# TAX REFORM IMPACT ON THE P\&C INDUSTRY 

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\begin{gathered}
\text { The } \\
\text { TAX CUTS \& JOBS } \\
\text { ACT }
\end{gathered}
$$

OVERVIEW
TAX UPDATE

## US TAX REFORM OVERVIEW - WHAT ARE WE FACING?

- Most sweeping tax reform since 1986; signed into law on December 22, 2017 (effective 2018)
- Will drive significant impacts in the insurance industry beyond the tax
 function and financial reporting to operations broadly


## US TAX REFORM OVERVIEW - WHAT ARE WE FACING?

- Additional guidance anticipated from Treasury, IRS and insurance regulators, including the NAIC and state regulatory authorities
- Most insurers currently focusing on tax calculations for immediate financial reporting
- We expect insurers to address business and operations impacts in the upcoming months and years



## POLL

What type of firm do you work for?
q Insurance/Reinsurance Company
q Regulator
q Consulting
q Audit
q Other


## POLL

How much impact has tax reform had so far?
q We are working hard at processing changes and impacts
q I don't think it will impact us
q I'm sure it matters to the tax team
q I wish I knew more!


## INDUSTRY IMPACT

- Different segments of the insurance industry are affected differently by tax reform
-US Multinationals - generally beneficial due to lower rates and increased competitiveness
-US Domestics - generally increased competitiveness, but varies based on unique circumstances
-Foreign Multinationals - increased
 competitiveness and costs
- Insurers need to consider how to strategically react to optimize operational and financial results
- Prioritization and timing of actions may vary significantly due to unique profiles, characteristics, operations, and exposures


## ANNUAL REVENUE COST OF EXTENDING VARIOUS TAX PROVISIONS (\$ BILLIONS)



# KEY TAX REFORM PROVISIONS THAT ARE PERMANENT OR TEMPORARY/ SUBJECT TO SUNSET 

|  | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Corporate rate reduction |  |  |  |  |  |  |  |  |  |  |
| Corporate AMT repeal |  |  |  |  |  |  | $\underline{-}$ | - | - | - |
| Cost recovery (full expensing) |  |  |  |  |  | 4 |  |  |  |  |
| Cost recovery (partial expensing) |  |  |  |  |  |  |  |  |  |  |
| Business interest limitation |  |  |  |  |  |  |  |  |  | $\cdots$ |
| NOL limitation |  |  |  |  |  |  |  |  |  | - |
| R\&E capitalization |  |  |  |  |  |  |  |  | - | $\cdots$ |
| Pass-through deduction |  |  |  |  |  |  |  |  |  |  |
| Individual rate reduction |  |  |  |  |  |  |  |  |  |  |
| Modification of individual AMT |  |  |  |  |  |  |  |  |  |  |
| Increased standard deduction |  |  |  |  |  |  |  |  |  |  |
| \$10k limit state \& local deduction |  |  |  |  |  |  |  |  |  |  |
| Personal exemption repeal |  |  |  |  |  |  |  |  |  |  |
| Increased child tax credit |  |  |  |  |  |  |  |  | - |  |
| Increased estate tax exemption |  |  |  |  |  |  |  |  |  | 0 |
|  | -Temporary - Permanent |  |  |  |  |  |  |  |  |  |

# OVERVIEW OF TAX REFORM PROVISIONS THAT HAVE AN IMPACT - THE TAX RATE 

## CORPORATE TAX RATE



Previous: $35 \%$ corporate rate and $20 \%$ corporate AMT

TCJA: 21\% rate for taxable years beginning after December 31, 2017. A blended rate applies for fiscal year taxpayers. Corporate AMT repealed. Prior year AMT credits refunded over 2018-2021.

## NEW US STATUTORY CORPORATE TAX RATE (21\% FEDERAL RATE PLUS STATE AVERAGE) CLOSER TO OECD AVERAGE



## OVERVIEW OF TAX REFORM PROVISIONS THAT HAVE AN IMPACT - BASE EROSION AND ANTIABUSE (BEAT) TAX

For US domiciled companies, new add-on minimum tax equal to the excess of:
(i) $10 \%$ of modified taxable income ( $5 \%$ in 2018 and $12.5 \%$ for tax years after December 31, 2025) generally determined without regard to amounts paid or accrued to a foreign related party*;
over
(ii) regular tax liability**

[^0]

## POLL

What percentage of reinsurance do you think is ceded to offshore affiliates?

## q 5-7\%

q About 10\%
q About 15\%
q 20-25\%
q About 35\%


## US INDUSTRY DATA

At year-end 2016:

- Of the $\$ 608$ billion Direct Written Premium and $\$ 671$ billion Gross Written Premium, $\$ 137$ billion was ceded
- Of the $\$ 137$ billion ceded, $\$ 78$ billion was ceded offshore
- Of the $\$ 78$ billion ceded offshore, $\$ 48$ billion was ceded to offshore affiliates and would be subject to BEAT tax
- This is $35 \%$ of ceded premium and $33 \%$ of ceded reserves


## US INDUSTRY DATA CHANGES

## US OffShore Reinsurance



## OVERVIEW OF TAX REFORM PROVISIONS THAT HAVE AN IMPACT - DISCOUNT FACTORS

The amount of discount for tax purposes has increased due to lengthening of payment patterns and increase in interest rates used for discounting (from federal midterm rates to high-quality bonds)

This will have an effect on the timing of taxes paid and also require companies to reevaluate their deferred tax asset

Note, the IRS has not released its discount factors under current rules, and for financial reporting purposes companies need to develop reasonable estimates of these factors.

## POLL

Has your company estimated 2018 factors for stat purposes?
q Yes
q No, we said it could not be estimated
q Unaware


## OTHER PROVISIONS

## Provision

## Tax Cuts and Jobs Act

Deemed repatriation
toll charge

Previously untaxed foreign earnings:

- $15.5 \%$ cash \& cash-equivalents $8.0 \%$ non-cash assets
- Payable over 8 years
- Proportional reduction in foreign tax credits attributable to previously untaxed foreign earnings
Shift to territorial system . 'Territorial' system
- $100 \%$ foreign dividend exemption

Global intangible lowtaxed income (GILTI)

Subpart F generally maintained; US shareholders of controlled foreign corporation (CFCs) subject to current US tax on 'global intangible lowtaxed income' (GILTI) with a $50 \%$ deduction. An $80 \%$ foreign tax credit is permitted. The deduction is reduced to $37.5 \%$ for tax years beginning after December 31, 2025
Proration
Insurers do not receive full exemption for certain investments earnings - Rate of $15 \%$ replaced with $25 \%$ so that the product of the proration percent and $21 \%$ corporate tax rate retains an effective rate of $5.25 \%$

- Linked to the corporate tax rate so that future changes also would change the proration percent


## BUSINESS IMPACTS

INDUSTRY CHANGES AND OPINIONS

## US POLICY \& LEGISLATIVE UPDATE WHAT TAX REFORM MEANS FOR BUSINESSES

## Lower income tax rates, domestic incentives and territorial taxation could

create a more
favorable financial environment in the United States

- Shift or relocate manufacturing, distribution, and IP generating activities
- Evaluate the financial efficiency of global supply chains and pricing approaches
- Move or domesticate headquarters functions or reconsider prior inversions
- Make additional capital asset investments (due to new expensing rules)
- Engage in strategic M\&A and divestiture activity to support a pro-growth agenda
- Adjust global capital, financing, and debt flows to minimize cost
- Review global workforce planning strategies and the optimal location for talent
- Re-think incentive compensation and pension plan designs and benefits to align with new structures


## US POLICY \& LEGISLATIVE UPDATE WHAT TAX REFORM MEANS FOR BUSINESSES

Repatriation of revenue located in foreign countries could yield an influx
of liquidity

- Share buy-backs and/or increased dividends and returns to shareholders
- Change strategy on leverage: lower levels of borrowing to the extent deductible
- Pay down debt
- Raise investment in R\&D, new products or services, and business innovations
- Invest in future-proofing competitive operations: advanced analytics, connectivity, automation
- Accelerate inorganic growth strategy


## MAJ OR CONSIDERATIONS FOR INSURERS DIFFER BY COMPANY PROFILE

| Strategy | (2) Competitiveness |
| :---: | :---: |
|  | 5 Deals |
|  | International Provision Changes |
| Operations | (2) Legal Restructuring |
|  | Product Offering/ Pricing |
|  | Human Capital/ <br> Distribution |
| Finance/ <br> Treasury | Cash Flow and Capital |
|  | Investment Management |
| Reporting | (9.) Value of Tax Attributes |
|  | (4) Financial Reporting |

## POSITIVE THOUGHTS ON TAX REFORM HEARD IN THE INDUSTRY

While discussing the Q4 results, one CEO noted, "...tax reform is good for our economy, and [we] will benefit from both a lower corporate rate and additional insurance exposure growth as the economy continues to expand." The company gave a portion to its charitable foundation as well.

Another CEO said, "[i]t's a significant impact, it will allow, you know, companies to distribute even more money to their employees, following the tax reform, and it will allow the companies to invest more. So, the US will be even stronger because of that."


Many insurers have incurred a one-time negative impact from adjustments to DTAs, the toll charge, and other costs; however, they are optimistic that tax reform will present opportunities for the growth in the future

## MARKET OPINIONS AND STRATEGY -US-BASED INSURERS

While there are still uncertainties with the application and impact of tax reform, we see common themes start to emerge in response to tax reform

| Theme | Commentary |
| :---: | :---: |
| Pricing | May "level the playing field" for US-based insurers from those with foreign affiliates (through BEAT) <br> Investment in policyholders by reducing rates <br> Regulatory uncertainty - some expecting a portion of savings to be passed to policyholder <br> - Others waiting to see if competitors change rates |
| Internal Investment | Investment in technology or infrastructure to enhance operations <br> Investment in people, including increased wages, benefits and training <br> - Charity and PR |
| Changing internal affiliated reinsurance | - Some setting up or electing a 953(d) affiliated offshore entity (pays US tax) <br> - Some canceling policies between the US and an affiliated offshore entity <br> - Some exploring alternative structures such as stop loss to manage capital and taxes |

BEAT
BASE EROSION AND ANTI-ABUSE TAX


## IMPACT OF BEAT (BASE EROSION AND ANTIABUSE TAX)

- BEAT was intended to target multinational organizations that seek to reduce their US tax liability by making cross-border deductible payments to foreign affiliates/ persons.
- What are companies doing?

1. Determine if you are in scope for BEAT
2. Determine if you have an obligation to pay BEAT
3. Assess the overall impact of BEAT on your organization

## USE CASE SCENARIO: BEAT TAX CALCULATION

US operating company affiliated reinsurance with Foreign Related Company Receiving BEP


## REINSURANCE CONSIDERATIONS STOP LOSS TREATIES

| Percentile | Probability | Losses | G ross G / L | Cedent G / L <br> with 50\% Q S | $\begin{gathered} \text { Reinsurer } \\ \text { G/L } \end{gathered}$ | Cedent G / L with Stop Loss between 85.0\% and $115.0 \%$ | $\begin{gathered} \text { Reinsurer } \\ \text { G/L } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10.0\% |  | 47,188 | 27,812 | 16,347 | 11,465 | 20,768 | 7,044 |
| 30.0\% |  | 56,138 | 18,862 | 11,872 | 6,990 | 11,819 | 7,044 |
| 50.0\% |  | 63,313 | 11,687 | 8,285 | 3,403 | 4,644 | 7,044 |
| Expected |  | 65,000 | 1,000 | 7,441 | 2,559 | 2,966 | 7,044 |
| 80.0\% | 1 in 5 | 76,794 | $(1,794)$ | 1,544 | $(3,338)$ | $(8,837)$ | 7,044 |
| 90.0\% | 1 in 10 | 84,947 | $(9,947)$ | $(2,532)$ | $(7,415)$ | $(16,990)$ | 7,044 |
| 95.0\% | 1 in 20 | 92,328 | $(17,328)$ | $(6,223)$ | $(11,105)$ | $(17,044)$ | (285) |
| 98.0\% | 1 in 50 | 101,407 | $(26,407)$ | $(10,762)$ | $(15,644)$ | $(17,044)$ | $(9,363)$ |
| 99.0\% | 1 in 100 | 107,949 | $(32,949)$ | $(14,034)$ | $(18,916)$ | $(17,044)$ | $(15,906)$ |
| 99.5\% | 1 in 200 | 114,307 | $(39,307)$ | $(17,212)$ | $(22,094)$ | $(17,044)$ | $(22,263)$ |
| Net Premium |  |  | 100,000 | 50,000 | 50,000 | 92,956 | 7,044 |
| Net P:S Ratios |  |  | 2.54 | 2.90 | 2.26 | 5.45 | 0.32 |
| EV Layer |  |  |  |  |  | 972 |  |
| Expected G/ L |  |  | 10,000 | 7,441 | 2,559 | 3,929 | 6,071 |
| BEAT Tax |  |  | - | 4,181 |  | 272 |  |

Liability Treaty w/ 65\% Expected Loss Ratio, 25\% Acq. Exp. \& Bermuda Parent Reinsurer
Option 1: 50\% QS (29.9\% Comm.) - Option 2: Stop Loss 85\% to 115\% LR (2019 BEAT Tax)

## REINSURANCE CONSIDERATIONS ALTERNATIVE STOP LOSS LAYERS

Cedent G/L with Stop Loss between

| Percentile | $\begin{gathered} 70.0 \% \text { and } \\ 110.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 85.0 \% \text { and } \\ 115.0 \% \end{gathered}$ | 75.0\% and 95.0\% | $\begin{gathered} 90.0 \% \text { and } \\ 115.0 \% \end{gathered}$ | $\begin{gathered} 100.0 \% \text { and } \\ 115.0 \% \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 10.0\% | 18,732 | 20,768 | 21,953 | 22,127 | 24,576 |
| 30.0\% | 9,782 | 11,819 | 13,003 | 13,178 | 15,627 |
| 50.0\% | 2,607 | 4,644 | 5,828 | 6,003 | 8,452 |
| Expected | 920 | 2,966 | 4,141 | 4,316 | 6,764 |
| 80.0\% | $(4,080)$ | $(8,837)$ | $(5,859)$ | $(7,478)$ | $(5,029)$ |
| 90.0\% | $(4,080)$ | $(16,990)$ | $(5,859)$ | $(15,631)$ | $(13,182)$ |
| 95.0\% | $(4,080)$ | $(17,044)$ | $(5,859)$ | $(20,684)$ | $(20,564)$ |
| 98.0\% | $(5,487)$ | $(17,044)$ | $(12,266)$ | $(20,684)$ | $(28,236)$ |
| 99.0\% | $(12,029)$ | $(17,044)$ | $(18,809)$ | $(20,684)$ | $(28,236)$ |
| 99.5\% | $(18,387)$ | $(17,044)$ | $(25,166)$ | $(20,684)$ | $(28,236)$ |
| Net Premium | 90,920 | 92,956 | 94,141 | 94,316 | 96,764 |
| Net P:S Ratios | 4.94 | 5.45 | 3.74 | 4.56 | 3.43 |
| EV Layer | 3,765 | 972 | 2,222 | 573 | 174 |
| Expected G/ L | 4,685 | 3,929 | 6,363 | 4,889 | 6,938 |
| BEAT Tax | 393 | 272 | - | 31 | - |

## REINSURANCE CONSIDERATIONS STOP LOSS TREATIES CONSIDERATIONS

- Net premium ceded is a fraction of QS premium for similar capital protection
- Results in lower margins to ceding company
- Overall after tax margin with BEAT on Premiums of $10 \%$ much better with stop loss
- Profit commissions will lower expected margin to ceding company and provide no additional capital protection
- Aggregate Protection layer should be generally matched to the downside

1) Higher Layers are less costly
2) Wider Layers provide more capital protection but are more costly

## OTHER IMPACTS

DISCOUNTING, NOL AND LIFE IMPACTS

## LOSS RESERVE DISCOUNTING

- Extended duration of payment patterns up to 24 years from 15
- Affects Workers' Compensation, Non Proportional Financial, Products Liability
- Repeal of Election to use company-specific data
- Raised rates from federal midterm rates (3 to 9 years) to High Quality Bond rates (Duration Unspecified)
- IRS has not published new factors but can be estimated
- Affects Deferred Tax Asset (DTA), Statutory admitted assets and possibly Risk Based Capital (RBC)

|  | Industry Discount <br> (Billions) | Change from <br> Previous Method | Annual Income <br> Increase (8 Year <br> Transition) |
| :--- | ---: | ---: | ---: | ---: |
| Previous patterns and rates | 17.9 |  |  |
| Increase in old rate | 20.1 | 2.2 | 0.3 |
| Change of Pattern | 20.2 | 2.3 | 0.3 |
| Change to HQM | 30.4 | 12.5 | 1.6 |
| Change to HQM Longer Duration | 41.1 | 23.2 | 2.9 |
| Change To HQM up to 24 years | 44.1 | 26.2 | $3.3 」$ |

## NEW RULES AROUND NET OPERATING LOSSES

The following applies for losses arising in taxable years beginning after 12.31.17:
Current Year Taxable
Entity Type Income Offset Carryback Carryforward

General Limited to 80\% of income NA Indefinite
Corporation
Life Insurance Limited to 80\% of income NA Indefinite
Corporation
Non-Life Insurance No Change Up to 2 years Up to 20 years
Corporation

Considerations:

- Mixed Groups (e.g., P\&C and General, Life Non-Life, Other)
- Complexity combined with lack of clarity
- Tax Sharing Agreements
- Impact to Statutory Financial Statements


## P\&C COMPANIES - KEY CHANGES

- Reserves
- Modification to existing tax loss reserve discounting rules.
- A significantly higher discount rate will be used based on a 60 -month corporate bond yield curve and will incorporate longer loss payment patterns.
- Discount factors incorporating these changes have not yet been released.
- Proration
- The proration adjustment to discounted unpaid losses, currently at $15 \%$ of tax-exempt interest and the dividends received deduction, would be increased to $25 \%$.
- This preserves the effective tax rate of the proration percentage as applied to tax-exempt interest post-tax reform.
- Changes to NOL provisions will not impact P\&C companies but will impact the mixed groups of which P\&C companies are members.


# LIFE INSURANCE COMPANIES KEY CHANGES 

## . Reserves

- Tax deductible life insurance reserve for a contract (other than certain variable contracts) generally equals the greater of the net surrender value of the contract (if any), or $92.81 \%$ of the amount determined using the tax reserve method otherwise applicable to the contract
- For variable contracts, the separate account reserves with regard to the contract would not be multiplied by the $92.81 \%$ factor. A statutory reserves cap would apply, as under prior tax law
- 8 -year spread of transition adjustment


## - Deferred Acquisition Cost (DAC)

- Acquisition costs with regard to life and annuity contracts continue to be capitalized and amortized based on a proxy percentage multiplied by net premiums received
- Amortization period extended from 120 to 180 months and increases capitalization percentages by approximately $20 \%$
- Applies to premiums received in 2018 and after (no change to existing unamortized balances)
- Changes to NOL provisions
- Proration changed from company share and policyholder share, to fixed $70 \%$ and $30 \%$, respectively
- Pre-1984 policyholder surplus account triggered with 8-year spread of related tax liability


## GUIDANCE OUTLOOK

THE ROLE OF ACTUARIES

## GUIDANCE EXPECTATIONS

- Notices
- Treasury has issued three notices on the toll charge under Section 965 Notices 2018-07, 2018-13, and 2018-26 - plus Revenue Procedure 2018-17
- More notices are anticipated to be released on Section 965
- Treasury also has issued Notice 2018-28 on new Section 163(j) interest deduction limitations
- Regulations
- Proposed guidance on Sections 965 'toll charge,' 168(k) bonus depreciation, 199A passthrough deduction, and 951A 'GILTI' issued in recent weeks
- Additional proposed regulations are anticipated before end of 2018
- Treasury's goal is to complete final regulations by J une 2019
- Technical Correction legislation
- Not anticipated until late 2018, if at all
- JCT 'Blue Book' is anticipated in late 2018


## OFFICIAL TIMELINE FOR SELECT GUIDANCE PROJ ECTS

| Key provisions | Proposed guidance release <br> dates* |
| :--- | :--- |
| Rules relating to Section 965 transition tax | August 1, 2018 |
| Guidance under Section 168(k) bonus depreciation | August 3, 2018 |
| Guidance under Section 199A (computational) | August 8, 2018 |
| Global intangible low-taxed income (GILTI) | September 13, 2018 |
| Foreign tax credit guidance under new tax law | November 2018 |
| Section 250 regulations on deductions for foreign derived intangible <br> income (FDII) and GILTI | November 2018 |
| Rules regarding business interest limitation under Section 163(j) | November 2018 |
| Regulations related to recent modifications of Sections 951(b) and <br> 958(b) | December 2018 |
| Anti-hybrid and BEAT regulations | December 2018 |
| Guidance under Section 199A (anti-abuse) | December 2018 |
| Guidance under Section 199A (definitions) | December 2018 |
| Socer |  |

## CONCLUSIONS

THE ROLE OF ACTUARIES

## AREAS WHERE ACTUARIES ARE ENGAGED AND ADDING VALUE

- Overall Impact of Tax Reform on Products and Pricing
. BEAT Planning
. Reserves
. P\&C
. Life
. NOL Planning for Mixed Groups


[^0]:    *(other than COGS and certain services), including amounts includiblein the basis of a depreciable or amortizable asset ** Determined after reduction by credits other than the R\&D credit and capped amounts of certain other general business credits. For tax years beginning after December 31, 2025, the regular tax is reduced by all credits (includingGBC).

