

Value-Added Reserving

2007 Casualty Loss Reserve Seminar

Jeff Carlson, FCAS, MAAA

September 10, 2007

Topics of discussion

- What is Value-Added Reserving?
- Operational linkages
- Information flow
 - Operating areas > reserving actuary = better estimates
 - Reserving actuary > operating areas = manage business issues
- Claim, underwriting and reinsurance examples

Three major aspects of Value-Added Reserving

- Significant, two-way operational focus
- The best tools and techniques
 - Actuarial methods
 - Benchmarking
 - Effective deliverables
- Evaluation and quantification of reserve uncertainty



Loss reserve analysis is affected by most of a company's functional areas

The reserving exercise provides a unique vantage point



Value-Added Reserving capitalizes on these connections by adding operational components to the reserve analysis

Primary Purpose		Pro es I C F	 Produce better, more reliable loss estimates Identify changes in the company's operation Reflect the effects of the changes in the ultimate loss estimates 				
	Secono Purpo	lary se	 Identify and communicate operational issues to: Improve the company's bottom line Enable the company to plan and many growth 	age			

Main focus is on claim, underwriting/pricing and reinsurance

Other opportunities exist as well

Claim review explores interaction of claim handling and reserve estimates

- Claim handling practices
 - Case reserving approach
 - Claim settlement process
- Claim operations and claim handler assignments
 - Management organization
 - Recent file reassignments
 - Utilization of outside resources
- Vendor interactions and technology
- External factors
 - Exit or enter markets
 - Legislative or judicial



Underwriting review provides powerful insights into the effectiveness of underwriting programs

- Organization/management structure
- Book of business
 - Target markets
 - Changes in book or mix
- Underwriting
 - Acceptance guidelines
 - Exposures, coverage extensions
 - Impact of legal/regulatory changes

Pricing

- Interaction between underwriting and actuarial
- Use of inference modeling
- Price monitoring systems



Much more than a loss reserve review — robust consideration of underwriting

It is good practice to document the operational issues through claim and underwriting histories

Claim (or Underwriting) Log

Nature of change	Dates initiated and completed	Reason for change	Details of change	Target effect and actuarial impact	Observed effects	Lines of business affected	Percentage of business affected

The types of changes to track include:

Claim

- Case reserving
- Settlement rates
- Claim reporting procedures
- Organization/management
- New vendors and systems
- New markets/exposures
- Legislative/judicial

Underwriting

- Organization/management
- Target markets
- Acceptance guidelines
- Exposures
- Regulatory
- Pricing
- Price monitoring

The logs become a valuable reference tool for both the reserving actuary and the operational areas

- Living documents that will be updated at least annually
- Excellent "cheat sheet" for the reserving actuary as the analysis proceeds
- Good list of issues to "check up on" during subsequent analyses
- Protector of institutional knowledge
- Documents the expected effects of events at the time
 Allows a more unbiased reflection of actual effects

Claim log example

Claim Log

Nature of change	Dates initiated and completed	Reason for change		Details of change		Target effects	
Post acquisition integration	2Q 2004/ 4Q 2005	Acquisition of NY Sample Ins. Co. completed May 2004		NY Sample is small multi-line carrier writing business in NY, PA, NJ, with significant overlap in operations with us		Goal to create integrated claim organization, providing excellent service	
Potential actuarial	Observed operational effects		Observed actuarial effects		Lines of business affected		Percentage
Impaci	effec	perational cts	Obs	erved actuarial effects	bus affe	iness ected	of business affected

Underwriting log example

Underwriting Log

Nature of change	Dates initiated and completed	Reaso char	on for nge	Details of cl	nange	Tai	rget effects
Strengthen control of the underwriting process performed by a strategic partner	2006/ ongoing	Control profitab	I Increase in-hous bility U/W expertise, monitor U/W pro- more closely, strengthen referr guidelines		use , rocess erral	Refine/expand U/W & monitoring tools to manage book, more consistent U/W and pricing	
Potential actuarial impact	Observed operational effects		Observed actuarial effects		Lines of business affected		Percentage
	enect	S		effects	affec	ess ted	of business affected

Reinsurance review focuses on effects on ceded and net trends and risks

- Reinsurance program overview
 - Treaty
 - Facultative
 - Inter-company
- Potential effects on the actuarial analysis
 - Mapping of reinsurance categories to reserving lines
 - Terms and conditions
 - Loss-sensitive aspects
 - Commutations or loss portfolio transfers
- Other
 - Collectibility concerns or material disputes
 - Deposit accounting treatment



Much more than a loss reserve review — robust consideration of reinsurance

Understanding the ceded reinsurance program history is a necessary component of net reserve analysis

Retained Exposure per Layer with Retained **Time Period** Claim **Exposure** 1995 and prior 30,000 30,000 1996 - 199760% of 50,000 50,000 1/1/98 - 3/31/98 50,000 4/1/98 - 12/31/98 2.5% 1/1/99 - 8/31/01 0.5% Gross 9/1/01 - 12/31/01 10% 1/1/02 - 6/30/0250% of 200,000 200,000 7/1/02 - 6/30/03 20% of 500.000 500,000 7/1/03 - 6/30/05 15% of 500,000 7/1/05 - 6/30/06 20% of 700,000 700,000 7/1/06 - 12/31/06 25% of 700,000 Affects net loss Affects ceded percentages and expected net loss ratios development patterns

(Portion of) Ceded Reinsurance History

The flip side of Value-Added Reserving is that the reserve analysis gives insights into the company's operational effectiveness

Claim

Estimated trends in case reserves and settlements may indicate sub-optimal claim performance

Underwriting

Loss ratio trends may indicate sub-optimal risk selection or marketing

Reinsurance

Gross versus net versus ceded results may indicate sub-optimal reinsurance program

> The next several slides provide hypothetical reserve study findings that may point to operational issues

Hypothetical: There are signs of a slowdown of both claim closures and loss payments

Auto Bodily Injury



Closure rates suggest a slowdown in 2004. There is some evidence of catch-up in 2005, but not back to 2003 levels.



Paid to Reported Losses

Paid to reported ratios suggest a slowdown in payments as well, but not to the extent of closure rates.

Should check if case reserves are down as well.

Hypothetical: Average case reserves also appear to have dipped at year-end 2004

Auto Bodily Injury



Average case reserves did not increase as expected in 2004, and are probably still not back to expected level at 2005

© 2007 Towers Perrin

Average Case Reserve

Hypothetical: Planned loss cost trend is pessimistic versus historical rates of change

Auto Bodily Injury



While the planned severity trend is consistent with recent history, planned frequency trend reflects a flattening. Is this intentional?

Hypothetical: Selected loss ratios from reserving analysis indicate significant unexplained improvements

Accident Year	Earned Price Change	Loss Cost Change	Expected Underwriting Improvement	Expected Change in Loss + DCC Ratio	Initial Expected Loss + DCC Ratio	Selected Ultimate Loss + DCC Ratio	Difference Between Initial and Selected
1999					110%	110%	0%
2000					105%	105%	0%
2001	24.6%	3.9%	-3.5%	-19.5%	81%	83%	2%
2002	24.1%	3.9%	-0.8%	-17.0%	67%	48%	-19%
2003	13.5%	3.9%	-0.7%	-9.1%	61%	49%	-12%
2004	3.7%	3.9%	0.0%	0.2%	61%	53%	-8%

Loss + DCC Ratio Analysis – Other Liability



Achieved loss ratios much better than expected, implying that assumptions need refinement

Hypothetical: Planned loss ratio is better than expected relative to past company and industry trends

Workers Compensation Accident Year Loss and DCC Ratios



Hypothetical: Gross, net and ceded loss ratios provide insights into the reinsurance program



Communicating findings back to the operational areas provides insights

- Generates more dialogue and analysis
- Challenges assumptions and beliefs of operating management
- Leads to corrective measures
- Increases the reserving actuary's understanding
- Leads to updates to claim and underwriting logs
- Leads to improved approaches, assumptions, and conclusions for the reserving actuary

ENJOY LUNCH!