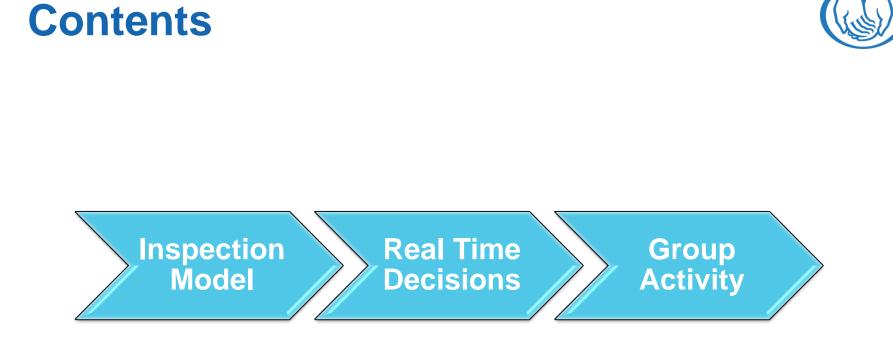


Property Inspection Model and Real Time Decisions

Jenny Zhang Allstate Insurance Company November, 2014









Background of Property Inspection



- Property Inspections are conducted to catch potential issues
 - Condition Hazard (CH): Physical and/or Liability issues
 - Insurance to value (ITV): Changes in Replacement Cost after inspections
- New business inspection and renewal inspection
- Cost of each inspection is about \$22 \$40

Motivation for the Model – Based Inspection

50% vs. 100% NB Inspection?

Select Property Efficiently



The goal is to optimize the number of inspections and select the property to inspect in a more efficient way.

(Same method can be applied to solve other business problems.)

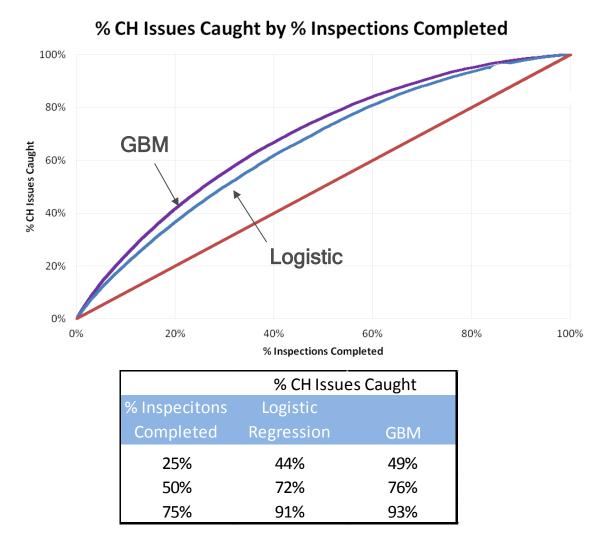
Logistic Regression vs. GBM



	Logistic Regression	Gradient Boosting Machine (GBM)
Variable Selection	Traditional methods	Can handle more variables
Interpretation	Easy	Not so easy
Predictive Power	Good	Better

Condition Hazard Model

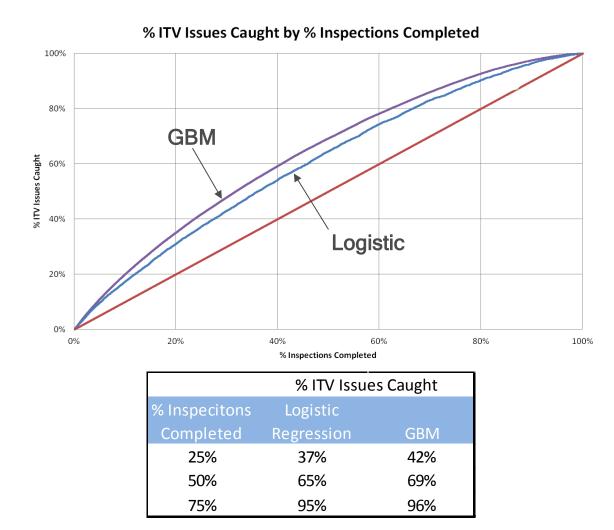




GBM outperforms the Logistic model.

Insurance-to-Value Model





GBM outperforms the Logistic model.



State 1

	% Inspections Completed	% CH Issues Captured	% ITV Issues Captured	% Total Issues Captured
GBM	80%	95%	94%	94%
Rules	80%	92%	84%	87%



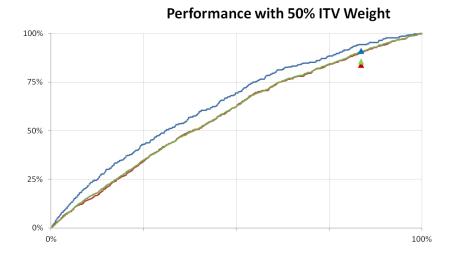
Blue – CH Red – ITV Green - Total

11/13/2014



State 2

	% Inspections Completed	% CH Issues Captured	% ITV Issues Captured	% Total Issues Captured
GBM	85%	94%	90%	91%
Rules	85%	91%	84%	86%



Blue – CH Red – ITV Green - Total

Impact to the Inspection Process



The action rate is expected to increase.

- Action rate = # issues caught / # inspections
- Control group (10%) vs. Non-control group

The volume of inspections conducted can be set by state.

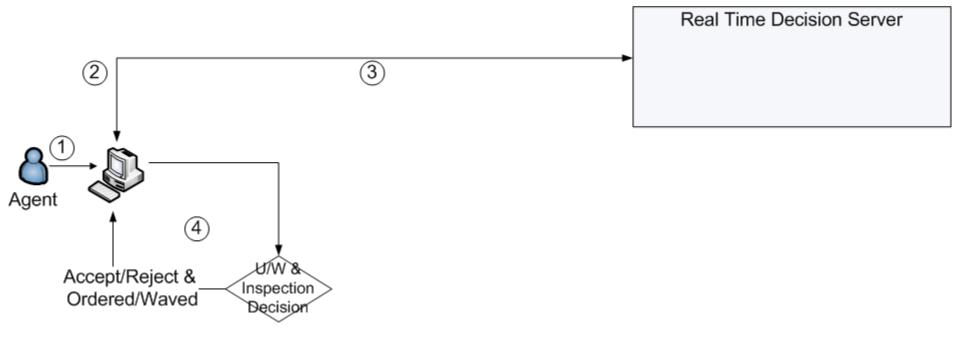
	Target New Business		
State	Inspection%		
State 1	80%		
State 2	75%		



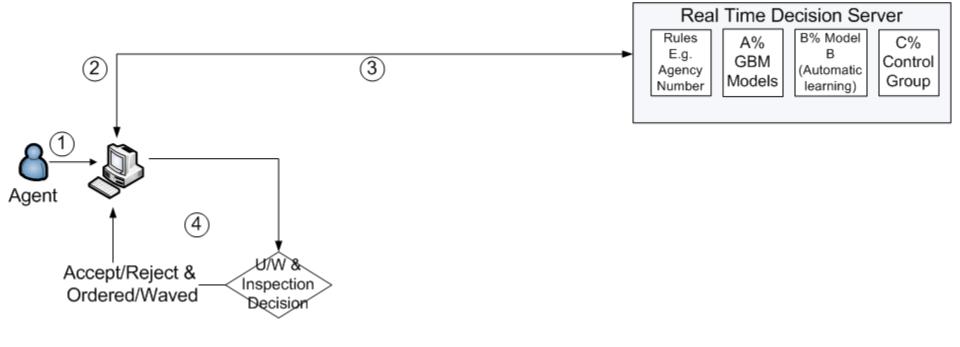


Real Time Decision – Flow



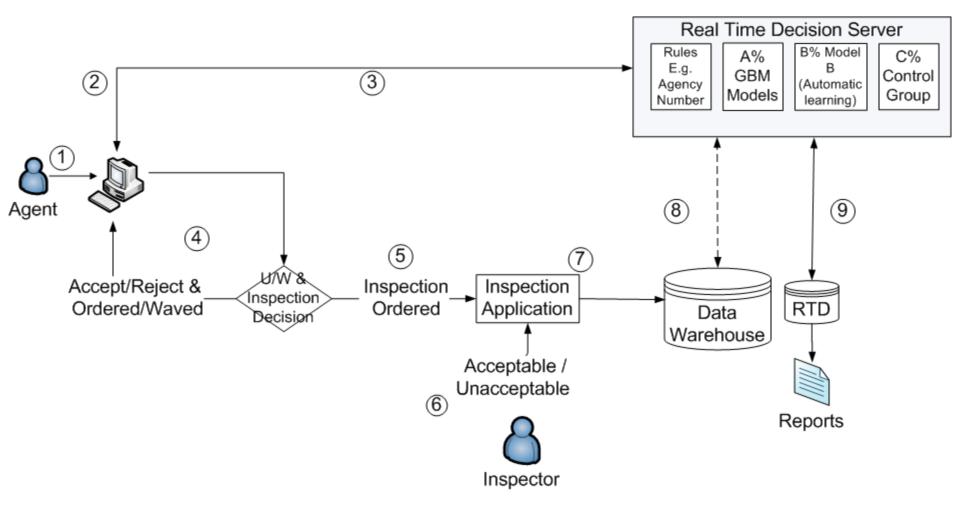


Real Time Decision – Components



Real Time Decision – Data





11/13/2014

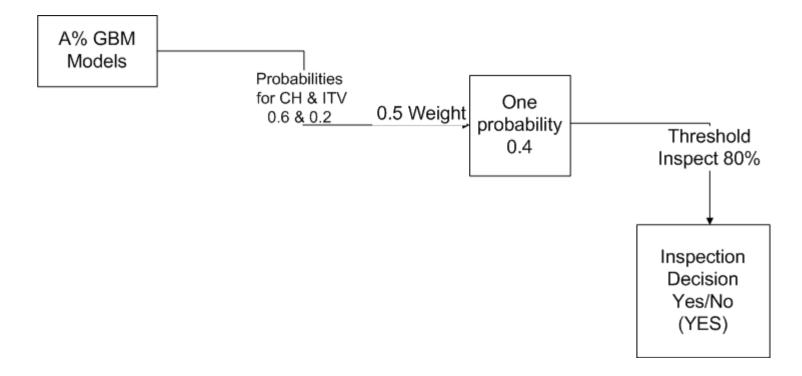




Machine learning algorithm

The model will learn over time based on the recent results of actual inspections

From Probability to Yes/No - Example



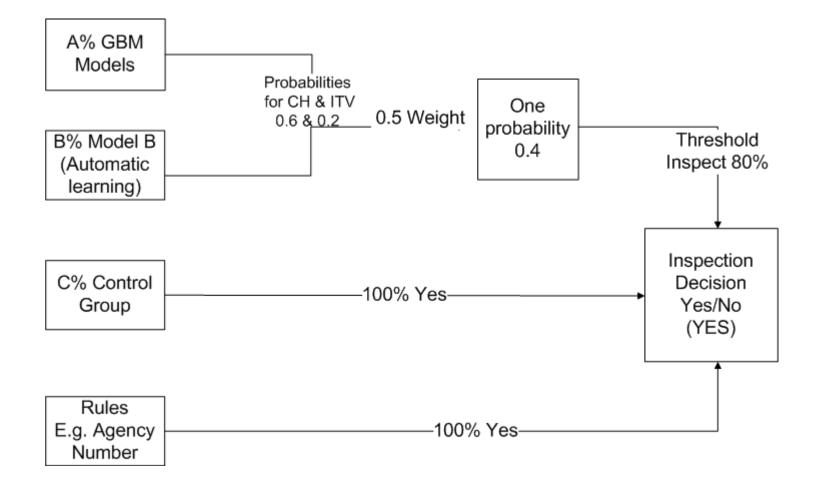
Select CH, ITV weights based on state specific situation

0.6*0.5+0.2*(1-0.5) = 0.4

• Determine the threshold based on the inspection volume

Inspection Decision Process





Real Time Decisions



				View/Edit Cross Inde	Add/View Transaction Remarks
Property Busine	ss Advisor	ry			
lstate eBill email will Risk Decision Adv		istomer as confirma	tion of enrollm	vent.	
monartu .	Decision: Accept	View Details	Continue	ve with Allstate V&P	
	(\frown			Reorder Risk Decision (Optional)

Required		welling <mark>3 Cov</mark>			_
Property Busi	ness Adviso	ry	View/Edit Cross Inde	ex Add/View Transaction Remarks	•
Allstate eBill email wi Risk Decision Ad		omer as confirmatio	n of enrollment.		
Allstate Vehicle & Property - Homeowners	Decision: Accept	View Details	Continue with Allstate V&P		
- Property Inspec	tion Status: Wai	ved Decision:		Reorder Risk Decision (Optional)]

Conclusion



Gradient Boosting Machine would be a good option when

- Interpretability is not indispensable
- No specific filing is required
- Obvious predictive advantage

Logistic model would be a good option when

- Interpretability is important
- Specific filing is required
- Obvious predictive advantage

Trade-off





Group Activity



Given

- Predicted CH/ITV issues caught
- State detailed status

To determine

- Weight between CH and ITV
- New Business Inspection Volume

For example:

	Target New Business Inspection%	Weight for CH	Weight for ITV
State 1	80%	50%	50%
State 2	75%	70%	30%

State Detailed Status



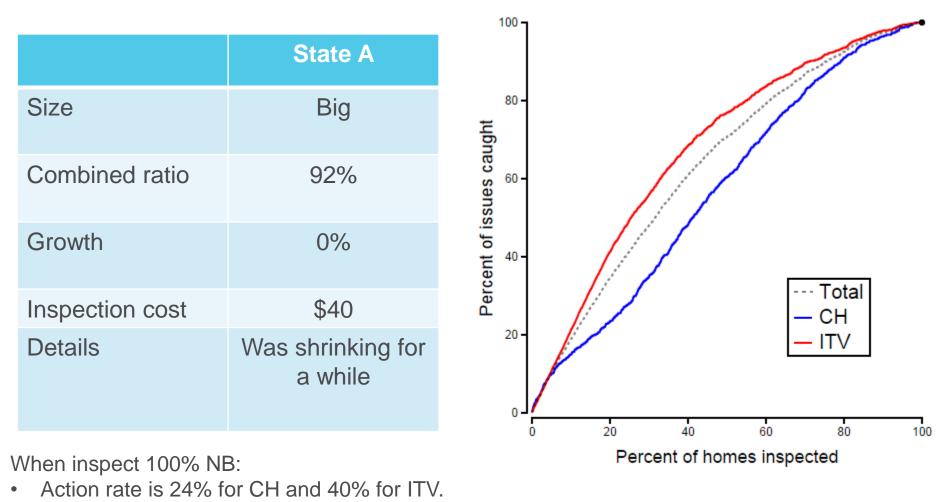
	State A	State B	State C
Size	Big	Medium	Small
Combined ratio	92%	110%	88%
Growth	0%	-2%	3%
Inspection cost	\$40	\$35	\$40
Details	Was shrinking for a while	Tough Regulatory Environment	Has been growing

Four Scenarios Available



	Inspection%	CH Weight%	ITV Weight%
1	100	50	50
2	75	50	50
3	85	25	75
4	95	75	25

State A - 1: Decide Weight btw CH and ITV; and NB Inspection%

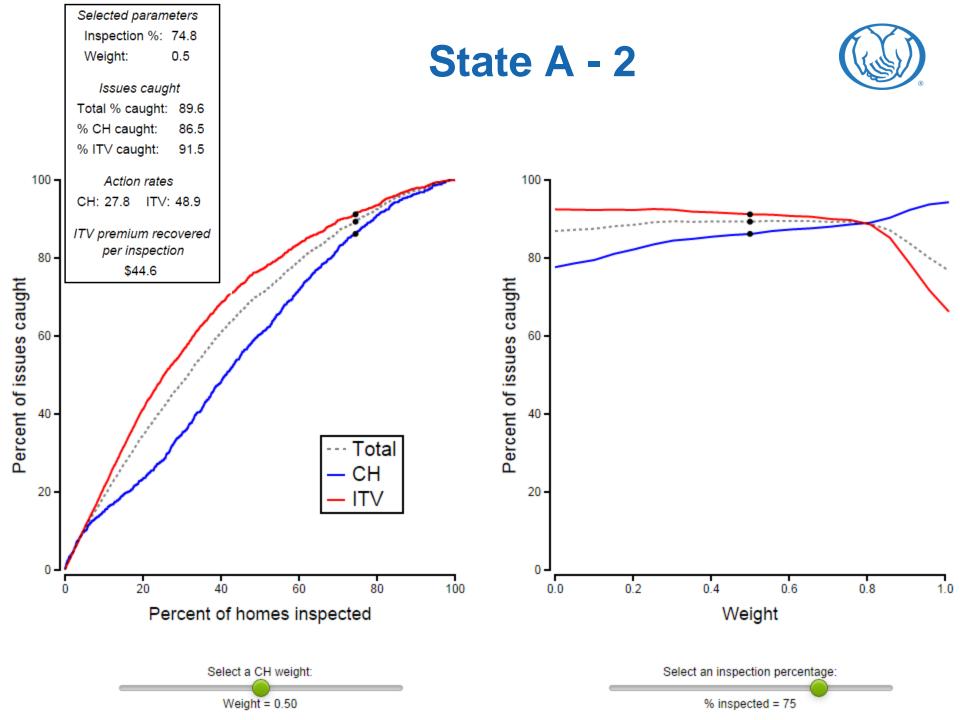


Select a CH weight:

Weight = 0.50

• ITV premium recovered per inspection is \$33.







Group Activity

(Please take out your device)