

## The Internet-of-Things and Causal Analytics Actuarial Implications

CAS In-Focus Seminar 27 October 2016

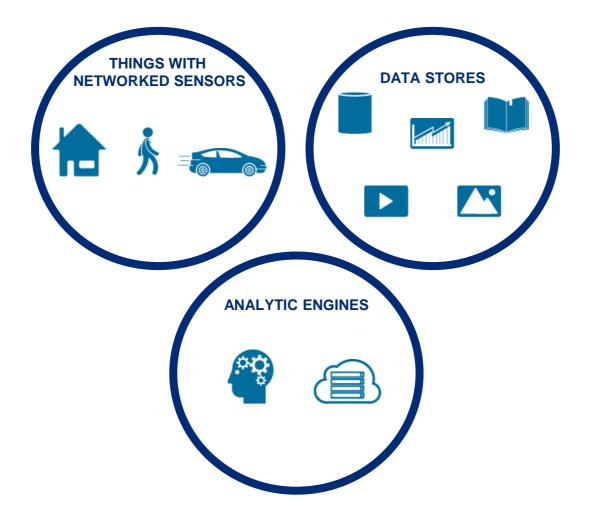
Don Mango, FCAS, MAAA Vice Chairman, Enterprise Analytics Guy Carpenter



#### Agenda

- Why actuaries need to be concerned Causal Analytics (Don)
- In-depth on IoT and Capabilities available today (Phil)
- Q&A (You!)

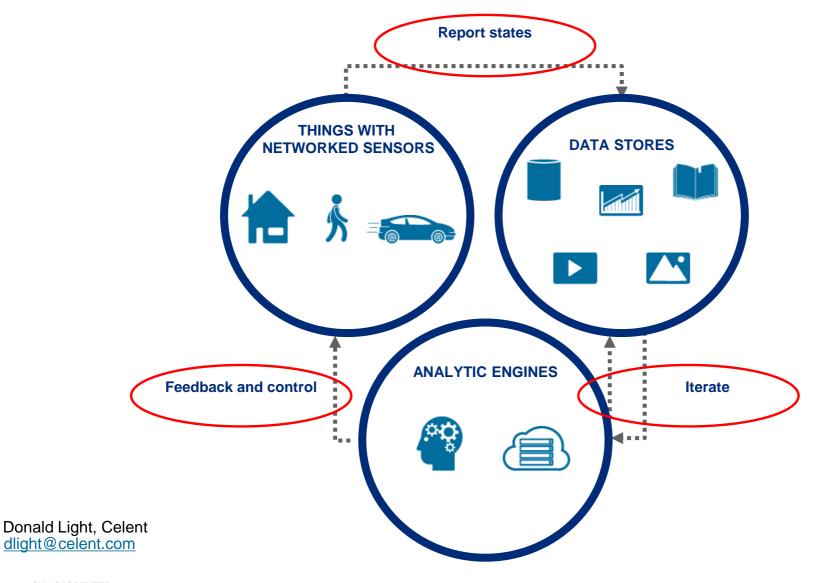
#### The Internet of Things (IoT) has three constantly interacting components



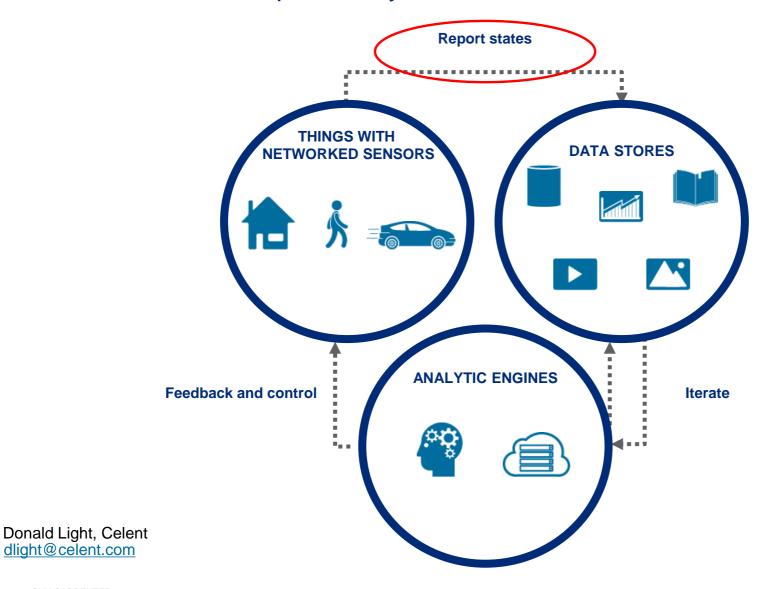
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The IoT creates value through what connects the three components.

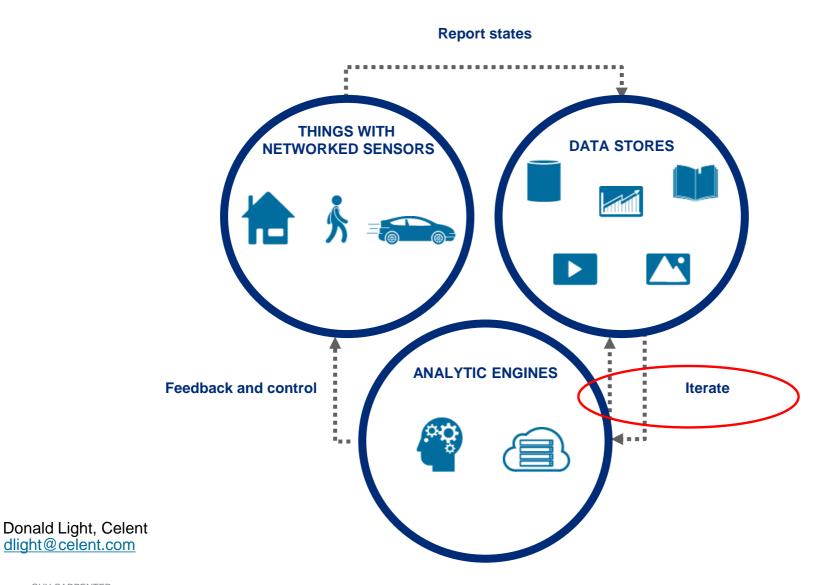


Internal state and external status data and information provides more accurate, and often previously unavailable, views of hazards and risks



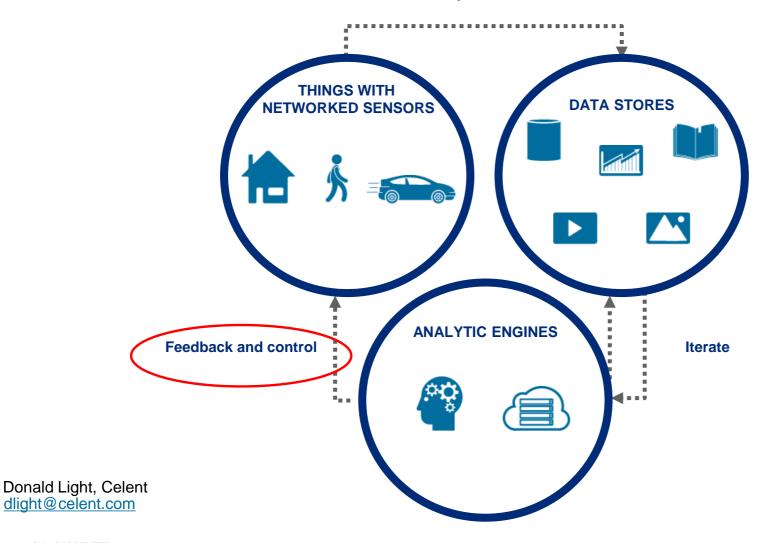
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## Analytically driven findings look backward to improve pricing, underwriting, and claim decisions



And analytically driven findings look forward—using feedback and control processes to command things or request people—to change loss-related behavior and performance

**Report states** 



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#### Impacting every part of the insurance value chain



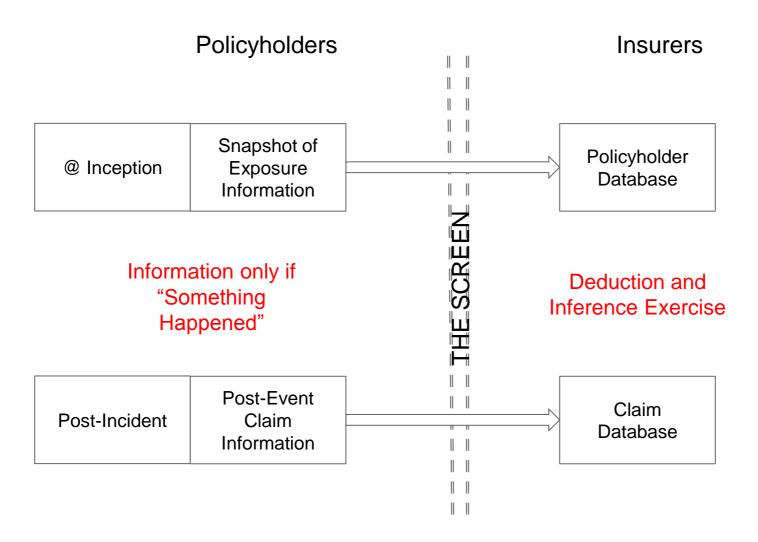
- Types of sensors
- Sensor output
- Type of network
- Feedback control effectiveness

- New data elements
- New pricing algorithms based on models/analyses
- New elements in scores and decisions: based on prior or current output of sensors
- New kinds of data and information (video or images)
- Responsible for feedback and control operation
- Must work well with people and objects
- Must understand how to impact motivation and behavior
- Use new data elements, models, analyses to understand causation and responsibility
- Fraud mitigation tools use broader and better data and algorithms

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#### From Effects Analysis Behind the Screen...



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#### ...To Causal Analysis and Preventive Analytics

Roles and Policyholders Intermediary (?) Insurers Responsibilities? **Electrical** Ownership? **REAL TIME** Sensor Data **Engineers** Vertical Reliability Integration Monitoring Mitigation Maintenance **Engineers DBOI** Operations and Opportunities? Causal **Business** Network Industrial Restoration Analysis Interruption **Engineers** 

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#### Preventive / Causal Analytics A New Engineering Discipline or Actuarial Frontier?

- No reason to assume our "Reserved Role" in the insurance industry will translate over automatically
- Engineers are already there and outnumber us 100:1 at least
- And why would a manufacturer or telecom or energy company pay for CAS credentialing? Yellow book? Table M?
- And what do we really bring to the table (sic) in Causal Analytics? We're effects analysts

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#### Prognostics and Health Management A New Engineering Discipline



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about the prognostics and health management society

### Prognostics and Health Management A New Engineering Discipline

- Prognostics and Health Management is the engineering discipline focusing on
  - Using sensor data in industrial settings (e.g., GE Industrial Internet),
  - Combined with Machine Learning and Artificial Intelligence,
  - To monitor equipment status and forecast likely sources of breakdown
  - And proactively recommend preventive maintenance and parts replacement
- This is what FM Global and HSB have been doing in Equipment Breakdown for decades by employing large teams of inspection engineers
- Only now it can be scaled to all types of operations, and without the need for as many inspection engineers

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#### GE Energy

# The <u>business</u> of PHM: An "Actuarial Engineering" perspective

Annual Conference of the Prognostics & Health Management Society 2010

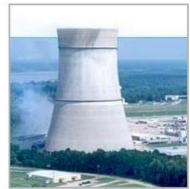
October 10-14, 2010 Portland, Oregon

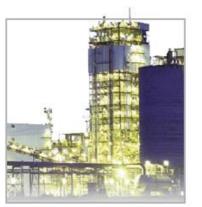
**Sameer Vittal, PhD**GE Energy – Advanced Technology Operations









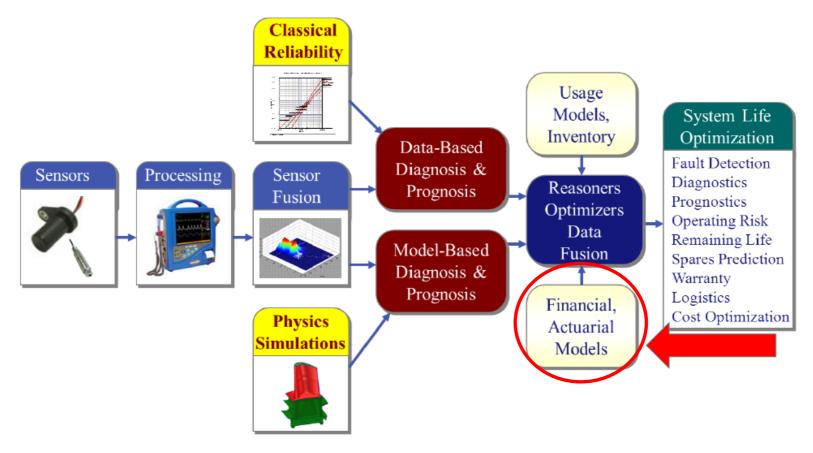




https://www.phmsociety.org/sites/phmsociety.org/files/PHMconference2010\_SameerVittal.pdf

#### PHM As Part of Risk Management

- PHM + Life-Extending Controls provide the "vital knobs" to manage operational risk in portfolio's of monitored assets
- It's an "early warning system" .. For emerging/ systemic issues
- Effective <u>risk transfer</u> mechanism .. From unplanned to planned maintenance



## OVER TO PHIL SCHWARTZ OF IBM