

Automated Vehicles: For Whom the Bell Tolls

- Framing the discussion

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The task force has a clearly defined goal

Task Force's Goals

- Further the understanding of risks surrounding automated vehicles
- Help ensure the products is brought to the market as safely and efficient as possible
- Facilitate better decisions where there is risk and uncertainty



Insurers have 3 main roles to fulfill

Roles

- 1 Sharing risks improves ability to plan

- 2 Compensating claims fairly and efficiently

- 3 Quantifying risk through premiums provides financial incentives to decrease risk



Properly matching price with risk will help AVs come to market

Question

How will industry insurance premiums change?

How much of a discount will the vehicle I purchase receive?

Response

Little interest from the public

High interest from the public



Inaccurate pricing will also come with societal harms

Pricing error

Overpricing
Automated Vehicles



Response

Make a life saving technology
unaffordable to some customers

Underpricing
Automated Vehicles



Insureds in other, less-safe vehicles
will subsidize the insurance of
insureds with safer vehicles



Further, there are multiple issues that still need to be solved

Issues

1 Data Availability

- Cannot ID which vehicles have the AV tech

2 Pricing Models

- What is the quality of our models to price these new vehicles?



CAS partnered with a national personal auto carrier to explore pricing credibility

“New Vehicle” Discount

Avg. Vehicle Discount

Max Vehicle Discount

Year	# of vehicles	Loss Cost Reduction		# of vehicles	Loss Cost Reduction		# of vehicles	Loss Cost Reduction	
		50%	100%		50%	100%		50%	100%
1	2,500	0.9%	1.8%	Actual	7.4%	13.6%	Actual	15.0%	30.6%
2	5,000	2.6%	5.1%	Actual	13.7%	26.3%	Actual	24.7%	50.5%
3	7,500	5.1%	9.7%	Actual	18.2%	35.4%	Actual	31.9%	65.6%
4	10,000	8.0%	15.2%	Actual	21.0%	41.2%	Actual	38.0%	77.6%



Implications of the study

Implications

- 1 Long run: the Vehicles will be priced accurately
- 2 Short run: vehicles that increase or decrease loss costs will be mispriced

More data is needed

- Which vehicles have the technology
- What is the technology's expected impact on frequency and severity
- What / how are the vehicles operated
- What is the driver interface

An efficiently liability system is the first step to compensating claimants

Question

Who will be liable for automated vehicle accidents?

What is the optimal liability system?

Response

Narrow focus

Efficiency will hasten claims handling



There are four main goals for a liability system

- 1 Align accountability & responsibility
- 2 Compensate claimants fairly & efficiently
- 3 Encourage product development & safety
- 4 Perform these tasks at the lowest possible cost



Two main schemes for insuring AVs, auto liability and products liability, which will impact cost and coverages

1 Operating Expenses

2 Claim settlement strategy and expenses

3 Capital allocation and profit targets

4 Coverage triggers

5 Coverage limits



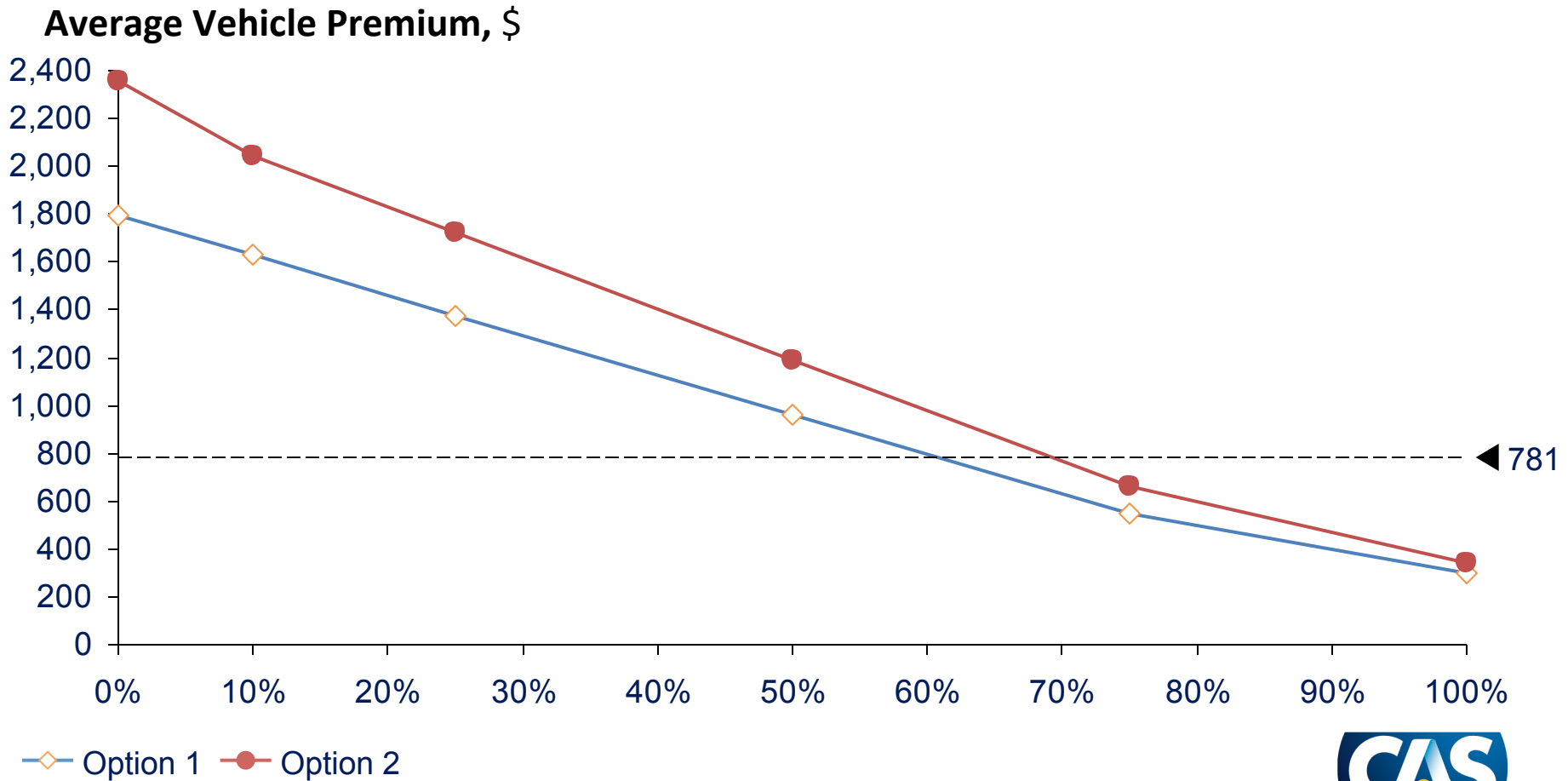
Adjusting from personal auto to products liability, may increase premium

% of Prem Dollar	PPA		Products Liability	
	Baseline	Option 1	Option 2	
Avg Prem	\$ 781	\$ 1,794	\$ 2,355	
Expected Loss	60.3%	57.7%	55.0%	
ALAE	2.2%	4.0%	4.3%	
Expenses	34.4%	30.4%	32.4%	
Profit	3.1%	7.8%	8.4%	
Total	100%	100%	100%	

No figures above take loss mitigation from Automated Vehicles into account



Loss mitigation would need to be 60-70% to place Products Liability premium close to personal auto rates



Implications of the study

Premium Analysis

- Calculating liability costs is extremely complex
- Products liability offers much greater coverage
- Greater coverage also entails greater frictional costs

Liability System

- Accident reporting data should be determined, in part, by insurance industry's needs

Liability system is not a problem but an opportunity for involvement





Thank you

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