

Overview Introduction Background Model Inputs / Outputs Model Mechanics Q&A

Introduction

Business issue Pharmacoutical companies are challenged by a lack of quantilitative analytic tools to determine the optimal balance of self insured and insured liabilities, especially in high frequency/low severity loss considerations. The commercial insurance market is inefficient, subject to volatility in capacity and cost.

Enterprise financial strength and capital are often underutilized Solution

Develop a stochastic model, using a mixture of industry and company-specific data.

Estimate ultimate losses by layer, to facilitate insurance-related decisions and negotiations.

Provide the ability to forecast financial impacts of large loss scenarios, under various insurance and selfinsurance structures.

Risk Finance Modeling Tool - Principal Attributes

- The modeling tool incorporates the following inputs:
- i Actuarial modeling of company's risk exposure
- ; User defined insurance program structures i Multi-year projections of company's key financial metrics
- i Projected financial impact of correlated events

The modeling tool produces meaningful outputs:

- Comparisons of commercial insurance rates and model simulated expected costs by insurance layer
- Simulated expected costs in layers near the in-force insurance attachment and limit Summary of unlimited and limited loss distribution
- ; Projected impact of events on company's key financial metrics, given various retention and limits levels

The modeling tool includes the following key features:

- i Company's historical loss data, adverse uninsured events and insurance program structures
- ; Company's exposure profile defined by current and anticipated operations, Operations, growth, expansion, etc.
- | User defined exposure and financial trends Copyright © 2012 Deloitte Development LLC. All rights reserved.

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Project Background A leading global pharmaceutical manufacturer 2011 Revenue 18.9B USD; 29.7B USD Shr/Equity, 36.1B USD MktCap Company Active acquirer j 2012 Self Insured Retention ~ 300m USD Very low frequency, very high severity Unique Loss Events "Integrated Occurrence" insurance coverage Product liability claims subject to common insurance limit Practical: Assess market premium quotes by insurance laver Model Purposes Strategic: Provides analytic rigor to insurance versus self insurance (captive) Scenario Testing: Projected outcomes at various confidence levels i Simple technology: Microsoft Access, SAS, intuitive menus Model Strengths i Easy to use and explain: While sophisticated, the model is not a "black box" Broad application: Readily leveraged across industries and severity exposures

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	Los	s Scenario	
Year of Cluster Loss Event:	② 2011	0 2012	0 2013
Cluster Frequency:	O 1:50 years	O 1:100 years	1:150 years
Subsequent Year Sales (Optional):	🗆 Simulate	50% of Forecas	t O \$0 (Drug Pulled from Market)
he user must also specify parameterismat ap Year of Batch Loss Event is a requiredinpu Batch Frequency is a required input which – Ex: a 1 in 50 year event would be less Subsequent Year Sales is an optional inpu – Operating Revenue isreduced by half	pply to the batch ic it which assigns th determines the ser- severethan a 1 in it that contemplate or the full amount	iss: e specific adverse ev verity of the Batch Lo 150 year event s Global Rx's respon of expected sales de	ent ta year ss se to an event pending on the scenario selected
alaitta		10	



























atch E	vents included in mode	l:						
	Pharmaceutical		Approved Use		Tot	al Projected	Prie	or Model
#	Company	Drug	of Drug	Year	Co	st ("Ultimate")	Pro	jected Cost
1			Diet Pill	1997	\$	21,000,000,000	\$	18,573,280,00
2			Pain Medicine	2005	\$	7,950,000,000	\$	7,000,000,00
3			Diabetes	2007	s	6,000,000,000		N/3
- 4			Pain Medicine	2005	\$	3,194,000,000		N/A
5			Schizophrenia	2004	\$	2,700,000,000	\$	1,225,000,00
6			Anti-depressant	2001	\$	2,000,000,000	\$	72,700,00
7			Schizophrenia	2003	\$	1,916,000,000		N/4
8			Cholesterol	2002	\$	1,393,000,000	\$	1,393,000,00
9			Schizophrenia	2004	\$	1,000,000,000		N/4
10			Menopause	2003	\$	840,000,000		N//
11			Diabetes	2000	\$	750,000,000	\$	155,010,00
12			Narcotic	2002	\$	654,890,133	\$	1,390,13
13			Birth Control	2001	\$	68,700,000		N/4
14			Acne	2003	\$	50,000,000		N/4
			Average		s	3,536,899,295	\$	4,060,054,30
	6 0	out of the 7 new Ba	tch Events have projected	cost < prior a	iverage	2 (\$4.06B)		
atch E	vents excluded from m	odel due to insuffi	cient data:					
	Pharmaceutical		Approved Use		Tota	al Projected	Prio	r Model
	Company	Drug	of Drug	Year	Cos	t ("Ultimate")	Proj	ected Cost
1			Diabetes	2011	\$		\$	
2			Birth Control	2008	s		\$	















OCOURDENT	Region	Patient Count		Lifecycl	e Stage	Therapeuti	Therapeutic Category		
Region	Sales	Patient Group	Sales	App	Sales	Thera Cat	Sales		
US	4,954	< 200K	3,648	< 3 Years	1,565	1	4,84		
Europe	2,683	200K - 1M	2,943	3 - 5 Years	842	2	2,551		
lapan	6,439	> 1M	8,870	6 - 8 Years	1,899	3	3,70		
RoW	1,384			> 8 Years	11,155	4	591		
						5	3,75		
Region	Relativity	Patient Group	Relativity	Age	Relativity	Thera Cat	Relativit		
US	5.00	< 200K	0.25	< 3 Years	1.75	1	3.0		
Europe	1.00	200K - 1M	1.00	3 - 5 Years	0.50	2	2.0		
lapan	2.00	> 1M	1.25	6 - 8 Years	1.00	3	1.0		
RoW	2.00			> 8 Years	0.25	4	0.7		
						5	0.3		
Region	Product	Patient Group	Product	Age	Product	Thera Cat	Product		
US	24,771	< 200K	912	< 3 Years	2,739	1	14,54		
Europe	2,683	200K - 1M	2,943	3 - 5 Years	421	2	5,11		
lapan	12,878	> 1M	11,088	6 - 8 Years	1,899	3	3,70		
RoW	2,769			> 8 Years	2,789	4	44		
						5	93		
Loading Factor	2.79	Loading Factor:	0.97	Loading Facto	or: 0.51	Loading Facto	x: 1.6		
					Ager	egate CLC Loading Facts	x: 2.1		







e chart bel irket Share	ow demonstrates how the averag of 3.6%:	efrequency for 20	11 changes as mo	idel assumptions a	are adjusted with Sch				
		Industry	/Frequency:	1:1 Years					
	Global Rx Frequ	ency @ 3.6%	Market Shar	e: 1:32 Years					
			2011 Expecte	ed Frequency	/				
More	Global Rx Risk Profile	Judgmentally Selected GlobalRx Frequency							
RISKY	Relative to Industry	1/50	1/100	1/250	0				
	100%	1:37 Year	1:46 Year	1:52 Year	1:60 Year				
	90%	1:40 Year	1:49 Year	1:59 Year	1:65 Year				
	75%	1:44 Year	1:56 Year	1:69 Year	1:80 Year				
Less	50%	1:54 Year	1:73 Year	1:93 Year	1:109 Year				
Risky									
The assum	ptions that were built into Model	1.0 generatedan e	spected frequency	of about 1:100 yes	ar event (circled abo				
As scenario	as move from least to most risky,	the simulated free	uency increases b	y about 34% (37 /	109)				
As scenario	as move from least to most risky,	the simulated free	uency increases b	y about 34% (37 /	109)				
As scenaric	as move from least to most risky,	the simulated free	uency increases b	y about 34% (37 /	109)				



he chart bel larket Share	low demonstrates how the averag of 2.0%:	efrequency for 20	11 changes as m	odel assumptions a	re adjusted with Soloba
		Industry	Frequency:	1:1 Years	
	Global Rx Freque	ency @ 2.0%	Market Shar	e: 1:57 Years	
	1		2011 Expect	ed Frequency	,
More	Global Rx Risk Profile	Judgmer	tally Selecte	d GlobalRx Fre	equency
Risky	Relative to Industry	1/50	1/100	1/250	0
	100%	1:52 Year	1:69 Year	1:89 Year	1:105 Year
	90%	1:55 Year	1:72 Year	1:93 Year	1:118 Year
	75%	1:58 Year	1:81 Year	1:108 Year	1:136 Year
_ ↓	50%	1:66 Year	1:97 Year	1:140 Year	1:196 Year
Less Risky					
By decreas	ing Global Rx'sMarket Share fror	m 3.6% to 2.0%, t	he expected frequ	ency decreases	
75% risk as	ssumption together with a1/100 ju	dgmental frequen	cy assumption yie	Ids a composite av	eragerequency of 1:81 y



Th de	ne s epe	shap ndir	e of ti g on t	he lin the fr	nited eque	los ency	s dis / inp	strik uts	outio	on r	nay	also c	hang	ge		
					More										Less	
					Risky										Risky	
		_					2011 Limited Loss at 99.0% Percentile									
	Mc	re (Global Rx Risk Profile Judgmen							ally Selected Global Rx Frequency						
	Ris	^{ky} F	elative	to Indu	stry		1/50 1/100 1/250 0						Ó			
			1	00%	-	\$	52	6 \$		300) \$	16	\$	-	1	
				90%		\$	44	9 \$		259	\$	-	\$			
				75%		\$	33	3 \$	5	98	\$	-	\$			
		,	!	50%		\$	30	0 \$	5	0	\$	-	\$			
	Le	88													-	
	Ris	xy	50% Dick	0 Erom	ionev						10	0% Dick	1/60 Era	auonau		
	50% Risk, 0 Frequency								- Toole Risk, 1/30 Frequency							
Percentile	Limiter 20	d Loss Lim 11	ited Loss Limi 2012	ited Loss Lim 2013	ited Loss L 2014	imited Lo 2015	as Limited 2010	Loss	Percentile	e Limited 201	Loss Lin	2012	ted Loss Lit 2013	nited Loss Lin 2014	2015	ted Loss 2016
50.0%	\$	- 5		- 5			- 5		50.0%	\$	- 5	- 5		- 5	- 5	1
80.0%	\$	- 5	- 5	- 5			- 5	-	80.0%	ŝ	- 5	- 5	- 5		- 5	-
85.0%	\$	- \$	- \$	- \$	- 4		- 5	- 1	85.0%	\$	- \$	- \$	- \$	- \$	- \$	-
90.0%	\$	- 5	- \$	- \$			- 5	- 1	90.0%	\$	- 5	- \$	- 5	- \$	- \$	16
91.0%	\$	- 11		- 5	1.1		- 5	- 1	91.0%	\$					1.5	28
93.0%	÷	- 11					1.		93.0%				- 11		210 5	100
94.0%	ŝ	1.1					- 5	- 1	94.0%	ŝ				120 \$	300 \$	541
95.0%	s		- 5	- 5			- 5		95.0%	ŝ	- 5	- 5	35 \$	300 \$	559 \$	1,204
95.0%	\$	- 5	- \$	- \$			- 5	- 1	95.0%	\$	- 5	- 5	300 \$	590 \$	1,402 \$	2,205
97.0%	\$	- 5	- \$	- \$			- 5	- 1	97.0%	\$	- 5	138 \$	634 \$	1,732 \$	2,758 \$	3,712
98.0%	\$	- 5	- \$	- \$	4		68 \$	300	98.0%	\$. \$	613 \$	2,254 \$	3,774 \$	4,951 \$	5,935
99.0%	\$ (•	- \$	300 \$	642 1	1,5	10 \$ 2	2,287	99.0%	_s 🤇	526 5	3,625 \$	5,959 \$	7,938 \$	9,392 \$	10,644
99.5%	\$		623 \$	2,229 \$	3,578 \$	4,1	25 \$ 5	5,770	99.5%	\$	3,427 \$	7,795 \$	10,597 \$	12,783 \$	14,171 \$	15,330
22.2%	\$	4,911 \$	8,757 \$	10,997 \$	12,734 1	14,1	22 \$ 15	5,756	22.9%	5	13,742 \$	18,159 \$	21,490 \$	23,546 \$	25,462 \$	27,035
De	loit	te.						- 26								





































