RMS MODEL USE & UNCERTAINTY CAMAR 10.10.2012

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AGENDA

Introduction to Cat Models

RMS History & Market Overview

Model Components, Model Building and Use

Deep Uncertainty or Aleatory Variability

Uncertainty in Cat Risk

Stochastic event sets – Generation and calibration

Vulnerability – contrasting perils and data availability

Exposure modeling – salient features

Actuarial Model Use

Accidental Ecosystem

Resilient Risk Management

Actuarial Implications

The way forward



RMS HISTORY AND MARKET Founded at Stanford University in 1988 in Silicon **OVERVIEW** Valley, California Currently headquartered in Newark, California with offices in the U.S., U.K., France, Switzerland, Japan, Bermuda, India, and China Multi-disciplinary skills, from science and engineering to insurance Solely focused on risk management issues Independent and objective information source Provides catastrophe risk management and quantification solutions to the \$1 trillion dollar global insurance industry









CLIENTS ACROSS ALL INSURANCE SEGMENTS

- 9 of the top 10 global reinsurance intermediaries
- 29 of the top 35 global reinsurance companies
- 85% penetration of the Bermuda
 insurance and reinsurance
 market
- Investment banks, lenders, industry organizations, and governments





MAJOR COMPONENTS OF A TYPICAL CAT MODEL

Hazard Component

At the core of every Cat model is the Hazard Component It describes the full stochastic event set and the damage causing hazard It is typically the result of a physical simulation models

Exposure Component

The Exposure Component is the part that manages subjects at risk Exposures are geo-coded and their physical attributes are captured Also, affected exposures are identified for each stochastic event

Vulnerability Component

In the vulnerability component, exposures are combined with the hazard footprints for each stochastic event to establish damage potentials

Financial Model Component

Given the damage output from the Vulnerability Component, the Financial Model Component determines: Contract payouts and Calculates summary metrics – like EP

HURRICANE MODEL COMPONENTS

Cat models are typically structured into various components that mimic the natural process resulting in damage and financial loss



- A <u>stochastic event component</u> which simulates physical parameters, location, and frequency for each storm in a set of stochastic storms covering the full range of potential hurricanes
- A <u>hazard model</u> determines the relevant variables, for example the peak-gust wind speed for each stochastic storm and analyzed location
- A <u>vulnerability module</u> that links hazard and exposure to damage
- A <u>financial model</u> that estimates the loss given the damage

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GENERATION OF THE EVENT SET

From Historic Storms to Stochastic Windfields



The Vulnerability Function relates the expected amount of damage to the severity of the hazard, such as the peak windspeed or ground motion



HOW IS A

BUILDING'S

VULNERABILITY



CLIENTS GATHER KEY METRICS FROM OUR MODEL TO GUIDE BUSINESS DECISIONS



- **EP curve:** the probability of exceeding a loss level in a given year. Most often referred to as 'return period'
 - Two types of EP curve: dance Probability (OEP) and Aggregate Exceedance Probability (AEP)
 - OEP: Probability that the single largest event in a year will exceed a loss threshold
 - AEP: Probability that the aggregate event losses in a year will exceed a loss threshold (considers multiple events per year)
- Average Annual Loss (AAL): the amount of modeled premium an insurer needs to collect in order to cover the average peril loss over time
 - Combination of event frequency and mean event loss





HOW ARE RMS **MODELS USED** IN THE **MARKET?**

- Portfolio Management
 Determine risk drivers •

 - .
 - •
 - •
 - Evaluate capital adequacy Allocate capital Estimate post-event losses Accumulation management •

Risk Transfer •

- Determine reinsurance needs
- Structure and price risk transfer
 Communicate with counterparties
 We are an independent party

•

- UnderwritingEstablish guidelinesDifferentiate risks
- Analyze policy structures Develop pricing •
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DEEP PERIL UNCERTAINTY OR ALEATORIC VARIABILITY

- The amount of inherent (or aleatoric) variability in both North American Hurricane and Tornado makes experience rating very difficult or impossible
- Building component based models is the only realistic choice
- They can utilize relevant data sources for each component
 - Achieving greater information content and application of specific scientific knowledge
- And are able to "extrapolate" beyond observed loss records to reveal more complete set of potential loss scenarios

NORTH AMERICAN HURRICANE ALEATORIC VARIABILITY

Simulation based on North American Industry AEP

Values

5

0

5 Years

10 Years

20 Years

30 Years

40 Years -

Underlying AAL = \$13.2b

AAL estimate has only a 50% probability to fall in red area

Median well below AAL for shorter experience periods



50 Years

75 Years -

150 Years -

200 Years

100 Years

Trend in Distribution Statistics for AAL Estimates **Based on Various Experience Periods**

250 Years

NORTH AMERICAN TORNADO ALEATORIC VARIABILITY

Simulation based on North American Industry AEP

Underlying AAL = \$2.4b

AAL estimate has only a 50% probability to fall in red area

Median well below AAL for shorter experience periods



Trend in Distribution Statistics for AAL Estimates Based on Various Experience Periods

RMS

OKLAHOMA TORNADO ALEATORIC VARIABILITY

Simulation based on Oklahoma Industry AEP

Underlying AAL = \$54m

AAL estimate has only a 50% probability to fall in red area

Median well below AAL for shorter experience periods



Trend in Distribution Statistics for AAL Estimates Based on Various Experience Periods

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U.S. Hurricane Landfalls: HURDAT Data



Years with five or more landfalls denoted in blue Years with three or more Cat 3-5 storms denoted in green

Twenty Years of Loss Data

Engineering driven development

- Calibrated with \$18 billion claims data increasing detail
- Each region uses data and information specific to that region
- 20 years of claims data total \$18 billion in-house



BUT, 2004 AND NEWER CLAIMS DATA UNCERTAINTY 60% 50% REMAINS 40% 30% 20% 10% One example - where 0% we have the most U.S. Florida Gulf Mid-Atlantic Northeast Southeast Texas Claims data Commercial Low Rise and the second se **Highly Empirical** Individual Vulnerability Curves Dwelling Qualitative Ranking of Vulnerability Curves from Highly Data-driven to Engineering Based

MAIN SOURCES OF UNCERTAINTY EXAMPLE: US EQ

Model Related Uncertainty

1- Seismic Source Model

- Maximum magnitude
- Rapture mechanism
- Seismic rates
- Event depth

2 - Ground Motion Model

- Empirical relationships
- Soil and site condition
- Directivity impact
- Soil aggregation

3-Vulnerability Model

- Structure performance
- Translation of structural deformation to damage
- Non-structural components
- Building inventory
- Bl

Non-Model Related Uncertainty

4 - Exposure

- Industry Exposure (IED)
- Data quality
- Polity structure
- Account / locations
- Under Insurance

5 – PLA & Non-Modeled Loss

- Demand surge / PLA
- Contingent BI
- Catastrophic damage to infrastructure
- Non related event claims
- Cause of Loss

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NO SUCH THING AS A 'PERFECT' MODEL

Every model user should acknowledge and understand its uncertainties, or be at risk of: Misinterpreting results Over-interpreting results

Not prepared for reality





UNCERTAINTY IN CATASTROPHE RISK

Christos Mitas, PhD

Uncertainty in catastrophe risk



OUTLINE

- Introduction
- Some specific examples of uncertainty in the *Europe Windstorm* model.
- How does it differ from the North America Hurricane model?
- Similarities and difference with other types of cat models (*flood*, *earthquake*, *terrorism*).
- Complete the picture with non-modeled risk.
- A note on Resilient Risk Management



WHAT IS A CAT MODEL?

- A mathematical model which incorporates spatial and temporal features of a physical system able to produce catastrophic events.... and ...
- A mathematical model which quantifies property damage in a probabilistic way ... and...
- A model which determines the relevant characteristics of property... and...
- An actuarial-financial model able to assign economic loss to damage and aggregate this loss to various levels.
- In a nutshell, it's a multi-component system coupling numerous models which are validated in isolation, and finally validated at the end output loss!

HOW DOES UNCERTAINTY CREEP IN A CAT MODEL?

- Each component, by nature, has uncertainties associated with it.
- The coupling of different components has also uncertainties.
- The validation data of each component exhibit measurable uncertainty, either because of spatial and temporal parameterized scales, or observational errors.
- Finally, the targets of a cat model (which invariably consist of experienced and perceived loss metrics) include large uncertainties due to their socio-economic nature, under-reporting, and spatio-temporal errors.

MAJOR COMPONENTS OF A CAT MODEL

Hazard

A stochastic catalogue of **plausible events**, equipped with both frequency of appearance and severity.

Vulnerability

An engineering model which quantifies the **ratio of incurred loss to exposure**, given the **characteristics** of the exposed property and the **intensity of hazard**.

Exposure

A geospatial and economic model which quantifies the rebuild value of buildings based on several primary characteristics

Financial Model

Economic loss (aka Ground-Up loss) which is aggregated at various spatial, Line-of-Business, account, and portfolio levels. Various financial perspectives depending on the applied insurance contracts.

HAZARD: WHAT IS AN EVENT?

Events are usually defined by a spatial pattern denoting the extent and intensity of a relevant hazard variable (wind, shake, water depth, etc.)





HAZARD: WHAT IS PLAUSIBLE?

Plausibility is achieved by using models of the physical system that produces the catastrophic event (atmosphere, ocean, tectonic plates, etc.) to span its full variability (observed and unobserved)


VULNERABILITY: MEAN LOSS RATIO

A building is characterized by a small number of primary characteristics. For every combination of these, we assign a mapping between the realized hazard and a **mean** loss ratio.



VULNERABILITY: IS MDR ENOUGH?

Not really... So, we capture the uncertainty around the mean loss ratio, by specifying a distribution with this given mean, and a standard deviation.

The chosen distribution is the Beta



EXPOSURE: IS IT REALLY UNCERTAIN?

The way a cat model treats exposure is *deterministic*. However, the exposure is captured at a level of geospatial detail which varies greatly by region and peril.

This introduces errors stemming from applying the coupled components at too coarse a resolution.



EXPOSURE: CHANGES AND NON-LINEAR EFFECTS

Modeling the rebuild cost of buildings also carries ambiguity due to potential changes in economic conditions.

Also, a very large catastrophe might affect this cost by amplifying the loss due to demand surge, claims inflation, etc.



FINANCIAL MODEL: ANALYTICAL VS. SIMULATION

Currently, cat models use analytical methods for most of their calculations of aggregation. Usually, simulation is used for the coarser loss resolution (e.g.. portfolio).

There is a significant undertaking by RMS to move towards simulation at the finest level of loss resolution (i.e. location).





HIGH-LEVEL DESCRIPTION

Represent windstorm risk by modeling storms at the synoptic and mesoscale (i.e. convective) scales.





WHERE DOES AMBIGUITY COME IN?

A LAUNDRY LIST OF MODELING DECISIONS MADE DURING DEVELOPMENT

- Which Global Climate Model?
 - At which resolution?
 - For how many years?
- Which regional model?
 - Which resolution is optimum
 - and practical?
- Which reanalysis set?
- Which tracking algorithm?
- How does one go from station observations (irregular network) to
 - Meteorological model resolution
 - Cat model resolution
- How should the observed data with limited record length be extrapolated? Should they be extrapolated?
- How much actuarial/meteorological data are enough for the highfrequency model?



WHERE DOES AMBIGUITY COME IN?

CONTINUING THE LAUNDRY LIST ...

- Which valuation methodology (there are at least two wide-spread ones)
- Which material and labor costs?
 - And how certain and/ore current they are?
- How to estimate social and cultural factors, like propensity for claiming, even at small loss?
- How certain is the hazard?
 - By region or country?
 - How big is the observational error?
- How much confidence is there in the damageability model?
 - Are there enough engineering data?
 - For the kind of properties of interest?
- Is the damage represented in the claims captured by the single hazard parameter (in this example, peak gust)?
 - Maybe duration of event is important

EXPOSURE AMBIGUITY

Windstorms **Lothar** and **Martin** in France (1999)









WHERE DOES AMBIGUITY COME IN?

CONTINUING THE LAUNDRY LIST ...



- Exposure is coded as a lump sum of total sums insured:
 - Applicable at postal code level
 - Number of buildings comprising the exposure is approximate
- Exposure characteristics are captured only partially:
 - For example, only occupancy is specified (Residential, Commercial, or Industrial)
 - What does one assume for the rest? RMS develops an **inventory** which is used to fill in the gaps.
- How much does the inventory represent a specific client portfolio make-up?

COUPLE ALL COMPONENTS TOGETHER Calculate Quantify Define Apply Assess Financial Event Risk Exposure Damage Loss Hazard Module Vulnerabil Geocoding/ Stochastic Event Module Exposure Module

Module





HIGH-LEVEL DESCRIPTION

Represents the risk of Cat 1-5 hurricanes which originate in the North Atlantic and are likely to affect North America and the Caribbean.





DIFFERENT KIND OF DECISIONS, BUT SIMILAR EFFECT...

Hazard

Track model

- Are there enough data to calibrate?
- •Are the assumptions of normality valid?

Wind model

- Is the parametric model sophisticated enough?
- What are the uncertainties of the parameters used?

Vulnerability

Similar kind of data as in Europe Windstorm, but with significantly more spatial, temporal, and LOB resolution for primary damage curves. Insurance industry captures many more primary characteristics than in Europe.

Exposure

Great variation of exposure characteristics through domain: US and Canada vs. Mexico and Caribbean

Contacts are sometimes defined with respect to other perils, like storm surge, which we model, BUT untangling the observed and modeled loss data can be difficult. A SPECTRUM OF MODELS FOR BOTH NATURAL AND MAN-MADE CATASTROPHES

- Flood
- Earthquake
- Terrorism

All of these catastrophe models share the probabilistic nature of hazard and vulnerability and the static nature of exposure.

There are major differences in the methodologies to create reasonable and plausible stochastic sets, but the output (frequency and severity of loss) remains the same.

NON-MODELED CATASTROPHE RISK

- There are many perils for which the Cat Modeling industry does not provide a model. Prominent examples include volcanic eruptions, landslides, subsidence, tsunamis.
- Note that we do see rapid progress in these areas, but they lag behind compared to hurricanes, synoptic storms, floods, earthquakes, and terrorism (which in RMS we call Tier 1 models when applied to the US, Europe, or Japan).
- The academic community provides substantial help to fill these gaps, but not as Catastrophe Models. Mostly as products for back of envelop calculations of Probable Maximum Loss.
- An important non-modeled risk is also the *dependency* across perils and regions. Especially for global Re/Insurance companies which they need to make various assumptions on this dependency.

A NEW PARADIGM IN CAT MODELING

RESILIENCY

- An approach to risk management that makes explicit what we all know intuitively – that **catastrophe risk is characterized by deep uncertainty**, and a responsible strategy demands a continuous dialogue between what we know and what we do not know.
- In a resilient framework, a company not only seeks to maximize its returns based on its view of the risk landscape, it also looks to minimize its regret given the uncertainties in the maps that describe the terrain ahead.

Hemant Shah, CEO of RMS <u>www.reactionsnet.com</u>, CEO Risk Forum 2012





MORE THAN 2 DECADES OF MODEL USE IN PERSPECTIVE



- Models were introduced over twenty years ago
- The software has undergone significant improvements
- Models have become much more sophisticated
- Coverage has expanded by region and by peril
- Their use is now embedded into business practices
- In short, they have become important and valuable tools



THE LAST 2 YEARS IN PERSPECTIVE



NZ EQ: ULTRA LIQUEFACTION



THAI FLOODS: NON-MODELED HIGH TECH ACCUMULATIONS IN RIVER DELTAS



TSUNAMI: A GLOBAL NON-MODELED LOSS POTENTIAL

Natural catastrophe events of unexpected magnitudes

Major model releases for North American hurricane and European windstorm

Have strained the current paradigm of model release and model reliance



JAPAN EQ: EXCEEDED THEORETICAL MAXIMUM MAGNITUDE



V11 MODEL CHANGES IN RESULTS

ACCIDENTAL ECOSYSTEM

The current modeling ecosystem

From development and release of models

To how insurers and reinsurers use them

May appears as a somewhat accidental, overengineered and creaky machine



courtesy enterarena.blogspot.com

TODAY'S MODELING CHALLENGES CALL FOR A NEW PARADIGM



- Too many surprises
- Can't control key assumptions
- Lack of insight into drivers of risk
- Doesn't facilitate understanding by all



RESILIENT RISK MANAGEMENT

Maximize return – optimize to top of a pinnacle?

Minimise regret - search out stable plateaus?



CALL FOR A NEW PARADIGM

IN THE CLIENT UNDERSTANDING AND USE OF CAT MODELS,

WHICH EXPLICITLY ACKNOWLEDGES A NEED FOR:

- 1. resilient risk management
- 2. understanding implied bets
- 3. owning "a view of risk"

CALL FOR A NEW PARADIGM

IN THE RMS <u>DEVELOPMENT</u> OF CAT MODELS,

WHICH EXPLICITLY ACKNOWLEDGES THAT:

- 1. catastrophe risk is characterized by deep uncertainty
- 2. learning is ongoing
- 3. "unknown unknowns" persist

THE RISK DOESN'T CHANGE



EARLY MAP OF EVEREST FOLLOWING THE 1920S MALLORY EXPEDITIONS (COURTESY ROYAL GEOGRAPHICAL SOCIETY)



TODAY'S HIGH-RES SATELLITE IMAGES REVEAL MORE DETAIL

But our understanding of it does...and we must anticipate that it will



THE FUTURE? AN IMPROVED "ECOSYSTEM"

Accidental Ecosystem

× Performance bound
× Opaque models
× Uncertainty hidden
× Point metrics
× Workarounds common



Problems when models are "wrong"

Resilient Modeling

- ✓ Fast, Nimble
- ✓ High Definition
- ✓ Transparent calculations
- ✓ Multi-view
- ✓ Adaptable to the Business



Fewer surprises, Milder Consequences



ONE SIZE DOES NOT FIT ALL

Understanding of uncertainty & sensitivity Complete picture Tuned to fit the business Plugged into decisions



An Emerging Requirement: Build an Own View of Risk

RMS - PROVIDE REFERENCE VIEW

Build world-class (and increasingly transparent) models with an <u>official rms</u> reference point




SOLVENCY RISK TOLERANCE & CAPITAL

- A complete solvency understanding is helped by many metrics
- Exposure based metrics like total exposed limits
- Deterministic loss scenarios like the Lloyd's RDS
- Probabilistic loss metrics like OEP, AEP, and TCE

SOLVENCY RISK TOLERANCE & CAPITAL

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The more meaningful metrics are less certain

- Total exposed limits are relatively certain
 - But not really meaningful
- Loss scenarios are more meaningful
 - But more uncertain
- Probabilistic EPs are most meaningful
 - But most uncertain

EPISTEMIC UNCERTAINTY

- Is an additional risk to the aleatory variability of the peril itself
- It includes both model risk and parameter risk
- Unlike aleatory variability it can be reduced
 - More and better data
 - Better scientific understanding of the physical process
- Secondary uncertainty includes both aleatory variability and epistemic uncertainty

EPISTEMIC UNCERTAINTY

- Its magnitude can be explored through sensitivity testing
- It matters to solvency
- And to pricing and profitability
- And to risk communications...









OEP, AEP AND THE OCCURRENCE LOSS SEVERITY

- The typical Cat model output
 - OEP annual max occurrence loss exceedence probability
 - AEP annual <u>aggregate</u> loss exceedence probability
- Exceedence is simply 1 CDF(X), where CDF is the standard cumulative distribution function
 - OEP: X = max occurrence loss in a year random variable
 - AEP: X = aggregate annual losses random variable
- For sensitivity testing, it can be helpful to consider CDF of the occurrence loss random variable
 - The occurrence loss severity curve
 - Can be constructed from RMS ELT output
 - o Simply normalize by overall occurrence rate



FROM SOLVENCY AND CAPITAL TO PRICING

- Whatever the solvency is, the supporting capital has a cost
- The Risk Load in pricing formulae covers this cost
- Contrasting required risk loads with achieved risk loads gives insight into profitability
- Should both aleatory and epistemic risk costs be accounted for in pricing
 - If so, how?



PRICING WITH EPISTEMIC UNCERTAINTY

- Given an aleatory variability model:
 - Price = AAL + Risk Load + Expenses
- Given multiple aleatory risk models:
 - $P_1 = AAL_1 + RL_1 + Exp_1$
 - $P_2 = AAL_2 + RL_2 + Exp_2$
 - --
 - $P_N = AAL_N + RL_N + Exp_N$
- What price should be charged to account for all epistemic uncertainty?
 - Average(P₁, P₂,...,P_N)?
 - Average(P₁, P₂,...,P_N) + Epistemic Risk Load?
- Failing to account for epistemic uncertainty differences could adversely impact portfolio strategy and composition

ILLUSTRATIVE PRICING EXAMPLE

Assume a choice between two risks with different sensitivities to model parameters

Note: epistemic RL based on volatility in technical price across models

Aleatory	Price by Model		
Model	Risk 1	Risk 2	
1	1,084	631	
2	1,034	523	
3	1,069	1,064	
4	1,063	1,037	
5	1,050	1,262	
6	1,008	722	
7	1,086	1,113	
8	1,073	1,433	
9	1,012	1,291	
10	1,045	1,147	
Average	1,052	1,022	
Selected Price	1,065	1,100	
Excess Profit	13	78	
Pricing Risk	-32	-422	
Fnistemic RI	-32	-422	
Actual Profit	<u>,</u> 6		
	0		

BENEFIT OF PRICING BASED ON ALL RISK

- Accounting for all risk in pricing achieves more equitable capital cost allocation
- Can also temper price relativities where expected loss costs and relative uncertainties are different
- Thus reducing chance of betting too big on unstable parts of the underlying model – especially for risk covers

			Price
	<u>Risk A</u>	<u>Risk B</u>	<u>Relativity</u>
Loss Cost	750	500	
Risk Loads			
Aleatory	750	500	
Epistemic	200	500	
Expense Ratio %	35%	35%	
Price w/o Epistemic RL	2,308	1,538	66.7%
Price w/ Epistemic RL	2,615	2,308	88.2%
Change	13.3%	50.0%	32.4%
			021170



TAKING CONTROL - OWN THE VIEW OF RISK

ADJUSTMENTS, ALTERNATIVES, OWN EXPERIENCE

"There is no single correct Approach"

ABI Industry Good Practice for Catastrophe Modeling, Dec 2011

ADJUST THE REFERENCE VIEW

Create a DLM Profile - Wind St	orm			×
Windstorm Specific Options Calculate Losses From	₩ind			
	Storm Surge Modifications to G	iround Up Surge (US only):		
	RMS Defaul	t		
	C Custom	C	User-Def	ined Factor
	Scale factor for NFIP take-up rates		0.00	Single Family Dwelling Low-Rise Multi-Family Dwelling and Commercial
	100.00 % Single Family Dwelling 50.00 % Low-Rise Multi-Family 50.00 % Dwelling and Commercial	0.00		
		* Dwelling and Commercial	0.00	Other
	0.00	% Other		
	Storm Su Single D Low-R C Other	rge as Coverage Leakage into Family D welling ise Multi Family D welling and C	wind Polic ommercial	y Only

TODAY - USER-DEFINED SURGE LEAKAGE LEVELS

- Calibrate to your own loss data
- Integrate your own research
- Take your own perspective

ADJUSTING THE REFERENCE VIEW



ADJUST THE REFERENCE VIEW

- Calibrate to your own
 loss data
- Integrate your own research
- Take your own
 perspective



ADJUST EVENT FREQUENCIES



RISKLINK BUILT IN SENSITIVITY TESTS

Multiple Attenuations functions

Hurricane Vulnerability ranges

European windstorm vulnerability ranges





2011 US HU VULNERABILITY RANGES – VARY BY REGION



2013 EU WS VULNERABILITY RANGES – VARY BY REGION

REAL-TIME ANALYTIC TECHNOLOGY

Is the force that will drive

- Our ability to deliver
- And your ability to access the speed, transparency, and nimbleness required to find this new paradigm



THE RMS(ONE)

HIGH PERFORMANCE

More runs in greater detail

HD SIMULATION METHODOLOGY

NEW & UPDATED

MODELS

NEW FINANCIAL

MODEL

SIMULATION

- Location level loss
- No analytic artifacts Timeline

NEW FINANCIAL MODEL

- Arithmetic !
- Contract Definition Language

OPEN PLATFORM

Ability to change components

