

# Economic Scenario Generators

CASE Spring Meeting – Nashville, TN

# What is an ESG? What can you use it for?

## 1. Introduction

1. Overview
2. Simple example
3. Correlations
4. Calibrations

## 2. Applications

1. Market risk
2. Reserving / Underwriting
3. Capital modeling
4. Asset allocation



# 1

## Introduction to ESG

# Economic scenario generators – Why?

What are the sources of market and economic risks for P&C insurers?

- » Interest rates
  - Government bonds (incl. inflation-linked bonds)
  - Municipal bonds
  - Mortgage-backed securities
- » Credit
  - Corporate bonds
  - Reinsurance counterparties
- » Currency
- » Price inflators
  - CPI / Wage inflation
  - Specific claims exposures: medical, construction, auto
- » Equity & property markets
- » Correlations / dependencies

ASSETS			
	1	2	3
	Current Year	Current Year	Proj Year
	Assets	Revalued Assets	Net Adjusted Assets
1. Bonds (Schedule C)	1,177,875,485	1,177,875,485	1,186,425,526
2. Stocks (Schedule D)			1,000,000
2.1 Preferred stocks			
2.2 Common stocks	172,322,289	1,220,100	210,288,818
3. Mortgage loans on real estates (Schedule E)			
3.1 First lien			
3.2 Other than first lien			
4. Real estate (Schedule A)			
4.1 Properties occupied by the company (less: _____ encumbrances)	47,401,129	47,401,129	39,318,445
4.2 Properties held for the production of income (less: _____ encumbrances)	29,448,351	29,448,351	31,324,434
4.3 Properties held for sale (less: _____ encumbrances)			
5. Cash (Schedule C)	2,820,000	2,820,000	1,185,000
5. Cash (Schedule C, Part 1), cash equivalents (Schedule C, Part 2), and short-term investments (Schedule D)	2,757,633,969	2,757,633,969	3,481,110,812
6. Contract loans (including _____ premium notes)	348,283	348,283	1,029,719
7. Other invested assets (Schedule A)	29,192,895	29,192,895	8,993,300
8. Aggregate write-ups for invested assets			
9. Subtotals, cash and invested assets (Lines 1 to 9)	4,439,448,148	4,439,220,440	5,147,528,395
10. The gains less _____ (net of the losses)			
11. Investment income due and accrued			
12. Premiums and considerations			
12.1 Unallocated premiums and agent balances in the course of collection			
12.2 Deferred premiums, agent balances and rebates booked but not yet due (including _____ net of _____ earned but unallocated premiums)			
12.3 Accrued retrospective premium			
12.4 Amounts receivable from reinsurers			
12.5 Funds held by or deposited with reinsured companies			
12.6 Other amounts receivable under reinsurance contracts			
12.7 Amounts receivable relating to reinsurance plans			
12.8 Contract basis and foreign income tax receivables and interest thereon			
12.9 Net deferred tax asset			
12.10 Guaranty funds receivable or stored			
12.11 Electronic data processing equipment and software			
12.12 Furniture and equipment, including health care delivery assets			
12.13 _____			
12.14 Net adjustment in assets and liabilities due to foreign exchange rates			
12.15 Recoveries from parent, subsidiaries and affiliates			
12.16 Health care (_____) and other amounts receivable			
12.17 Aggregate write-ups for other than invested assets			
12.18 Total assets excluding Separate Accounts, Segregated Accounts and Protected Cell Accounts (Lines 10 to 23)			
12.19 From Separate Accounts, Segregated Accounts and Protected Cell Accounts			
12.20 Total (Lines 10 and 23)			
DETAILS OF WRITE-UPS			
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# Economic scenario generators – Why?

Decision making under uncertainty / Risk management

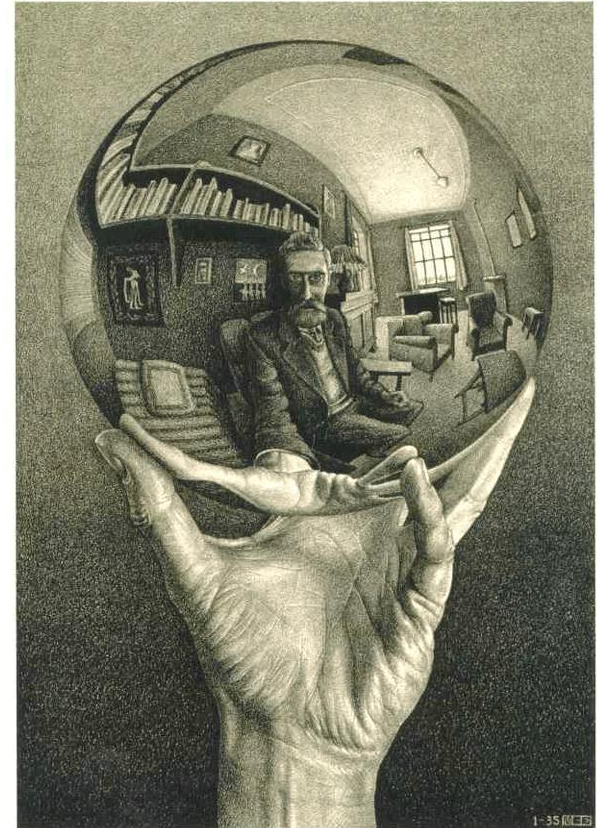
- » Projections
  - Financial markets are unpredictable
  - However, variability exhibits structure and shape
- » ESG have useful inputs for:
  - Projecting how the assets and liabilities of an insurer will evolve over time
    - » Asset values – Driven by interest rates, inflation, equity returns
    - » Liability values – Impacted by claims inflation, interest rates, other macroeconomic variables (GDP, unemployment, ...)
- » Questions ESG can help answer
  - How severe could my losses be?
  - What is the range of possible outcomes?
  - Risk-based assessments
- » ESG are also used for pricing contingent liabilities (in Life insurance)

# Economic scenario generators – What?

## ESG outputs

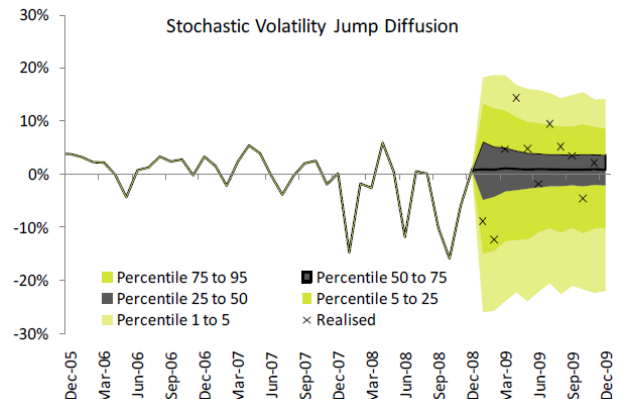
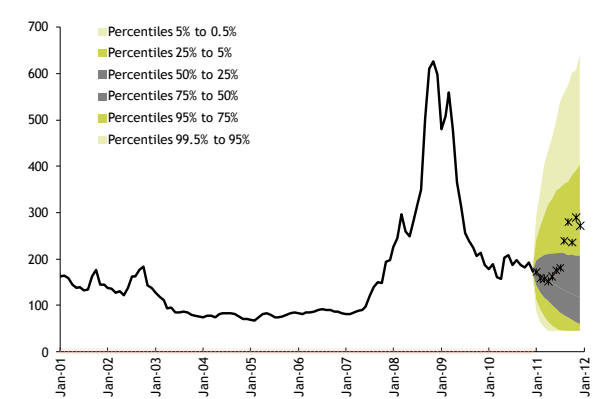
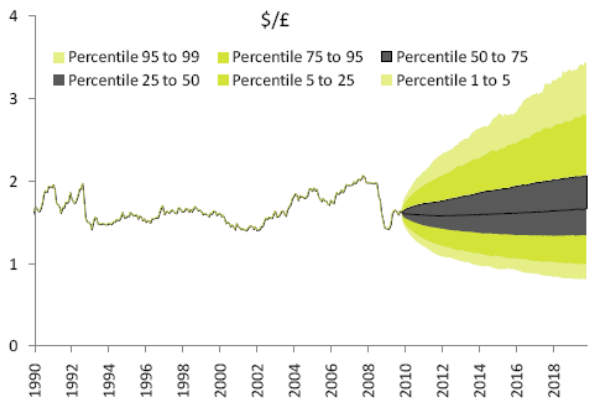
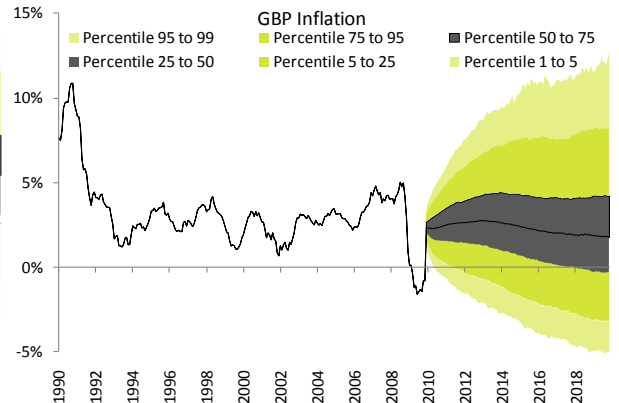
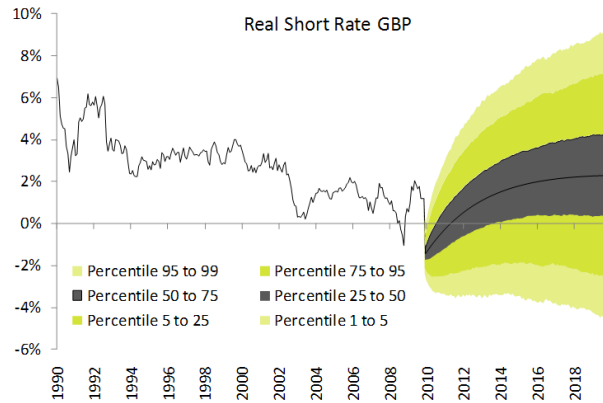
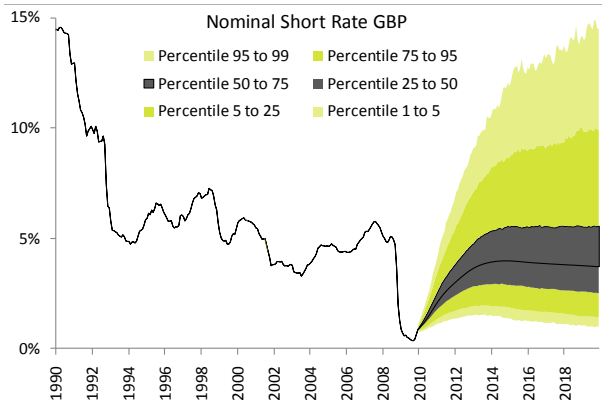
- » An ESG produces forward-looking scenarios for multiple risk drivers
  - ESG provides a distribution of possible values for economic risk factors at future timesteps
  - Output is a time series of variables for each scenario (trial)
  - Economically coherent joint distributions of financial and economic factors attempting to capture the dynamics of financial markets – dependency, tail risk

Trial	Time Step	Interest Rate	FX	...
1	0	0.20%	1.25	...
1	1	0.21%	1.19	...
1	2	0.25%	1.22	...
1	3	0.23%	1.30	...
2	0	0.20%	1.25	...
2	1	0.23%	1.33	...
2	2	0.21%	1.34	...
2	3	0.30%	1.27	...
3	0	0.20%	1.25	...
...	...	...	...	...



# Economic scenario generators – What?

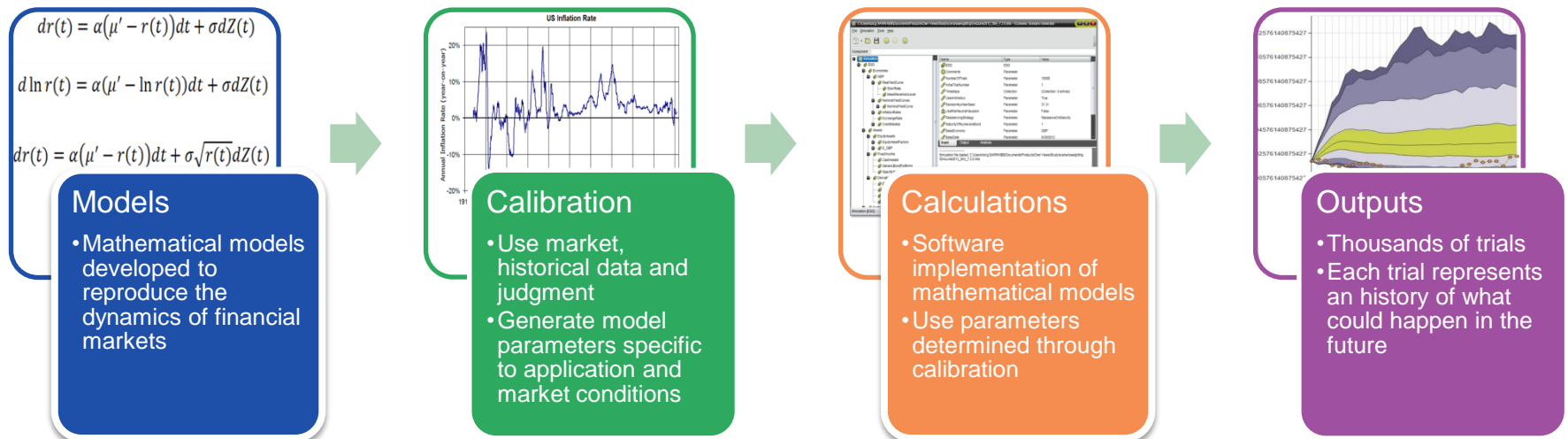
## Sample ESG outputs



# Economic scenario generators – How?

## ESG modeling process

- » Goal: Realistic and justifiable projections of financial and economic variables
- » Roadmap in principle
  - Develop and document stylized facts and beliefs
    - » E.g. interest rates are mean reverting
    - » Credit spreads and equity returns are negatively correlated
  - Structure, calibrate and validate models
  - Validate and review the stylized facts and model regularly





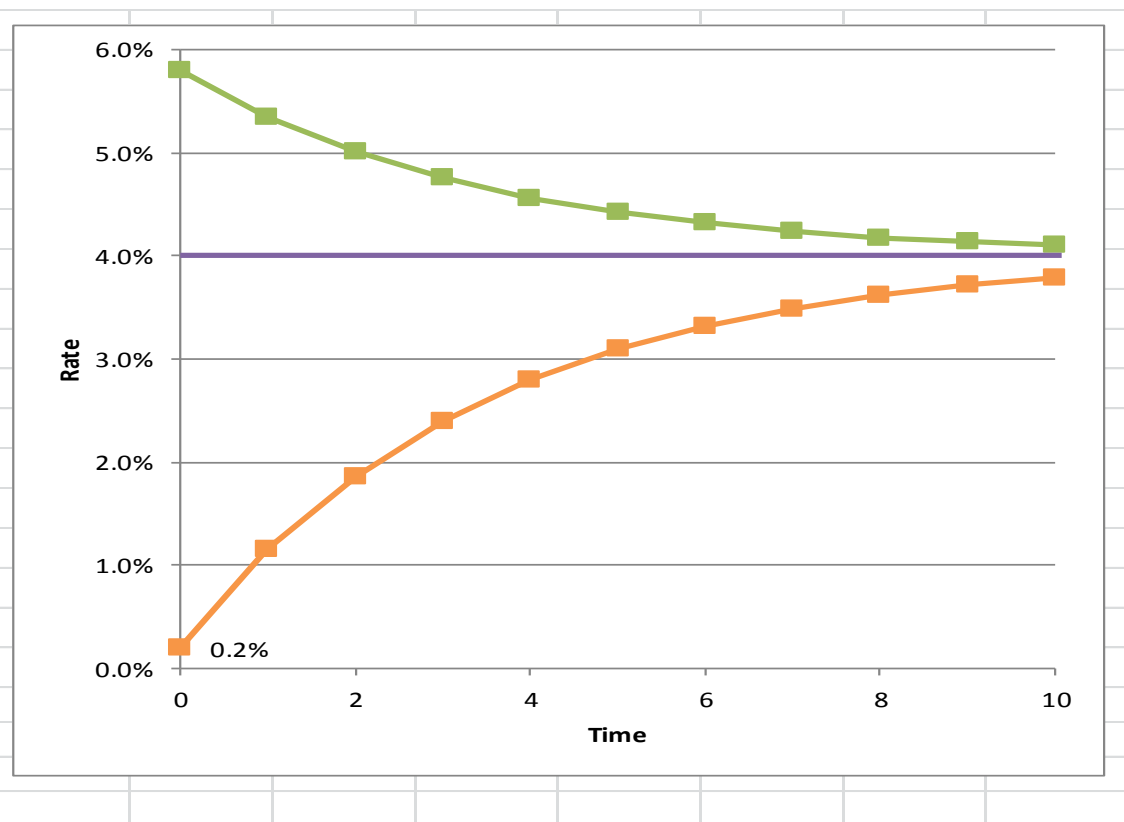
# A simple deterministic interest rate model

A deterministic mean reverting process

$$dr(t) = \alpha(\mu' - r(t))dt$$

r(0)	0.2%	5.8%
mu	4.0%	4.0%
alpha	0.25	0.25

t	Rate	Rate
0	0.2%	5.8%
1	1.2%	5.4%
2	1.9%	5.0%
3	2.4%	4.8%
4	2.8%	4.6%
5	3.1%	4.4%
6	3.3%	4.3%
7	3.5%	4.2%
8	3.6%	4.2%
9	3.7%	4.1%
10	3.8%	4.1%



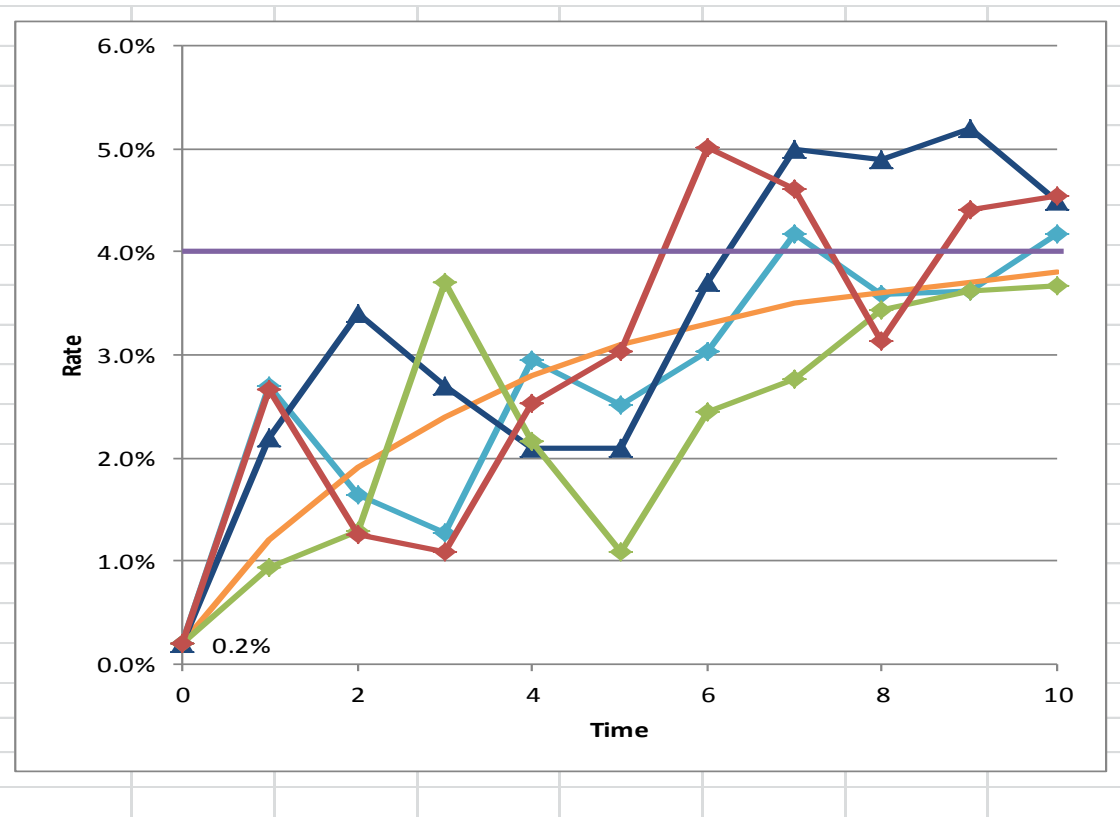
# A simple stochastic interest rate model

1-Factor Vasicek

$$dr(t) = \alpha(\mu' - r(t))dt + \sigma dZ(t)$$

random shocks

r(0)	0.2%	
mu	4.0%	
alpha	0.25	
sigma	1.0%	
t	Rate	dZ
0	0.2%	1.555
1	2.7%	(1.394)
2	1.6%	(0.954)
3	1.3%	0.998
4	3.0%	(0.696)
5	2.5%	0.142
6	3.0%	0.907
7	4.2%	(0.550)
8	3.6%	(0.060)
9	3.6%	0.455
10	4.2%	



# Variations

Other simple interest rate models

» 1-Factor mean-reverting short rate models

Model	Mean Reversion	Distribution of Rates	Positive Rates	Analytically Tractable
<b>Vasicek</b> $dr(t) = \alpha(\mu - r(t))dt + \sigma dZ(t)$	Y	Normal	N	Y
<b>Cox-Ingersoll-Ross</b> $dr(t) = \alpha(\mu - r(t))dt + \sigma\sqrt{r(t)}dZ(t)$	Y	Non-central chi-squared	Y	Y
<b>Black-Karasinski</b> $d \ln r(t) = \alpha(\mu - \ln r(t)) + \sigma dZ(t)$	Y	Lognormal	Y	N

» Limitations of these mean reverting 1-factor short rate models

- All points on the yield curve are perfectly correlated
- They do not fit the initial term structure

# More variations

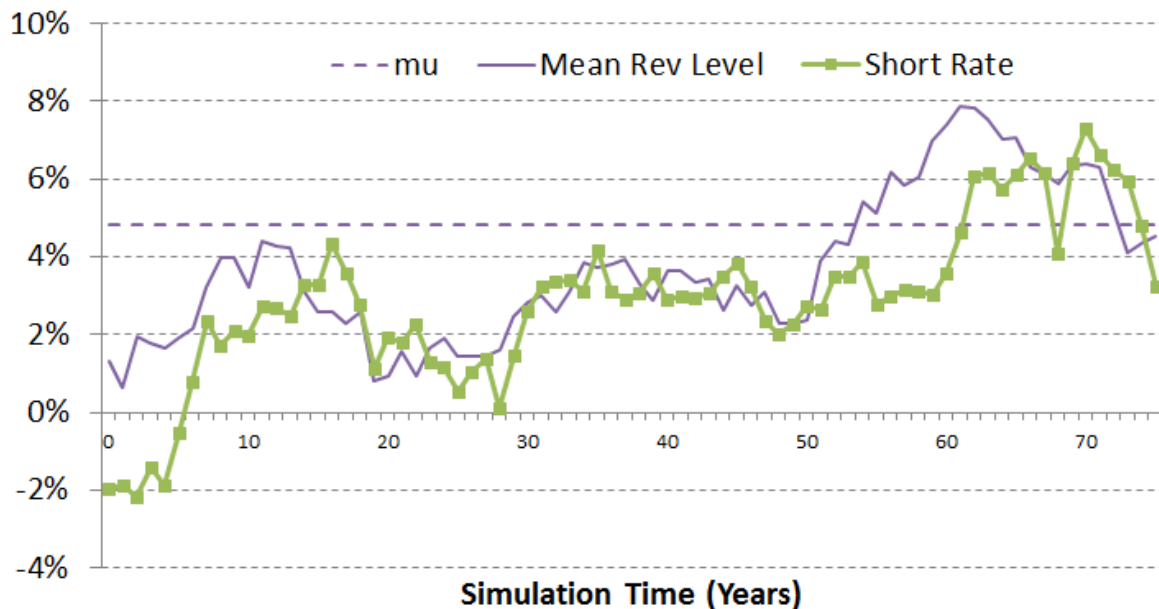
A richer yield curve

## » Multi-factor models

- Adding stochastic variables allows imperfect correlation between different points on the yield curve
- E.g. 2F-Vasicek
  - »  $Z_1, Z_2$  are standard normal variables
  - » The mean follows a mean-reverting stochastic process
  - » Imperfect correlation between different points on the yield curve

$$dr = \alpha_1(m(t) - r(t))dt + \sigma_1 dZ_1(t)$$

$$dm = \alpha_2(\mu - m(t))dt + \sigma_2 dZ_2(t)$$



The mean reversion level now follows a stochastic mean reverting process to the long term average mu

## More variations

### Matching the initial term structure

#### » Time-varying parameters

- Models can be extended to fit the initial term structure of rates using time-varying parameters
- E.g. 1 factor Black-Karasinski

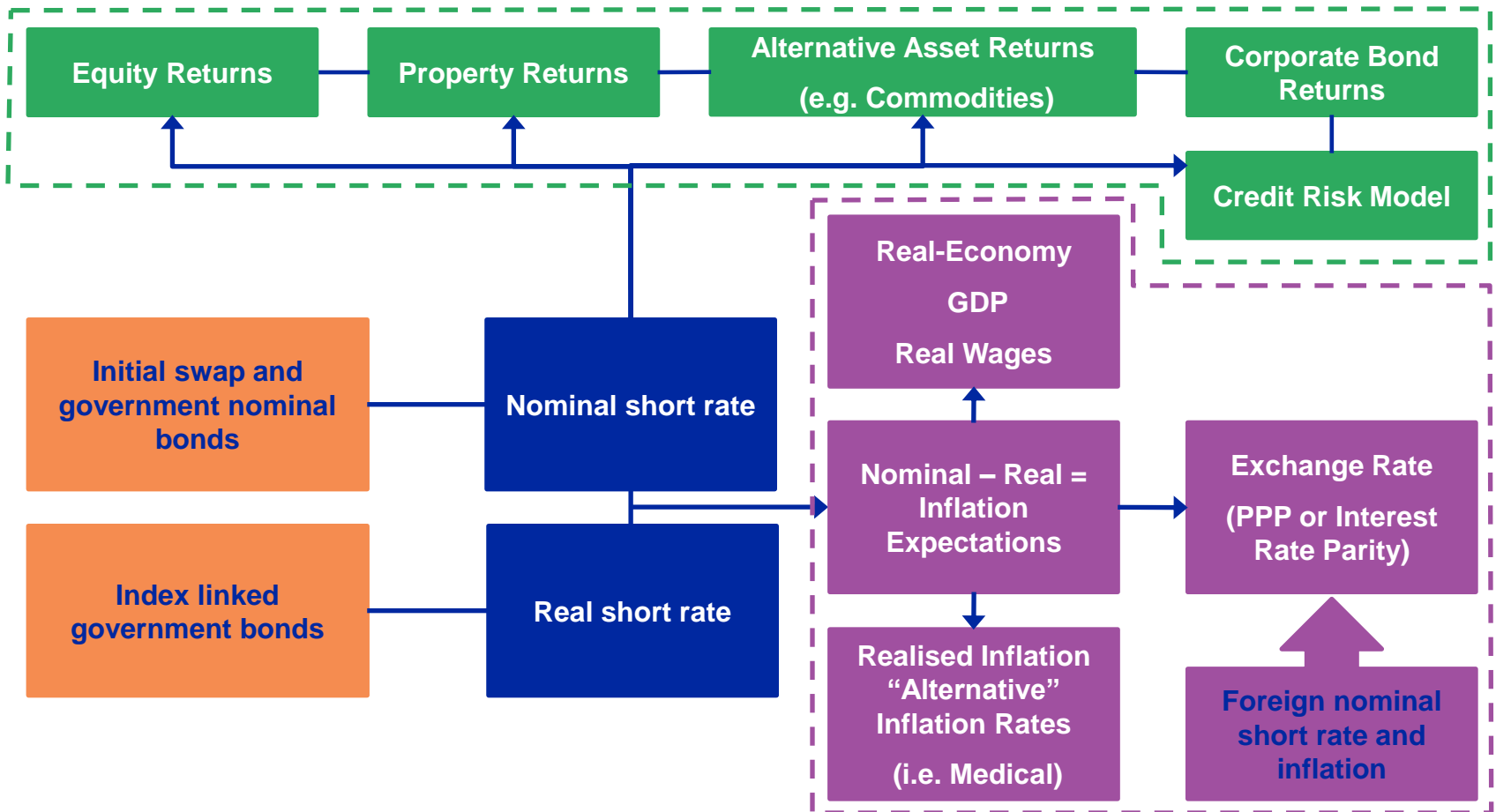
$$d \ln r(t) = \alpha(\mu(t) - \ln r(t))dt + \sigma dZ(t)$$

Mean reversion level becomes a function of time

- $\mu(t)$  can be calibrated to be consistent with the initial term structure
  - » Referred to as “no-arbitrage” model
  - » Models without this feature referred to as “equilibrium” models

# ESG structure

One economy



# Correlations and dependencies

A good model should capture appropriate relations between different market risk variables

- » Structural relationships
  - E.g. nominal – real = inflation
- » Statistical relationships
  - E.g. periods of high equity volatility tend to be associated with low returns
  - In times of stress correlations across markets increase

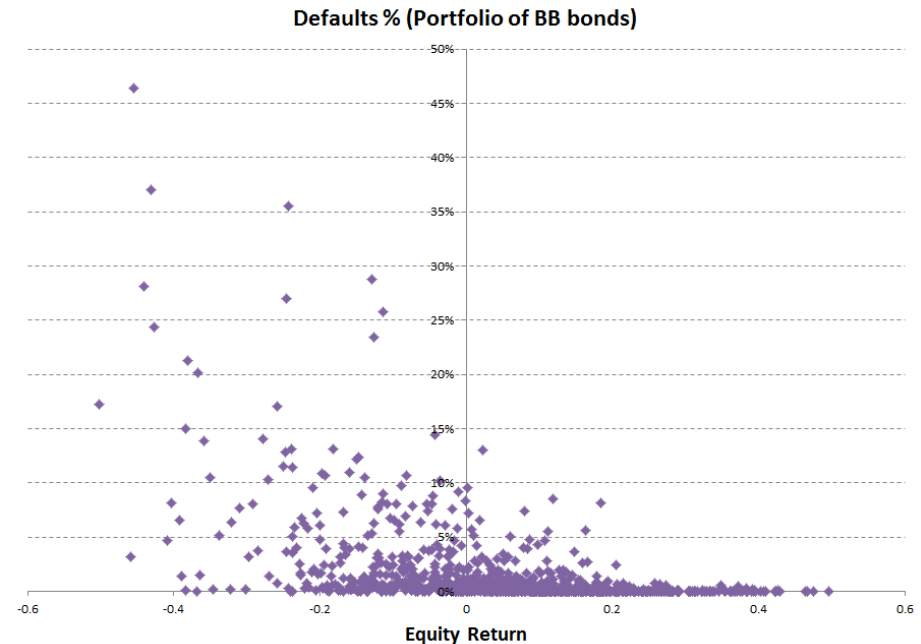
Modeling dependency is difficult

- » From a modeling and calibration perspective
- » Especially difficult to discern co-movements of data from history
- » Correlations are not stable in time



# Example ESG correlations

- » Ways of implementing / controlling correlations
  - Via ESG structure
  - Via ESG correlation matrix
  - Via factor models
- » Correlation matrix
  - Fundamental stochastic variables in ESG are “shocks”
    - » Normally distributed random variables  $\Phi(0,1)$
    - » Generally shocks are not independent
- » Factor model
  - Equity-Equity correlations
    - » Describe target correlation matrix in basis of N factors
- » In practice
  - Can only target a few correlations between pairs of economic variables
  - Verify that other correlations are reasonable



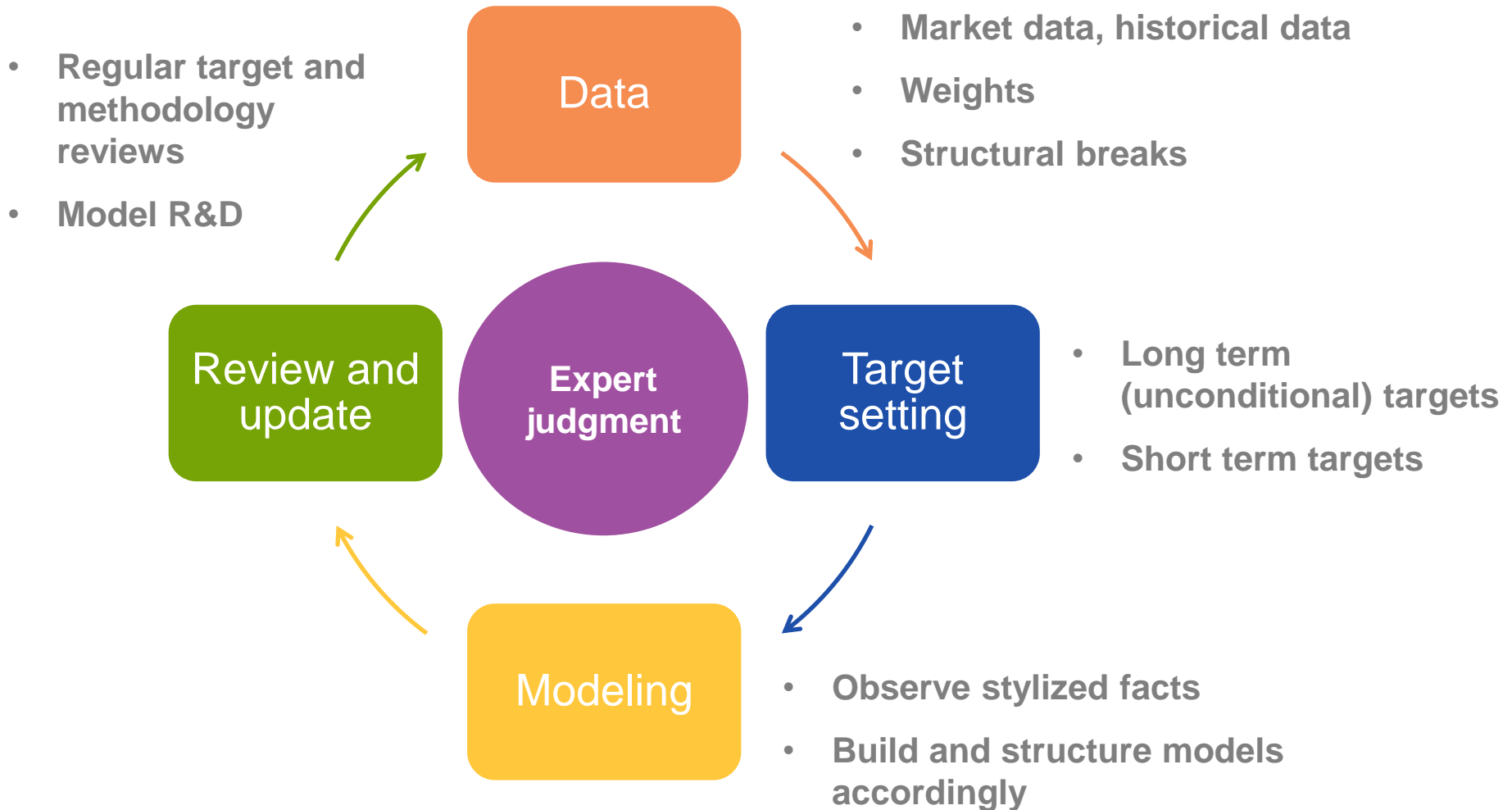


# ESG calibration

## Overview

- » Optimization of model parameters in order to match pre-defined criteria, for example:
  - Market prices
  - Expected returns and volatility
  - Higher moments of distribution such as skew and kurtosis
- » For Real World modeling the challenge is setting the pre-defined criteria (targets)
  - What should the volatility of interest rates be?
  - What use can we make of historical data?
  - Should the calibration reflect average long-term market risk or risks conditional on the current market?
- » It's a core component of the ESG
- » Why (re)calibrate? Ownership issue
  - The ESG asset returns are different from the business plan
  - The ESG asset VaR is higher than our fund manager's estimate
  - For AM Best SRQ, let's use a lower inflation assumption

# Calibration approach



# Calibration matters

Real-world vs market-consistent

## A clarification of terminology...

	Real-world	Market-consistent
Question to answer	What is the probability distribution of future asset prices?	What is the current market-consistent value of future cashflows?
Usage	Financial projections for ALM, cashflow testing, probability of ruin analysis	Fair valuation of liabilities (and Greeks)
Calibration	Calibrated to best-estimate targets	Calibrated to market option-implied volatilities
Risk premium	Y	N

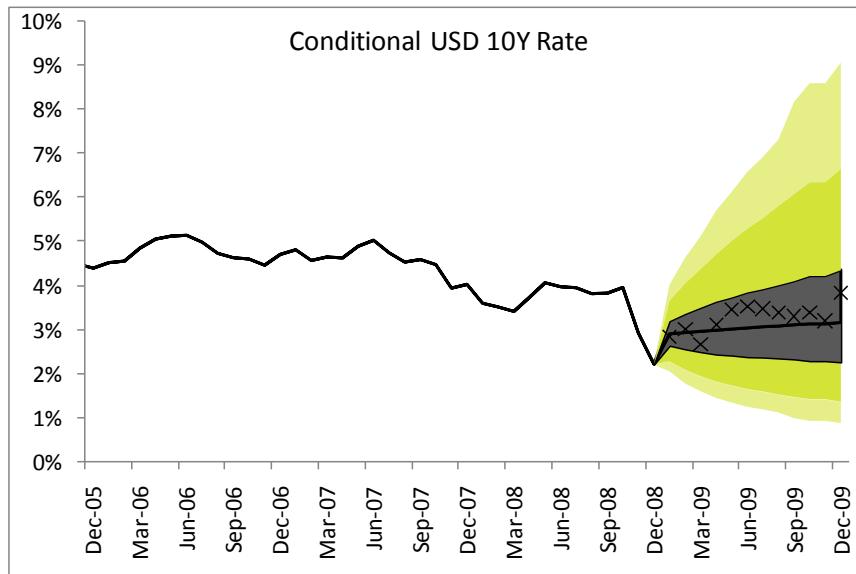
# Point-in-time vs through-the-cycle

Is the aim to generate a forward looking projection for the coming year or for a typical year?

- » Example: Equity markets – use current or historical volatility
- » This decision will have significant impact on the EC requirement

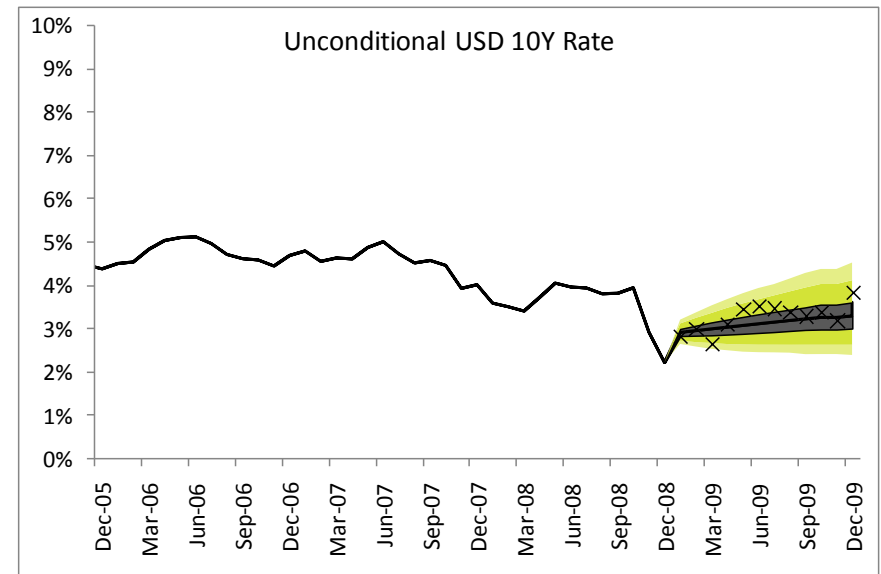
## Point-in-Time (PIT)

- » Capital held to be in business next year with a 99.5% probability



## Through-the-Cycle (TTC)

- » Capital held to be solvent in 199 out of 200 years on average



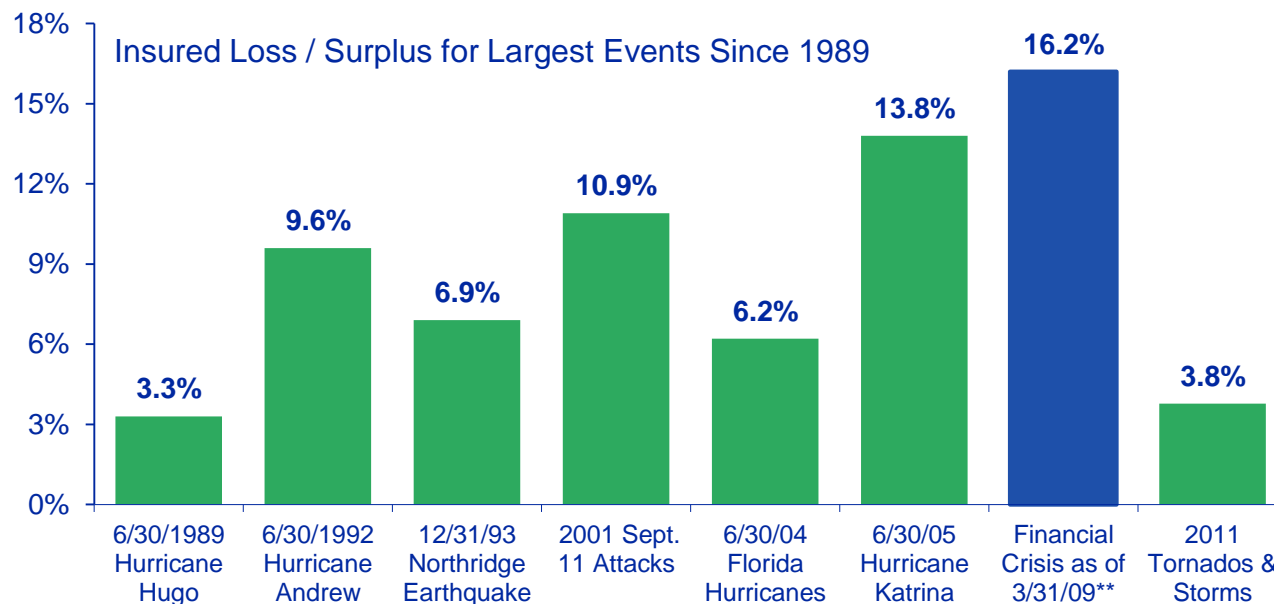
# 2

## Applications for P&C Insurers

# Market risk management

Market risk is important

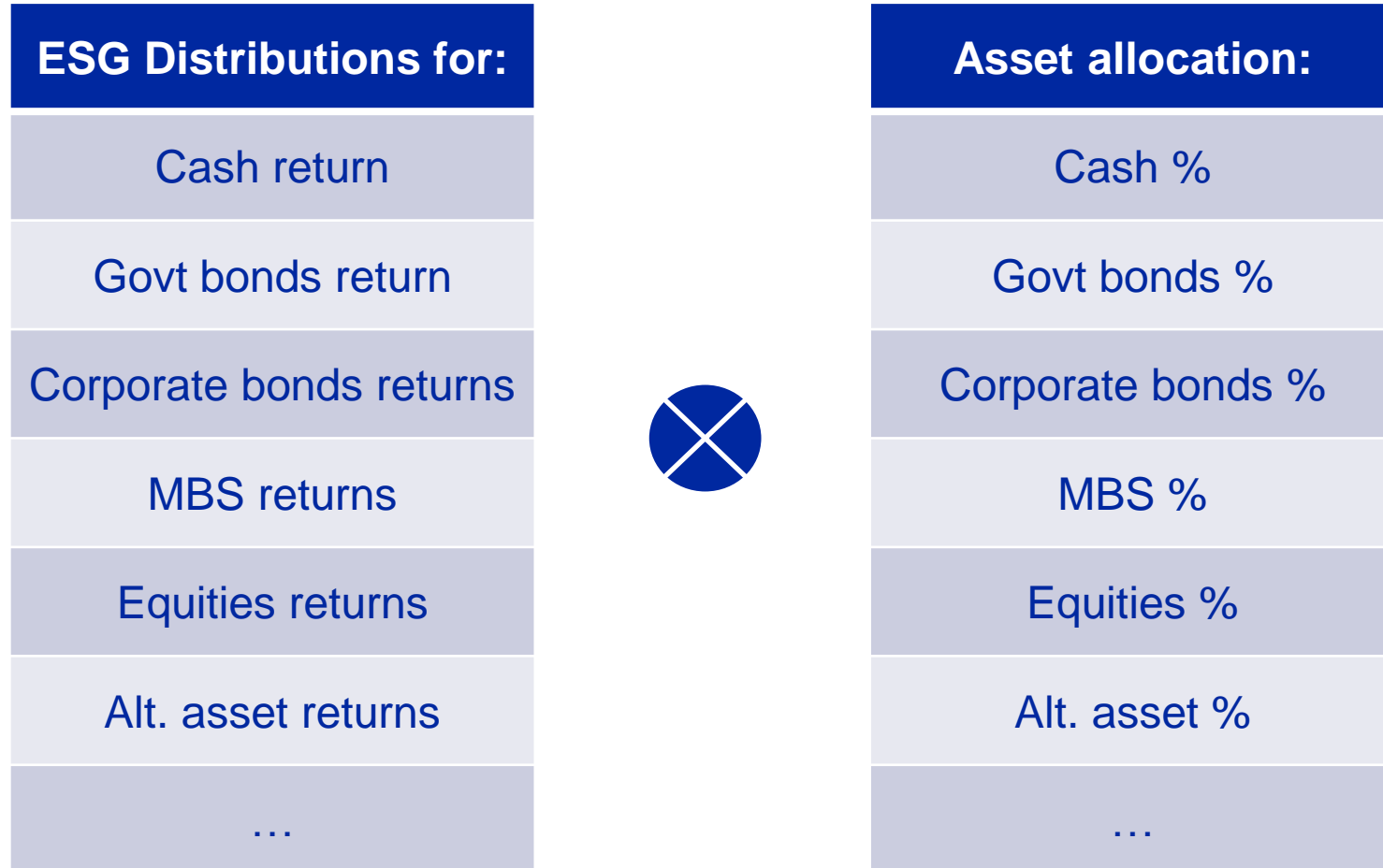
- » Tends to be underestimated especially since asset management is typically outsourced
- » Investment income is a very significant share of insurers' earnings
- » Low yields / volatile environment



\*\* Date of maximum capital erosion

Source: PCS; Insurance Information Institute (Dr. Robert Hartwig presentation at CARE, June 5, 2012)

# A schematic market risk model



# Reserving

## Inflation risk on reserves

- » Inflation risk can be very significant especially on long-tailed lines of business
  - Many types of (claims) inflation
  - Topical subject due to recent monetary policy
    - » Subject to more scrutiny recently (AM Best SRQ)
- » LDFs reserving methods
  - No explicit inflation adjustment
  - Past inflation is implicitly reflected in the selected LDF
  - And is projected forward (if no trends adjustments)
  - Without consideration for inflation variability
  - When discounted, discount rate and inflation are assumed to be independent
- » Relevant ESG outputs
  - Interest rates
  - Inflation indices

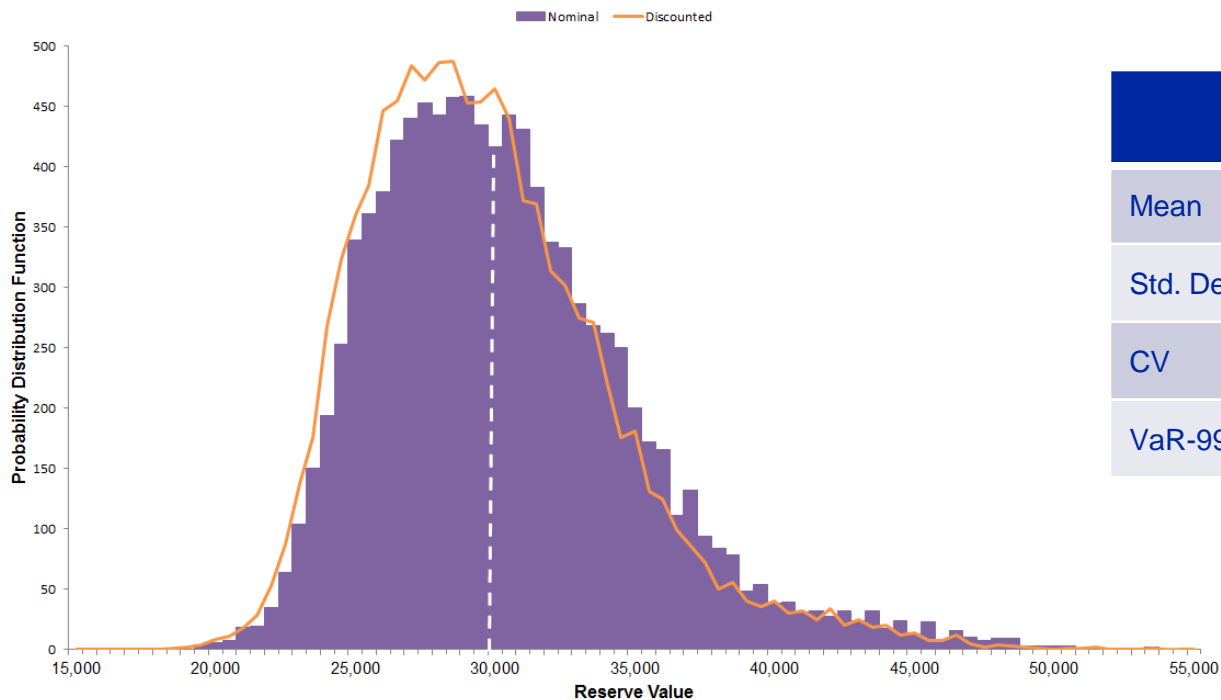


# Chain-ladder reserving

Paid chain-ladder – Bootstrap results

- » Discounted reserves have lower variability than nominal reserves
  - Much of reserve variability stems from uncertainty in tail factors
  - This is mitigated by larger discount factors (understated in this example)

Bootstrap Reserve Distribution without Explicit Inflation Adjustment



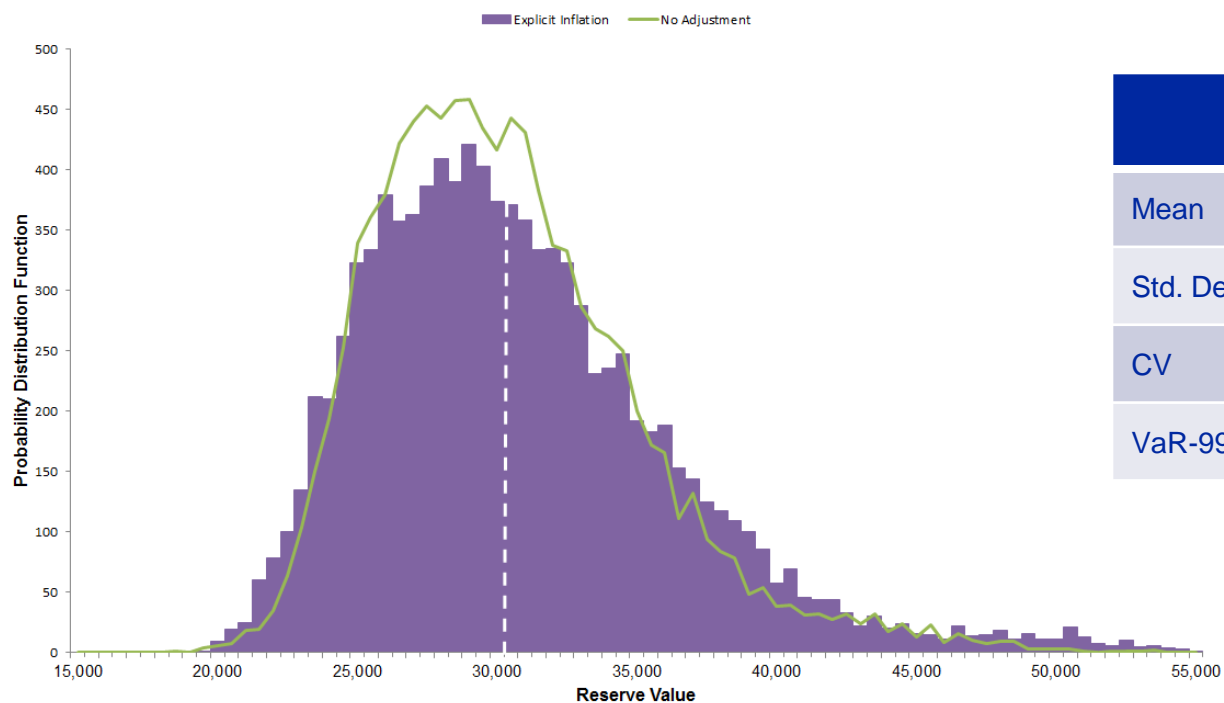
	Nominal Reserves	Discounted Reserves
Mean	30,077	29,417
Std. Dev	4,717	4,449
CV	15.7%	15.1%
VaR-99	45,011	43,380

# Reserving using ESG inflation and rates

## Explicit inflation adjustments

- » Restate triangle removing historical inflation
- » Calculate LDFs from “inflation-free” triangle
- » Apply ESG inflation index and discount rates

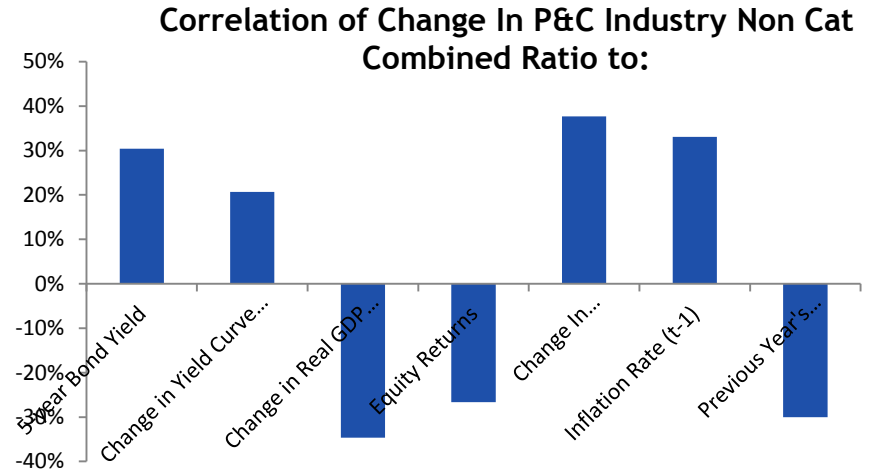
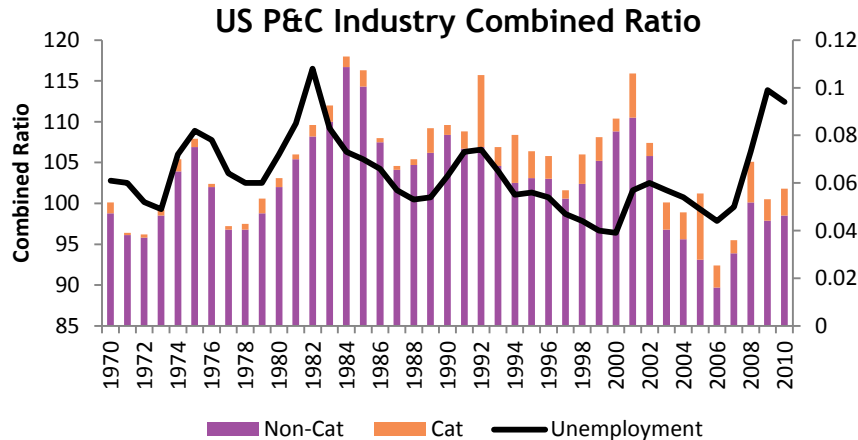
Bootstrap Reserve Distribution with Explicit Inflation Adjustment



	Inflation Adjustment	No Adjustment
Mean	30,509	30,077
Std. Dev	5,557	4,717
CV	18.2%	15.7%
VaR-99	49,039	45,011

# Economic drivers of P&C underwriting

P&C insurance risks depend on economic variables



- » High interest rates are associated with lower underwriting profitability
  - Higher investment return offsets lower premium rates
- » Negative shocks to GDP growth lead to increases in combined ratio
  - Downwards effect on exposure, premium rates, upwards effect on claims
- » (Claims) inflation increases claims costs differently across LOBs
- » Other drivers for specific classes e.g. unemployment, GDP, commodities...
- » Economic variables also impact asset returns

# Applications

## ESG and insurance risk models

ESG outputs (especially non-market risk factors) can have a wide range of applications to refine insurance risk models

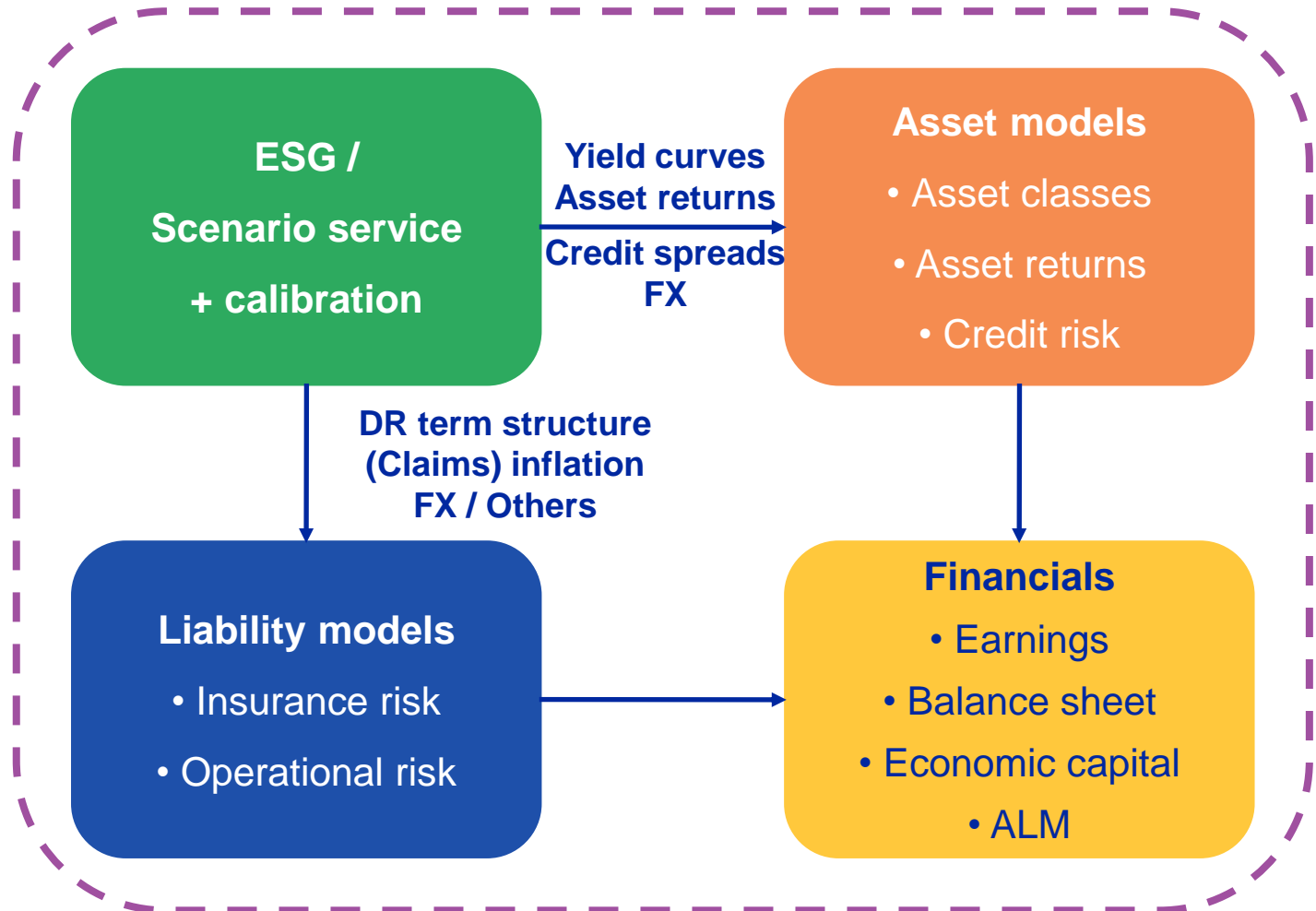
- » Impact of future economic environment, at the line of business level, on:
  - Volume levels
  - Rates
  - Profitability
  - Reserve development
- » Enforce consistency between different economic drivers for different lines of business
  - Better capture of concentration / diversification between lines of business
  - Capture correlations between underwriting and reserving risks
- » Especially useful
  - Multi-year models
  - Incorporating longer term effects linked to economic factors
- » Improve modeling of interactions between market risk and insurance risk

# Economic capital models

## Internal model

### Drivers

- » Regulators
- » Rating agencies
- » ERM best practice



# Own risk and solvency assessment

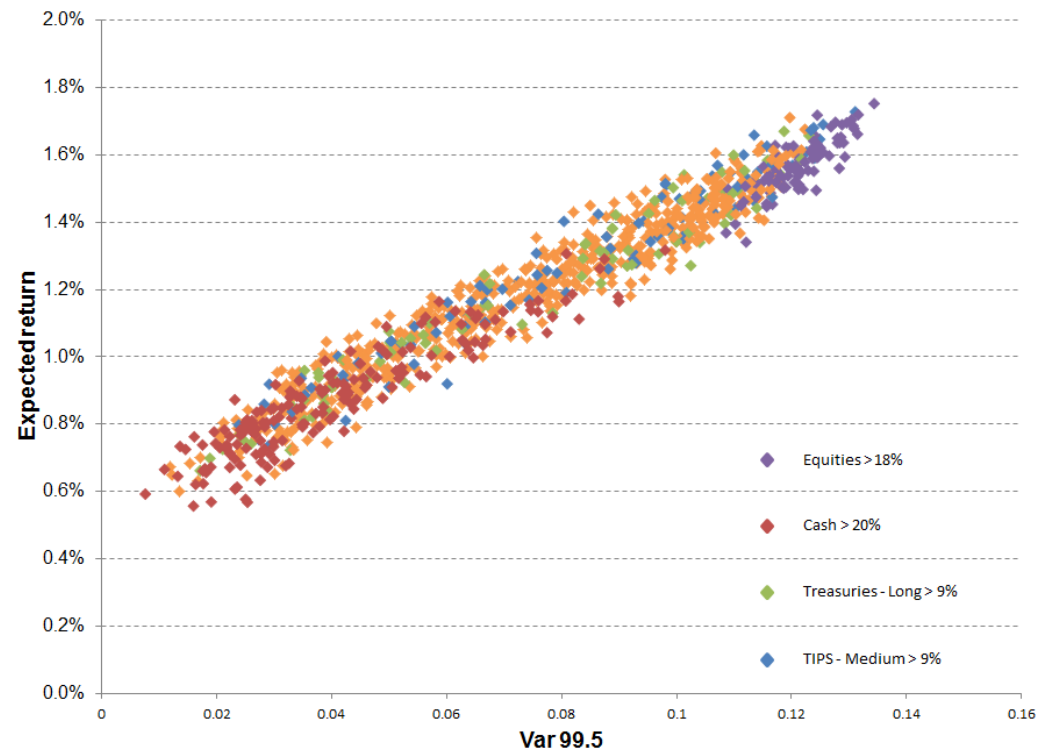
## ESG and ORSA

- » ORSA to become a worldwide requirement
  - ICP 16
- » NAIC ORSA
  - Guidance manual (November 2011)
  - RMORSA Model Act (September 2012)
- » Increased ESG usage for preparing the ORSA Summary report
  - Section 2- Insurer's Assessment of Risk Exposure
  - Section 3- Group Risk Capital and Prospective Solvency Assessment
- » ESG called for:
  - Assessment of economic risks on the company risk profile
  - Assessment of market risk
  - Capital adequacy assessment
  - Multi-year modelling for the prospective solvency assessment
  - Assessment of risks in both normal and stressed environments
  - Model validation, stress testing and sensitivity analyses

# Strategic asset allocation

Asset allocation analysis which considers the overall risk profile of the company (insurance risks + asset risks + interactions)

- » Common economic factors influence both u/w and investment risks
  - Economic risks needs to be aggregated across assets and liabilities
- » Opportunities to reduce risk as well as increase expected return
  - Risk measures: More than expected return vs. volatility
- » Consider company-level impact of asset allocation on risk profile
  - Dynamic triggers provide guidance on how to rebalance the portfolio given risk appetite



## In practice

Integrating investment and u/w risk management is difficult

- » Existing tools and structures do not make it easy for investment managers to use internal capital models
- » Detailed P&C underwriting model not always transparent to the investment team
- » Restricted access to IM outside the capital modeling team
- » Internal models can be slow and cumbersome to run
- » Actuaries and asset managers have different focus
  - Tail versus median
  - Granularity

Benefits

- » Direct application of ECM to solve a very visible business issue
- » Outperform peers who set asset allocations on a standalone basis
- » Capital management
- » Use test



# Summary

- » Emerging regulation and accepted best practice are driving P&C insurers to adopt more sophisticated tools for understanding the potential future behaviour of the asset side of the balance sheet and economic drivers of liabilities
- » Market and economic risks can make a material contribution to solvency capital and earnings uncertainty
- » Usage of ESGs within the P&C industry is increasing
  - More scrutiny of the ESG outputs
    - » Challenged by companies views
  - ESGs being used outside the asset module of an internal model
    - » Input in insurance risk models
  - Common economic factors impact both sides of the balance sheet
    - » Strategic asset allocation
- » Building successful ESG solutions requires users to access and build experience with these tools



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