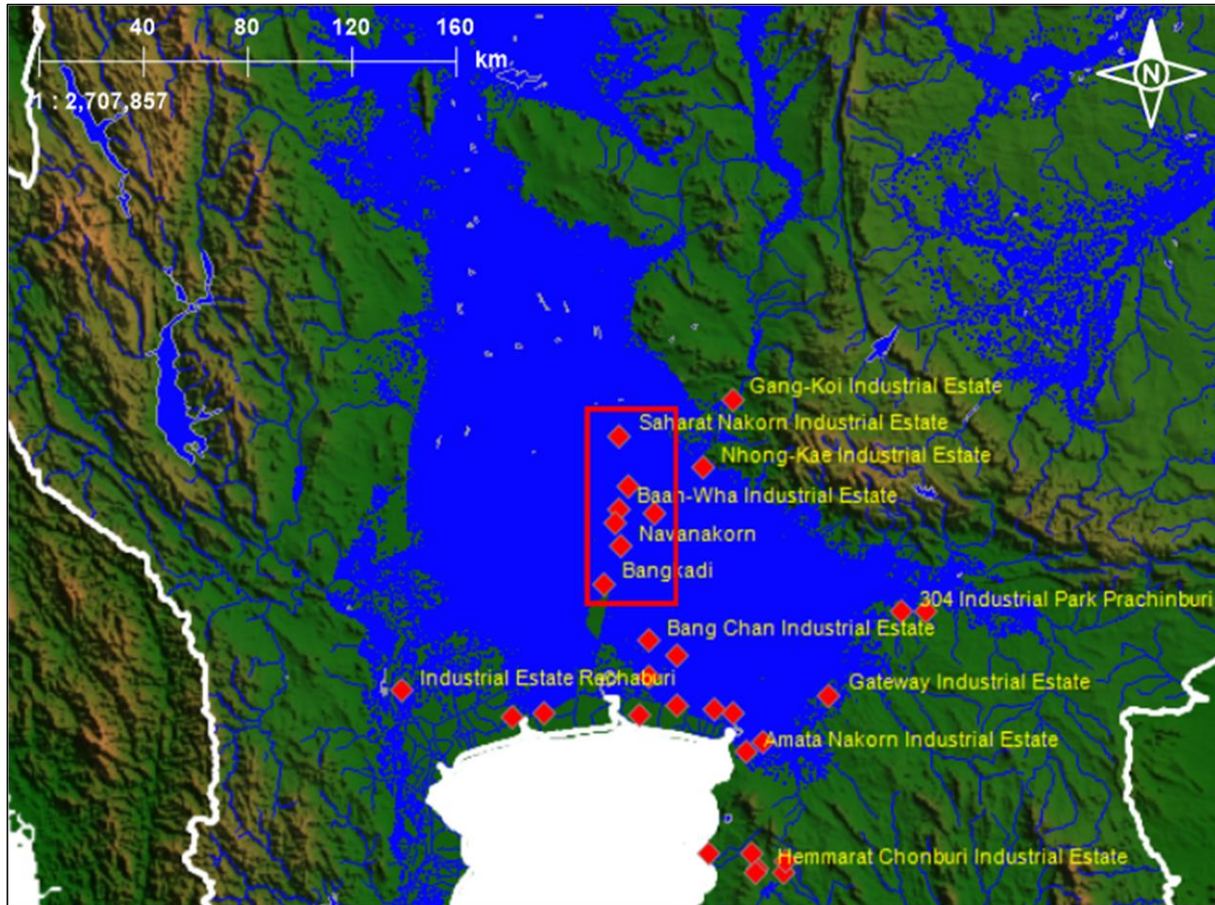
By NASA, LAADS Web, HDF File processed by Supportstorm [Public domain], via Wikimedia Commons

Some things should not come as a surprise

From flood risk in Asia-Pacific. UN-OCHA, May 2011.



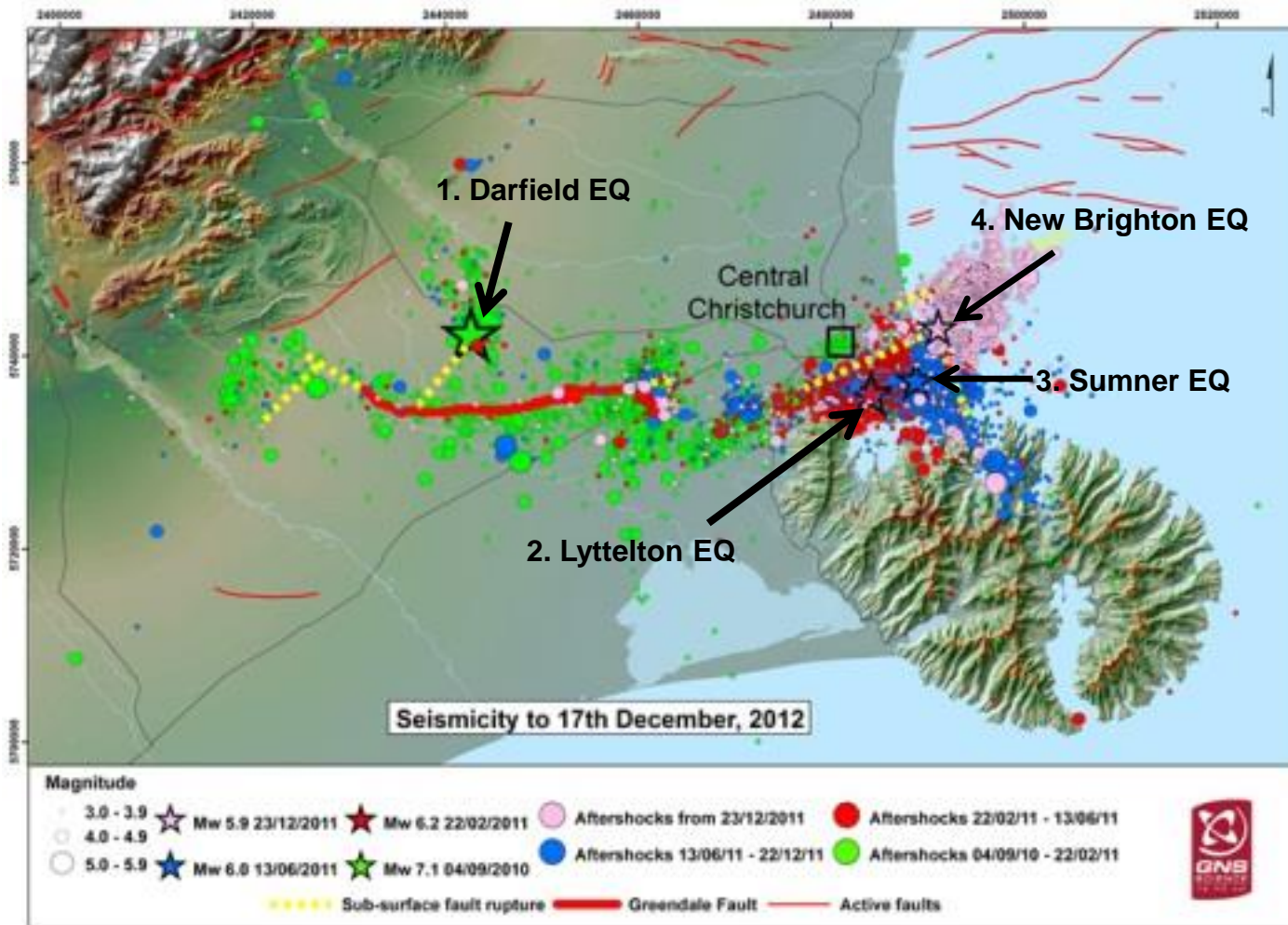
Some things should not come as a surprise



- IEAT estimates return period of 2011 flood to be c. 70 years

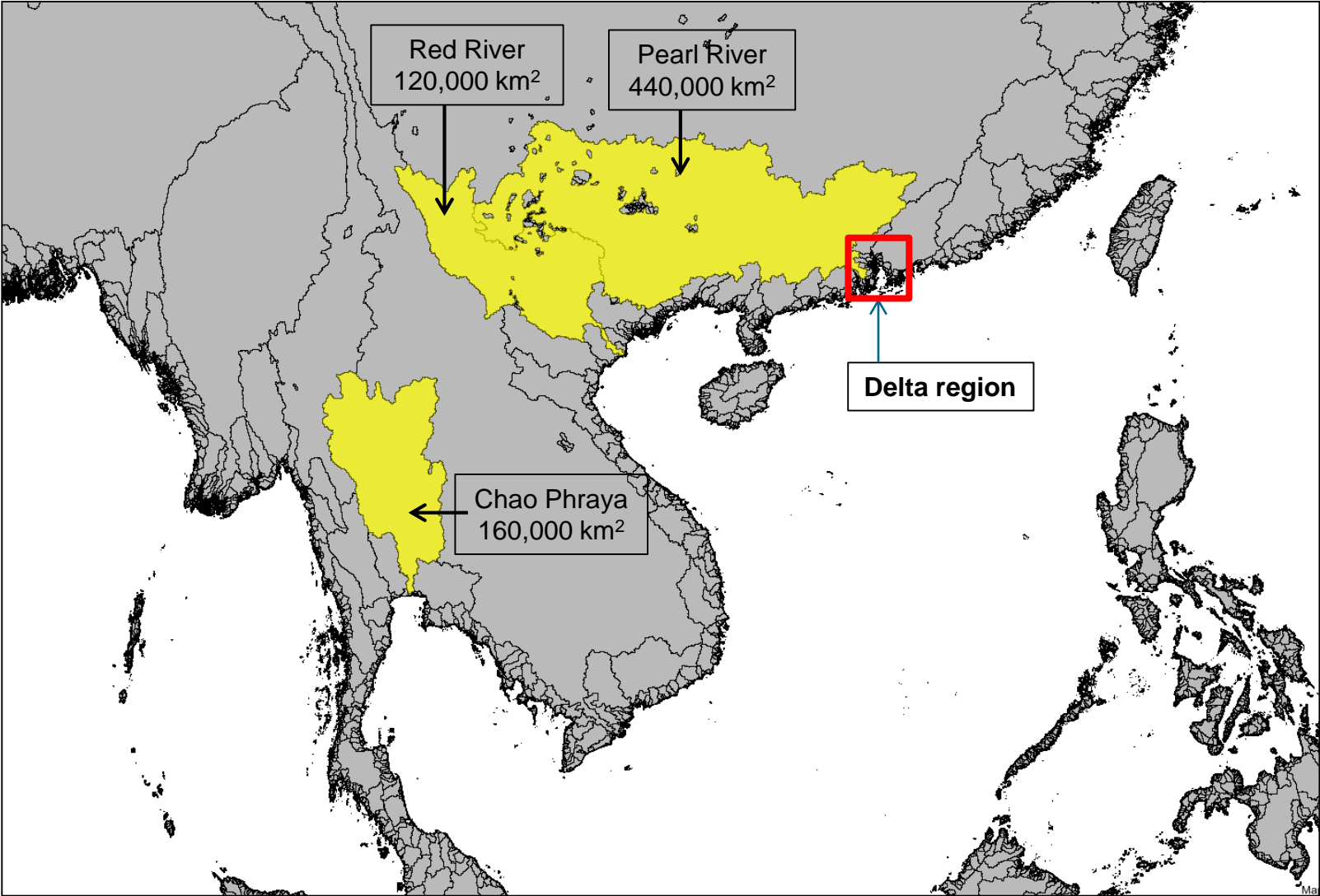
- No formal recognition that flood is a PML driver by the industry in 2010
- No flood event limits on *pro rata* treaties – not seen as a risk
- 2011 loss was **>4 x 2010 Thai non-life market premium** and **~30 x Fire + IAR market premium**
- Bangkok suffered major flooding 13 times from 1785 to 2011 – **on average once every 18 years**
- US\$15-18 bn loss is still the world's largest commercially insured flood loss
- Lion's share of the loss came from **~1,000** industrial policies in industrial estates often shunned by local industries

This surprised as industry was focussed on Wellington

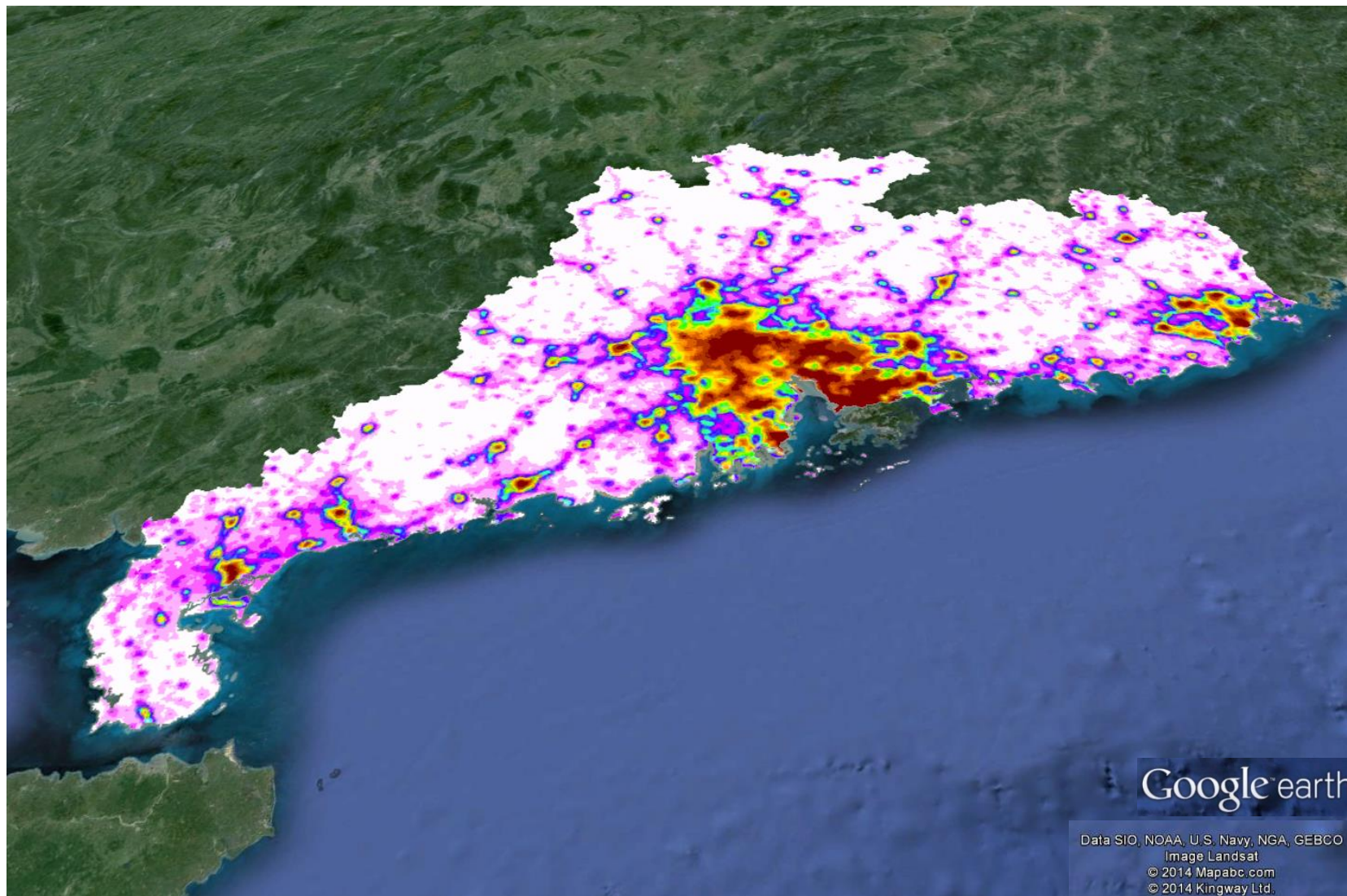


- ❑ Total 2010/11 claims were about **50 times larger** than any preceding event
- ❑ Darfield and Lyttelton are each one of the top 5 damaging EQ worldwide by insured loss
- ❑ 2 main events on previously unknown faults
- ❑ **Aftershocks not covered by Cat Models**
- ❑ Many un-modelled sources of loss

We should be able to predict major CAT-prone areas in advance

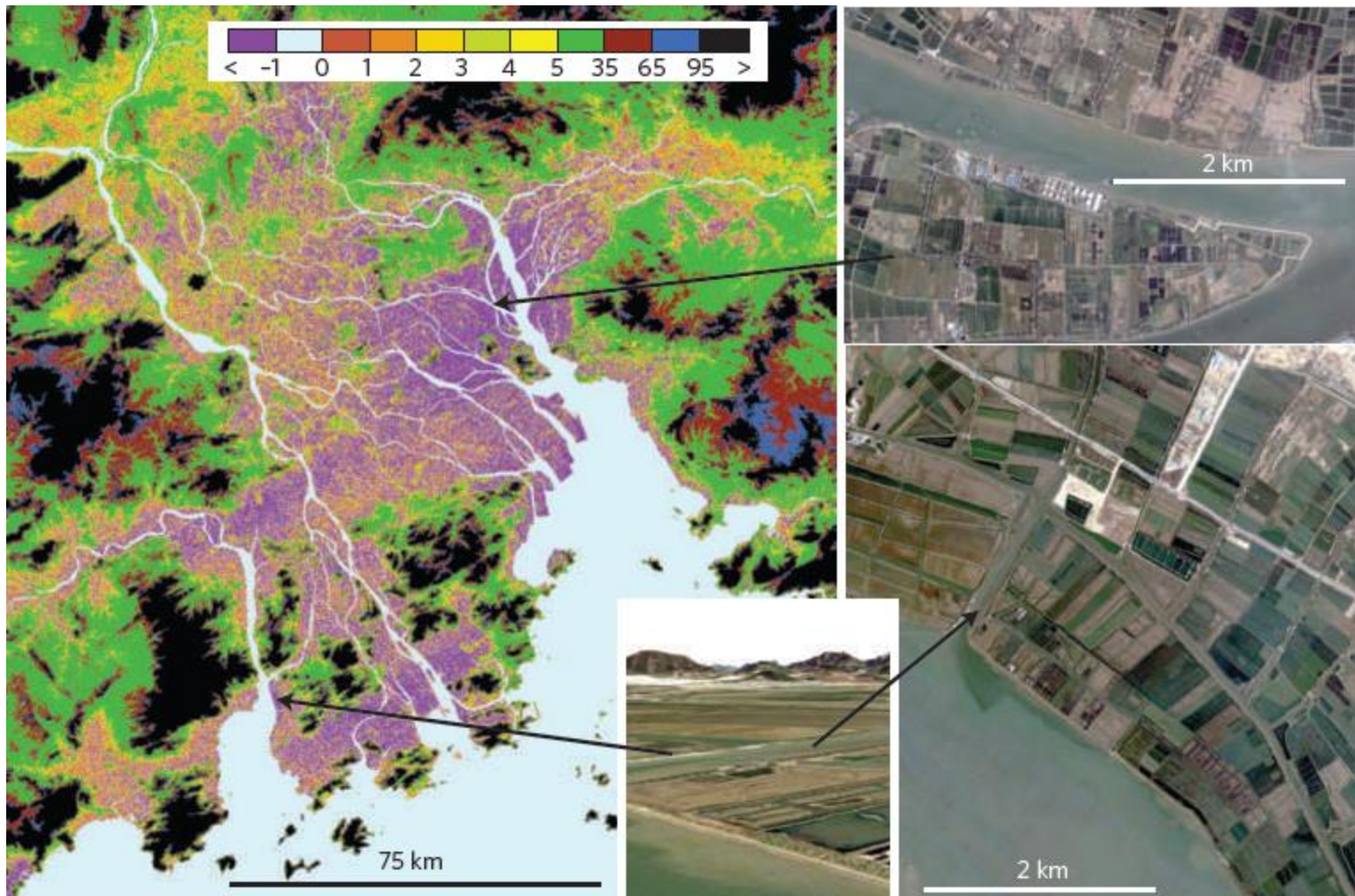


Obvious example - Pearl River Delta, Guangdong, China



Pearl River Delta – last major storm surges 1874, 1862, 1245, 957 AD

Much of the western delta lies below sea-level (purple areas)



Pearl River Delta - impressive statistics

- ❑ **4th largest economy in Asia**, after Japan, Korea and India, ahead of Taiwan
- ❑ **World's most densely populated delta**, >7,500 people/km² (Syvitski & Saito, 2007)
- ❑ **<1% of China's land area** but **contributes up to 20% of its GDP** (up from 9% in 2000)
- ❑ Called the “**world's factory**” by some economic commentators (Yeung, 2010)
- ❑ **Growing - (Ex-SAR) Population 48 MN in 2009, projected to reach 65 MN by 2020**
- ❑ 80% of annual rainfall during Summer Monsoon (May-Sept) often largely by Typhoons

Other obvious examples of exposure at risk

Industrial risk concentrations – KIA/ JIA/ CIA/ TIA/ SIA

| Country | Hotspot | Main Sector | Main CAT Perils |
|-------------|---------------------------|-------------|----------------------------------|
| Thailand | Chon Buri, Rayong | Industrial | - |
| Vietnam | Red River delta | Industrial | Flood, TY storm surge |
| | HCMC, Binh Duong | Industrial | Flood, TY storm surge |
| Indonesia | West Java (ex. Jakarta) | Industrial | EQ, flood, volcanic ash |
| | Cilegon | Industrial | EQ, volcanic ash, tsunami |
| Malaysia | Selangor | Industrial | Flood |
| Philippines | Metro Manila, South Luzon | Industrial | EQ, flood, tsunami, volcanic ash |
| Myanmar | Yangon | Industrial | Flood, TY storm surge |



Flooding of Rojana industrial estate in Thailand in 2011. U.S. Marine Corps photo by Cpl. Robert J. Maurer (Public domain), via Wikimedia Commons.

- ❑ Example above shows highly correlated loss (likely total) to multiple factories from flood
- ❑ Table to left shows major areas in SE Asia with growing industry – watch out for these in future

Obvious EQ scenario, but no historic precedent

Java Trench EQ - Regional Humanitarian PML driver



- ❑ Risk to western Java is driven by Java trench subduction earthquakes
- ❑ 28 million people live in western Java – see the red box shown to left
- ❑ Majority live in properties with non-engineered construction
- ❑ Ground shaking in NW Java likely to reach at least MMI VI intensity for several minutes – higher on soft soils (Jakarta)
- ❑ Expected fatalities >100k; injuries >500k; displaced 5 million+ ??? - TBC
- ❑ Indonesia's main economic and industrial areas also likely to be heavily damaged

Seismic Hazard expressed as Peak Ground Acceleration (%g)
with a 10% probability of exceedance in 50 years.
Reference site condition is firm rock. From USGS/AID Administrative Report.



Less obvious EQ scenario, but a historic precedent exists

South Korea EQ

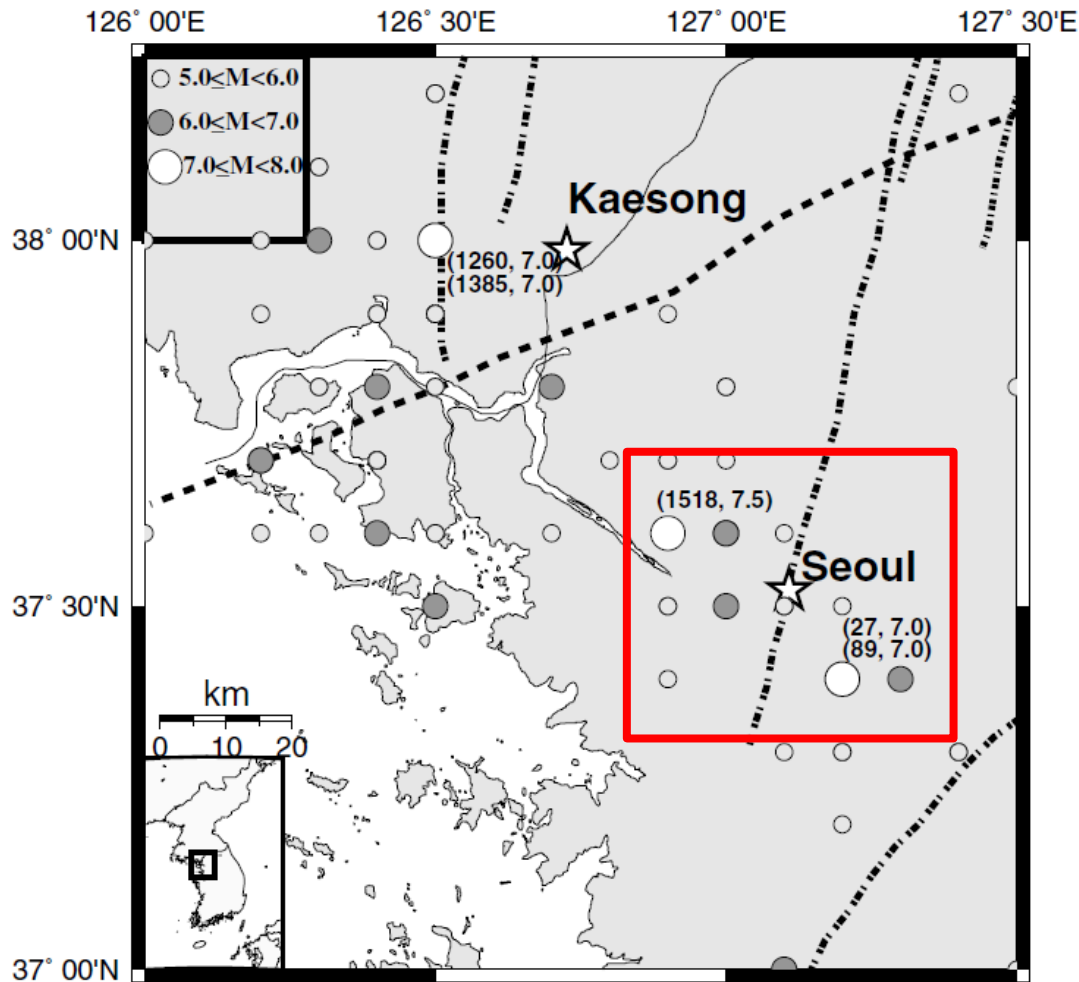


Fig. 11 from Chiu & Kim (2004) Bull. Seis. Soc. Am., 94(1), 269-284.

- ❑ Insurers consider Korea at low risk - **History speaks otherwise**
- ❑ **National Emergency Management Authority (NEMA)** has plans for dealing with Korean EQ
- ❑ Five $M \geq 7.0$ between AD 2 – 1995. Last major event $M 7.5$, only 20 km from Seoul – last in 1518
- ❑ No major EQ ($M > 5.0$) in Korea since 1721
- ❑ Properties built prior to 1988 not subject to EQ design code
- ❑ Only ~10% of building stock conforms to seismic design code

Less obvious EQ scenario, but a historic precedent exists

“Singapore” EQ



... medium- and high-rise structures founded on soft soil sites in the central and southeastern districts of the city have the highest seismic risk with regard to potential rupture of the Mentawai segment. (Megawati & Pan, 2009).

- ❑ Locked area of subduction zone has not failed since 1833
- ❑ This is the only large part of the Sunda trench not to have ruptured since 2000
- ❑ Estimates of rupture magnitude range from M_w8.6 (Sieh *et al.* 2008) to M_w9.2 (Megawati & Pan, 2009)
- ❑ Average recurrence interval between great earthquakes is 130-300 years. The current dormant period is 182 years (Borrero *et al.* 2006).
- ❑ Risk in Singapore is to mid to high rise buildings on soft soils and reclaimed land
- ❑ SGP building design code upgraded in 2013 to enforce seismic provision

<http://www.tectonics.caltech.edu/outreach/highlights/sumatra/what.html>

Less obvious typhoon scenario, but a historic precedent exists

Red River delta storm surge

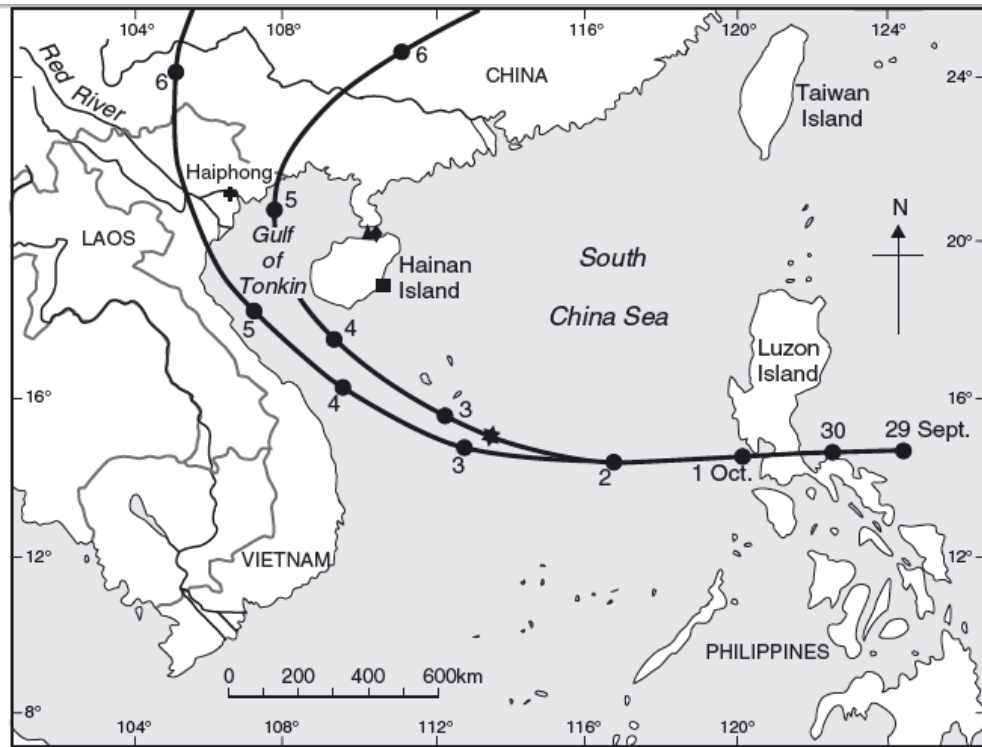


Figure 1. Suggested paths of the 'terrific Tongking typhoon' of early October 1881 as interpreted by Dechevrens (1882) from the weather logs of several steamships that encountered the storm and were able to record barometric pressure and wind direction (★ SS Fleurs Castle, ■ Quinta, ▲ Tong-ting, ◆ HMS Magpie, + Kang-chi). Dechevrens made an unusual interpretation, believing that traversing Luzon island had split the typhoon into two separate 'whirlwinds'. Black circles approximate the centre of these whirlwinds at midnight on the dates given. The actual (single) track probably travelled between the pair originally suggested. See text for details. Modern

The 'terrific Tongking typhoon' of October 1881 – implications for the Red River Delta (northern Vietnam) in modern times. Terry, Winspear and Cuong (2012), *Weather* 67(3), p72-75.

- ❑ Very unusual typhoon in 1881 destroyed Haiphong – 3000 killed by storm surge
- ❑ Early period of French rule – no Vietnamese records we know of
- ❑ No such event since – although some weaker storms have taken similar tracks – e.g. Haiyan 2013

Typhoon Haiyan 2013



Challenges in Modeling CAT in APAC

Catastrophe Modeling Landscape

A key tool for P&C (re)insurers...

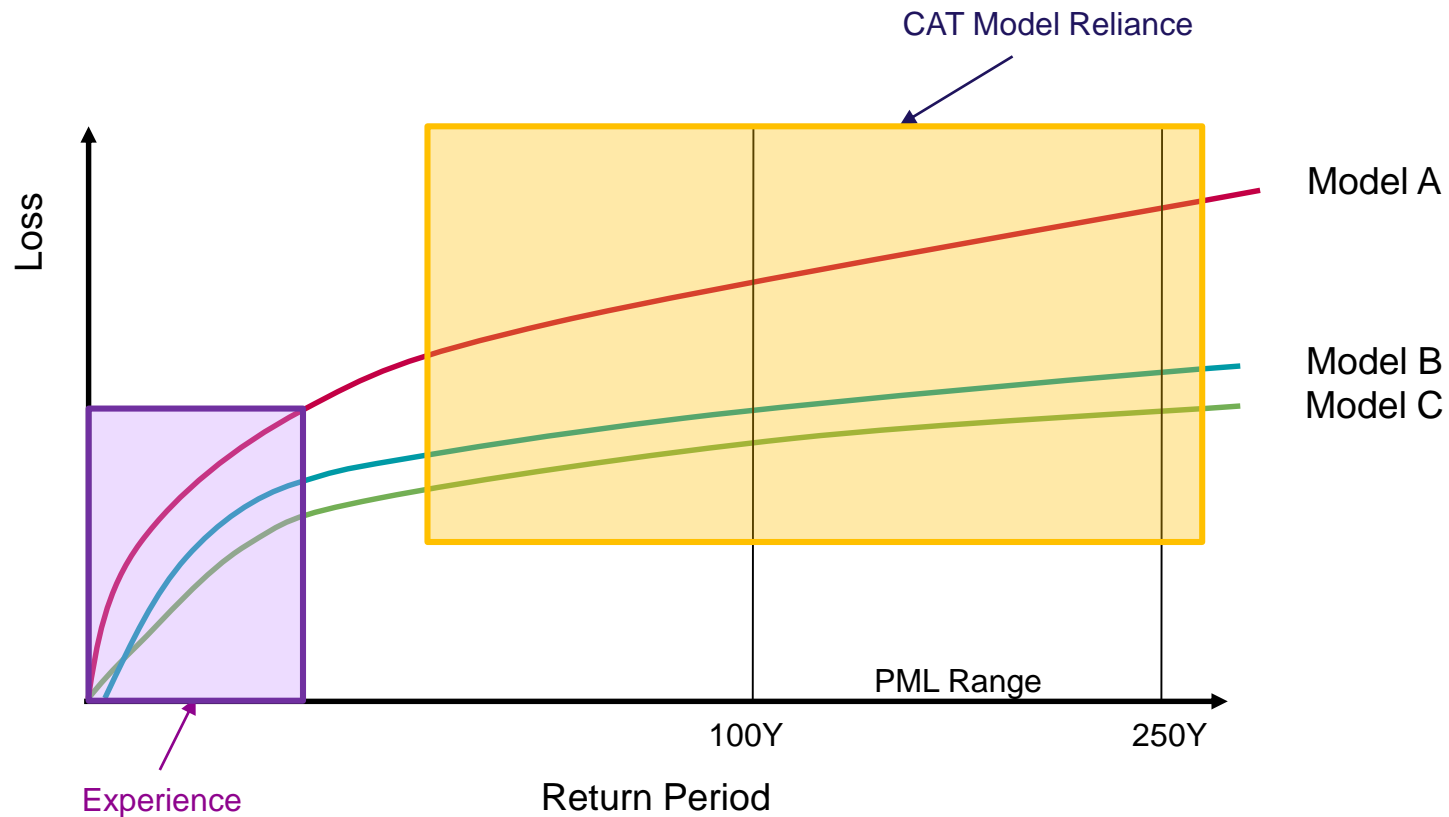
- ❑ Started in early 1990's by Karen Clark at EW Blanch
- ❑ Addresses key issue of lack of historical data to apply standard actuarial techniques to risk quantification
- ❑ Characterised by oligopoly of commercial suppliers
 - Big 3: RMS, AIR Worldwide, CoreLogic (EQECAT)
 - ...plus a number of regional model vendors (ARA, Risk Frontiers, JBA, ERN...)
 - ...plus broker models
- ❑ Used widely across the industry
 - Used for pricing, risk management, capital modelling, risk transfer incl. ILS
 - ~ USD 500m est. global annual licensing fees

A brief history ...

- ❑ Widespread adoption of CAT models occurred primarily because of major US CAT losses
 - 1989 - Hurricane Hugo USD 4.2 billion
 - 1989 - Loma Prieta EQ USD 960 million
 - **1992 Hurricane Andrew – USD 15.5 billion**
 - **11 US insurers filed for insolvency**
 - **1994 Northridge EQ – USD 15.3 billion**
 - Source: Insurance Information Institute.

Vendor CAT models often differ greatly

- Many catastrophe models and many results
 - Is a model that appears wrong better than no model at all?
 - Are 3 answers better than 1?
 - Or would a blend of models reduce uncertainties?



The challenge of a realistic Asia scenario

- ❑ The following scenario highlights a common problem when modeling Cat-exposed property portfolios in Asian markets (which are dominated by Industrial & Commercial exposures)
- ❑ Domestic insurer has Cat XL and 2-line Surplus. Event limits are calibrated to **OEP 500** (Cat XL, **48 mil occurrence limit**) and **OEP 1000** (Surplus, **60 mil event limit**)
- ❑ Writes 3 peak risks (45 mil each), max retention 20 mil on each; cedes 25 mil each to Surplus
- ❑ An EQ or severe HU event occurs, causing total loss to all 3 peak risks
- ❑ **Recoveries are capped by the Cat XL and Surplus event limits at 80% of gross loss for these 3 peak risks + lots of smaller losses from the rest of the portfolio**

This example shows limited treaty recovery due to calibration of treaty limits against Cat model OEP 500 / OEP 1000 results

| OEP PML | Cat XL treaty | | | | | Surplus treaty | | | | |
|-------------|----------------------------|-------------|----------------|--------------|------------|--------------------------------|-------------|------------------|--------------|------------|
| | Limit / Max risk retention | Limit / PML | Gross Net Loss | Max Recovery | Recovery % | Event limit / Max risk cession | Limit / PML | Gross Ceded Loss | Max Recovery | Recovery % |
| 500 | 2.4 | 1.0 | 60.0 | 48.0 | 80% | | | | | |
| 1000 | | | | | | 1.5 | 1.0 | 75.0 | 60.0 | 80% |

- ❑ Event limits in both treaties are calibrated against Cat modeled OEP results
- ❑ Cedant thought it was being prudent relative to peers in its OEP benchmarking of limits
- ❑ Cedant should have realized that Cat XL limit is equivalent to only 2.4 max. retentions; the Surplus event limit is equivalent to only 1.5 max. cessions
- ❑ Calibration of Cat XL limit to **OEP 10,000** only covers total loss to **6.7** max. retentions
- ❑ **Is the chance of total loss to several risks so remote that these figures are acceptable?**
- ❑ **If not, why then do the Cat models say it is?**

Q: Is the chance of total loss to several risks really so remote that these figures are acceptable?

- ❑ **Turkey's experience in 1999 shows that modern industrial facilities within 20 km of the rupture were heavily damaged (cf. Sezen & Whittaker, 2004)**

The 1999 Kocaeli earthquake occurred in northwestern Turkey, causing extensive damage to industrial facilities; see Figure 1. Many of these industrial facilities were located a short distance from that segment of the North Anatolian fault that ruptured during the earthquake. Twenty-four facilities representing different industries in the epicentral region were surveyed by an NSF-supported reconnaissance team shortly after the earthquake. Since many of the inspected facilities were designed in accordance with U.S. and European standards, their seismic performance is an indicator of the likely performance of industrial facilities in other seismically active regions of the world.

- ❑ Older facilities meeting weaker design requirements are clearly even more likely to suffer severe damage
- ❑ **It is clearly possible for heavy damage / total loss to multiple industrial facilities from EQ – applies to most seismically active territories in Asia**
- ❑ Much less of a risk from typhoon/cyclone in developed nations with stringent wind loading design regulations – Taiwan, Japan, Korea, Australia – but still possible in parts of the Philippines, Vietnam, China, India

Q: If not, why then do the Cat models say it is?

1. **Exposure geo-location** - whilst results can change significantly at (for example) postcode v. Cresta level, the overall conclusion is similar in that still only a handful of maximum retentions are covered by Cat XLs ... hence this is not a primary cause
2. Use of **assumed severity distributions** (for damage uncertainty)
3. How severity distributions are **aggregated** – from coverage/ location/ policy/ ... event
4. **Correlation assumptions** when aggregating severity distributions
5. Using a **single ‘best’ view of risk** does not do justice to modeling uncertainty

These are all areas for future priority investigation – and most are poorly understood by the Cat model user community at present

Likely relativity of these factors in explaining the challenge

| Factor | Likely importance | Comment |
|--|-------------------|--|
| Assumed severity distributions | High | Unimodal unlikely to adequately represent industrial and large commercial risk types |
| Aggregation of severity distributions | High | Question whether extremes are adequately represented in the final event-level severity distributions |
| Correlation when aggregating severity distributions | High | Will impact every aggregation level, hence compounding effect. Risk concentrations need to ensure fatter tails than appear to exist |
| Use of a single view of risk that does not adequately capture modeling uncertainty | High | Clear that there can be many different credible views on hazard, vulnerability, etc. – hence if background view on risk is optimistic then will systematically understate the risk |

- Combined impact of these factors may explain why Cat models appear unable to adequately simulate loss to heterogeneous Asian industrial/commercial portfolios

Where to from here?

- ❑ **To test these (and other) factors we need a transparent, configurable Cat modeling framework to use as a testbed environment, running tests to explore all of the above**
- ❑ Only one independent, industry-supported, transparent, configurable, free-of-charge Cat Loss Modeling Framework currently exists (Oasis <http://www.oasislmf.org>)
- ❑ The World Bank have endorsed the Oasis platform for use in their projects
- ❑ The Insurance Development Forum (IDF); Risk, Modelling and Mapping Group have suggested Oasis for use in their own analysis





Thanks for listening
Any questions?

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