Why Do Models Have Limitations A Broader View. A Sharper Focus.[™]



Conning Asset Management Limited 24 Monument Street, London, EC3R 8AJ www.conning.com



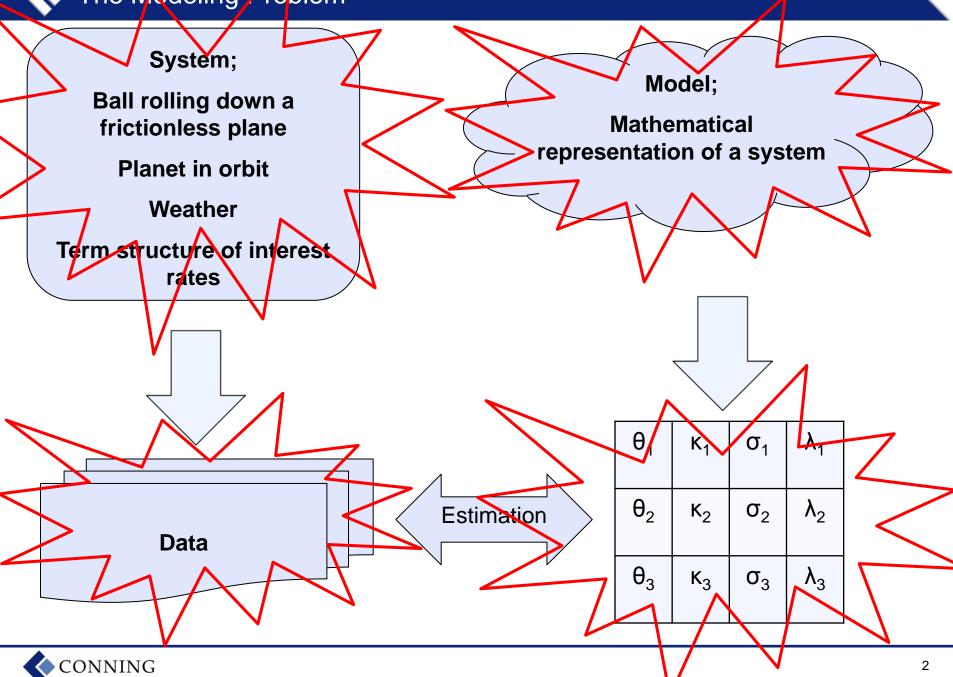
Conning Asset Management Limited Authorised and regulated by the Financial Conduct Authority

- A great deal of focus on model limitations in Solvency II
- Why does the regulator care?
 - Concern that market outcomes will not be adequately captured leading to insolvency
 - A desire that risks are adequately priced into businesses
 - A perception that models contributed to the last/current crisis/crises
 - Model risk
- However all models have limitations everyone always new this
- The question that needs to be addressed is what are the *material* limitations?
 - The answer is likely to differ from user to user
 - In most cases quantifying the model risk is only partially possible

This talk will look at why models have limitations and ask does it matter?



The Modeling Problem



The System: Reality is Reality and Models are Models



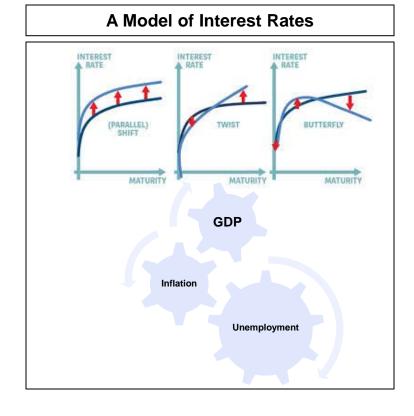
The Extent of Limitations Depend on the System

Most systems are highly complex

In building models we substitute this complexity for something tractable

Most financial models are a representation of effect rather than cause

• Even "fundamentals" are not really fundamental







The Limitations on the Model Depend on the State of System

Models are best suited to modeling markets which are "free" and liquid

Models cannot be expected to perform as well and may fail when "structural" change occurs

Models cannot easily capture a range of "artificial" effects

- Quantitative easing
- Geo political effects (e.g. Break up of the Eurozone)
- Economic restructuring
- A failure of a model does not (automatically) make it misspecified







Ockhams Razor

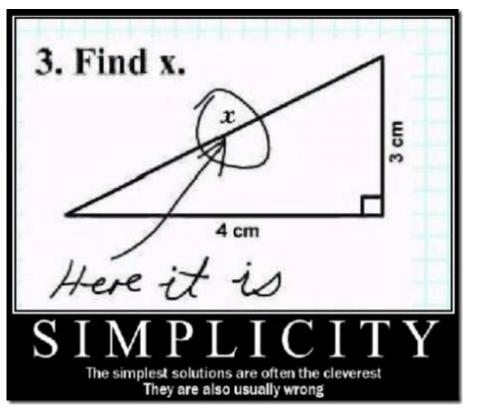
"Simple models are better models"

This is actually not an accepted definition

- Entities must not be multiplied beyond necessity
- We consider it a good principle to explain the phenomena by the simplest hypothesis possible (Ptolemy b. AD90)
- We are to admit no more causes of natural things than such as are both true and sufficient to explain their appearances (b. I. Newton 1642)

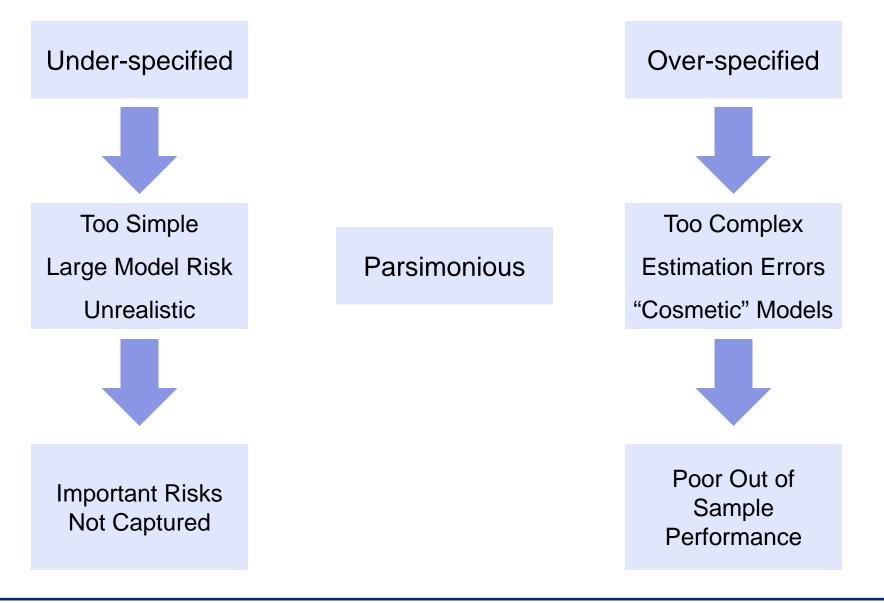
What Ockhams Razor is really talking about is parsimony

 Smallest number of factor to explain the maximum amount of variance



Source: Google Images







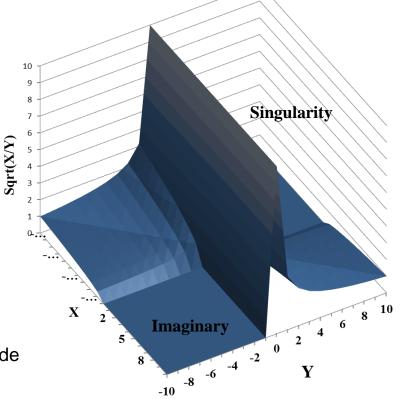
The Limitations of Parsimony

Parsimony reduces the complexity of the system with the minimum loss of information

Models must then be constructed so as to be mathematically tractable as well

Restricting ourselves to the tractable parsimonious models however engenders limitations

- They tend to produce smooth continuous distributions
- The model may contain boundary conditions and singularities
- We may want the model to do something which is outside of the parameter space
- Why not just add more factors then?
 - We may solve one problem for others to appear
 - A model that can do everything probably will
 - The additional factors cannot be estimated they are just noise (False Precision)



Source: Conning RCMS







Accuracy

- How noisy is the data
- Accuracy of the data is often difficult to assess
- Using multiple sources does not solve the issue
- Data corruption

Completeness

- Often time series data is too short for valuing long term risks robustly
- Data granularity

Appropriateness

- Expost vs. Exante
- End of day data biases
- Selection bias particularly within index data is also a key consideration



Tackling Limitations in Data

Data limitations can be tackled on several fronts

Accuracy

- Using long histories of data can limit the effect of a small number of spurious points
- Using noise reduction techniques to estimate the model from the data
- Reduce manual processes

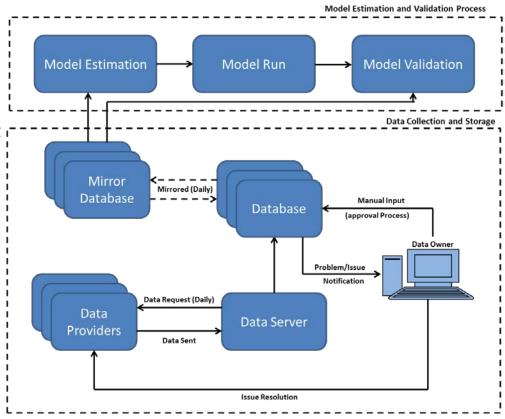
Completeness

- Consider augmenting/splicing multiple data sets
- Extrapolation and interpolation

Appropriateness

- Ensure that data used is specific to the asset class/local being modeled
- Have a consistent approach for when data is not available
- Expert judgment





Source: Conning RCMS



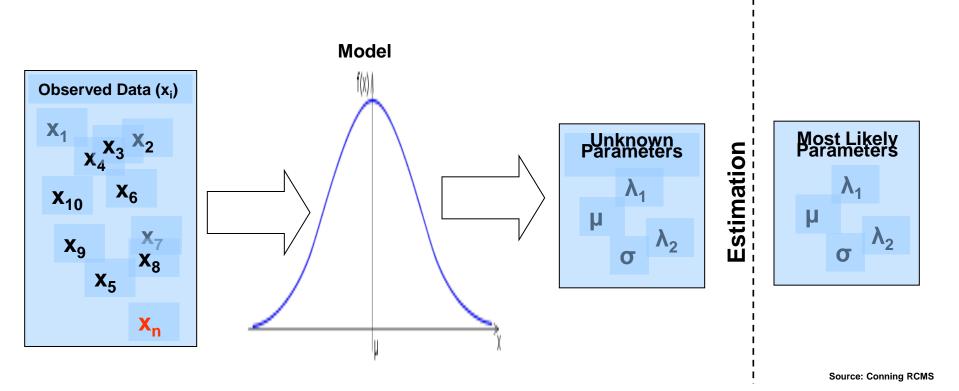


Even with good data how the model is estimated may introduce limitations

Often the most useful models do not have parameters and factors which are directly observable (short rate models, stochastic volatility, jumps)

What's more the models are often "continuous time"

Analytical techniques must be used to link the model world to the real world



CONNING

Kalman Filter and MLE – How good are the estimates?

- We can quantify how good these methods are
- Method:
 - Fix the model parameters to some known values
 - Simulate yield curves for 10 years at monthly frequency
 - Take 250 simulations and run KF + MLE on each one to recover estimates of the model parameters
 - Compare the parameter vector distributions to the input parameters
- The results are good although they will be biased to an extent by:
 - The optimizer used
 - Discretization error

$$dy_1(t) = \kappa_i(\theta_1 - y_1(t))dt + \sigma_1\sqrt{y_1(t)}dW_1(t),$$

$$dy_n(t) = \kappa_n(\theta_n - y_n(t))dt + \sigma_n \sqrt{y_n(t)}dW_n(t),$$

	CIR		
Parameters	Actual	Mean	Standard
	values	estimate	deviation
κ_1	0.25	0.296	0.100
κ_2	0.45	0.514	0.158
κ_3	0.80	0.797	0.152
θ_1	0.05	0.042	0.019
θ_2	0.03	0.034	0.019
θ_3	0.01	0.014	0.014
σ_1	0.05	0.057	0.018
σ_2	0.075	0.078	0.031
σ_3	0.15	0.137	0.022
λ_1	-0.15	-0.193	0.078
λ_2	-0.10	-0.125	0.067
λ_3	-0.05	-0.074	0.051

Source: J. Bolder, Affine Term-Structure Models Theory and Implementation

Usage: Behavioral Aspects



Choice of Metric

In many cases statistical models are used to produce a single or limited number of metrics to describe risk

Which metric is chosen will carry its own limitations

- Volatility
- VaR
- cVaR, TVaR, Expected Shortfall

As does the quantile

99%, 99.5%

Depending on the distribution this may give quite different views of risk

In Insurance we exist within a regulatory framework with a "single metric" definition of risk



Solvency II

Solvency II aims to ensure the appropriateness of internal models

But introduces its own significant model risk

Insurers may wish to take advantage of new models or improved modelling approaches but there are significant impediments

- The model change procedure
- Documentation
- The effect on regulatory capital
- The effect on embedded value
- New model, new limitations

Is Solvency II a dangerous paradigm?





Paradigms – Why do we repeatedly mis-apply models?

In many areas paradigms develop which become entrenched

The physicist Thomas Kuhn suggested how such paradigms develop

Inauguration

 An event occurs or a new concept is introduced which gives rise to a paradigm shift

Vigor

 The paradigm shift gives rise to whole new areas of research, new disciplines and practical applications

Dominance

The paradigm comes to dominate activity in the area in which it occurred

Revolution/Evolution

 An event occurs which shows the limitations of the paradigm and new ideas develop to replace it





Case Study: Interest Rate Models



Do Model Limitations Matter

Test using a 3 Factor, 2 Factor and 1 Factor Model of Interest Rates

Model used is a multi factor Cox, Ingersoll, Ross Model

A "through the cycle" parameterisation is used

- Estimated from 55 years of data
- Starting point is the year end 2013 Gilt curve

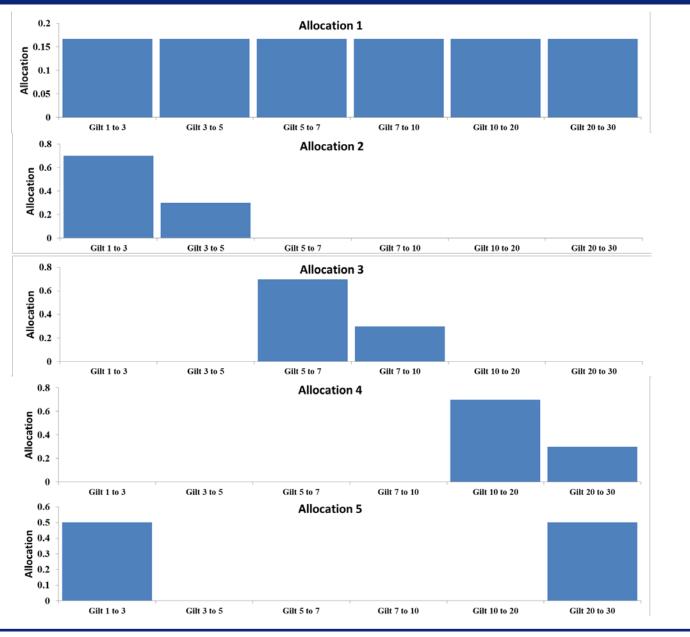
The 3 Factor model is estimated first

- The 2 and the 1 factor model are then estimated using the same data
- An additional constraint is put on the mean and volatility of the medium horizon yields (5 Years) and returns 3F=2F=1F

What impact does the number of factors have on capital cost?



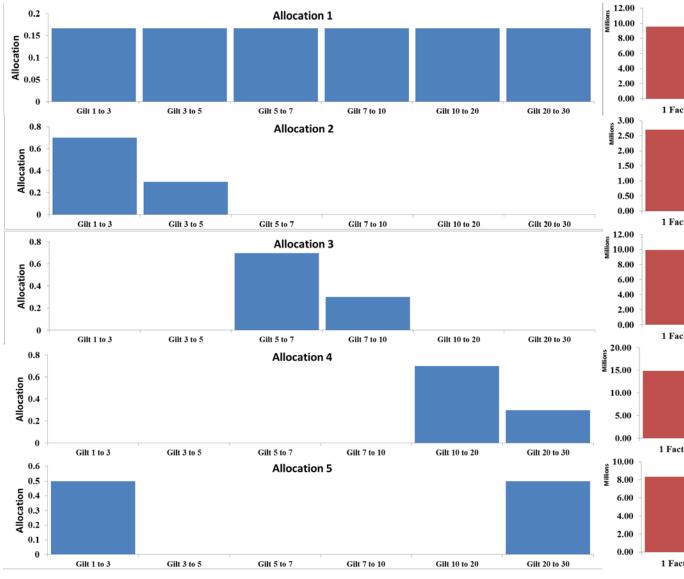
Test Allocations

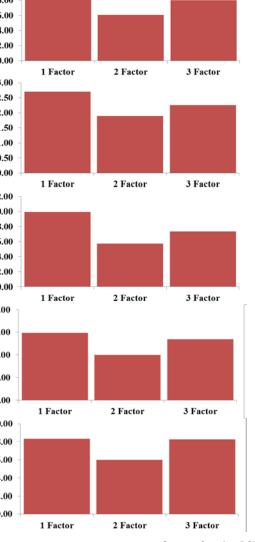


Source: Conning RCMS

CONNING







Capital Cost



Source: Conning RCMS



There are many reasons that models have limitations some of which have been identified

Understanding limitations are an important element of solvency II

Often we are inclined to "solve" limitations

Doing so may engender new limitations

There are other ways to assess the impact of limitations though

- What if analysis •
- Stress testing
- Discussion

It is the process of developing an understanding of model limitations which adds the most value to a risk management process, and identifies key risks and opens dialogue on how to mitigate those risks.





This document is prepared and issued by Conning Asset Management Limited ("CAML"). CAML is Authorised and regulated by the Financial Conduct Authority. The information contained in this document is confidential and is intended solely for the recipients to whom it is transmitted by CAML.

The information in this document is not and should not be construed as any advice, recommendation or endorsement from CAML to any legal, tax, investment or other matter. Nothing in this document constitutes an offer to deal in investments, to buy or sell any security, future, option or other financial instrument, to provide advisory services or to form the basis of any contract or contractual obligation. This document is not to be reproduced or used for any purpose other than the purpose for which this document was prepared and transmitted by CAML. It should not be distributed to or used by any persons other than the intended recipients without the prior consent of CAML.

CAML is a member of the Conning group of companies and may provide investment management and advisory services together with group companies in the United States of America, Ireland, Germany, and Hong Kong. Such clients may not have the benefit of rights designed to protect investors under the regulatory system of the United Kingdom.

Any statistics contained within this document have been compiled in good faith and do not constitute a forecast, projection or illustration of the future performance of investments. The past performance of investments is not necessarily a guide to future returns. Values of investments may fall as well as rise, and changes in rates of exchange may cause the value of investments to rise or fall in value, such that investors may not receive full return of capital invested.

The information contained in this document is compiled from internal and other sources which we consider to be reliable or are expressions of our opinion. Whilst every effort has been made to ensure that the information is correct at the date of publication, CAML does not guarantee the accuracy or completeness of the information. Recipients of this document need to evaluate the merits and risks of the information provided. Decisions based on the information contained within this document are the sole responsibility of the recipient. With the exception of statutory obligations, CAML, its Directors, officers and employees accept no liability whatsoever for any loss or damage which may arise in relying on any opinion, expression or conclusion contained within this document, its content or otherwise arising in connection with this document.

Legal Disclaimer

Copyright 2014 Conning, Inc. This document and the software described within are copyrighted with all rights reserved. No part of this document may be reproduced, transcribed, transmitted, stored in an electronic retrieval system, or translated into any language in any form by any means without the prior written permission of Conning. Conning does not make any warranties, express or implied, in this document. In no event shall Conning be liable for damages of any kind arising out of the use of this document or the information contained within it.

This document contains information that is confidential or proprietary to Conning (or their direct and indirect subsidiaries). By accepting this document you agree that: (1) if there is any pre-existing contract containing disclosure and use restrictions between your company and Conning, you and your company will use this information in reliance on and subject to the terms of any such pre-existing contract; or (2) if there is no contractual relationship between you and your company and Conning, you and your company agree to protect this information and not to reproduce, disclose or use the information in any way, except as may be required by law.

ADVISE®, FIRM®, and GEMS® are registered trademarks of Conning, Inc.

Registered in England No. 3654447
FCA Firm Reference Number: 189316

C11# 2839524 Registered Office : 24 Monument Street, London, EC3R 8AJ

