

CAS Issues

Jeanne Crowell
Wayne Fisher
CAGNY
May 29, 2013



Session Agenda

- CAS Brand
- CAS Strategic Plan
- Update on CAS-SOA Relations
- CAS Education
- University Engagement
- Statements of Principles



CAS Brand



CAS Brand

Brand = Promise

- Members
- Candidates
- Students
- Employers
- Academics
- Regulators



CAS Brand Attributes

- Premier
- Leading
- Respected
- Valuable
- Specialized
- Collaborative
- Partner



Brand Messages

| Audience | CAS Message |
|-----------|--|
| MEMBER | CAS never stops serving you |
| STUDENT | CAS = Career Advancement |
| ACADEMIC | How can we help you? |
| EMPLOYER | Best, brightest, most committed casualty actuaries |
| REGULATOR | Uncompromising standards, technical expertise, and integrity |



Brand Development

Next Steps

- Marketing plans to promote the brand to key constituents
- Revised visual identity to support the brand









**100 Years of Expertise,
Insight & Solutions**





CAS Strategic Plan



CAS Strategic Plan

- Adopted by the CAS Board in November 2012
- Core Purpose
 - To advance and promote the practice and application of casualty actuarial science
- Core Beliefs
 - Collaboration
 - Community
 - Continual Improvement
 - Professionalism and Integrity
 - Practicality



CAS Strategic Plan

- Big Goal (Envisioned Future)

The CAS will be recognized globally as the premier organization in advancing the practice and application of casualty actuarial science and educating professionals in general insurance, including property & casualty and similar risk exposures.



CAS Strategic Plan

3-5 Year Planning Horizon Action-Oriented Goals

- Basic Education
- Continuing Education
- Influence and Outreach
- Research
- Professionalism
- Membership Community



Basic Education

- The CAS will provide a basic education system that reflects contemporary and relevant analytical techniques and business skills utilizing new technologies for delivery and validation.



Continuing Education

- Continuing professional development programs will support the needs of all members globally in established and emerging areas of expertise.



Influence and Outreach

- The CAS and its members will reinforce the value proposition that the CAS brings to its stakeholders and enhance members' influence on business decisions and visibility among the general public on issues related to risk.



Research

- The CAS will be recognized globally for developing and publishing practical applications of cutting edge research in property & casualty topics.



Professionalism

- The CAS will support activities that continue to enhance confidence among stakeholders and that promote the highest quality of work among CAS members.



Member Community

- Members will value participation and membership in the CAS community.



Update on CAS-SOA Relations



Update on CAS-SOA Relations: Recent Developments

- CAS Board invited SOA Board to meet to identify and discuss opportunities for collaboration that support and promote the profession.
- Leaders from both Boards met in early May.
- No immediate new joint activities were identified, but found areas for further exploration.
- Both organizations agreed to continue discussions that may be productive and beneficial to members.





CAS Education



CAS Joint Preliminary Education: Current

- Exam 1/P—Probability
- Exam 2/FM—Financial Mathematics
- Exam 3F/MFE—Models for Financial Economics
- Exam 4/C—Construction and Evaluation of Actuarial Models

- SOA announced the ending of joint sponsorship of these exams as of 12/31/2013



CAS Preliminary Education: Changes

- For CAS learning objectives currently addressed through Exams 1, 2, 3F, and 4, CAS will grant credit to candidates who receive credit for exams offered by other organizations deemed to cover CAS learning objectives in acceptable depth and breadth
 - Society of Actuaries
 - Actuaries Institute (Australia)
 - Canadian Institute of Actuaries
 - Institute and Faculty of Actuaries (UK)
 - Institute of Actuaries of India



CAS Preliminary Education: Changes

- Beginning in 2014, CAS will offer two new examinations to replace the current Exam 3L:
 - 3LC, covering life contingencies and survival models
 - 3ST, covering statistics and stochastic modeling
- Candidates with credit for SOA Exam MLC will receive credit for Exam 3LC
- Transition: candidates with credit for Exam 3L prior to January 1, 2014 will receive credit for both Exams 3LC and 3ST



CAS Preliminary Education: Changes

- CAS believes these changes
 - Align preliminary educational objectives to the appropriate coverage for these topics
 - Recognize the increasing importance of statistics in casualty actuarial practice
 - Allow the CAS to focus on exams that validate knowledge that is uniquely relevant to casualty actuaries



CAS Basic Education And Credentialing

- Is the most robust and comprehensive framework for training casualty actuaries
- Is a proven commodity and highly valued around the world by employers and other stakeholders.
- Will continue to evolve to meet the needs of employers and other stakeholders
- Will continue to focus on the breadth and depth of materials covered in our higher-level examinations
- Will maintain a clear differentiation in quality and in preparing casualty actuaries for professional roles



CAS Education: Future

- Continued implementation of Higher Level Testing based on Bloom's Taxonomy
- Expanded exam time for Exams 8 and 9 without increasing material or number of questions
- Exams 5 and 6 to be offered twice a year, beginning in 2013 and 2014 respectively
- Greater depth and breath of statistics coverage, given increased use of predictive models for pricing and capital management



CAS CERA Program

- 114 CAS CERAs
- Requirements:
 - ACAS + Exams 7 and 9 + ERMM Seminar + UK ST-9 exam
 - Two sessions of Enterprise Risk Management and Modeling Seminar to be offered each year





CAS University Engagement



Joint CAS/SOA Career Encouragement Activities

- CAS and SOA have a history of collaborating on joint career encouragement activities, such as BeAnActuary.org.
- Since the SOA announcement to pursue a General Insurance track, joint activities at the high school level have continued.
- Meanwhile, CAS develops a focused university strategy to build a pipeline of students into the CAS.



Task Force on University Engagement Proposals

- Create case studies for classroom/extracurricular settings
- Provide research assistance and encourage joint studies between academics and CAS
- Pair CAS members as mentors with students
- Provide guidance on shaping college curriculum around CAS basic education system
- Enhance the Academic Correspondent Program
- Encourage creation of “Industry Advisory Boards”
- Leverage relationships with other organizations



Task Force on University Engagement Proposals

- Reininvigorate the CAS University Liaison Program
 - Best Practices checklist
 - Mentoring for new liaisons
 - Facilitate roundtables at CAS Meetings
 - Create Liaison Blog/Forum for idea/success exchange
 - Create library of presentation materials
 - Basic Career Overviews
 - 101-type Modules – Ratemaking, Reserving, Predictive Modeling, Reinsurance



How can you get involved?

- Provide internship opportunities
- Become a University Liaison and/or a Mentor
- Sponsor a research opportunity/contest
- Facilitate the availability of data
- Teach a class or speak at an Actuarial Club Meeting
- Serve on an advisory board at a university
- Provide funding for scholarships/programs
- Invite local universities to your regional affiliate meetings
- Career Day/Job Shadows at your company



CAS Statements of Principles



Discussion Drafts of Statements of Principles

- Comments invited on Discussion Drafts of proposed revisions to the:
 - Statement of Principles Regarding Property and Casualty Insurance Ratemaking
 - Statement of Principles Regarding Property and Casualty Loss and Loss Adjustment Expense Reserves (now to be titled Statement of Principles Regarding Property and Casualty Insurance Unpaid Claims Estimates).
- Comments due by June 10, 2013.



Questions and Discussion

