

Casualty Actuarial Society

Frees

Introduction



#### Actuarial Applications of a Hierarchical Insurance Claims Model

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This paper appeared in Astin Bulletin 39 (1), 165-197.

Nov 8, 2010



#### Outline



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- Macro-Effects Inference
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#### Basic Data Set-Up



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- "Policyholder" *i* is followed over time t = 1, ..., 9 years
- Unit of analysis "it"
- Have available: exposure *e*<sub>it</sub> and covariates (explanatory variables) **x**<sub>it</sub>
  - Covariates often include age, gender, vehicle type, driving history and so forth
- Goal: Understand how time t and covariates impact claims yit.
- Statistical Methods Viewpoint
  - Basic regression set-up almost every analyst is familiar with.
    - It is part of the basic actuarial education curriculum
  - Incorporating cross-sectional and time patterns is the subject of longitudinal data analysis - a widely available statistical methodology



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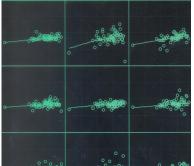


See, for example, my 2004 book.



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### More Complex Data Set-Up



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- Variations motivated by insurance company records
- For each *it*, could have multiple claims, j = 0, 1, ..., 5
- For each claim (*y*<sub>*iij*</sub>), consider different types the financial impact.
  - y<sub>iti,1</sub> claim for injury to a party other than the insured "injury";
  - y<sub>iij,2</sub> claim for damages to the insured, including injury, property damage, fire and theft - "own damage"; and
  - *y<sub>itj,3</sub>* claim for property damage to a party other than the insured - "third party property".
- Distribution for each claim is typically medium to long-tail
- The full multivariate claim may not be observed. For example:

Distribution of Claims, by Claim Type Observed								
Claim Combination	$(y_1)$	$(y_2)$	(y <sub>3</sub> )	$(y_1, y_2)$	$(y_1, y_3)$	$(y_2, y_3)$	$(y_1, y_2, y_3)$	
Percentage	0.4	73.2	12.3	0.3	0.1	13.5	0.2	





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• Traditional to predict/estimate insurance claims distributions:

Cost of Claims = Frequency  $\times$  Severity

• Joint density of the aggregate loss can be decomposed as:

$$f(N, \mathbf{M}, \mathbf{y}) = f(N) \times f(\mathbf{M}|N) \times f(\mathbf{y}|N, \mathbf{M})$$

joint = frequency × conditional claim-type × conditional severity

- This natural decomposition allows us to investigate/model each component separately.
- Frees and Valdez (2008), Hierarchical Insurance Claims Modeling, *Journal of the American Statistical Association*.



#### Model features



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- Allows for risk rating factors to be used as explanatory variables that predict both the frequency and the multivariate severity components.
  - Helps capture the long-tail nature of the claims distribution through the GB2 distribution model.
  - Provides for a "two-part" distribution of losses when a claim occurs, not necessary that all possible types of losses are realized.
  - Allows us to capture possible dependencies of claims among the various types through a *t*-copula specification.



## Literature on claims frequency/severity



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- There is large literature on modeling claims frequency and severity
  - Klugman, Panjer and Willmot (2004) basics without covariates
  - Kahane and Levy (JRI, 1975) first to model joint frequency/severity with covariates.
  - Coutts (1984) postulates that the frequency component is more important to get right.
    - Many recent papers on frequency, e.g., Boucher and Denuit (2006)
- Applications to motor insurance:
  - Brockman and Wright (1992) good early overview.
  - Renshaw (1994) uses GLM for both frequency and severity with policyholder data.
  - Pinquet (1997, 1998) uses the longitudinal nature of the data, examining policyholders over time.
    - considered 2 lines of business: claims at fault and not at fault; allowed correlation using a bivariate Poisson for frequency; severity models used were lognormal and gamma.
  - Most other papers use grouped data, unlike our work.





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- Model is calibrated with detailed, micro-level automobile insurance records over eight years [1993 to 2000] of a randomly selected Singapore insurer.
  - Year 2001 data use for out-of-sample prediction
- Information was extracted from the policy and claims files.
- Unit of analysis a registered vehicle insured *i* over time *t* (year).
- The observable data consist of
  - number of claims within a year:  $N_{it}$ , for  $t = 1, ..., T_i, i = 1, ..., n$
  - type of claim:  $M_{itj}$  for claim  $j = 1, ..., N_{it}$
  - the loss amount:  $y_{itjk}$  for type k = 1, 2, 3.
  - exposure:  $e_{it}$
  - vehicle characteristics: described by the vector x<sub>it</sub>
- The data available therefore consist of

$$\left\{e_{it}, \mathbf{x}_{it}, N_{it}, M_{itj}, y_{itjk}\right\}.$$



#### Covariates



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- Year: the calendar year 1993-2000; treated as continuous variable.
- Vehicle Type: automotive (A) or others (O).
- Vehicle Age: in years, grouped into 6 categories -
  - 0, 1-2, 3-5, 6-10, 11-15, <=16.
- Vehicle Capacity: in cubic capacity.
- Gender: male (M) or female (F).
- Age: in years, grouped into 7 categories -
  - ages >=21, 22-25, 26-35, 36-45, 46-55, 56-65, <=66.
- The NCD applicable for the calendar year 0%, 10%, 20%, 30%, 40%, and 50%.



### Models of each component



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- For the claims frequency  $(N_{it})$ , we examined several models.
  - The most complex was the random effects negative binomial count model.
  - For our data, a negative binomial model using vehicle type, age, capacity and driver gender age and NCD was most appropriate.
- For the claims type (*M*<sub>*itj*</sub>), we used a multinomial logit with covariates year, vehicle year and type.





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- We are particularly interested in accommodating the long-tail nature of claims.
- We use the generalized beta of the second kind (GB2) for each claim type with density

$$f(y) = \frac{\exp(\alpha_1 z)}{y|\sigma|B(\alpha_1, \alpha_2) \left[1 + \exp(z)\right]^{\alpha_1 + \alpha_2}},$$

where  $z = (\ln y - \mu)/\sigma$ .

- $\mu$  is a location parameter,  $\sigma$  is a scale parameter and  $\alpha_1$  and  $\alpha_2$  are shape parameters.
- With four parameters, the distribution has great flexibility for fitting heavy tailed data.
- Introduced by McDonald (1984), used in insurance loss modeling by Cummins et al. (1990).
- Many distributions useful for fitting long-tailed distributions can be written as special or limiting cases of the GB2 distribution; see, for example, McDonald and Xu (1995).



Singapore

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#### **GB2** Distribution



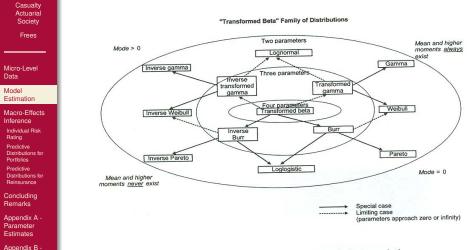


Fig. 4.7 Distributional relationships and characteristics.



## Heavy-Tailed Regression Models



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- Loss Modeling Actuaries have a wealth of knowledge on fitting claims distributions. (Klugman, Panjer and Willmot, 2004, Kleiber and Kotz, 2003) (Wiley)
  - Data are often "heavy-tailed" (long-tailed, fat-tailed)
  - Extreme values are likely to occur
  - Extreme values are the most interesting do not wish to downplay their importance via transformation
  - Studies of financial asset returns is another good example Rachev et al. (2005) "Fat-Tailed and Skewed Asset Return Distributions" (Wiley)
  - Healthcare expenditures Typically skewed and fat-tailed due to a few yet high-cost patients (Manning et al., 2005, J. of Health Economics)



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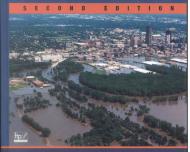
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**WILEY** 

MODELS FROM DATA TO DECISIONS



STUART A. KLUGMAN - HARRY H. PANJER - GORDON F. WILLMOT

## Fat-Tailed and Skewed Asset Return Distributions

Implications for Risk Management, Portfolio Selection, and Option Pricing

WILEY FINANCE

Svetlozar T. Rachev, Christian Menn, Frank J. Fabozzi



## GB2 regression



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- We allow scale and shape parameters to vary by type and thus consider α<sub>1k</sub>, α<sub>2k</sub> and σ<sub>k</sub> for k = 1,2,3.
  - Despite its prominence, there are relatively few applications that use the GB2 in a regression context:
    - McDonald and Butler (1990) used the GB2 with regression covariates to examine the duration of welfare spells.
    - Beirlant et al. (1998) demonstrated the usefulness of the Burr XII distribution, a special case of the GB2 with  $\alpha_1 = 1$ , in regression applications.
    - Sun et al. (2008) used the GB2 in a longitudinal data context to forecast nursing home utilization.
  - We parameterize the location parameter as  $\mu_{ik} = \mathbf{x}'_{ik}\beta_k$ :
    - Thus,  $\beta_{k,j} = \partial \ln \mathbf{E}(Y | \mathbf{x}) / \partial x_j$
    - Interpret the regression coefficients as proportional changes.





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- We use a parametric copula (in particular, the *t* copula).
  - Suppressing the {*i*} subscript, we can express the joint distribution of claims (*y*<sub>1</sub>, *y*<sub>2</sub>, *y*<sub>3</sub>) as

 $\mathbf{F}(y_1, y_2, y_3) = \mathbf{H}(\mathbf{F}_1(y_1), \mathbf{F}_2(y_2), \mathbf{F}_3(y_3)).$ 

- Here, the marginal distribution of  $y_k$  is given by  $F_k(\cdot)$  and  $H(\cdot)$  is the copula.
- Modeling the joint distribution of the simultaneous occurrence of the claim types, when an accident occurs, provides the unique feature of our work.
- Some references are: Frees and Valdez (1998), Nelsen (1999).



#### Macro-Effects Inference



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- Analyze the risk profile of either a single individual policy, or a portfolio of these policies.
  - Three different types of applications:
    - Predictive mean of losses for individual risk rating
      - allows the actuary to differentiate premium rates based on policyholder characteristics.
      - quantifies the non-linear effects of coverage modifications like deductibles, policy limits, and coinsurance.
      - possible "unbundling" of contracts.
    - Predictive distribution of portfolio of policies
      - assists insurers in determining appropriate economic capital.
      - measures used are standard: value-at-risk (VaR) and conditional tail expectation (CTE).
    - Examine effects on several reinsurance treaties
      - quota share versus excess-of-loss arrangements.
      - analysis of retention limits at both the policy and portfolio level.



### Individual Risk Rating



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• The estimated model allowed us to calculate predictive means for several alternative policy designs.

• based on the 2001 portfolio of the insurer of n = 13,739 policies.

• For alternative designs, we considered four random variables:

- individuals losses, y<sub>ijk</sub>
- the sum of losses from a type,  $S_{i,k} = y_{i,1,k} + \ldots + y_{i,N_i,k}$
- the sum of losses from a specific event,  $S_{EVENT,i,j} = y_{i,j,1} + y_{i,j,2} + y_{i,j,3}$ , and
- an overall loss per policy,  $S_i = S_{i,1} + S_{i,2} + S_{i,3} = S_{EVENT,i,1} + \dots + S_{EVENT,i,N_i}$ .
- These are ways of "unbundling" the comprehensive coverage, similar to decomposing a financial contract into primitive components for risk analysis.



#### Modifications of standard coverage



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- We also analyze modifications of standard coverage
  - deductibles d
  - coverage limits u
  - coinsurance percentages α
- These modifications alter the claims function

$$g(y; \alpha, d, u) = \begin{cases} 0 & y < d \\ \alpha(y-d) & d \le y < u \\ \alpha(u-d) & y \ge u \end{cases}$$



## Calculating the predictive means



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• Define  $\mu_{ik} = E(y_{ijk}|N_i, K_i = k)$  from the conditional severity model with an analytic expression

$$\mu_{ik} = \exp(\mathbf{x}_{ik}^{'}oldsymbol{eta}_k) rac{\mathrm{B}(oldsymbol{lpha}_{1k}+oldsymbol{\sigma}_k,oldsymbol{lpha}_{2k}-oldsymbol{\sigma}_k)}{\mathrm{B}(oldsymbol{lpha}_{1k},oldsymbol{lpha}_{1k})}.$$

• Basic probability calculations show that:

$$E(y_{ijk}) = \Pr(N_i = 1)\Pr(K_i = k)\mu_{ik},$$
$$E(S_{i,k}) = \mu_{ik}\Pr(K_i = k)\sum_{n=1}^{\infty}n\Pr(N_i = n),$$

$$\mathbf{E}(S_{EVENT,i,j}) = \Pr(N_i = 1) \sum_{k=1}^{3} \mu_{ik} \Pr(K_i = k), \text{ and }$$

$$E(S_i) = E(S_{i,1}) + E(S_{i,2}) + E(S_{i,3}).$$



• In the presence of policy modifications, we approximate this using simulation (Appendix A.2).



#### A case study



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- To illustrate the calculations, we chose at a randomly selected policyholder from our database with characteristic:
  - 50-year old female driver who owns a Toyota Corolla manufactured in year 2000 with a 1332 cubic inch capacity.
  - for losses based on a coverage type, we chose "own damage" because the risk factors NCD and age turned out to be statistically significant for this coverage type.
  - The point of this exercise is to evaluate and compare the financial significance.



# Predictive means by level of NCD and by insured's age



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Table 3. Predictive Mean by Level of NCD								
Type of Random Variable			Level of	of NCD				
	0	10	20	30	40	50		
Individual Loss (Own Damage)	330.67	305.07	267.86	263.44	247.15	221.76		
Sum of Losses from a Type (Own Damage)	436.09	391.53	339.33	332.11	306.18	267.63		
Sum of Losses from a Specific Event	495.63	457.25	413.68	406.85	381.70	342.48		
Overall Loss per Policy	653.63	586.85	524.05	512.90	472.86	413.31		

Table 4. Predictive Mean by Insured's Age								
Type of Random Variable	Insured's Age							
	≤ 21	22-25	26-35	36-45	46-55	56-65	$\geq$ 66	
Individual Loss (Own Damage)	258.41	238.03	198.87	182.04	221.76	236.23	238.33	
Sum of Losses from a Type (Own Damage)	346.08	309.48	247.67	221.72	267.63	281.59	284.62	
Sum of Losses from a Specific Event	479.46	441.66	375.35	343.59	342.48	350.20	353.31	
Overall Loss per Policy	642.14	574.24	467.45	418.47	413.31	417.44	421.93	

- Paper gives additional results by level of NCD, insured's age
- Paper gives means and confidence intervals
- Paper gives coverage modifications (deductible, policy limits, coinsurance) by NCD and age





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- For a single contract, the prob of zero claims is about 93%.
  - This means that the distribution has a large point mass at zero.
  - As with Bernoulli distributions, there has been a tendency to focus on the mean to summarize the distribution
- We consider a portfolio of randomly selected 1,000 policies from our 2001 (held-out) sample
- Wish to predict the distribution of  $S = S_1 + \ldots + S_{1000}$ 
  - The central limit theorem suggests that the mean and variance are good starting points.
  - The distribution of the sum is not approximately normal; this is because (1) the policies are not identical, (2) have discrete and continuous components and (3) have long-tailed continuous components.
  - This is even more evident when we "unbundle" the policy and consider the predictive distribution by type



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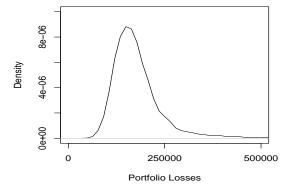
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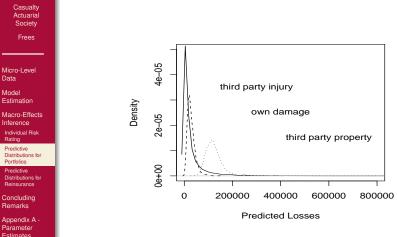
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Figure: Simulated Predictive Distribution for a Randomly Selected Portfolio of 1,000 Policies.







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Figure: Simulated Density of Losses for Third Party Injury, Own Damage and Third Party Property of a Randomly Selected Portfolio.



#### **Risk Measures**



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- We consider two measures focusing on the tail of the distribution that have been widely used in both actuarial and financial work.
  - The Value-at-Risk (*VaR*) is simply a quantile or percentile;  $Var(\alpha)$  gives the 100(1 -  $\alpha$ ) percentile of the distribution.
  - The Conditional Tail Expectation (*CTE*) is the expected value conditional on exceeding the Var(α).
- Larger deductibles and smaller policy limits decrease the *VaR* in a nonlinear way.
- Under each combination of deductible and policy limit, the confidence interval becomes wider as the *VaR* percentile increases.
- Policy limits exert a greater effect than deductibles on the tail of the distribution
- The policy limit exerts a greater effect than a deductible on the confidence interval capturing the *VaR*.



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Table 7. VaR by Percentile and Coverage Modification	
with a Corresponding Confidence Interval	

Coverage M	lodification		Lower	Upper		Lower	Upper		
Deductible	Limit	VaR(90%)	Bound	Bound	VaR(95%)	Bound	Bound	VaR(99%)	
0	none	258,644	253,016	264,359	324,611	311,796	341,434	763,042	
250	none	245,105	239,679	250,991	312,305	298,000	329,689	749,814	
500	none	233,265	227,363	238,797	301,547	284,813	317,886	737,883	
1,000	none	210,989	206,251	217,216	281,032	263,939	296,124	716,955	
0	25,000	206,990	205,134	209,000	222,989	220,372	225,454	253,775	
0	50,000	224,715	222,862	227,128	245,715	243,107	249,331	286,848	
0	100,000	244,158	241,753	247,653	272,317	267,652	277,673	336,844	
250	25,000	193,313	191,364	195,381	208,590	206,092	211,389	239,486	
500	50,000	199,109	196,603	201,513	219,328	216,395	222,725	259,436	
1,000	100,000	197,534	194,501	201,685	224,145	220,410	229,925	287,555	
	Deductible 0 250 500 1,000 0 0 0 250 500	0 none 250 none 500 none 1,000 none 0 25,000 0 50,000 0 100,000 250 25,000 500 50,000	Deductible         Limit         VaR(90%)           0         none         258,644           250         none         245,105           500         none         243,265           1,000         none         210,989           0         25,000         206,990           0         50,000         224,715           0         100,000         244,158           250         25,000         193,313           500         50,000         199,109	Coverage Modification Deductible         Lower           0         none         258,644         253,016           250         none         245,105         239,679           500         none         233,265         227,363           1,000         none         210,989         206,251           0         250,000         206,990         205,134           0         50,000         244,158         241,753           250         25,000         193,313         191,364           500         50,000         199,109         196,603	Coverage Modification Deductible         Limit         VaR(90%)         Bound         Bound           0         none         258,644         253,016         264,359           250         none         245,105         239,679         250,991           500         none         233,265         227,363         238,797           1,000         none         210,989         206,251         217,216           0         25,000         206,990         205,134         209,000           0         50,000         224,715         222,862         227,128           0         100,000         244,158         241,753         247,653           250         25,000         193,313         191,364         195,381           500         50,000         199,109         196,603         201,513	Coverage Modification         Lower         Upper           Deductible         Limit         VaR(90%)         Bound         Bound         VaR(95%)           0         none         258,644         253,016         264,359         324,611           250         none         245,105         239,679         250,991         312,305           500         none         213,265         227,363         238,797         301,547           1,000         none         210,989         206,251         217,216         281,032           0         25,000         206,990         205,134         209,000         222,989           0         50,000         224,715         222,862         227,128         245,715           0         100,000         244,158         241,753         247,653         272,317           250         25,000         193,313         191,364         195,381         228,590           500         50,000         199,109         196,603         201,513         219,328	Coverage Modification         Lower         Upper         Bound         Bound           Deductible         Limit         VaR(90%)         Bound         Bound         Bound         Bound         Bound           0         none         258,644         253,016         264,359         324,611         311,796           250         none         245,105         239,679         250,991         312,305         298,000           500         none         233,265         227,363         238,797         301,547         284,813           1,000         none         210,989         206,251         217,216         281,032         263,939           0         250,000         206,990         205,134         209,000         222,989         220,372           0         50,000         224,715         222,862         227,128         245,715         243,107           0         100,000         244,158         241,753         247,653         272,317         266,692           250         25,000         193,313         191,364         195,381         208,590         206,092           500         50,000         199,109         196,603         201,513         219,328         216,395	Coverage Modification Deductible         Lower         Upper         Lower         Upper           Deductible         Limit         VaR(90%)         Bound         Bound         Bound         Bound         Bound           0         none         258,644         253,016         264,359         324,611         311,796         341,434           250         none         245,105         239,679         250,991         312,305         298,000         329,689           500         none         233,265         227,363         238,797         301,547         284,813         317,886           1,000         none         210,989         206,251         217,216         281,032         263,939         296,124           0         25,000         206,990         205,134         209,000         222,989         220,372         225,454           0         50,000         224,715         228,862         227,112         245,715         243,107         249,331           0         100,000         244,158         241,753         247,653         272,317         267,652         277,673           250         25,000         193,313         191,364         195,381         208,590         206,092	



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#### Table 8. CTE by Percentile and Coverage Modification with a Corresponding Standard Deviation

					-		
	Coverage M	odification		Standard		Standard	
	Deductible	Limit	CTE(90%)	Deviation	CTE(95%)	Deviation	CTE(99%
	0	none	468,850	22,166	652,821	41,182	1,537,692
	250	none	455,700	22,170	639,762	41,188	1,524,650
	500	none	443,634	22,173	627,782	41,191	1,512,635
1	1,000	none	422,587	22,180	606,902	41,200	1,491,767
L	0	25,000	228,169	808	242,130	983	266,428
	0	50,000	252,564	1,082	270,589	1,388	304,94
	0	100,000	283,270	1,597	309,661	2,091	364,183
	250	25,000	213,974	797	227,742	973	251,820
	500	50,000	225,937	1,066	243,608	1,378	277,883
	1,000	100,000	235,678	1,562	261,431	2,055	315,229



## Unbundling of coverages



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- Decompose the comprehensive coverage into more "primitive" coverages: third party injury, own damage and third party property
  - Calculate a risk measure for each unbundled coverage, as if separate financial institutions owned each coverage,
  - Compare to the bundled coverage that the insurance company is responsible for
  - Despite positive dependence, there are still size advantages

Table 9. VaR and CTE by Percentile           for Unbundled and Bundled Coverages									
		VaR			CTE				
Unbundled Coverages	90%	95%	99%	90%	95%	99%			
Third party injury	161,476	309,881	1,163,855	592,343	964,394	2,657,911			
Own damage	49,648	59,898	86,421	65,560	76,951	104,576			
Third party property	188,797	209,509	264,898	223,524	248,793	324,262			
Sum of Unbundled Coverages	399,921	579,288	1,515,174	881,427	1,290,137	3,086,749			
Bundled (Comprehensive) Coverage	258,644	324,611	763,042	468,850	652,821	1,537,692			



#### How important is the copula?



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Very!!

Table 10. VaR and CTE for Bundled Coverage by Copula								
		VaR			CTE			
Copula	90%	95%	99%	90%	95%	99%		
	E	Effects of Re-	Estimating the	Full Model				
Independence	359,937	490,541	1,377,053	778,744	1,146,709	2,838,762		
Normal	282,040	396,463	988,528	639,140	948,404	2,474,151		
t	258,644	324,611	763,042	468,850	652,821	1,537,692		
	Effects	of Changing	Only the Depe	endence Stru	cture			
Independence	259,848	328,852	701,681	445,234	602,035	1,270,212		
Normal	257,401	331,696	685,612	461,331	634,433	1,450,816		
t	258,644	324,611	763,042	468,850	652,821	1,537,692		



#### Quota Share Reinsurance



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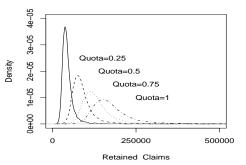
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- A fixed percentage of each policy written will be transferred to the reinsurer
- Does not change the shape of the retained losses, only the location and scale
- Distribution of Retained Claims for the Insurer under Quota Share Reinsurance. The insurer retains 25%, 50%, 75% and 100% of losses, respectively.









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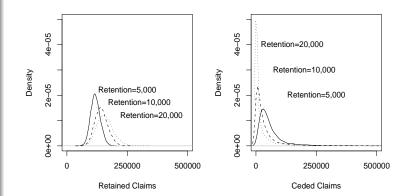
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Figure: Distribution of Losses for the Insurer and Reinsurer under Excess of Loss Reinsurance. The losses are simulated under different primary company retention limits. The left-hand panel is for the insurer and right-hand panel is for the reinsurer.





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Table 11. Percentiles of Losses for Insurer and Reinsurer under Reinsurance A	areement

			Per	centile for Insu	irer			
Policy Retention	Portfolio Retention	1%	5%	10%	25%	50%	75%	90%
none	100,000	22,518	26,598	29,093	34,196	40,943	50,657	64,819
none	100,000	45,036	53,197	58,187	68,393	81,885	100,000	100,000
none	100,000	67,553	79,795	87,280	100,000	100,000	100,000	100,000
10,000	100,000	86,083	99,747	100,000	100,000	100,000	100,000	100,000
10,000	200,000	86,083	99,747	108,345	122,927	140,910	159,449	177,013
20,000	200,000	89,605	105,578	114,512	132,145	154,858	177,985	200,000
10,000	100,000	21,521	24,937	27,086	30,732	35,228	39,862	44,253
20,000	100,000	44,803	52,789	57,256	66,072	77,429	88,993	100,000
10,000	200,000	64,562	74,810	81,259	92,195	105,683	119,586	132,760
20,000	200,000	89,605	105,578	114,512	132,145	154,858	177,985	200,000
			Perc	entile for Reins	surer			
Policy Retention	Portfolio Retention	1%	5%	10%	25%	50%	75%	90%
none	100,000	67,553	79,795	87,280	102,589	122,828	151,972	194,458
none	100,000	45,036	53,197	58,187	68,393	81,885	102,630	159,277
none	100,000	22,518	26,598	29,093	36,785	63,771	102,630	159,277
10,000	100,000	0	8,066	16,747	36,888	63,781	102,630	159,277
10,000	200,000	0	0	992	5,878	18,060	43,434	97,587
20,000	200,000	0	0	0	0		24,199	78,839
								215,407
								167,106
	200,000	23,536	28,055	31,434	39,746	54,268	81,443	135,853
20,000	200,000	0	0	0	0	2,482	24,199	78,839
	none           none           none           none           none           none           none           none           none           20,000           20,000           20,000           20,000           Policy Retention           none           none           0,000           20,000           0,000           10,000           20,000           20,000           20,000           20,000           10,000           20,000	none         100,000           none         100,000           none         100,000           10,000         100,000           10,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           20,000         200,000           0,000         100,000           10,000         100,000           10,000         200,000           20,000         200,000           20,000         200,000           10,000         100,000           10,000         100,000           10,000         100,000           10,000         100,000           10,000         100,000           10,000         100,000           10,000         100,000           10,000         200,000           20,000         200,000           20,000         200,000	none         100,000         22,518           none         100,000         45,038           none         100,000         45,035           10,000         100,000         67,553           10,000         200,000         86,083           20,000         200,000         88,603           20,000         100,000         15,21           20,000         100,000         21,521           20,000         200,000         88,605           Policy Retention         Portfolio Retention         1%           none         100,000         26,050           00,000         200,000         89,605           Policy Retention         Portfolio Retention         1%           10,000         200,000         67,553           none         100,000         22,518           10,000         200,000         0           20,000         20,000         0           10,000         200,000         0           10,000         200,000         0           10,000         200,000         0           10,000         100,000         45,132           10,000         100,000         45,132	Policy Retention         Portfolio Retention         1%         5%           none         100,000         22,518         26,598           none         100,000         22,518         26,598           none         100,000         67,553         73,795           10,000         100,000         67,553         73,795           10,000         200,000         86,083         99,747           10,000         200,000         86,063         99,747           10,000         200,000         88,605         105,578           10,000         200,000         81,605         105,578           10,000         200,000         84,803         52,789           10,000         200,000         84,652         74,810           20,000         200,000         64,562         73,810           20,000         200,000         67,553         79,795           none         100,000         67,553         79,795           none         100,000         67,553         79,795           none         100,000         22,518         26,598           10,000         100,000         0         0           20,0000         20,0000         0	Policy Retention         Portfolio Retention         1%         5%         10%           none         100,000         22,518         26,638         20,933         none         100,000         45,036         53,197         28,093           none         100,000         45,036         53,197         29,728         72,280           10,000         100,000         66,083         99,747         100,000         100,000         100,000         200,000         86,083         99,747         108,345         20,000         200,000         86,063         99,747         108,345         20,000         200,000         24,833         27,066         20,000         20,000         24,833         27,2066         20,000         20,	Policy Retention         Portfolio Retention         1%         5%         10%         25%           none         100,000         22,518         26,598         29,093         34,196           none         100,000         45,035         79,795         67,280         100,000           10,000         100,000         67,553         79,795         67,280         100,000           10,000         100,000         86,083         99,747         106,345         122,927           20,000         200,000         86,065         105,778         114,512         132,145           10,000         100,000         100,000         14,803         52,789         57,256         66,072           10,000         200,000         86,055         114,512         132,145         142,129         21,21,45           20,000         200,000         86,055         105,578         114,512         32,145         142,121         142,145         122,145           20,000         200,000         67,553         79,795         67,280         102,589         none         102,000         25%         102,589         102,589         102,589         none         102,589         102,589         102,589         102,589	Policy Retention         Portfolio Retention         1%         5%         10%         25%         50%           none         100,000         22,518         26,598         29,093         34,196         40,943           none         100,000         45,036         25,598         29,093         34,196         40,943           none         100,000         67,553         79,795         87,280         100,000         100,000           10,000         100,000         86,083         99,747         100,345         122,927         149,910           20,000         200,000         86,083         99,747         100,345         122,927         174,4910           20,000         100,000         100,000         165,578         114,512         132,2145         154,858           10,000         200,000         89,605         105,578         114,512         132,145         154,858           10,000         200,000         89,605         105,578         114,512         132,145         154,858           10,000         200,000         67,553         79,795         87,280         102,569         122,828           none         100,000         67,553         79,795         87,280	Policy Retention         Portfolio Retention         1%         5%         10%         28%         50%         75%           mone         100,000         22,518         26,598         29,093         34,196         40,943         50,657           mone         100,000         45,036         25,518         25,993         34,196         40,943         50,657           mone         100,000         67,553         73,795         87,280         100,000         20,000         20,000         20,000         20,000         21,521         24,937         27,086         30,732         25,228         37,245         154,858         177,985         100,000         20,000         20,000         20,000         20,000         20,000         20,000         26,725         66,672         77,429         88,993         10,5683         119,568



#### **Concluding Remarks**



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Model features

- Allows for covariates for the frequency, type and severity components
- Captures the long-tail nature of severity through the GB2.
- Provides for a "two-part" distribution of losses when a claim occurs, all possible types of losses may not be realized.
- Allows for dependencies among claims through a copula
- Allows for heterogeneity from the longitudinal nature of policyholders (not claims)
- Recent and Ongoing Related Work
  - At ISO, we are using similar models for US homeowners experience (to appear in *Astin Bulletin*)
  - At ISO, we are developing measures (that we call "Gini" index) to assess out-of-sample model performance
  - In Astin Bulletin (2010), Antonio, Frees and Valdez have compared companies' performance using multilevel, intercompany experience
  - I am working with a UW doctoral student (Winnie Sun) to examine behavior of auto and homeowners experience from a local P & C Insurer, funded by CAS.
  - I am working with two UW doctoral students (Xiaoli Jin and Joyce Xiao) to implement these strategies on health care expenditures



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- This paper shows how to use micro-level data to make sensible statements about "macro-effects."
  - For example, the effect of a policy level deductible on the distribution of a block of business.
- Certainly not the first to support this viewpoint
  - Traditional actuarial approach is to development life insurance company policy reserves on a policy-by-policy basis.
  - See, for example, Richard Derrig and Herbert I Weisberg (1993) "Pricing auto no-fault and bodily injury coverages using micro-data and statistical models"
- However, the idea of using voluminous data that the insurance industry captures for making managerial decisions is becoming more prominent.
  - Gourieroux and Jasiak (2007) have dubbed this emerging field the "microeconometrics of individual risk."
  - See ARIA news article by Ellingsworth from ISO
- Academics need greater access to micro-level data!!



#### Some References



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#### Papers are available at

http://research3.bus.wisc.edu/jfrees

- Dependent Multi-Peril Ratemaking Models, by EW Frees, G. Meyers and D. Cummings, Oct 2009. To appear in *Astin Bulletin: Journal of the International Actuarial Association*
- Summarizing Insurance Scores Using a Gini Index, by EW Frees, G. Meyers and D. Cummings, July 2010. Submitted for publication to *Journal of the American Statistical Association*.
- Predictive Modeling of Multi-Peril Homeowners Insurance, by EW Frees, G. Meyers and D. Cummings, September 2010. Under review with the Casualty Actuarial Society's Ratemaking Committee.
- Regression Modeling with Actuarial and Financial Applications, Cambridge University Press (2010), by EW Frees. Support materials available at <a href="http://research.bus.wisc.edu/RegActuaries">http://research.bus.wisc.edu/RegActuaries</a>.



#### The fitted frequency model



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Table A.1. Fitted Negative Binomial Model									
Parameter	Estimate	Standard Error							
intercept	-2.275	0.730							
year	0.043	0.004							
automobile	-1.635	0.082							
vehicle age 0	0.273	0.739							
vehicle age 1-2	0.670	0.732							
vehicle age 3-5	0.482	0.732							
vehicle age 6-10	0.223	0.732							
vehicle age 11-15	0.084	0.772							
automobile*vehicle age 0	0.613	0.167							
automobile*vehicle age 1-2	0.258	0.139							
automobile*vehicle age 3-5	0.386	0.138							
automobile*vehicle age 6-10	0.608	0.138							
automobile*vehicle age 11-15	0.569	0.265							
automobile*vehicle age ≫16	0.930	0.677							
vehicle capacity	0.116	0.018							
automobile*NCD 0	0.748	0.027							
automobile*NCD 10	0.640	0.032							
automobile*NCD 20	0.585	0.029							
automobile*NCD 30	0.563	0.030							
automobile*NCD 40	0.482	0.032							
automobile*NCD 50	0.347	0.021							
automobile*age ≪21	0.955	0.431							
automobile*age 22-25	0.843	0.105							
automobile*age 26-35	0.657	0.070							
automobile*age 36-45	0.546	0.070							
automobile*age 46-55	0.497	0.071							
automobile*age 56-65	0.427	0.073							
automobile*age ≫66	0.438	0.087							
automobile*male	-0.252	0.042							
automobile*female	-0.383	0.043							



#### The fitted conditional claim type model



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Table A.2. Fitted Multi Logit Model								
	Parameter Estimates							
Category(M)	intercept	year	vehicle age ≫6	non-automobile	automobile*age ≫46			
1	1.194	-0.142	0.084	0.262	0.128			
2	4.707	-0.024	-0.024	-0.153	0.082			
3	3.281	-0.036	0.252	0.716	-0.201			
4	1.052	-0.129	0.037	-0.349	0.338			
5	-1.628	0.132	0.132	-0.008	0.330			
6	3.551	-0.089	0.032	-0.259	0.203			



#### The fitted conditional severity model



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Table A.4. Fitted Severity Model by Copulas								
	Types of Copula							
Parameter		ndence		Copula	t-Copula			
	Estimate	Standard	Estimate	Standard	Estimate	Standard		
		Error		Error		Error		
Third Party Injury								
$\sigma_1$	0.225	0.020	0.224	0.044	0.232	0.079		
$\alpha_{11}$	69.958	28.772	69.944	63.267	69.772	105.245		
$\alpha_{21}$	392.362	145.055	392.372	129.664	392.496	204.730		
intercept	34.269	8.144	34.094	7.883	31.915	5.606		
Own Damage								
$\sigma_2$	0.671	0.007	0.670	0.002	0.660	0.004		
$\alpha_{12}$	5.570	0.151	5.541	0.144	5.758	0.103		
$\alpha_{22}$	12.383	0.628	12.555	0.277	13.933	0.750		
intercept	1.987	0.115	2.005	0.094	2.183	0.112		
year	-0.016	0.006	-0.015	0.006	-0.013	0.006		
vehicle capacity	0.116	0.031	0.129	0.022	0.144	0.012		
vehicle age «5	0.107	0.034	0.106	0.031	0.107	0.003		
automobile*NCD 0-10	0.102	0.029	0.099	0.039	0.087	0.031		
automobile*age 26-55	-0.047	0.027	-0.042	0.044	-0.037	0.005		
automobile*age ≫56	0.101	0.050	0.080	0.018	0.084	0.050		
Third Party Property								
$\sigma_3$	1.320	0.068	1.309	0.066	1.349	0.068		
α <sub>13</sub>	0.677	0.088	0.615	0.080	0.617	0.079		
$\alpha_{23}$	1.383	0.253	1.528	0.271	1.324	0.217		
intercept	1.071	0.134	1.035	0.132	0.841	0.120		
vehicle age 1-10	-0.008	0.098	-0.054	0.094	-0.036	0.092		
vehicle age ≫11	-0.022	0.198	0.030	0.194	0.078	0.193		
year	0.031	0.007	0.043	0.007	0.046	0.007		
Copula								
ρ <sub>12</sub>	-	-	0.250	0.049	0.241	0.054		
$\rho_{13}$	-	-	0.163	0.063	0.169	0.074		
$\rho_{23}$	-	-	0.310	0.017	0.330	0.019		



## Driven by frequency or severity?



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Table A.5. Effect of NCD on Analytic Predictive Mean									
NCD	0	10	20	30	40	50			
Probability of no accident under various NCD									
No accident	0.916	0.924	0.928	0.929	0.935	0.942			
Expected losses under various NCD									
Third party injury	10.669	10.669	10.669	10.669	10.669	10.669			
Own damage	2.532	2.532	2.320	2.320	2.320	2.320			
Third party property	2.765	2.765	2.765	2.765	2.765	2.765			

Table A.6. Effect of Age Category on Analytic Predictive Mean								
Age	≤ 21	22-25	26-35	36-45	46-55	56-65	$\geq$ 66	
Probability of no accident under various age category								
No accident	0.912	0.920	0.933	0.940	0.942	0.946	0.945	
Probability of losses type under various age category								
Third party injury	0.027	0.027	0.027	0.027	0.031	0.031	0.031	
Own damage	0.686	0.686	0.686	0.686	0.870	0.870	0.870	
Third party property	0.408	0.408	0.408	0.408	0.277	0.277	0.277	
Expected losses under various age category								
Third party injury	10.669	10.669	10.669	10.669	10.669	10.669	10.669	
Own damage	2.407	2.407	2.320	2.320	2.320	2.618	2.618	
Third party property	2.765	2.765	2.765	2.765	2.765	2.765	2.765	



#### A bit about Singapore



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Predictive Distributions for Portfolios

Predictive Distributions for Reinsurance

Concluding Remarks

Appendix A -Parameter Estimates



- Singa Pura: Lion city. Location: 136.8 km N of equator, between latitudes 103 deg 38' E and 104 deg 06' E. [islands between Malaysia and Indonesia]
- Size: very tiny [647.5 sq km, of which 10 sq km is water] Climate: very hot and humid [23-30 deg celsius]
- Population: 4+ mn. Age structure: 0-14 yrs: 18%, 15-64 yrs: 75%, 65+ yrs 7%
- Birth rate: 12.79 births/1,000. Death rate: 4.21 deaths/1,000; Life expectancy: 80.1 yrs; male: 77.1 yrs; female: 83.2 yrs
- Ethnic groups: Chinese 77%, Malay 14%, Indian 7.6%; Languages: Chinese, Malay, Tamil, English





## A bit about Singapore



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Estimates Appendix B -

Singapore

Reinsurance Concluding

Appendix A -Parameter

Model

- As of 2002: market consists of 40 general ins, 8 life ins, 6 both, 34 general reinsurers, 1 life reins, 8 both; also the largest captive domicile in Asia, with 49 registered captives.
  - Monetary Authority of Singapore (MAS) is the supervisory/regulatory body; also assists to promote Singapore as an international financial center.
  - Insurance industry performance in 2003:
    - total premiums: 15.4 bn; total assets: 77.4 bn [20% annual growth]
    - life insurance: annual premium = 499.8 mn; single premium = 4.6 bn
    - general insurance: gross premium = 5.0 bn (domestic = 2.3; offshore = 2.7)
  - Further information: http://www.mas.gov.sg