



Recent Survey by Valen Analytics

Are Underwriters & Actuaries aligned on pricing?

- 77% of 201 survey respondents confirm that Underwriters & Actuaries are at odds over how to price policies
- Why?
 - 43% believe Underwriters dismiss data for judgment
- If you build it, will they come?

Source: Valen Analytics Online Survey, August 2015

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Things to Consider

- Audience
- Setting out to answer a specific question or solve a specific problem vs. letting the data "talk"
- Data availability
- Timeline and Speed vs. Completeness
- Who should build and with what tools?
- Implementation
- Disruption/Consistency over time
- Regulatory compliance

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