



# Bayesian Analysis Monte Carlo-Markov Chains

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# Overview

- Chocolate Chips – MLE & Bootstrap
- Chocolate Chips – a Bayesian Analysis
- More Complex Model – Bayesian Analysis
- Metropolis Hastings
- Gibbs Sampling
- Tests



# Chocolate Chips – MLE & Bootstrap

- Curious to know how many chocolate chips are in a cookie
- Estimate of the Mean (# of Chips in a Cookie)
- Distribution of the Mean
- Distribution of Chips in Cookies
- Draw 6 cookies

5, 5, 7, 10, 10, 11



# Chocolate Chips – MLE & Bootstrap

5, 5, 7, 10, 10, 11

- Assume they follow a Poisson Distribution
- The Maximum Likelihood Estimator is the Sample Mean

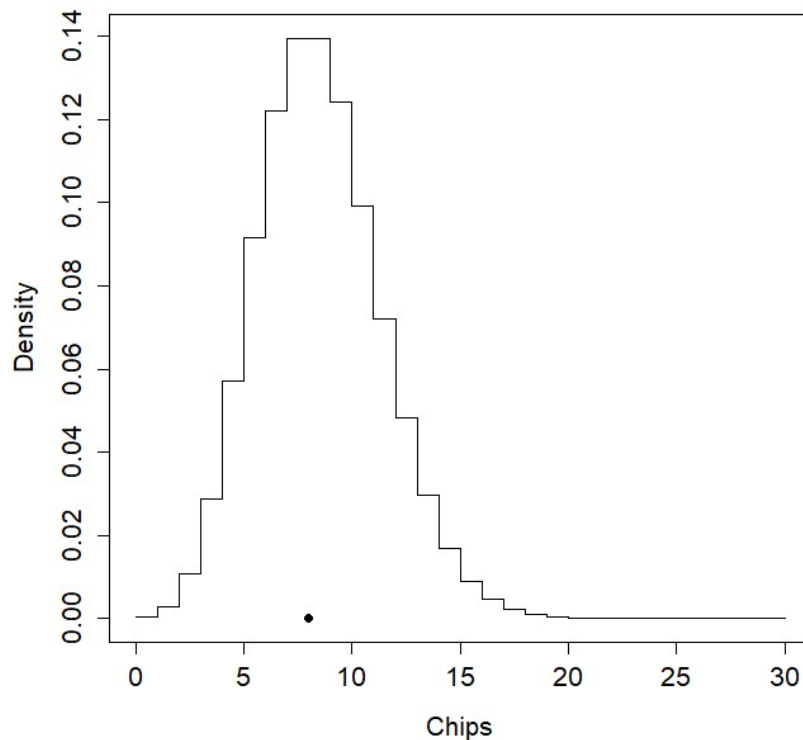
$$\mu = \bar{x} = \frac{5 + 5 + 7 + 10 + 10 + 11}{6} = 8.00$$



# Chocolate Chips – MLE & Bootstrap

5, 5, 7, 10, 10, 11

MLE Chips per Cookie



- Does not consider Parameter Risk for  $\lambda$
- Assumes we estimated  $\lambda$  perfectly
- The Distribution here only has Process Risk



# Chocolate Chips – MLE & Bootstrap

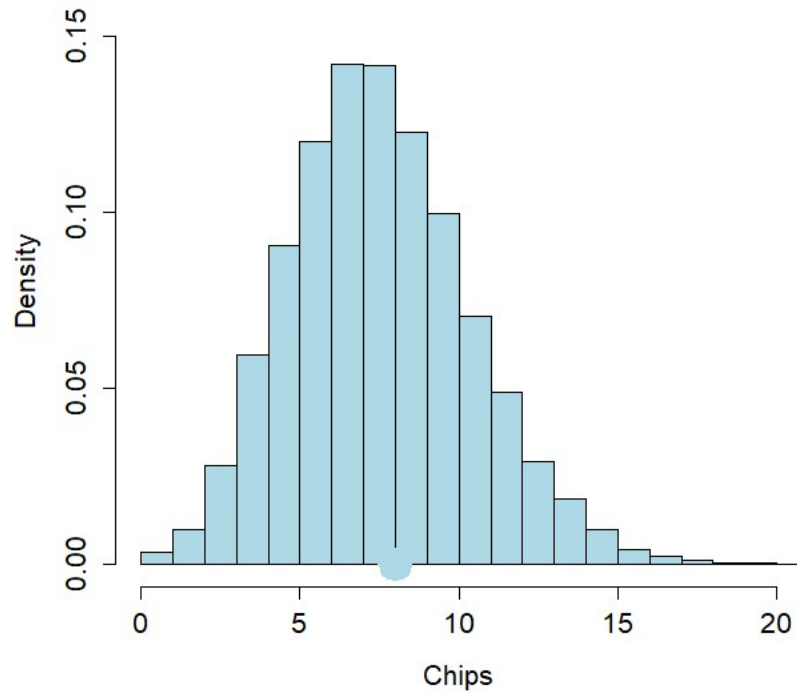
5, 5, 7, 10, 10, 11

- To add Parameter Risk, we can **Bootstrap**
- We draw 6 “cookies”, from our set above, with replacement
- Calculate a sample mean
- Draw one cookie from Poisson with this sample mean
- Repeat 20,000 times

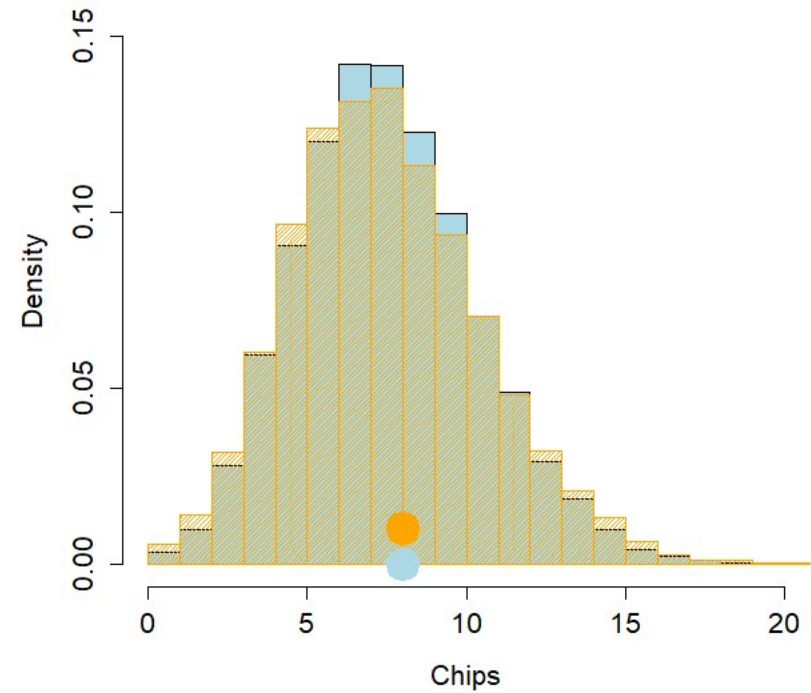


# Chocolate Chips – MLE & Bootstrap

MLE simulation



MLE & Bootstrap simulation





# Chocolate Chips – a Bayesian Analysis

- Bootstrap was useful in adding Parameter Risk
- Bayesian Analysis provides another way to do this
- Also allows us to consider Expert Opinion

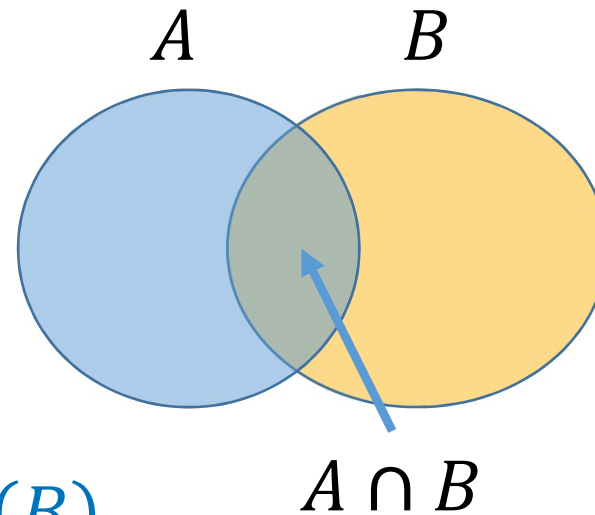


# Chocolate Chips – a Bayesian Analysis

- Bayes Theorem

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

$$\begin{aligned} P(A \cap B) &= P(A|B) \cdot P(B) \\ &= P(B|A) \cdot P(A) \end{aligned}$$



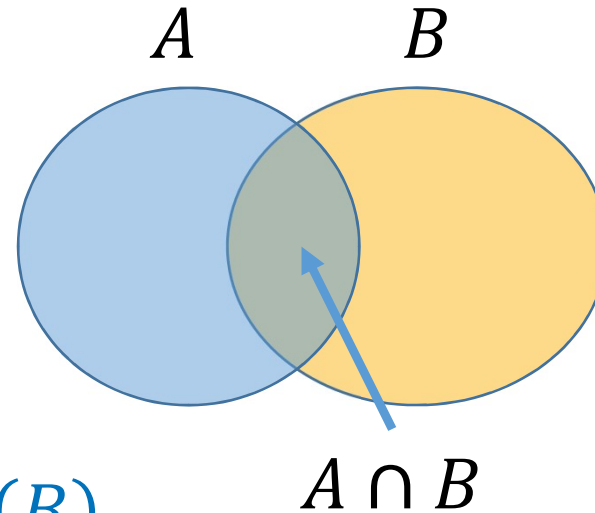
# Chocolate Chips – a Bayesian Analysis

- Bayes Theorem

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$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$



# Chocolate Chips – a Bayesian Analysis

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

- Using Continuous Density notation  $f(\cdot)$
- Let  $y$  be a set of data
- Let  $\theta$  be a collection of parameters

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

- $f(y|\theta)$  – is the Likelihood (LL)
  - This is the density of our data, given a set of parameters
  - The set of parameters,  $\hat{\theta}$  that maximizes the Likelihood are called the Maximum Likelihood Estimators - MLE
  - The MLE is used often to find a “best” set of parameters



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

- $f(\theta)$  – is the Prior Distribution of  $\theta$ 
  - This is our Opinion on  $\theta$  **before** we have collected data
  - This can be an **informed** opinion, or an **uninformed** opinion
  - In the latter case, we typically select a large variance



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

- $f(y)$  – is the integral of the numerator

$$f(y) = \int f(y|\theta) \cdot f(\theta) d\theta$$

- Often – Calculate the numerator, and then integrate to get the denominator
- Allows us to drop constants in the numerator



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

- $f(\theta|y)$  – is the **Posterior Distribution** of  $\theta$
- $f(y|\theta)$  – is the **Likelihood**
- $f(\theta)$  – is the **Prior Distribution** of  $\theta$
- $f(y)$  – is the **Normalizing Constant**





# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

- Let's return to our Chocolate Chip problem
- $y$  are the data points (the 6 cookies)
- $y = \{5,5,7,10,10,11\}$
- $\theta$  is the parameter of the Poisson distribution
- We will now estimate a distribution for  $\theta|y$
- Then, we can estimate a distribution for  $y$



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

- We need a **Prior** Distribution for  $\theta$
- We are not confident in our prior, so select a wide variance
- Select **Gamma**, with mean  $\mu = 10$ , and  $\sigma = 4$
- $\alpha = \frac{\mu^2}{\sigma^2} = 6.25$  ;  $\beta = \frac{\mu}{\sigma^2} = 0.625$

$$f(\theta) = \frac{\beta^\alpha}{\Gamma(\alpha)} \cdot \theta^{\alpha-1} \cdot e^{-\beta\theta} \quad f(\theta) \propto \theta^{5.25} \cdot e^{-0.625\theta}$$



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

5, 5, 7, 10, 10, 11

- We need the Poisson Likelihood:

$$f(y_i|\theta) = \frac{e^{-\theta} \theta^{y_i}}{y_i!}$$

$$f(y|\theta) = \prod_{i=1}^6 f(y_i|\theta) = \prod_{i=1}^6 \frac{e^{-\theta} \theta^{y_i}}{y_i!}$$

$$\propto e^{-6\theta} \theta^{\sum y_i} = e^{-6\theta} \theta^{48}$$



# Chocolate Chips – a Bayesian Analysis

$$f(\theta|y) = \frac{f(y|\theta) \cdot f(\theta)}{f(y)}$$

$$\begin{aligned} f(y|\theta) \cdot f(\theta) &\propto [e^{-6\theta} \theta^{48}] \times [\theta^{5.25} \cdot e^{-0.625\theta}] \\ &= \theta^{53.25} \cdot e^{-6.625\theta} \end{aligned}$$

- This is the Gamma Distribution:

$$f(\theta) = \frac{\beta^\alpha}{\Gamma(\alpha)} \cdot \theta^{\alpha-1} \cdot e^{-\beta\theta}$$
$$\begin{aligned} \alpha &= 54.25 \\ \beta &= 6.625 \end{aligned}$$

$$\text{Mean} = \frac{\alpha}{\beta} = 8.19 \quad \text{Std. Dev} = \sqrt{\frac{\alpha}{\beta^2}} = 1.11$$



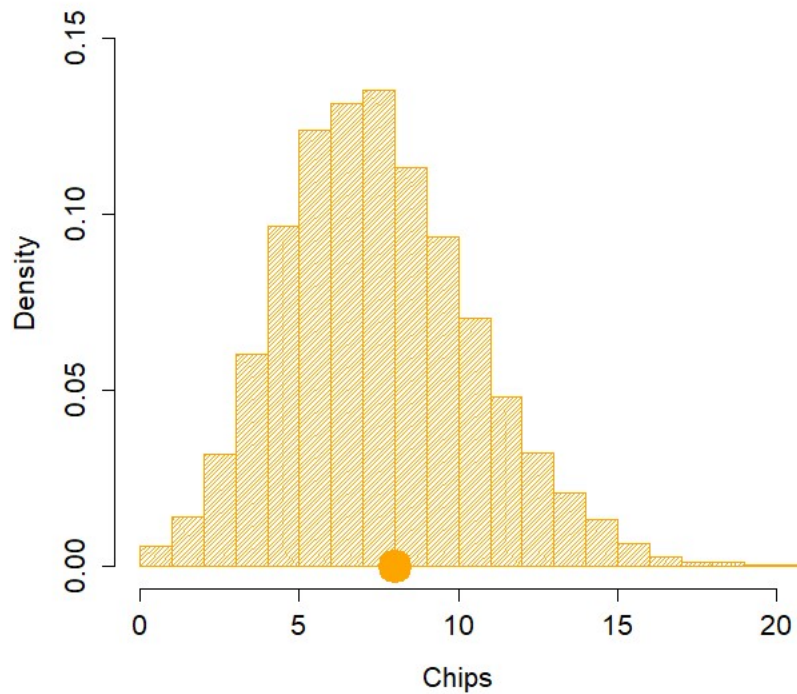
# Chocolate Chips – a Bayesian Analysis

- We Calculated the Likelihood Formula,  $f(y|\theta)$
- Selected a Prior,  $f(\theta)$
- Calculated the Posterior,  $f(\theta|y)$
- Draw 20,000 samples from the posterior for  $\theta$
- For each  $\theta$ , draw 1 cookie

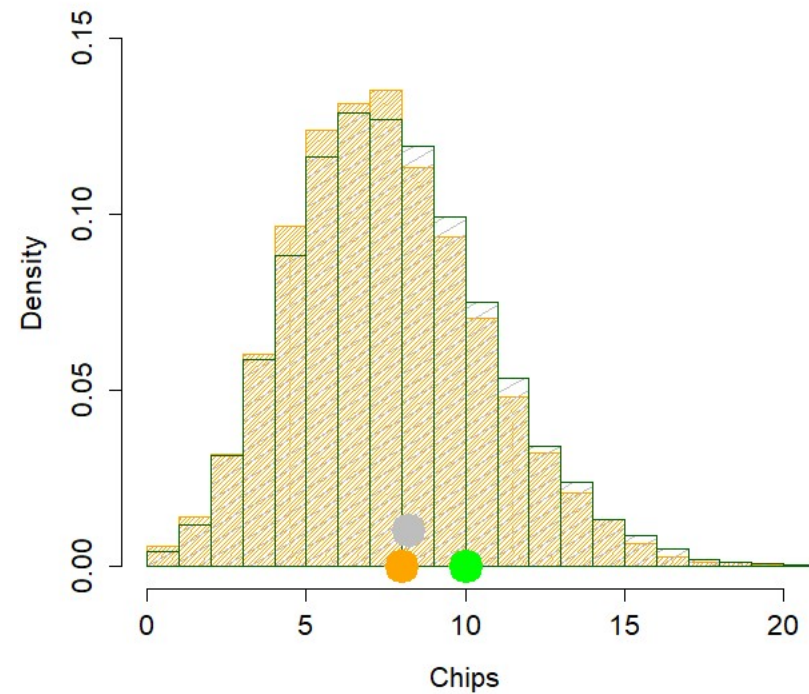


# Chocolate Chips – a Bayesian Analysis

Bootstrap Simulation



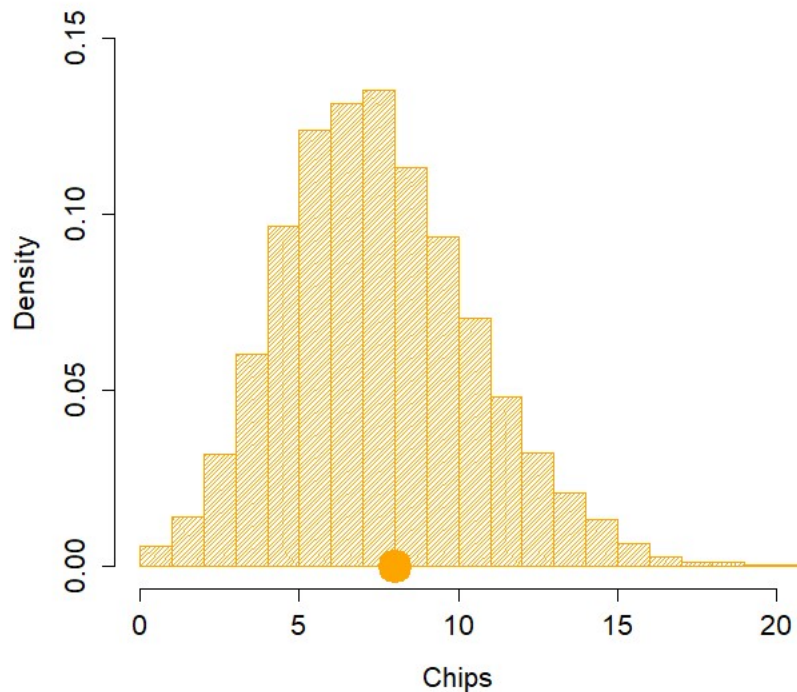
Bootstrap and Bayesian Simulation



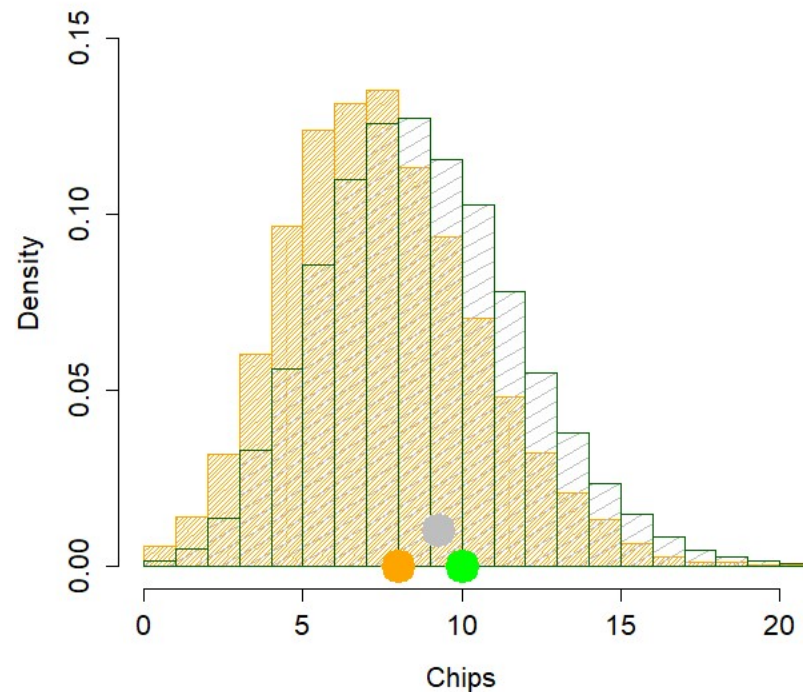
# Chocolate Chips – a Bayesian Analysis

- Prior Distribution of Mean of Chips to have:
- Mean = 10, Stdev = 1

Bootstrap Simulation



Bootstrap and Bayesian Simulation



# Bootstrap vs Bayesian

- Both Bootstrap and Bayesian gave us predictive distribution of the # of Chips in a Cookie
- Bayesian – allowed us to consider our Prior, Expert Opinion





# Bayesian Model

- The cookie problem had a relatively simple Posterior Distribution – we lucked out, and it was the Gamma Distribution
- In insurance modeling, we'll have many more parameters, and solving the integral to determine the normalizing constant is intractable



# Bayesian Model

- Take a 4x4 Triangle
- Incremental Losses,  $X_{ij}$ , are Over Dispersed Poisson, with fixed (but unknown) dispersion parameter  $\phi$
- 4 Row parameters:  $\alpha_i ; i \in 1..4$
- 3 Column Parameters  $\beta_j ; j \in 2..4$
- $\beta_1 = 1$ ; fixed
- Mean of each cell is:  $\alpha_i \cdot \beta_j$
- Variance =  $\alpha_i \cdot \beta_j \cdot \phi$
- $\alpha_i, \beta_j$  have Gamma Priors



# Bayesian Model

$$f(X|\alpha, \beta, \phi) = \prod_{(i,j) \in \Delta} \frac{e^{-(\alpha_i \beta_j)/\phi} \left( \frac{\alpha_i \beta_j}{\phi} \right)^{\frac{X_{ij}}{\phi}}}{(X_{ij}/\phi)!}$$
$$f(\alpha, \beta) \propto \prod_{i=1}^4 \alpha_i^{a_i-1} e^{-b_i \alpha_i} \times \prod_{j=2}^4 \beta_j^{c_j-1} e^{-d_j \beta_j}$$

$$\alpha_i \sim \text{Gamma}(a_i, b_i) ; \beta_j \sim \text{Gamma}(c_j, d_j)$$



# Bayesian Model

- We would be able to calculate the Posterior Distribution to within a Normalizing Constant
- We would **not** be able to integrate it – it's intractable
- $g(\alpha, \beta, \phi) \propto f(\alpha, \beta | \phi, X)$
- We can find the **ratio** of the density for any set of parameters to any other set of parameters; but we **don't** have the actual density
- There is an algorithm that allows us to **sample** from this distribution – Metropolis Hastings



# Metropolis-Hastings

- Markov Chain is a mapping where the probability of the next state is dependent only on the current state
- A continuous version, with a single parameter could be written as a probability density

$$q(\theta_i | \theta_{i-1})$$



# Metropolis-Hastings

- If we have, posterior to within a constant:

$$g(\theta) \propto f(\theta|y)$$

- Generating Function  $q(\theta_i|\theta_{i-1})$
- The following algorithm will (in the limit) be samples from the distribution with density  $f(\theta|y)$



# Metropolis-Hastings

- 1. Select an initial  $\theta_0$
- 2. Draw  $\theta^*$  from  $q(\theta^*|\theta_{i-1})$

- 3. Calculate  $\alpha$

$$\alpha = \frac{g(\theta^*)/q(\theta^*|\theta_{i-1})}{g(\theta_{i-1})/q(\theta_{i-1}|\theta^*)}$$

- 4. Draw  $u \in Unif(0,1)$
- 5. If  $u < \alpha$  then  $\theta_i = \theta^*$ ; otherwise  $\theta_i = \theta_{i-1}$

Repeat Steps 2-5 many times



# Metropolis-Hastings

- In the cookie, example we calculated a Posterior:

$$f(\theta|y) \propto g(\theta) = e^{-6.625\theta} \cdot \theta^{53.25}$$

- Generating Function is Uniform with width 2
- $\theta_0 = 10$

$$q(\theta^*|\theta_0 = 10) = \begin{cases} 0.5 & : \theta^* \in [9,11] \\ 0 & : \text{else} \end{cases}$$





# Metropolis-Hastings

- $\theta_0 = 10$

$$g(\theta) = e^{-6.625\theta} \cdot \theta^{53.25}$$

$$q(\theta^*|\theta_0 = 10) = \begin{cases} 0.5 & : \theta^* \in [9,11] \\ 0 & : \text{else} \end{cases}$$

$$\theta^* = 9.72$$

$$g(\theta^* = 9.72) = 4.235 \cdot 10^{24}$$

$$g(\theta_0 = 10) = 3.006 \cdot 10^{24}$$

$$q(\theta^*|\theta_0) = q(\theta_0|\theta^*) = 0.5$$

$$\alpha = \frac{g(\theta^*)/q(\theta^*|\theta_0)}{g(\theta_0)/q(\theta_0|\theta^*)} = \frac{g(\theta^*)}{g(\theta_0)} = \frac{4.235}{3.006} = 1.409$$

Since  $\alpha > 1$ ,  $\theta_1 = \theta^* = 9.72$



# Metropolis-Hastings

$$g(\theta) = e^{-6.625\theta} \cdot \theta^{53.25}$$

- $\theta = \{10, 9.72\}$

$$q(\theta^* | \theta_1 = 9.72) = \begin{cases} 0.5 & : \theta^* \in [8.72, 10.72] \\ 0 & : \text{else} \end{cases}$$

$$\theta^* = 10.18$$

$$g(\theta^* = 10.18) = 2.359 \cdot 10^{24}$$

$$g(\theta_1 = 9.72) = 4.235 \cdot 10^{24}$$

$$\alpha = \frac{g(\theta^*)}{g(\theta_1)} = \frac{2.359}{4.235} = 0.557$$

$$u \sim \text{Unif}(0,1); u = 0.779$$

$u < \alpha$ :  $0.779 < 0.557$  *FALSE*, do not move

$$\theta_2 = \theta_1 = 9.72$$



# Metropolis-Hastings

$$g(\theta) = e^{-6.625\theta} \cdot \theta^{53.25}$$

- $\theta = \{10, 9.72, 9.72\}$

$$q(\theta^* | \theta_2 = 9.72) = \begin{cases} 0.5 & : \theta^* \in [8.72, 10.72] \\ 0 & : \text{else} \end{cases}$$

$$\theta^* = 10.49$$

$$g(\theta^* = 10.49) = 1.494 \cdot 10^{24}$$

$$g(\theta_2 = 9.72) = 4.235 \cdot 10^{24}$$

$$\alpha = \frac{g(\theta^*)}{g(\theta_2)} = \frac{1.494}{4.235} = 0.353$$

$$u \sim \text{Unif}(0,1); u = 0.119$$

$u < \alpha$ :  $0.119 < 0.353$  *TRUE*, accept proposal

$$\theta_3 = \theta^* = 10.49$$



# Metropolis-Hastings

$$g(\theta) = e^{-6.625\theta} \cdot \theta^{53.25}$$

- $\theta = \{10; 9.72; 9.72; 10.49\}$

$$q(\theta^* | \theta_3 = 10.49) = \begin{cases} 0.5 & : \theta^* \in [9.49, 11.49] \\ 0 & : \text{else} \end{cases}$$

$$\theta^* = 9.63$$

$$g(\theta_2 = 9.63) = 4.684 \cdot 10^{24}$$

$$g(\theta^* = 10.49) = 1.494 \cdot 10^{24}$$

$$\alpha = \frac{g(\theta^*)}{g(\theta_3)} = \frac{4.684}{1.494} = 3.135$$

$$\text{Since } \alpha > 1, \quad \theta_4 = \theta^* = 9.63$$

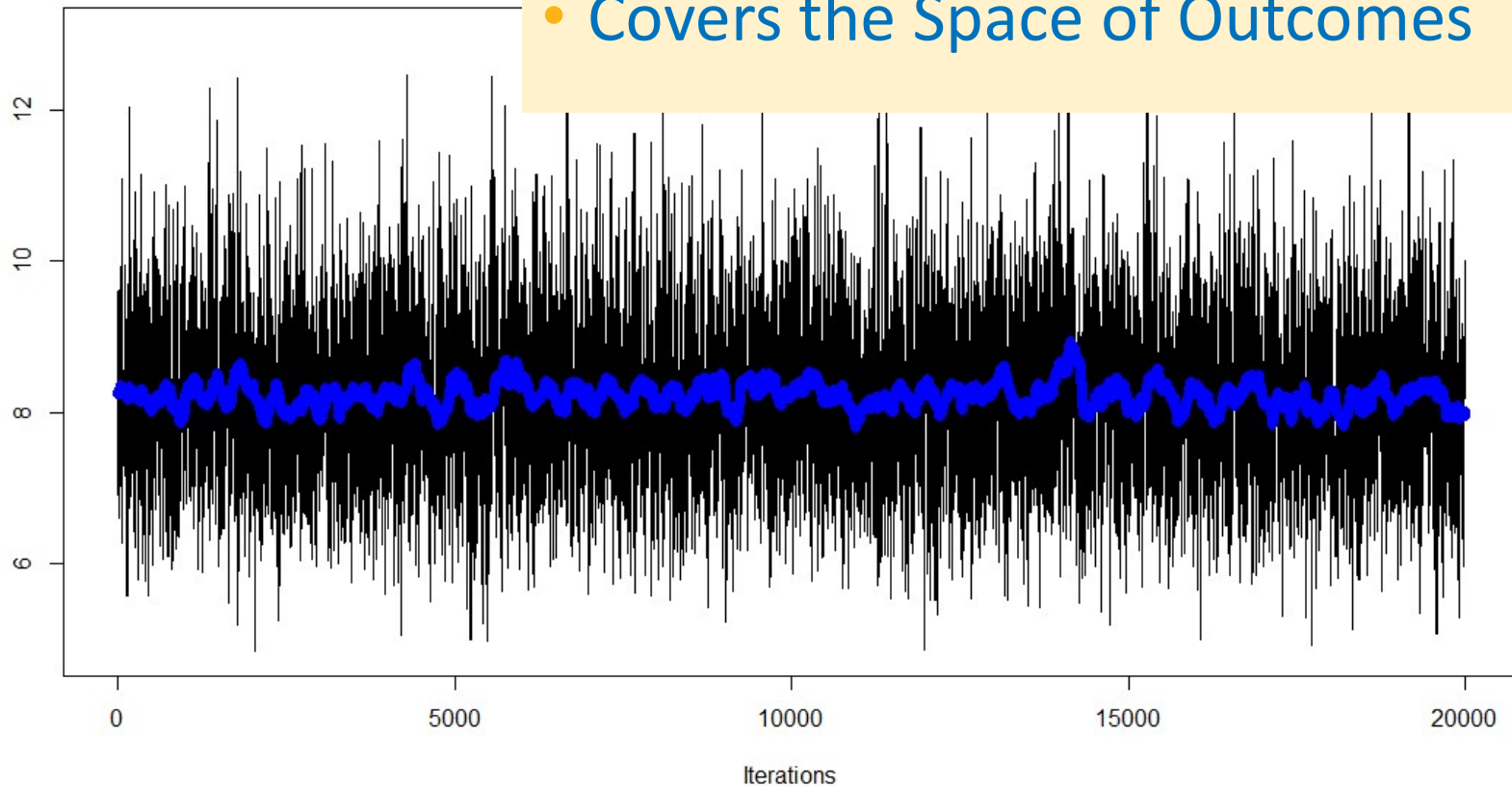


# Metropolis-Hastings

- Want a Result Like this
- Blue Line is 200 point average

Acceptance Rate: 52%

- Stationary
- Covers the Space of Outcomes

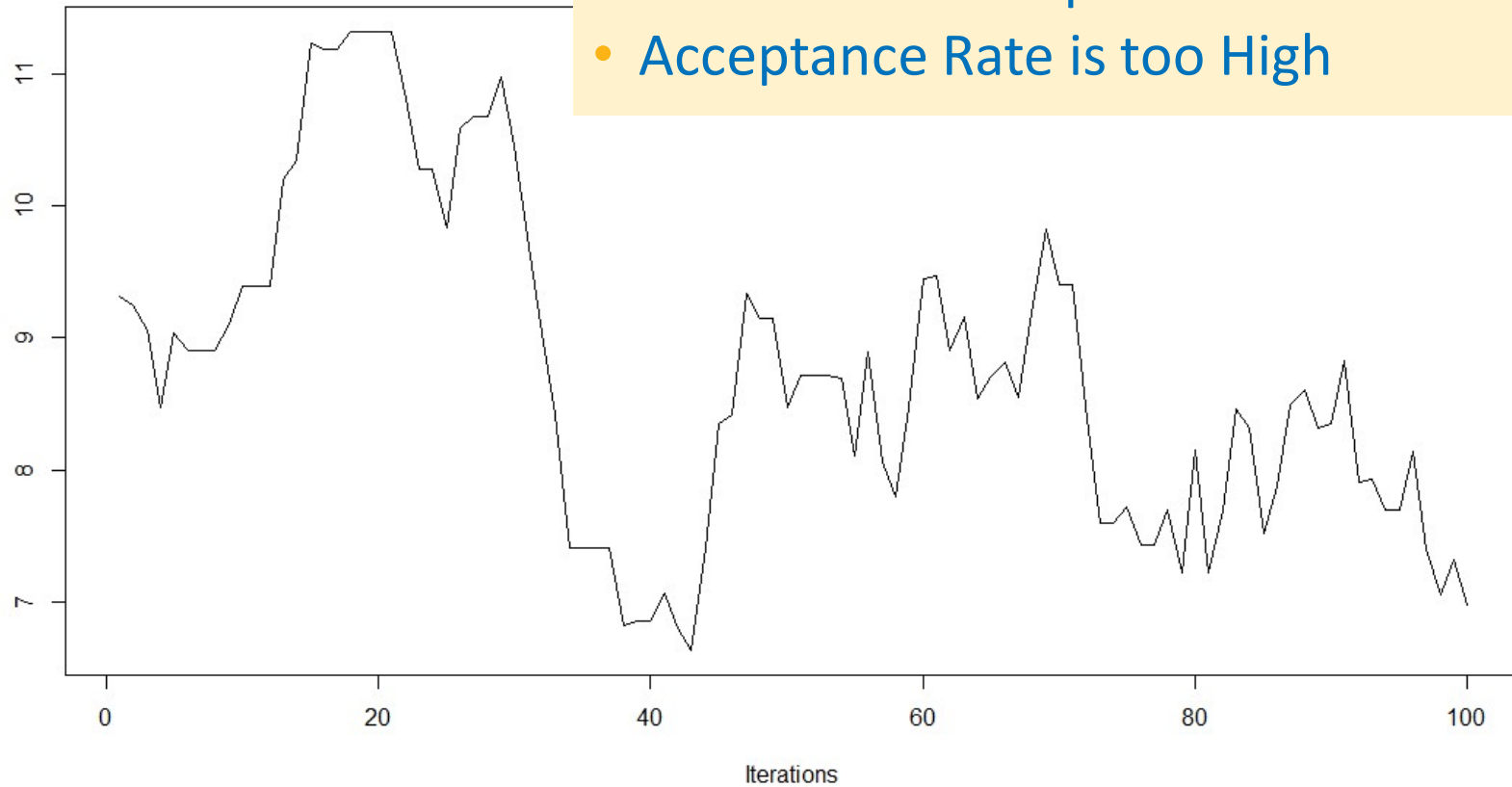


# Metropolis-Hastings

- Iterate 100 times

Acceptance Rate: 79%

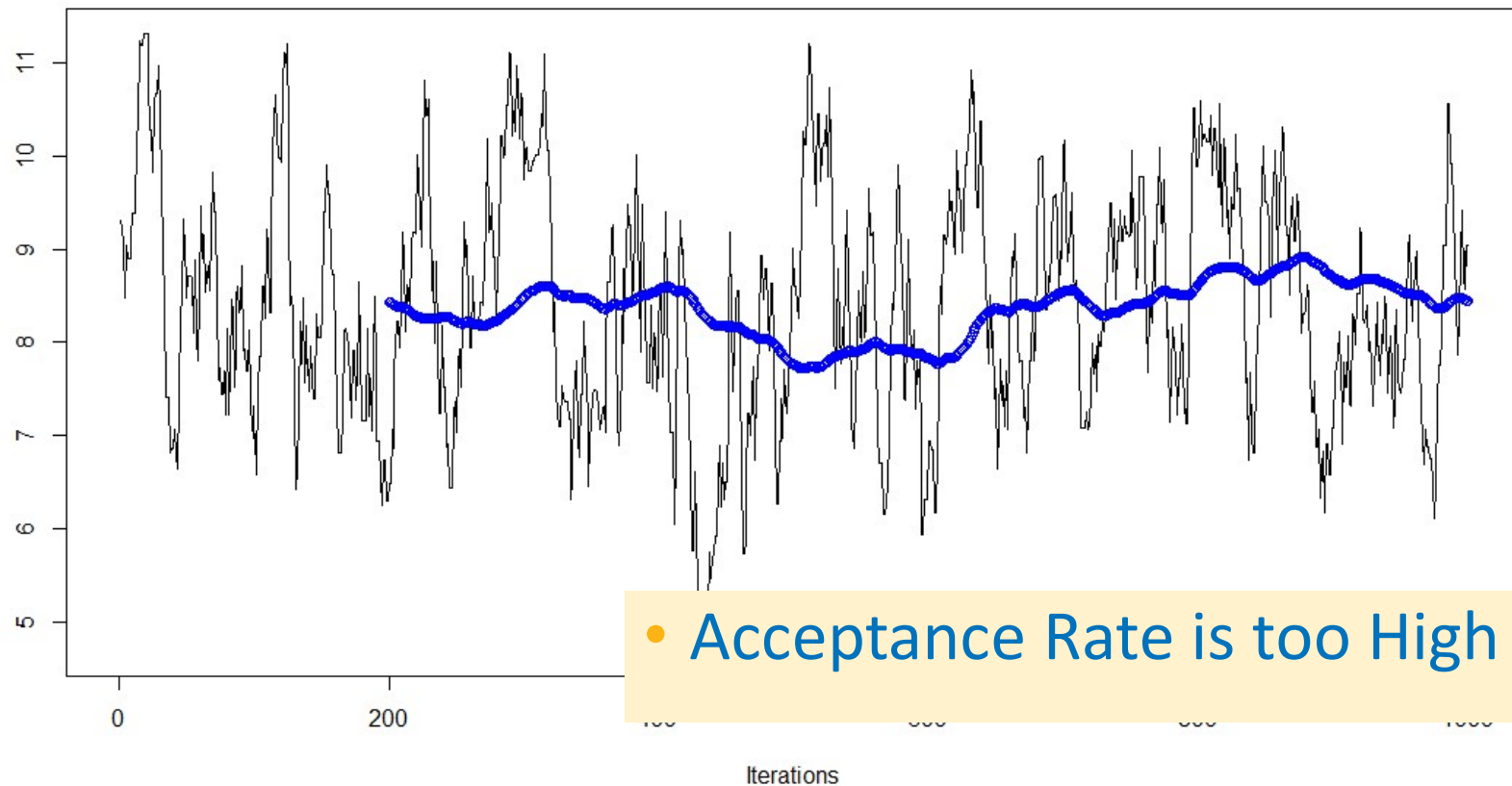
- Too Short
- Does not Cover Space
- Acceptance Rate is too High



# Metropolis-Hastings

- Iterate 1,000 times
- Blue Line is 200 point rolling average

Acceptance Rate: 82%



# Metropolis-Hastings

- Want Acceptance Rate between 23% and 50%
- A High Acceptance Rate will result in the Generating Distribution
- To Decrease Acceptance – Increase Variance of Generating Function
- Switch from  $Uniform(\theta_{i-1} \pm 1)$
- To  $Uniform(\theta_{i-1} \pm 3)$



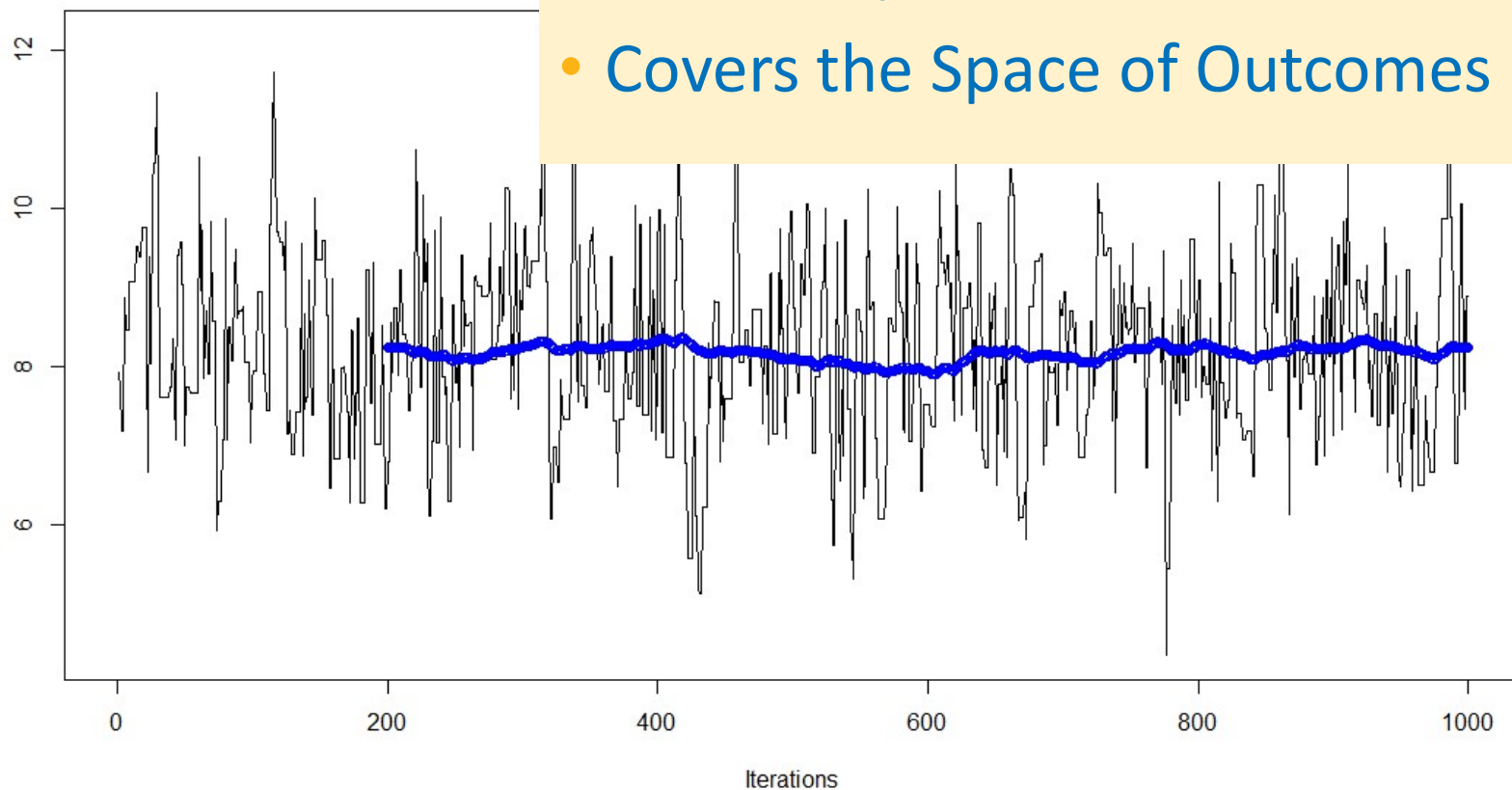


# Metropolis-Hastings

Acceptance Rate: 55%

- 1,000 Iterations; Generating  $\sim Unif \pm 3$
- Blue Line is 200 point average

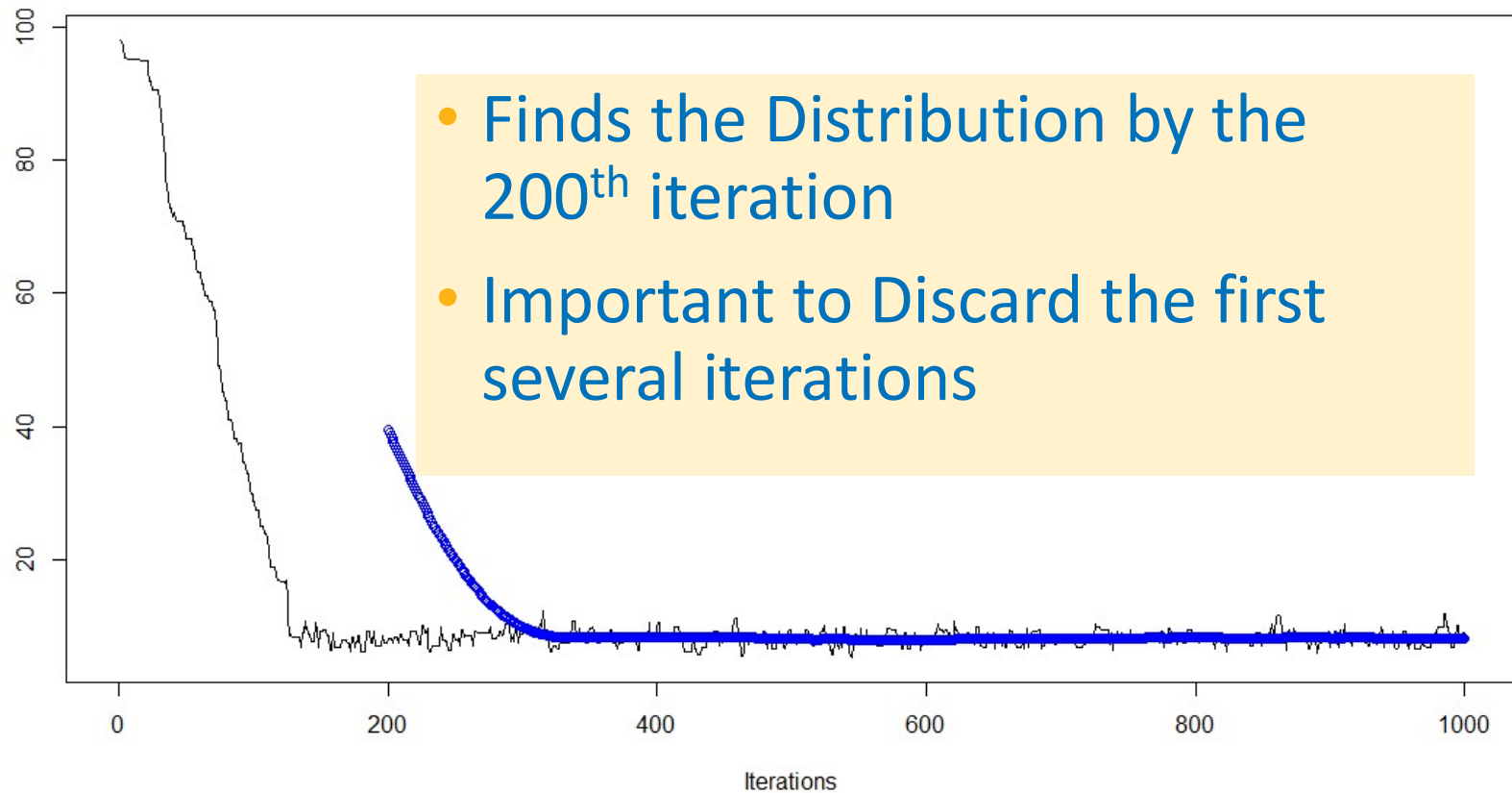
- Stationary
- Covers the Space of Outcomes



# Metropolis-Hastings

Acceptance Rate: 53%

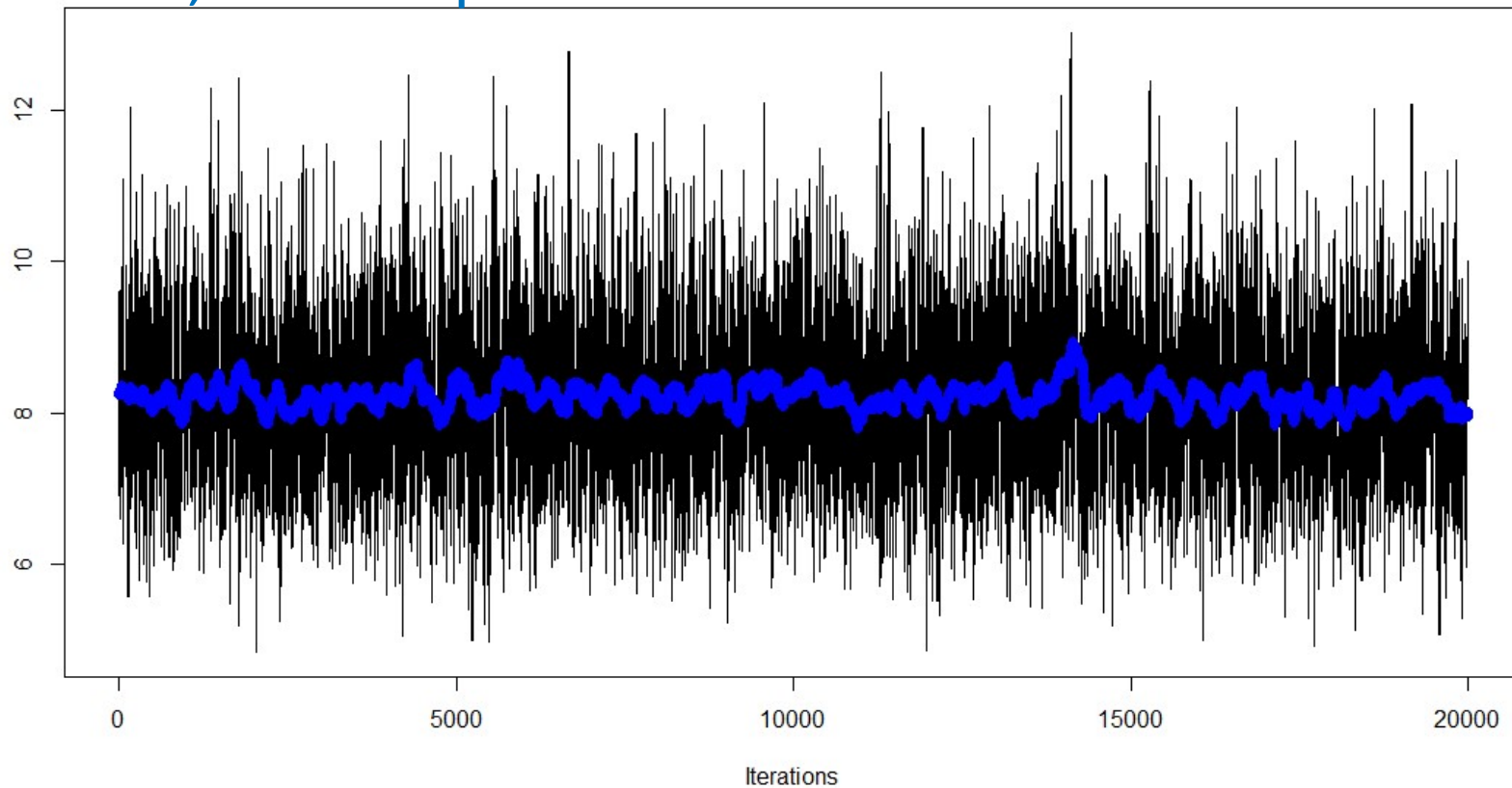
- 1,000 Iterations; Generating  $\sim Unif \pm 3$
- Choose a ridiculous starting point  $\theta_0 = 100$



# Metropolis-Hastings

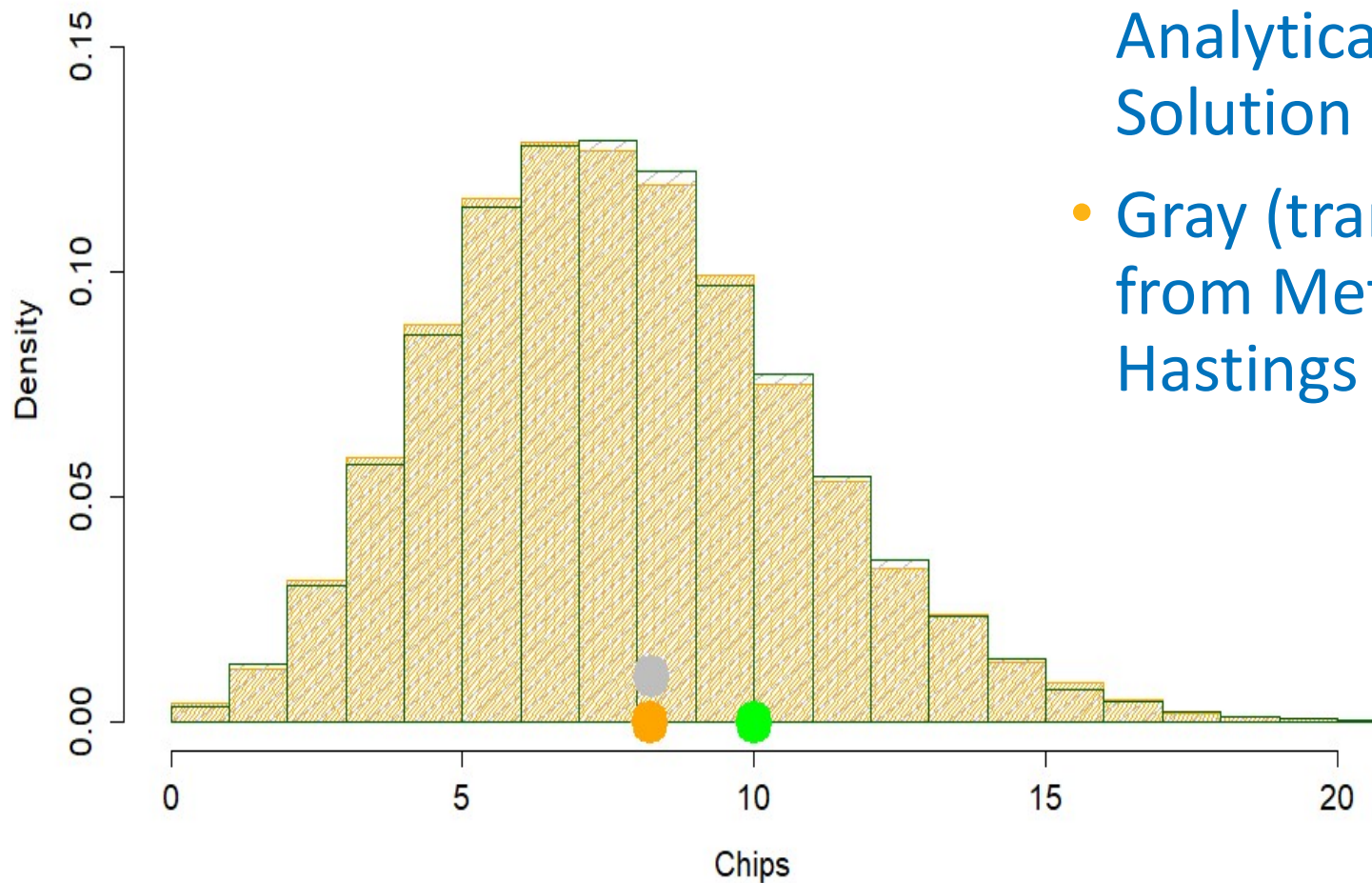
Acceptance Rate: 52%

- First 1,000 Iterations Discarded; Generating  $\sim Unif \pm 3$
- 20,000 samples



# Metropolis-Hastings

## Bayesian and MH Simulation



- Orange is using the Analytical Bayesian Solution
- Gray (transparent) is from Metropolis Hastings

# Metropolis-Hastings

- 1. Select an initial  $\theta_0$
- 2. Draw  $\theta^*$  from  $q(\theta^* | \theta_{i-1})$

- 3. Calculate  $\alpha$

$$\alpha = \frac{g(\theta^*)/q(\theta^* | \theta_{i-1})}{g(\theta_{i-1})/q(\theta_{i-1} | \theta^*)}$$

- 4. Draw  $u \in Unif(0,1)$
- 5. If  $u < \alpha$  then  $\theta_i = \theta^*$ ; otherwise  $\theta_i = \theta_{i-1}$

Repeat Steps 2-5 many times





# Diagnostics

- Gelman Diagnostic
- Auto Correlation
- Effective Size



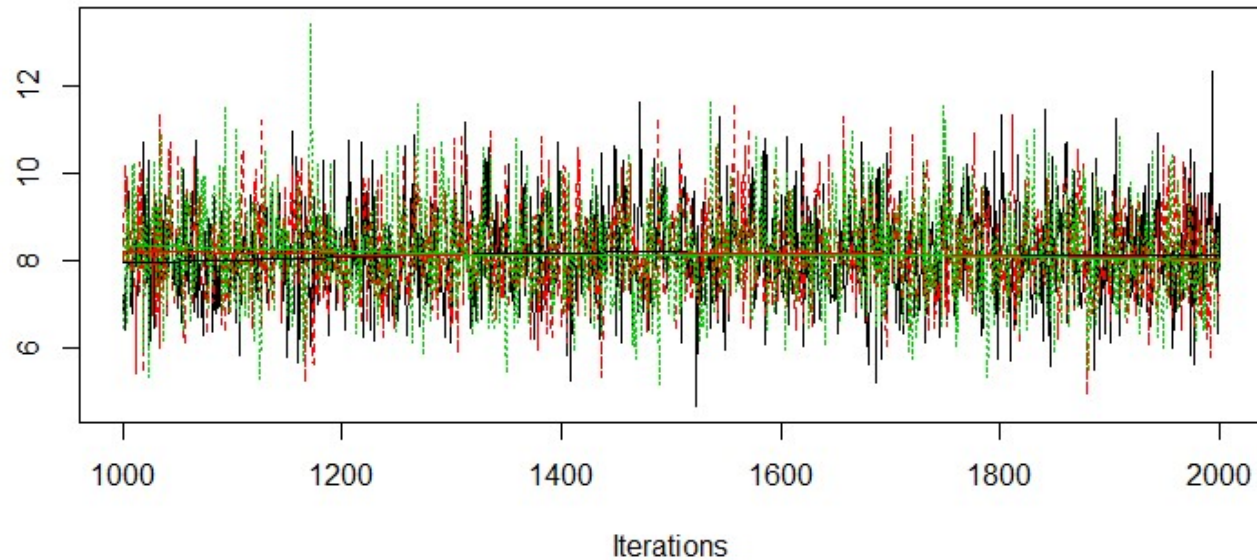
# Diagnosics

- Gelman Diagnostic
- Run multiple Markov Chains
- Compare the variance within each chain to the variance in other chains



# Diagnostics – Gelman

Trace of lambda

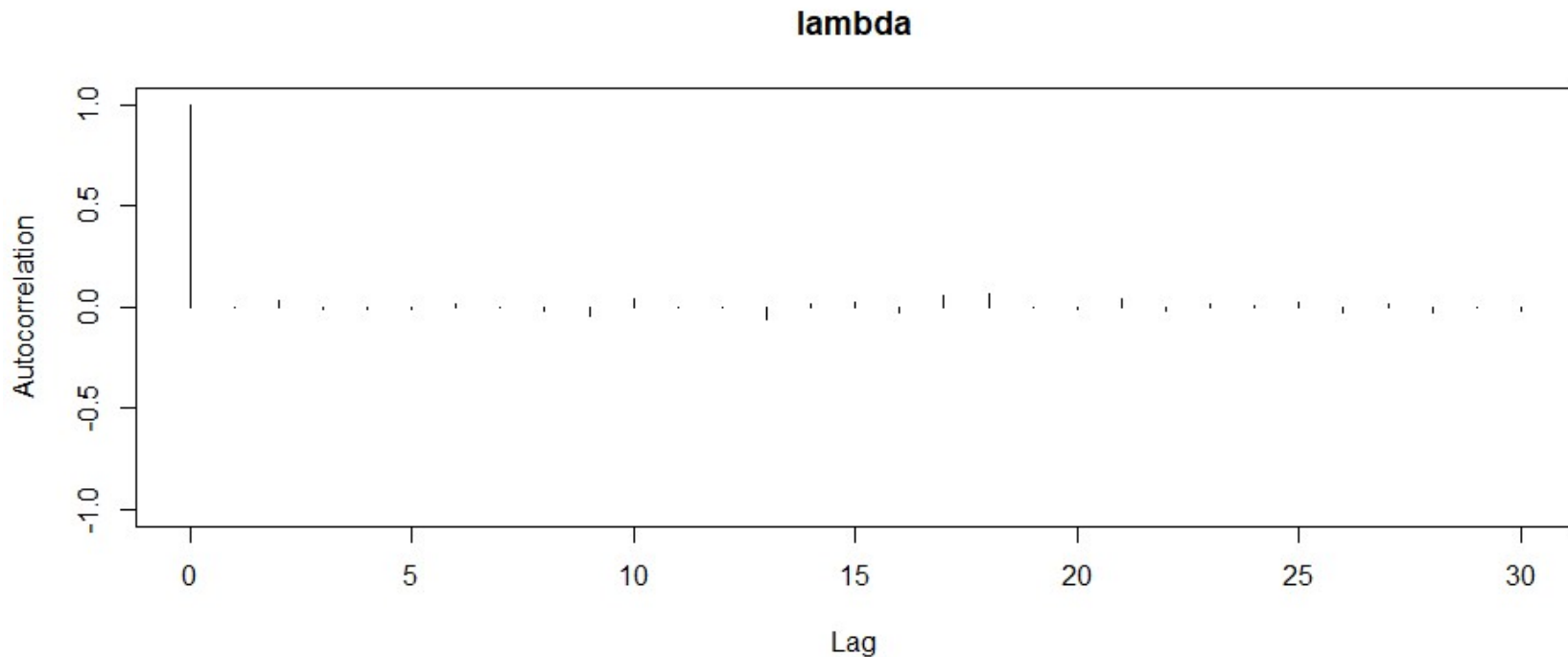


- 3 Chains each of length 1,000
- Gelman Diagnostic is 1.000



# Diagnostics - Autocorrelation

- High Autocorrelation, reduces the information in the Markov Chain
- This dataset has low Autocorrelation



# Diagnostics - Autocorrelation

- High Autocorrelation, reduces the information in the Markov Chain
- Data can be “thinned”
- Eg. Only use every 20 points from the Markov Chain if the Autocorrelation is small at lag 20 and beyond



# Diagnostics – Effective Size

- Effective Size
- If there is Autocorrelation in the Markov Chain, it does not have the same amount of information as the same number of points drawn from the target distribution
- Effective Size tells you how much information is in your markov chain in terms of if it was actual pulls from the target distribution



# Gibbs Sampling

- $g(\alpha, \beta) \propto f(\alpha, \beta | y)$
- Calculate
- $g(\alpha | \beta) \propto f(\alpha | \beta, y)$
- Treat  $\beta$  as a constant; and drop constant terms
- $g(\beta | \alpha)$
- When sampling, do the MH algorithm, assuming  $\beta$  is known; and draw a sample from  $\alpha$
- Then use, this  $\alpha$  as a constant, and use MH to draw a sample from  $\beta$
- Repeat



# Summary

- Bayesian Analysis – allows for a **prior** opinion on parameters
- Create a  $g(\tilde{\theta}) \propto f(\tilde{\theta}|\tilde{y})$ , **posterior** distribution
- Use Metropolis-Hastings to **sample** from the posterior distribution
- Use Gibbs Sampling if you have more than one parameter
- Use Diagnostics to test convergence
- You have a sample of the posterior of **all** the parameters
- Simulate Data, using draws from the sampled parameters



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