

The Matrix Inverted: A Primer in the Theory of GLMs

**2004 CAS Seminar on
Ratemaking**

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Generalized linear model benefits

- Consider all factors simultaneously
- Allow for nature of random process
- Provide diagnostics
- Robust and transparent

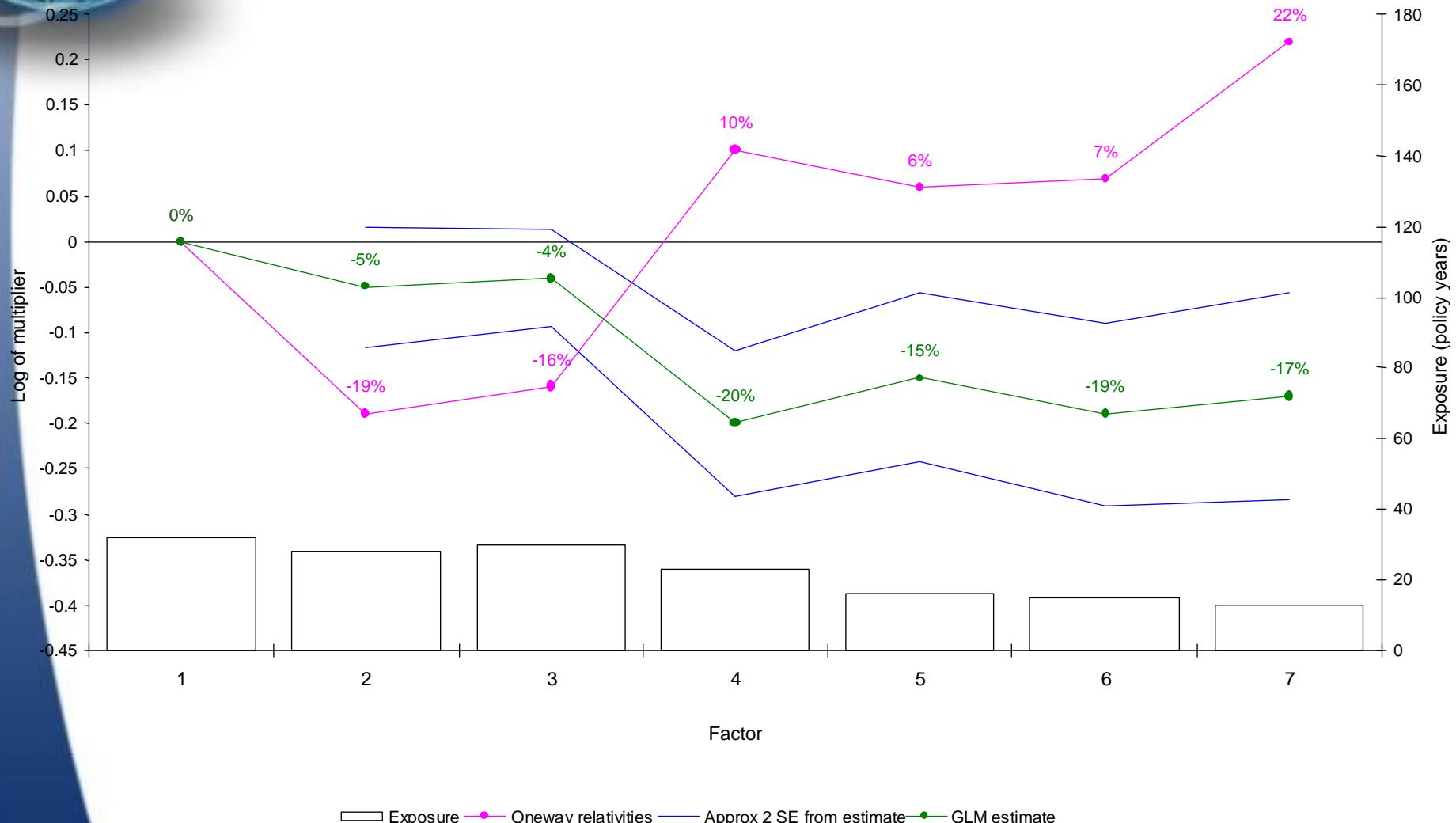


Data inputs

- Linked policy & claims data by individual risk (eg a car)
- Record
 - a risk for a policy period or portion of policy period
- Fields
 - explanatory variables
 - stats by claim type - exposure, claim count, loss



Example of GLM output (real UK data)





Agenda

- Theory 101: the basics
 - formalization of GLMs
 - model testing
- Theory 102: refinements
 - aliasing
 - interactions
 - restrictions
 - Tweedie distribution



Agenda

- Theory 101: the basics
 - formalization of GLMs
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- Theory 102: refinements
 - aliasing
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Linear models

- Linear model $Y_i = \mu_i + \text{error}$
- μ_i based on linear combination of measured factors
- Which factors, and how they are best combined is to be derived



Linear models

$$\mu_i = \alpha + \beta \cdot \text{age}_i + \gamma \cdot \text{age}_i^2 + \delta \cdot \text{height}_i \cdot \text{age}_i$$



$$\mu_i = \alpha + \beta \cdot \text{age}_i + \gamma \cdot (\text{sex}_i = \text{female})$$



$$\mu_i = (\alpha + \beta \cdot \text{age}_i) * \exp(\delta \cdot \text{height}_i \cdot \text{age}_i)$$





Generalized linear models

$$\mu_i = f(\alpha + \beta \cdot \text{age}_i + \gamma \cdot \text{age}_i^2 + \delta \cdot \text{height}_i \cdot \text{age}_i)$$

$$\mu_i = f(\alpha + \beta \cdot \text{age}_i + \gamma \cdot (\text{sex}_i = \text{female}))$$



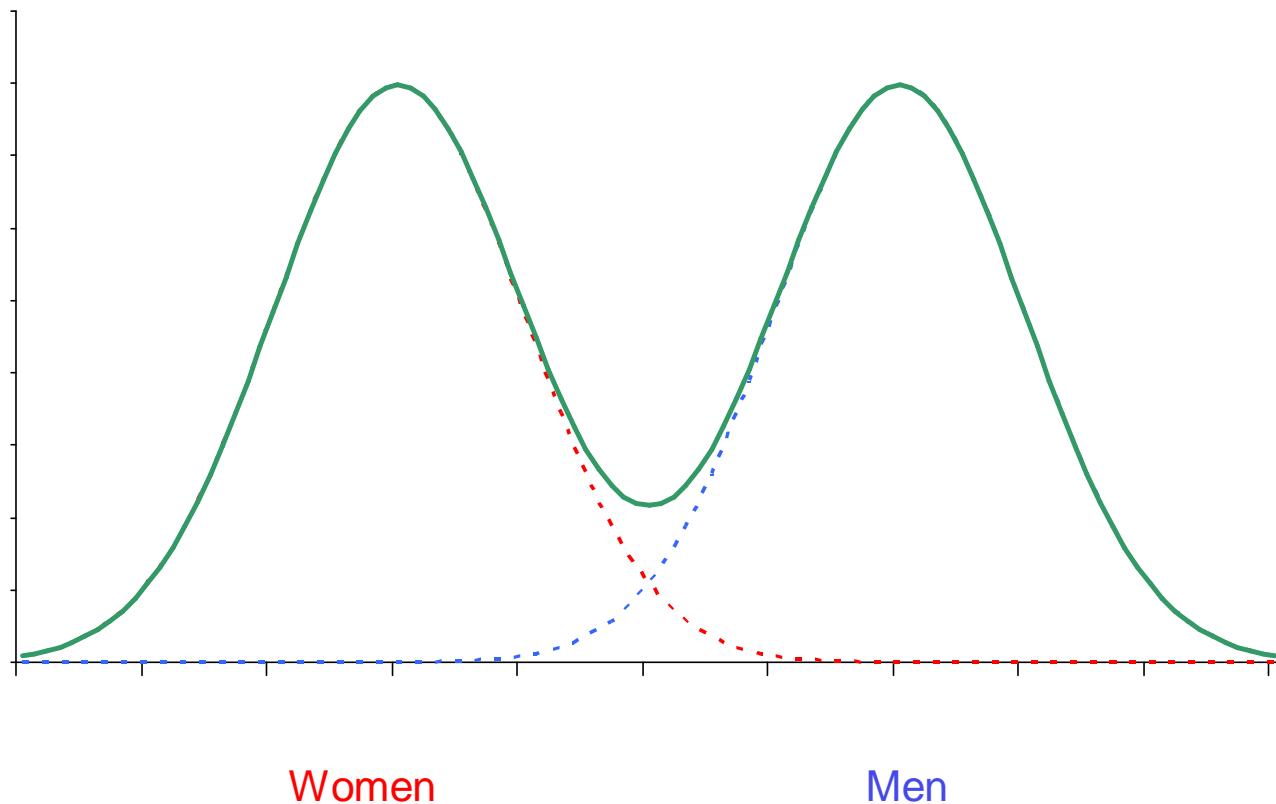
Generalized linear models

$$\mu_i = g^{-1}(\alpha + \beta \cdot \text{age}_i + \gamma \cdot \text{age}_i^2 + \delta \cdot \text{height}_i \cdot \text{age}_i)$$

$$\mu_i = g^{-1}(\alpha + \beta \cdot \text{age}_i + \gamma \cdot (\text{sex}_i = \text{female}))$$

Generalized linear models

- Each observation i from distribution with mean μ_i





Generalized linear models

- Each observation i from distribution with mean μ_i
- Math easier if distribution assumed to be from exponential family:
 - normal
 - Poisson
 - gamma
 - inverse Gaussian
 - binomial

(Can express distribution in terms of its mean and variance)

- Maximum likelihood techniques then used



Generalized linear models

$$E[Y_i] = \mu_i = g^{-1}(\sum_j X_{ij} b_j + \xi_i)$$

$$\text{Var}[Y_i] = \phi \cdot V(\mu_i) / \omega_i$$



Generalized linear models

$$E[\underline{Y}] = \underline{\mu} = g^{-1}(\mathbf{X} \cdot \underline{\beta} + \xi)$$

$$\text{Var}[\underline{Y}] = \phi \cdot V(\underline{\mu}) / \underline{\omega}$$

For simplicity, vectors will be underlined and matrices will be in bold.

Generalized linear models

$$E[\underline{Y}] = \mu = g^{-1}(\mathbf{X} \cdot \underline{\beta})$$

Observed thing
(data)

Some function
(user defined)

Some matrix based on data
(user defined)

Parameters to be
estimated
(the answer!)



What is $X.\underline{\beta}$?

- X defines rating factors (and variates) to be included in the model
- X need not be defined explicitly - software packages allow declaration of factors and variates
- $\underline{\beta}$ contains the parameter estimates which relate to the factors / variates defined by the structure of X



What is $X.\underline{\beta}$?

- Consider 3 rating factors
 - age of driver ("age")
 - sex of driver ("sex")
 - age of vehicle ("car")
- Represent elements of β by $\alpha, \beta, \gamma, \delta, \dots$



What is $X.\underline{\beta}$?

$$X.\underline{\beta} = \alpha.\underline{1} + \beta.\underline{age} + \gamma.\underline{age}^2 + \delta.\underline{car^{27}}.\underline{age}^{52\frac{1}{2}}$$

- "Variate"
- Not that common



What is $X_{\cdot \beta}$?

1 age_1 age_1^2 $car_1^{27}.age_1^{52\frac{1}{2}}$

1 age_2 age_2^2 $car_2^{27}.age_2^{52\frac{1}{2}}$

1 age_3 age_3^2 $car_3^{27}.age_3^{52\frac{1}{2}}$

1 age_4 age_4^2 $car_4^{27}.age_4^{52\frac{1}{2}}$

1 age_5 age_5^2 $car_5^{27}.age_5^{52\frac{1}{2}}$

.....

.....

α

β

γ
 δ

.



What is $X.\underline{\beta}$?

$X.\underline{\beta} = \alpha + \beta_1$ if age < 30

+ β_2 if age 30 - 39

+ β_3 if age 40+

+ γ_1 if sex male

+ γ_2 if sex female

- "Factor"
- Most common



What is $X_{\cdot \beta}$?

	Age	Sex			α
		<30	30s	40+	
1	1	0	1	0	1 0
2	1	1	0	0	1 0
3	1	1	0	0	0 1
4	1	0	0	1	1 0
5	1	0	1	0	0 1
.....					
.....					
.					
	β_1				
	β_2				
	β_3				
	γ_1				
	γ_2				



What is $X.\beta$?

$X.\beta = \alpha + \beta_1$ if age < 30

~~+ β_2 if age 30 - 39~~

$+ \beta_3$ if age 40+

~~+ γ_1 if sex male~~

$+ \gamma_2$ if sex female

- "Factor"
- Most common
- "Base levels"



What is $X_{\cdot \beta}$?

		Age		Sex F	
		<30	40+		
1		1	0	0	
2		1	1	0	
3		1	1	0	
4		1	0	1	
5		1	0	0	
.....					
.....					
					.

Diagram illustrating the concept of $X_{\cdot \beta}$. The table shows five rows of data. Curved lines connect the first four rows to the right side of the table, where parameters α , β_1 , β_3 , and γ_2 are listed. A dotted line separates the first four rows from the fifth row.



What is $g^{-1}(X.\beta)$?

$$\underline{Y} = g^{-1}(X.\beta) + \text{error}$$

Assuming a model with three categorical factors,
each observation can be expressed as:

$$Y_{ijk} = g^{-1}(\alpha + \beta_i + \gamma_j + \delta_k) + \text{error}$$

age is in group i

$$\beta_2 = \gamma_1 = \delta_3 = 0 \quad \text{sex is in group j}$$

car is in group k



What is $g^{-1}(X_{\cdot \underline{\beta}})$?

- $g(x) = x \Rightarrow Y_{ijk} = \alpha + \beta_i + \gamma_j + \delta_k + \text{error}$
- $g(x) = \ln(x) \Rightarrow Y_{ijk} = e^{(\alpha + \beta_i + \gamma_j + \delta_k)} + \text{error}$
 $= A \cdot B_i \cdot C_j \cdot D_k + \text{error}$
where $B_i = e^{\beta_i}$ etc
- Multiplicative form common for frequency and amounts



Multiplicative model

\$ 207.10 x

Age	Factor
17	2.52
18	2.05
19	1.97
20	1.85
21-23	1.75
24-26	1.54
27-30	1.42
31-35	1.20
36-40	1.00
41-45	0.93
46-50	0.84
50-60	0.76
60+	0.78

Group	Factor
1	0.54
2	0.65
3	0.73
4	0.85
5	0.92
6	0.96
7	1.00
8	1.08
9	1.19
10	1.26
11	1.36
12	1.43
13	1.56

Male 1.00

Female 1.25

$$\text{Claims} = \$ 207.10 \times 1.42 \times 0.92 \times 1.00 \times 1.15 = \$ 311.14$$



Offset term

$$E[\underline{Y}] = \underline{\mu} = g^{-1}(\mathbf{X} \cdot \underline{\beta} + \underline{\xi})$$

"Offset"



Eg \underline{Y} = claim *numbers*

Smith: Male, 30, Ford, 1 year, 2 claims

Jones: Female, 40, VW, $\frac{1}{2}$ year, 1 claim



What is ξ in a claim numbers model?

- $g(x) = \ln(x)$
- $\xi_{ijk} = \ln(\text{exposure}_{ijk})$
- $E[Y_{ijk}] = e^{(\alpha + \beta_i + \gamma_j + \delta_k + \xi_{ijk})}$
 $= A \cdot B_i \cdot C_j \cdot D_k \cdot e^{(\ln(\text{exposure}_{ijk}))}$
 $= A \cdot B_i \cdot C_j \cdot D_k \cdot \text{exposure}_{ijk}$



Restricted models

$$E[Y] = \underline{\mu} = g^{-1}(X \cdot \underline{\beta} + \xi)$$

Offset 

- In addition to natural known effects, ξ may contain the (log of the) artificial relativity required for a particular factor
- Other factors adjust to compensate



Generalized linear models

$$E[\underline{Y}] = \underline{\mu} = g^{-1}(\mathbf{X} \cdot \underline{\beta} + \xi)$$

$$\text{Var}[\underline{Y}] = \phi \cdot V(\underline{\mu}) / \underline{\omega}$$



Generalized linear models

$$\text{Var}[\underline{Y}] = \phi \cdot V(\underline{\mu}) / \underline{\omega}$$

Normal: $\phi = \sigma^2$, $V(x) = 1 \Rightarrow \text{Var}[\underline{Y}] = \sigma^2 \cdot 1$

Poisson: $\phi = 1$, $V(x) = x \Rightarrow \text{Var}[\underline{Y}] = \underline{\mu}$

Gamma: $\phi = k$, $V(x) = x^2 \Rightarrow \text{Var}[\underline{Y}] = k\underline{\mu}^2$



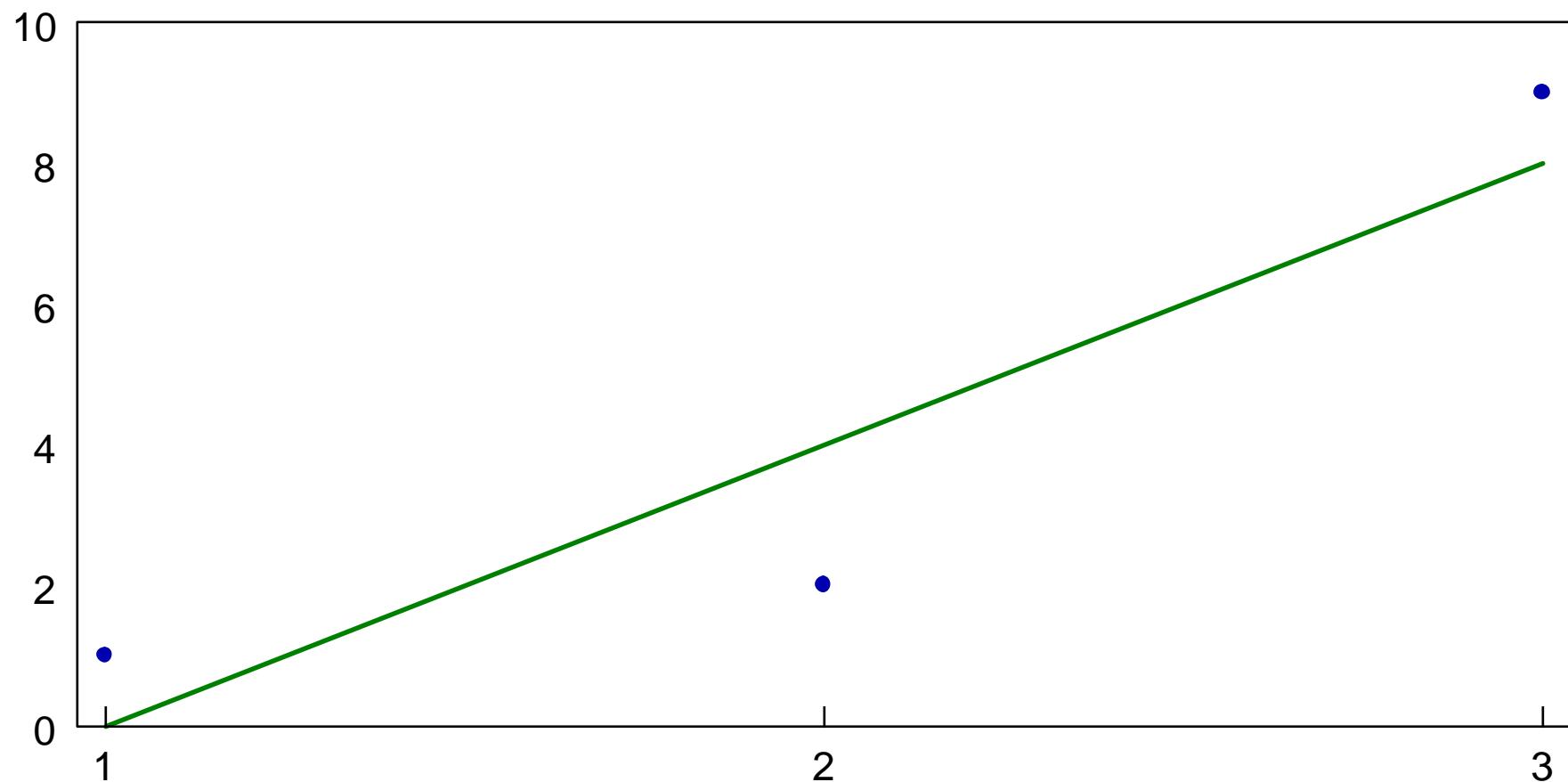
The scale parameter

$$\text{Var}[\underline{Y}] = \phi \cdot V(\underline{\mu}) / \underline{\omega}$$

Normal: $\phi = \sigma^2$, $V(x) = 1 \Rightarrow \text{Var}[\underline{Y}] = \sigma^2 \cdot 1$

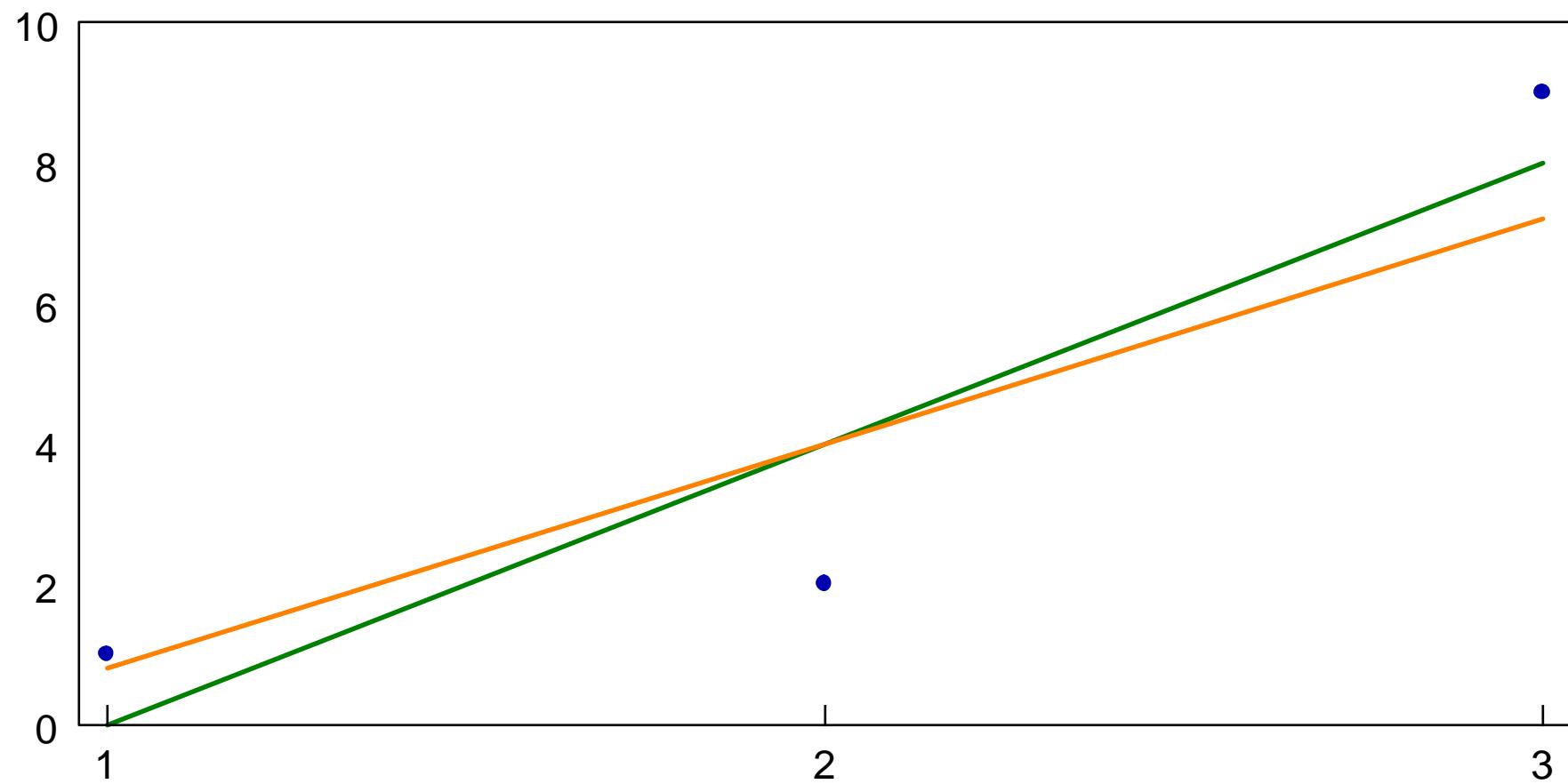
Poisson: $\phi = 1$, $V(x) = x \Rightarrow \text{Var}[\underline{Y}] = \underline{\mu}$

Gamma: $\phi = k$, $V(x) = x^2 \Rightarrow \text{Var}[\underline{Y}] = k\underline{\mu}^2$



Data Normal

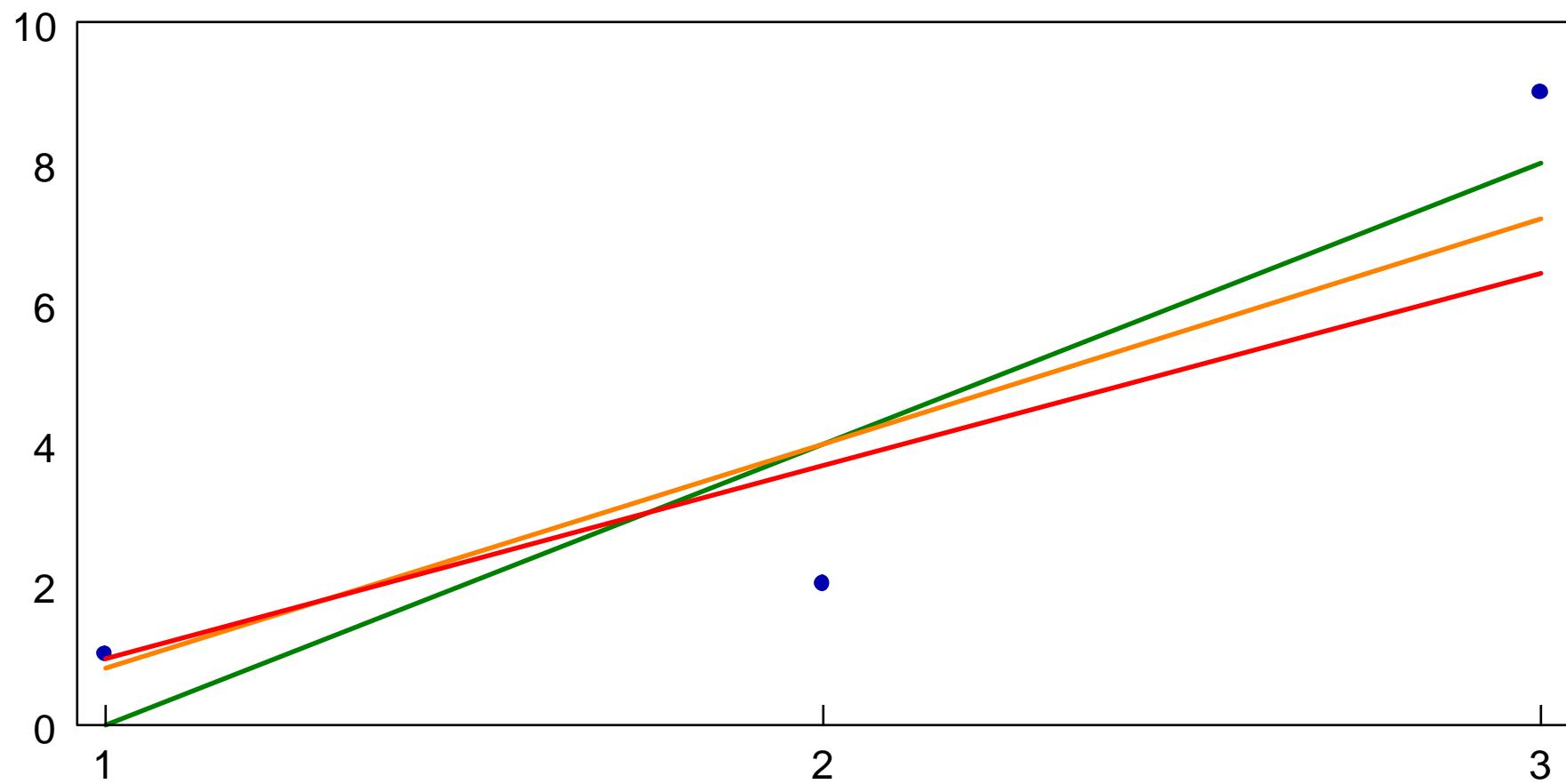




Data Normal Poisson

•





Data Normal Poisson Gamma

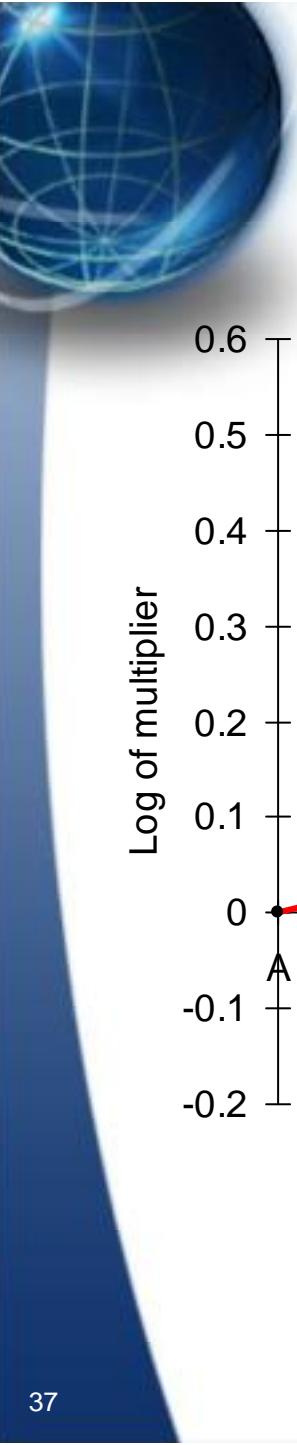
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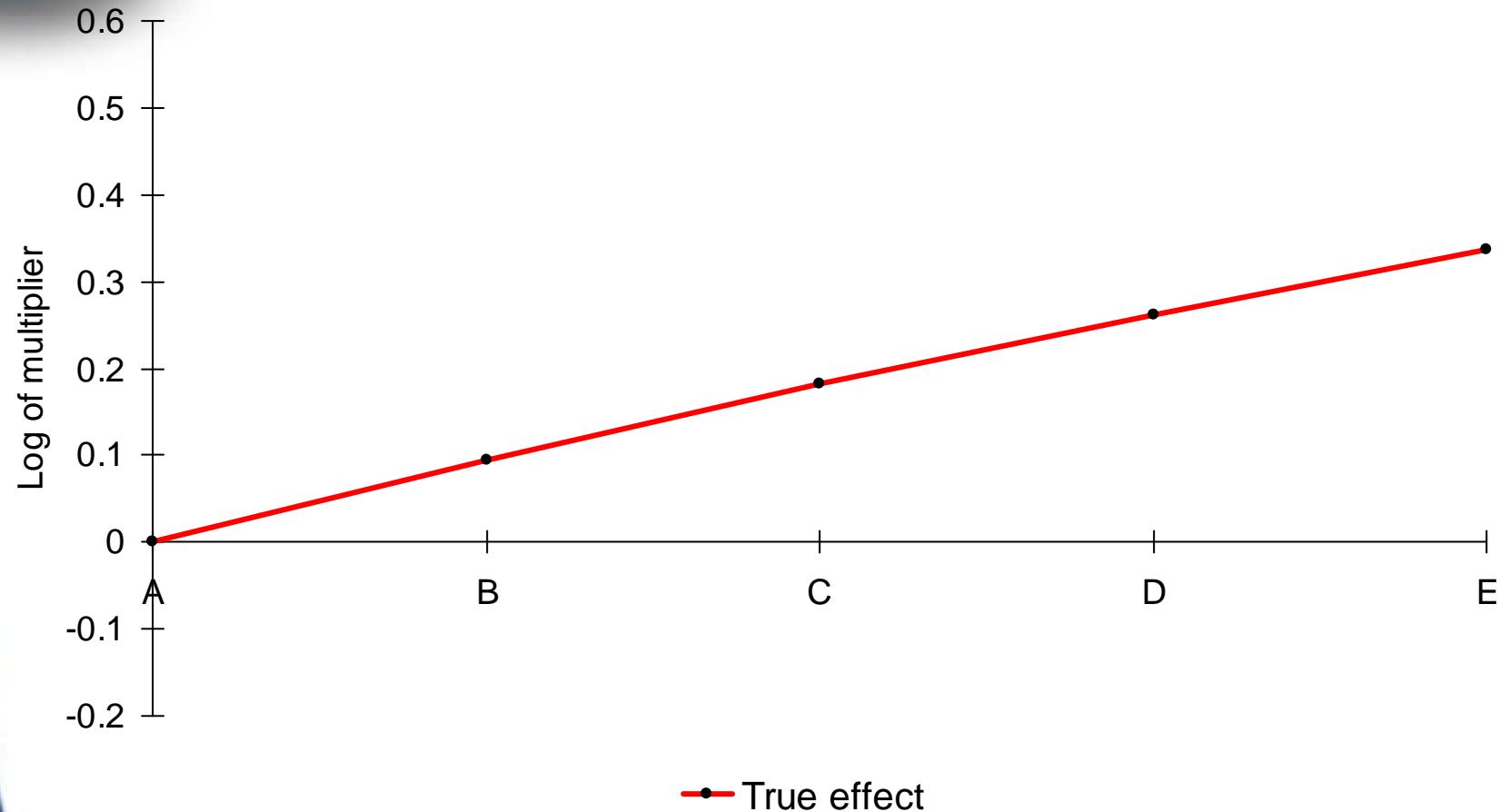


Example

- Example portfolio with five rating factors, each with five levels A, B, C, D, E
- Typical correlations between those rating factors
- Assumed true effect of factors
- Claims randomly generated (with Gamma)
- Random experience analyzed by three models

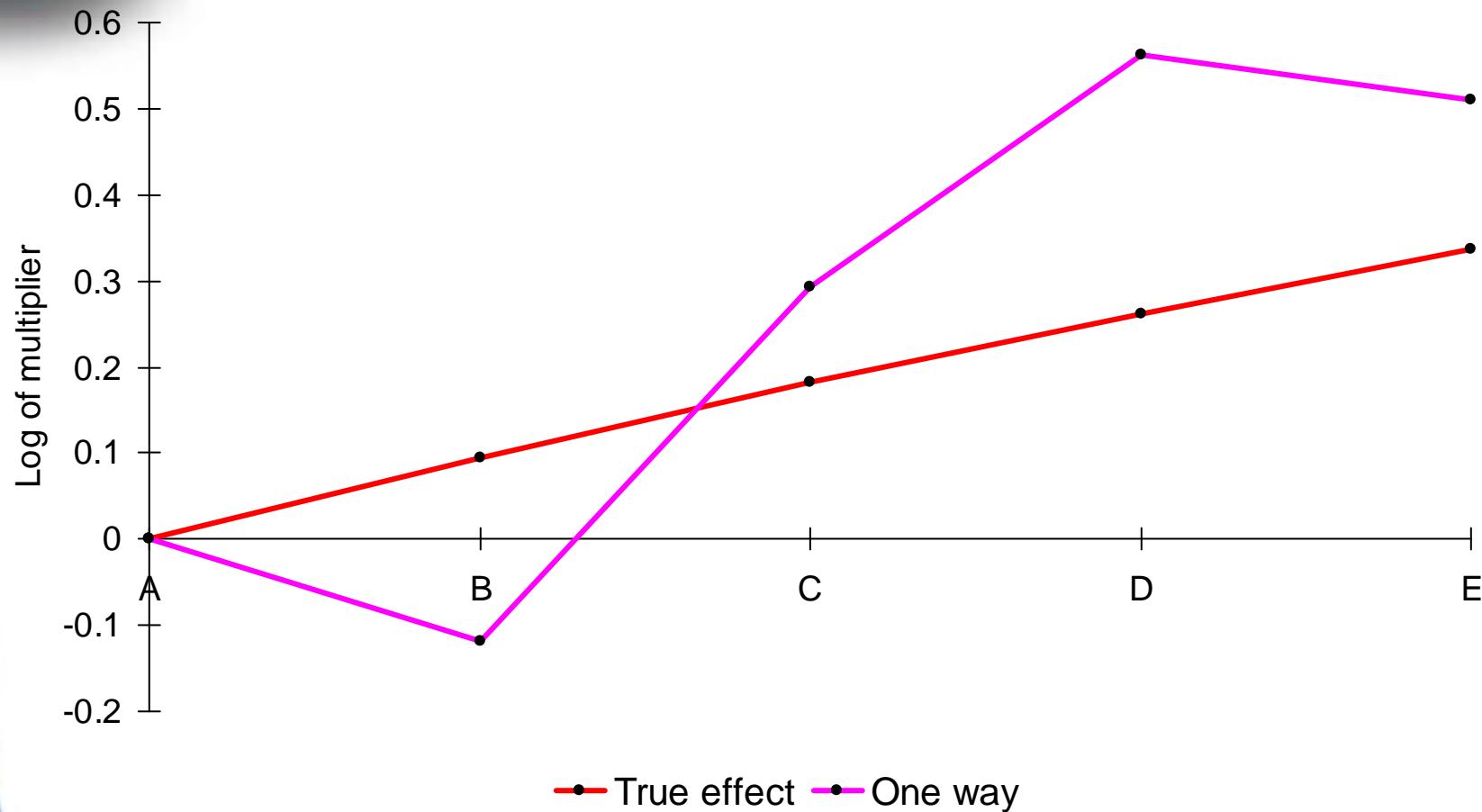


Example



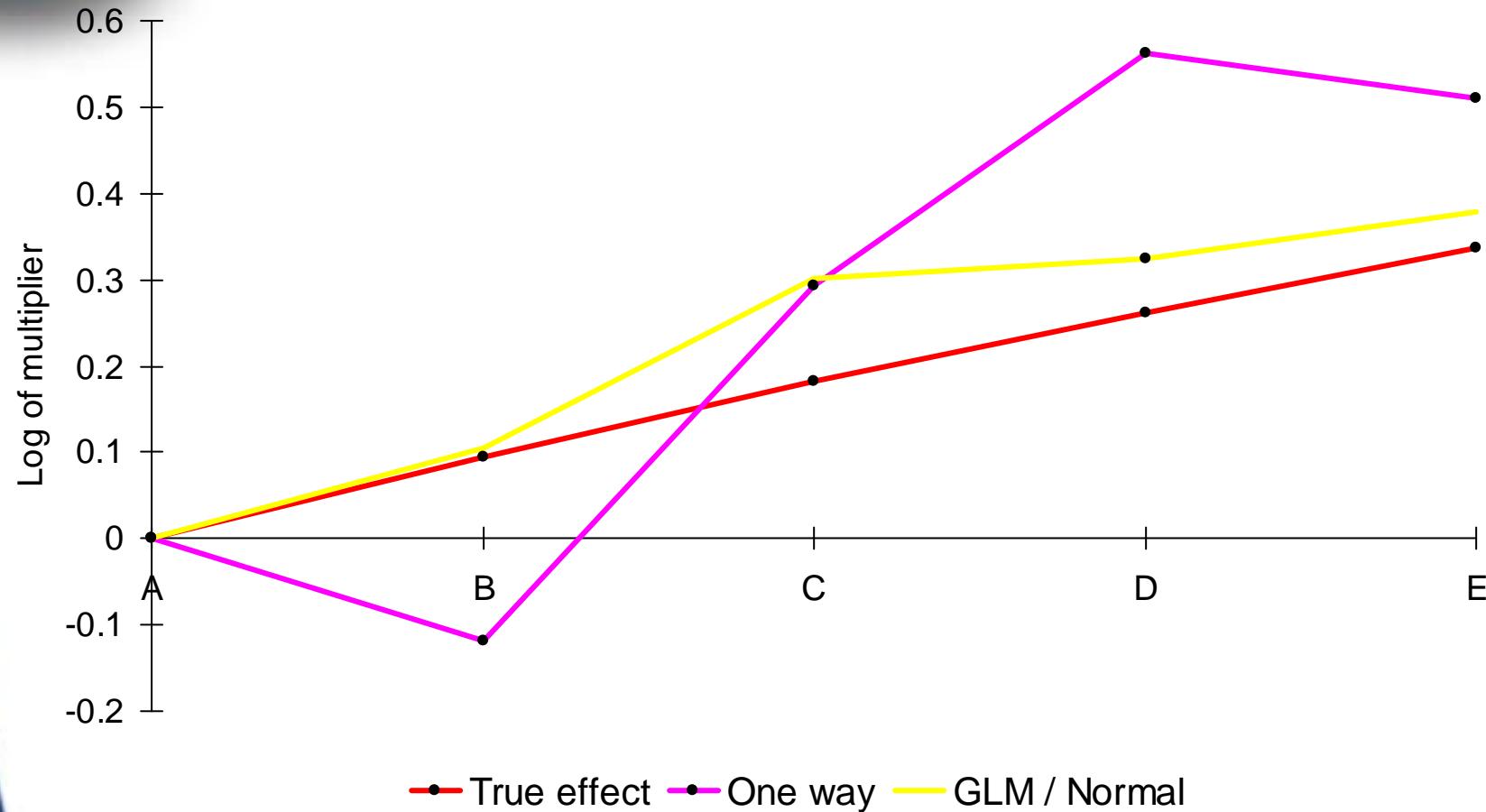


Example



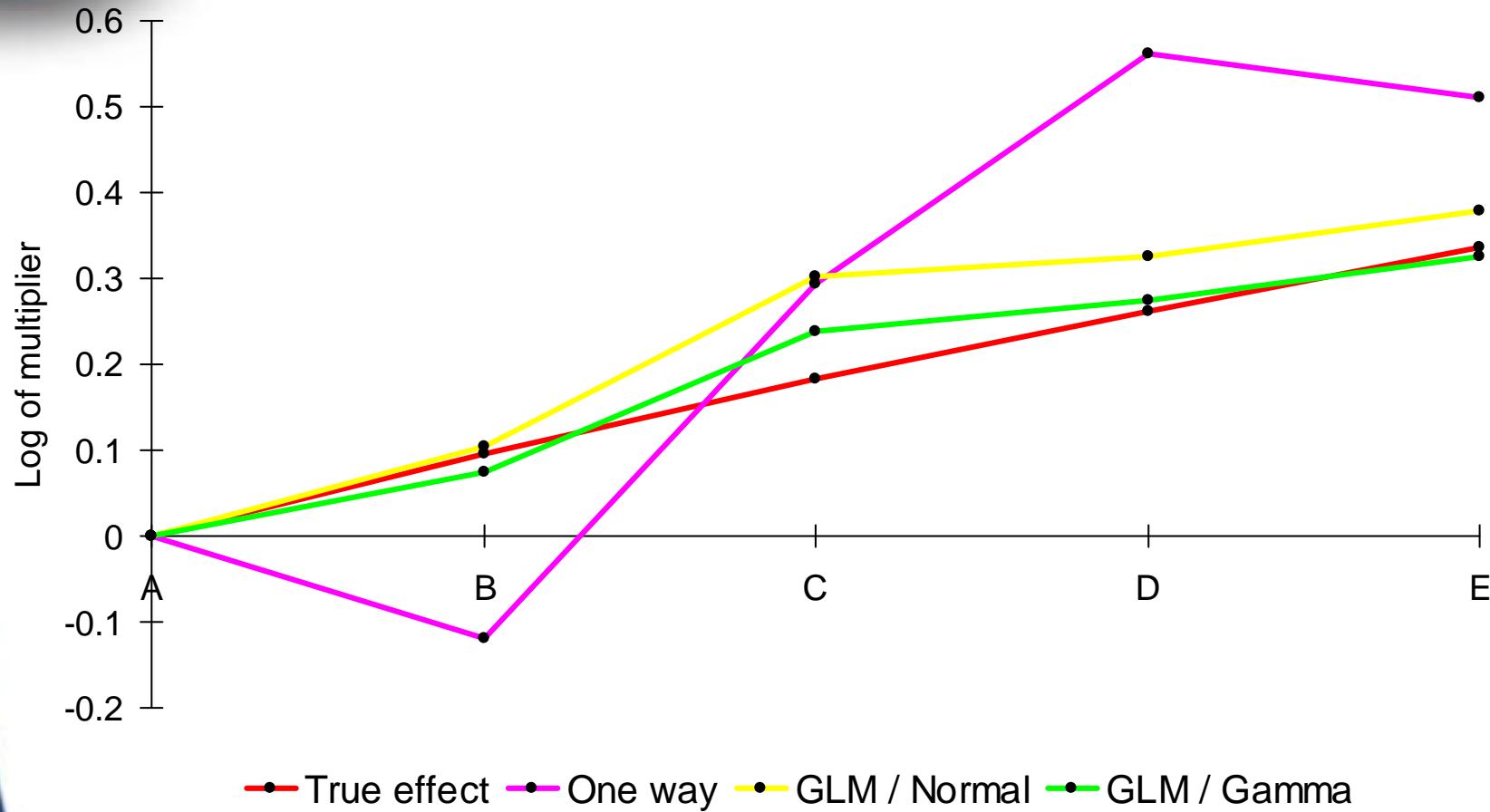


Example



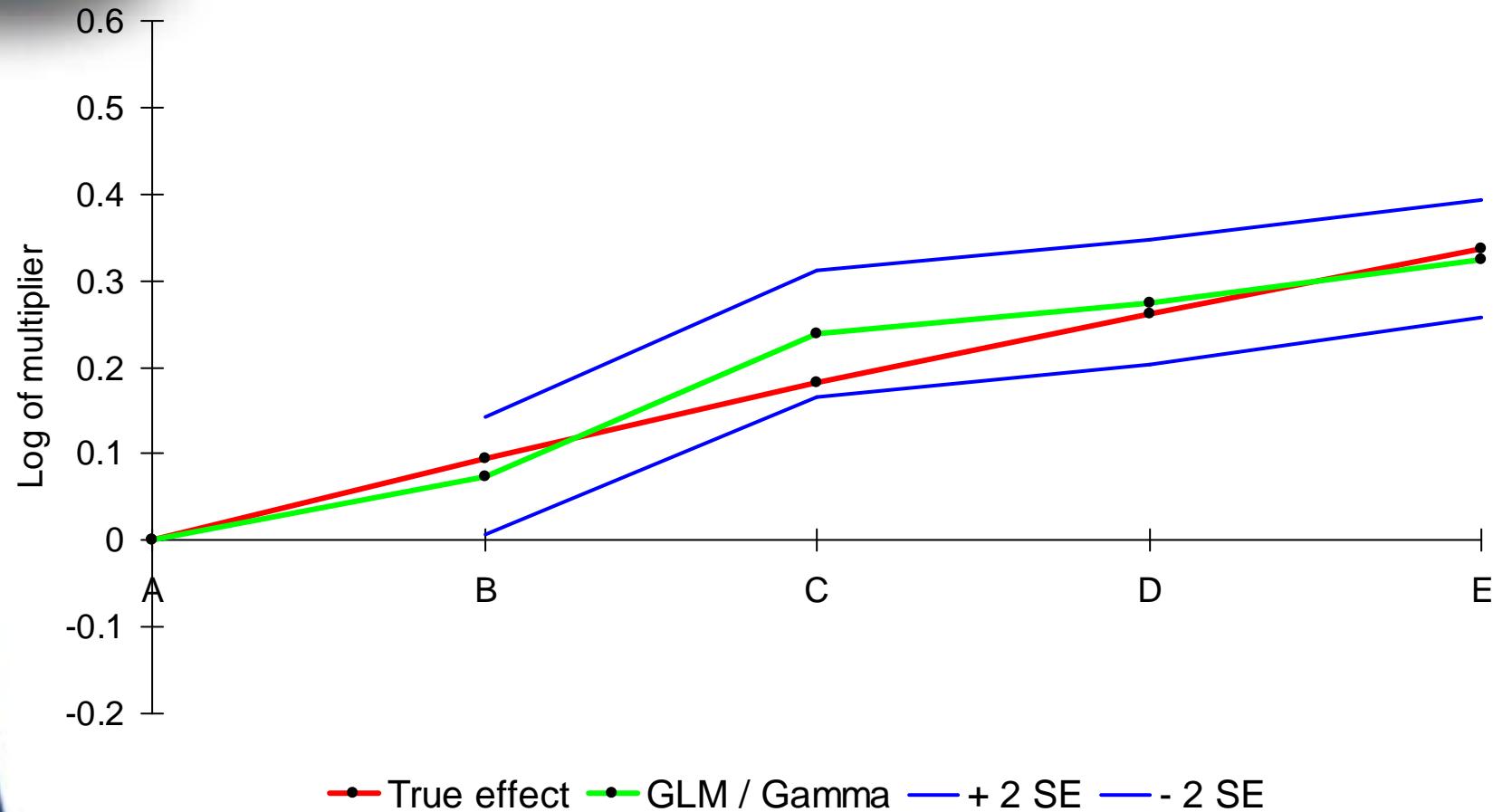


Example





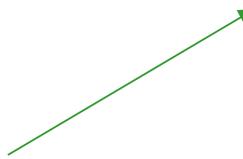
Example





Prior weights

$$\text{Var}[\underline{Y}] = \phi \cdot V(\underline{\mu}) / \underline{\omega}$$



- Exposure
- Other credibility

Eg \underline{Y} = claim *frequency*

Smith: Male, 30, Ford, 1 year, 2 claims, 200%

Jones: Female, 40, VW, $\frac{1}{2}$ year, 1 claim, 200%

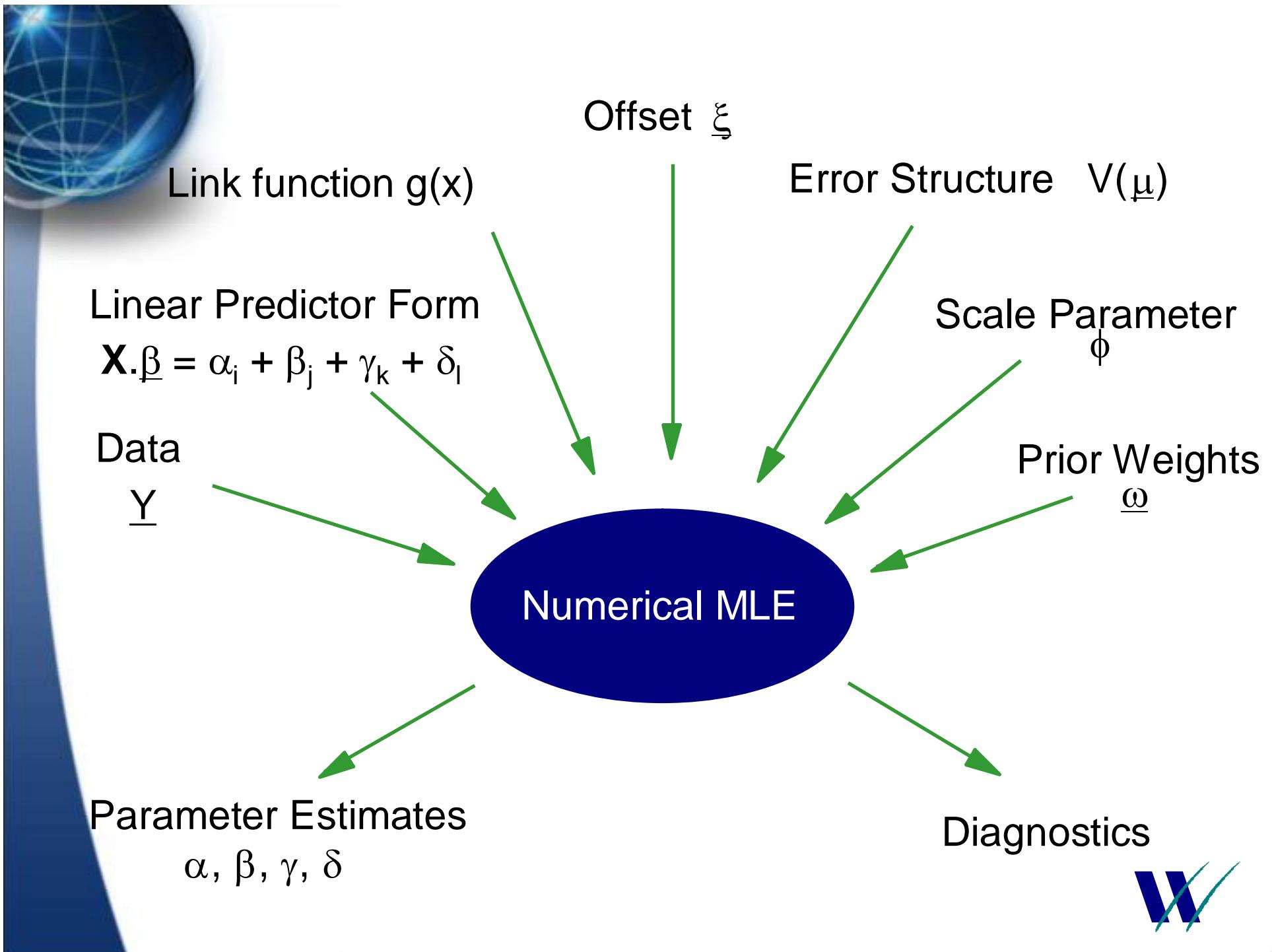
Typical model forms

<u>Y</u>	Claim frequency	Claim number	Average claim amount	Probability (eg lapses)
$g(x)$	$\ln(x)$	$\ln(x)$	$\ln(x)$	$\ln(x/(1-x))$
Error	Poisson	Poisson	Gamma	Binomial
$V(x)$	$\frac{1}{x}$	$\frac{1}{x}$	estimate x^2	$\frac{1}{x(1-x)}$
ω	exposure	1	# claims	1
ξ	0	$\ln(\text{exposure})$	0	0



Interesting properties

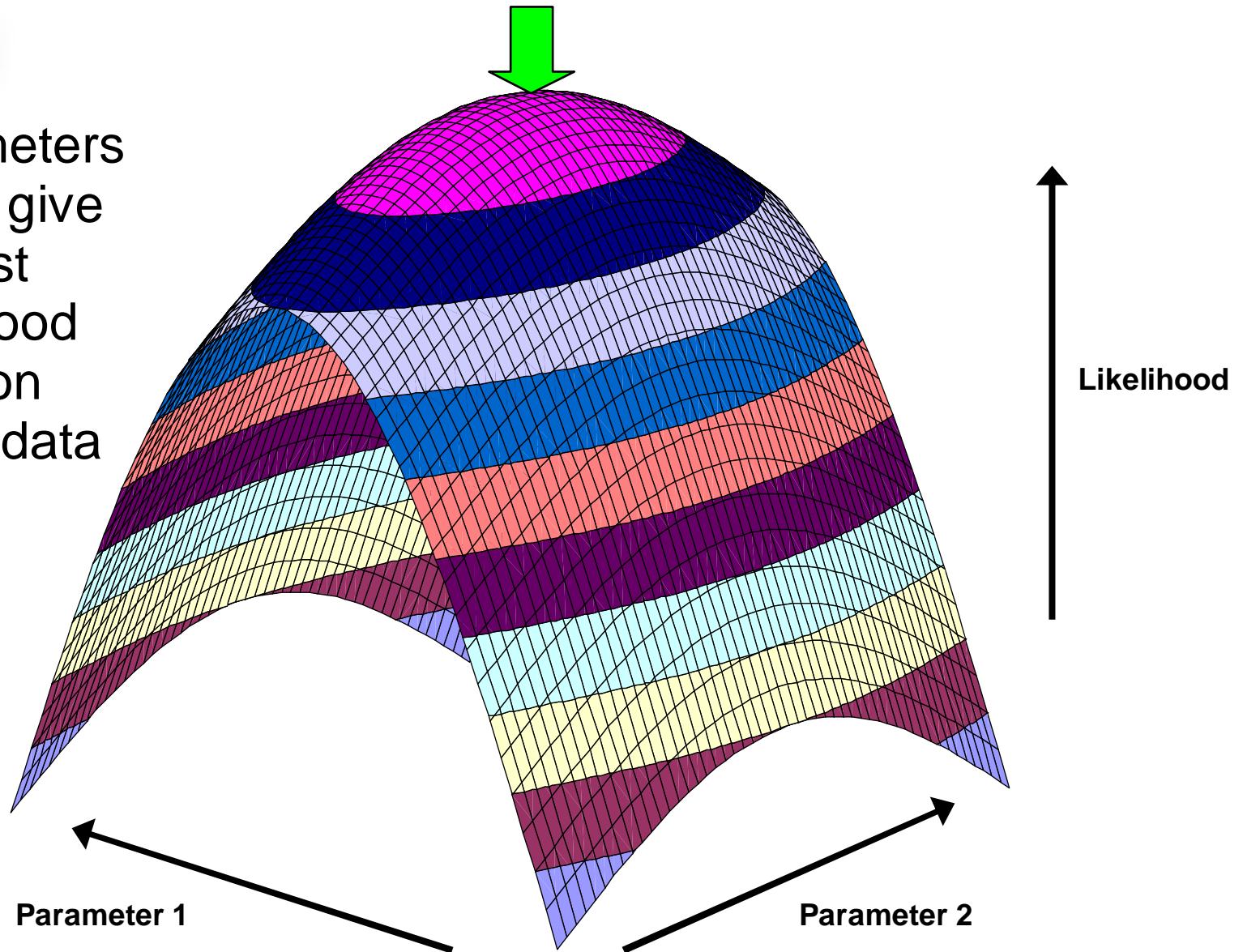
- Poisson multiplicative
 - parameter estimates unchanged if group by unique combination of rating factor
 - invariant to measures of time
- Gamma multiplicative
 - parameter estimates unchanged by grouping but standard errors are not
 - generally do not group except for multiple claims on a risk in a policy period
 - invariant to measures of currency





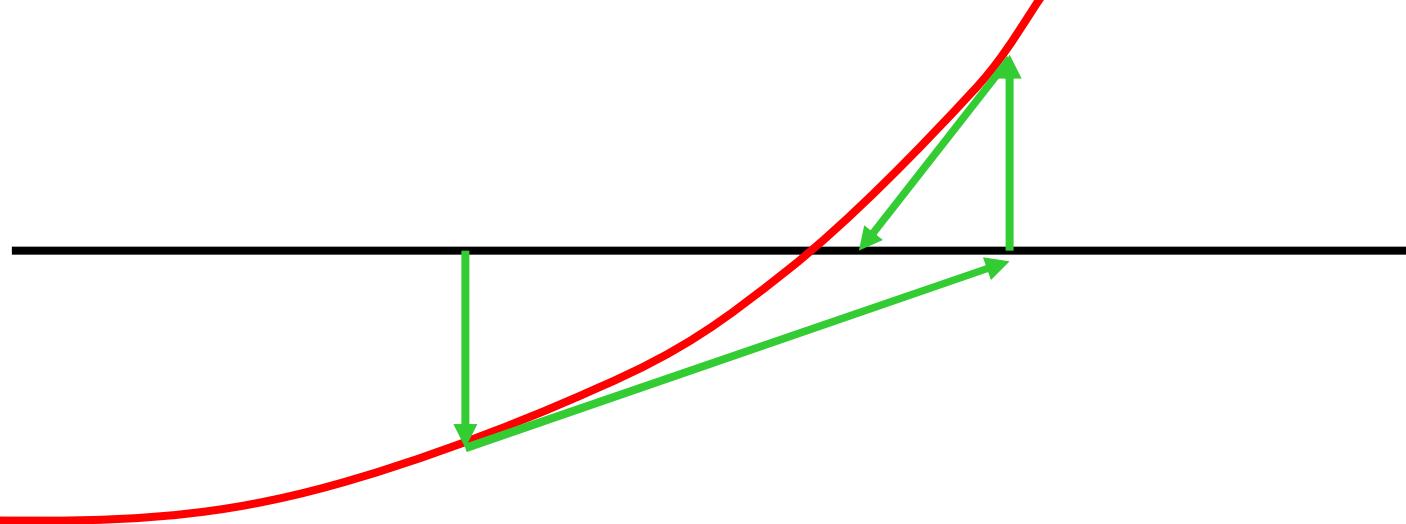
Maximum likelihood estimation

- Seek parameters which give highest likelihood function given data



Newton-Raphson

- In one dimension: $x_{n+1} = x_n - f'(x_n) / f''(x_n)$



- In n dimensions: $\beta_{n+1} = \beta_n - H^{-1} \cdot s$

where β is the vector of the parameter estimates (with p elements), s is the vector of the first derivatives of the log-likelihood and H is the $(p \times p)$ matrix containing the second derivatives of the log-likelihood



Agenda

- Theory 101: the basics
 - formularization of GLMs
 - model testing
- Theory 102: refinements
 - aliasing
 - interactions
 - restrictions
 - Tweedie distribution



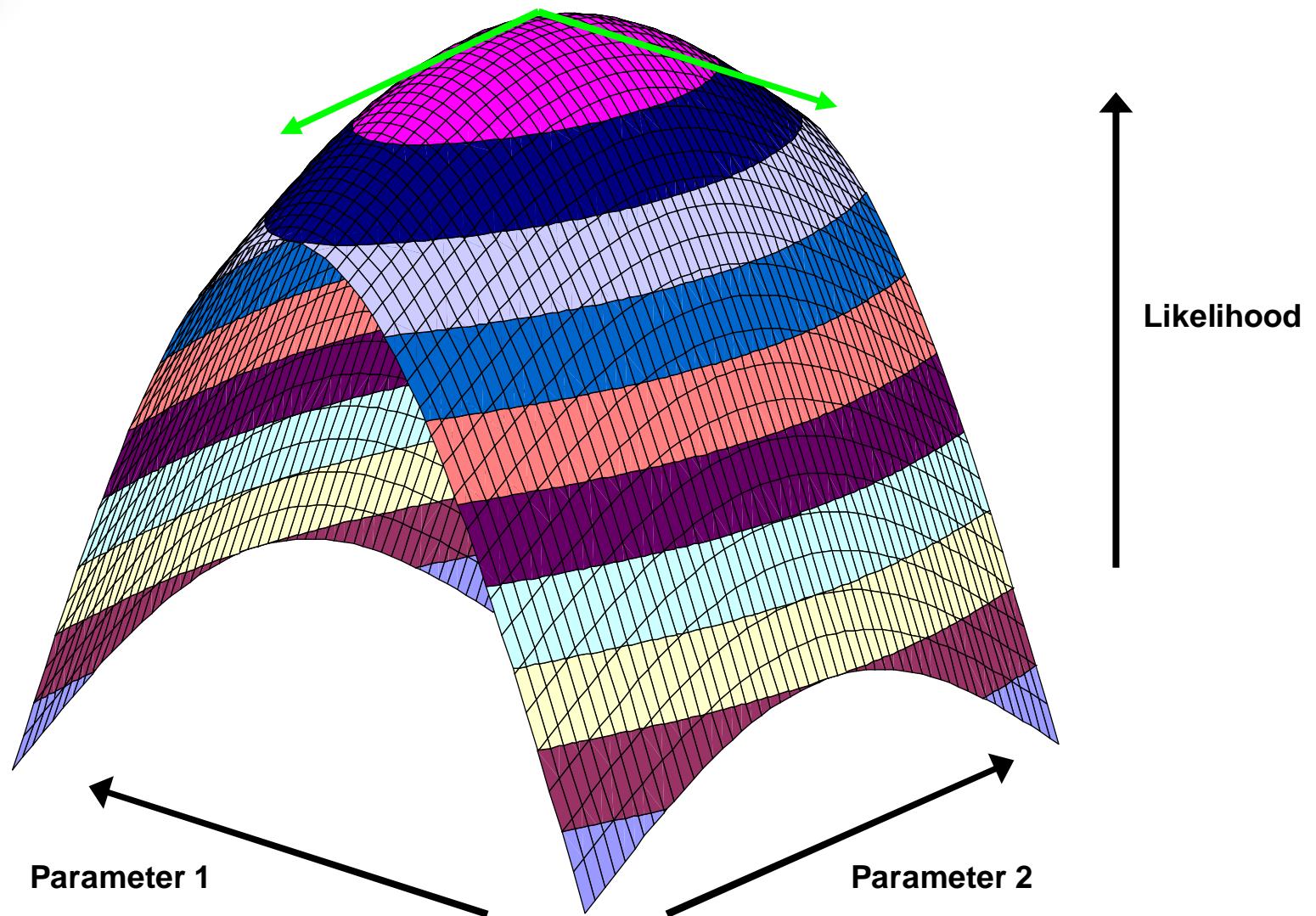
Model testing

- Use only those factors which are predictive
 - standard errors of parameter estimates
 - F tests / χ^2 tests on deviances
- Make sure the model is reasonable
 - residual plots
(histograms / residual vs fitted value etc)
 - Box-Cox



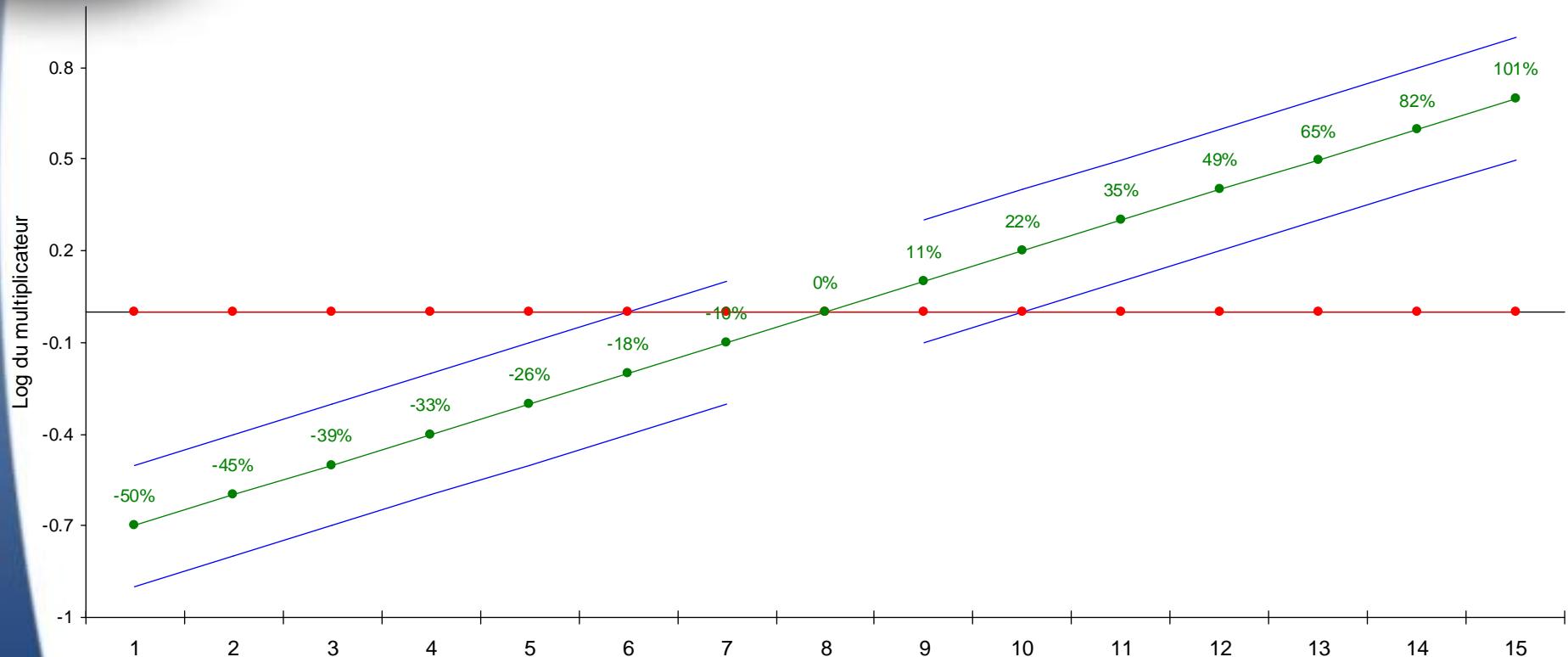
Standard errors

- Roughly speaking, for a parameter p: $SE = -1 / (\partial^2 / \partial p^2 \text{ Likelihood})$



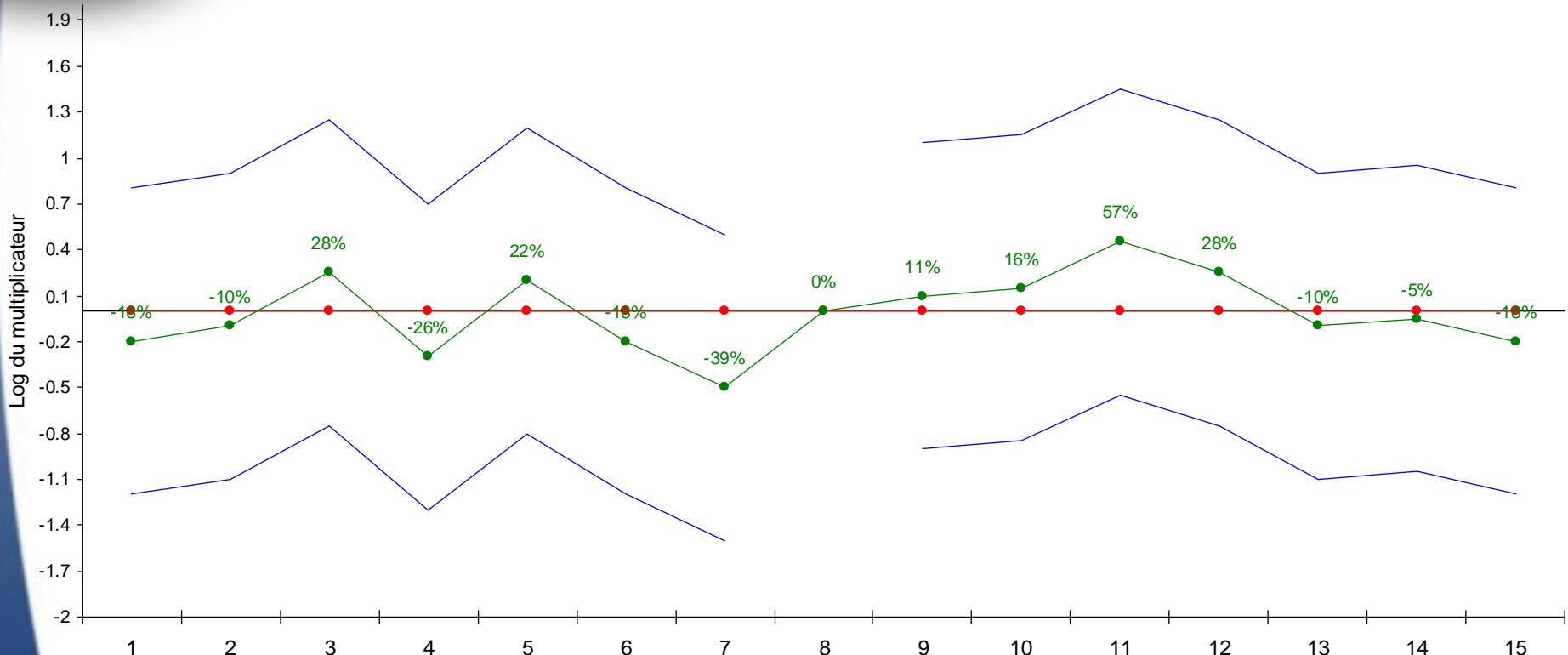


Standard errors



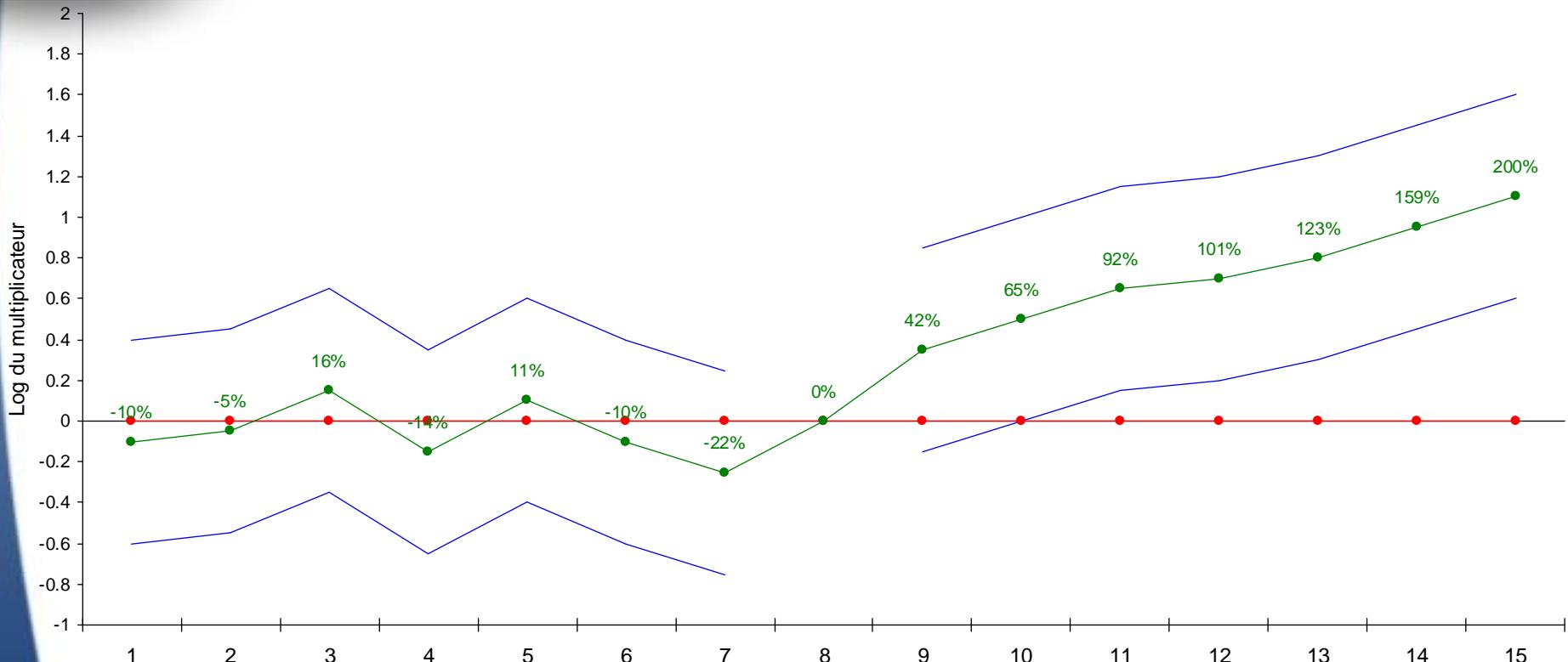


Standard errors



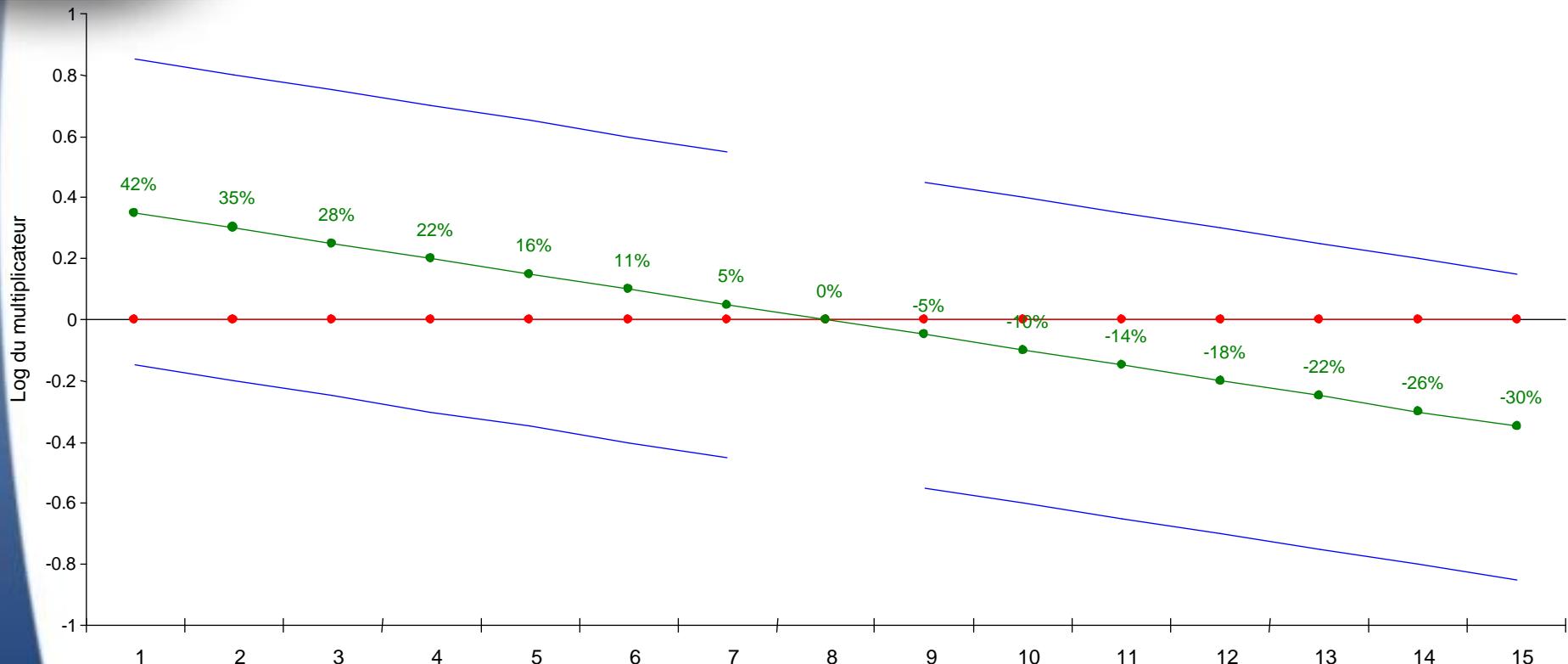


Standard errors





Standard errors

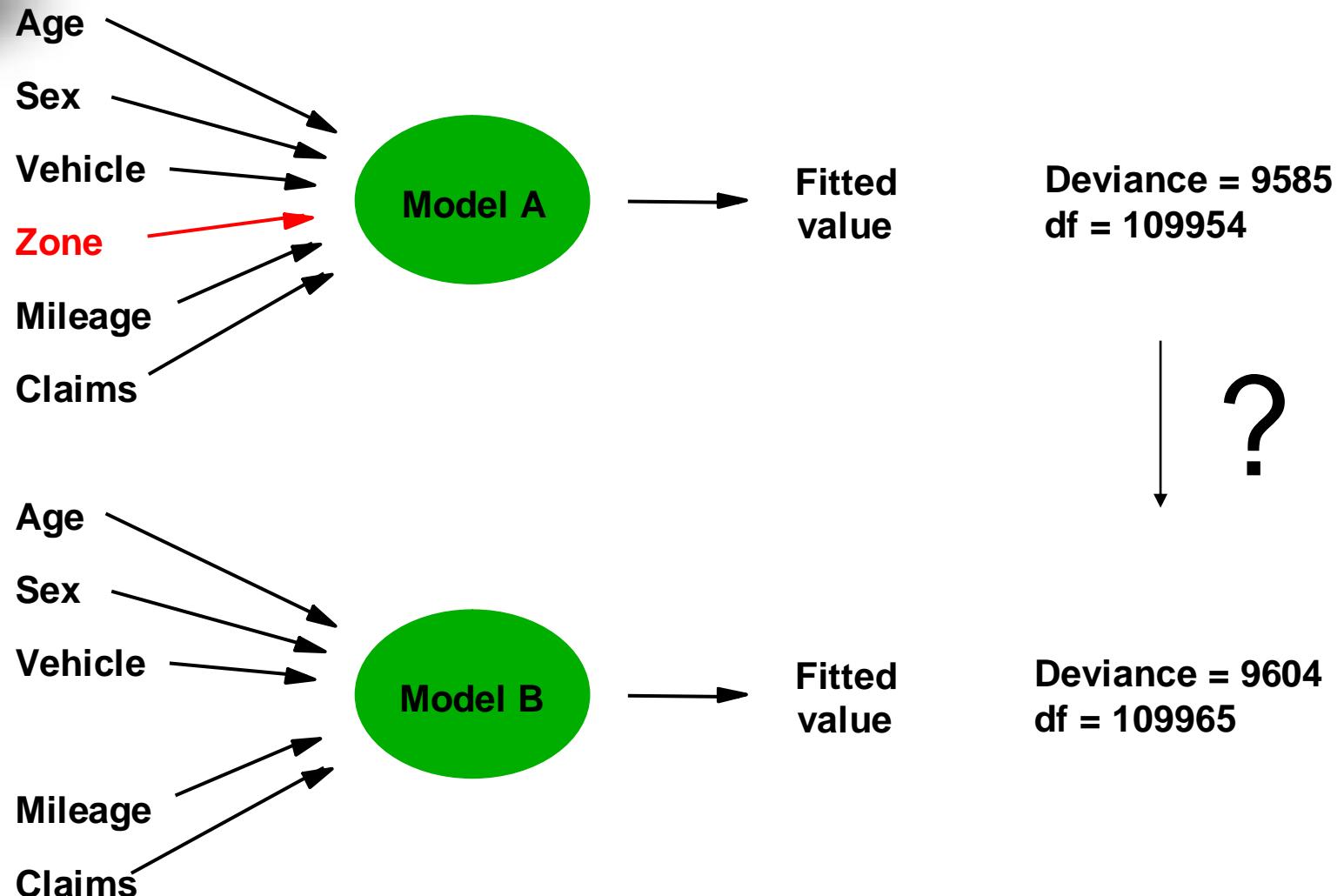




Deviances

- Single figure measure of goodness of fit
- Try model with & without a factor
- Statistical tests show the theoretical significance given the extra parameters

Deviances





Deviances

- If ϕ known, scaled deviance S output

$$S = \sum_{u=1}^n 2 \omega_u / \phi \int_{\mu_u}^{Y_u} (Y_u - \zeta) / V(\zeta) d\zeta$$

$$S_1 - S_2 \sim \chi^2_{d_1 - d_2}$$

- If ϕ unknown, unscaled deviance D = $\phi \cdot S$ output

$$\frac{(D_1 - D_2)}{(d_1 - d_2) D_3 / d_3} \sim F_{d_1 - d_2, d_3}$$

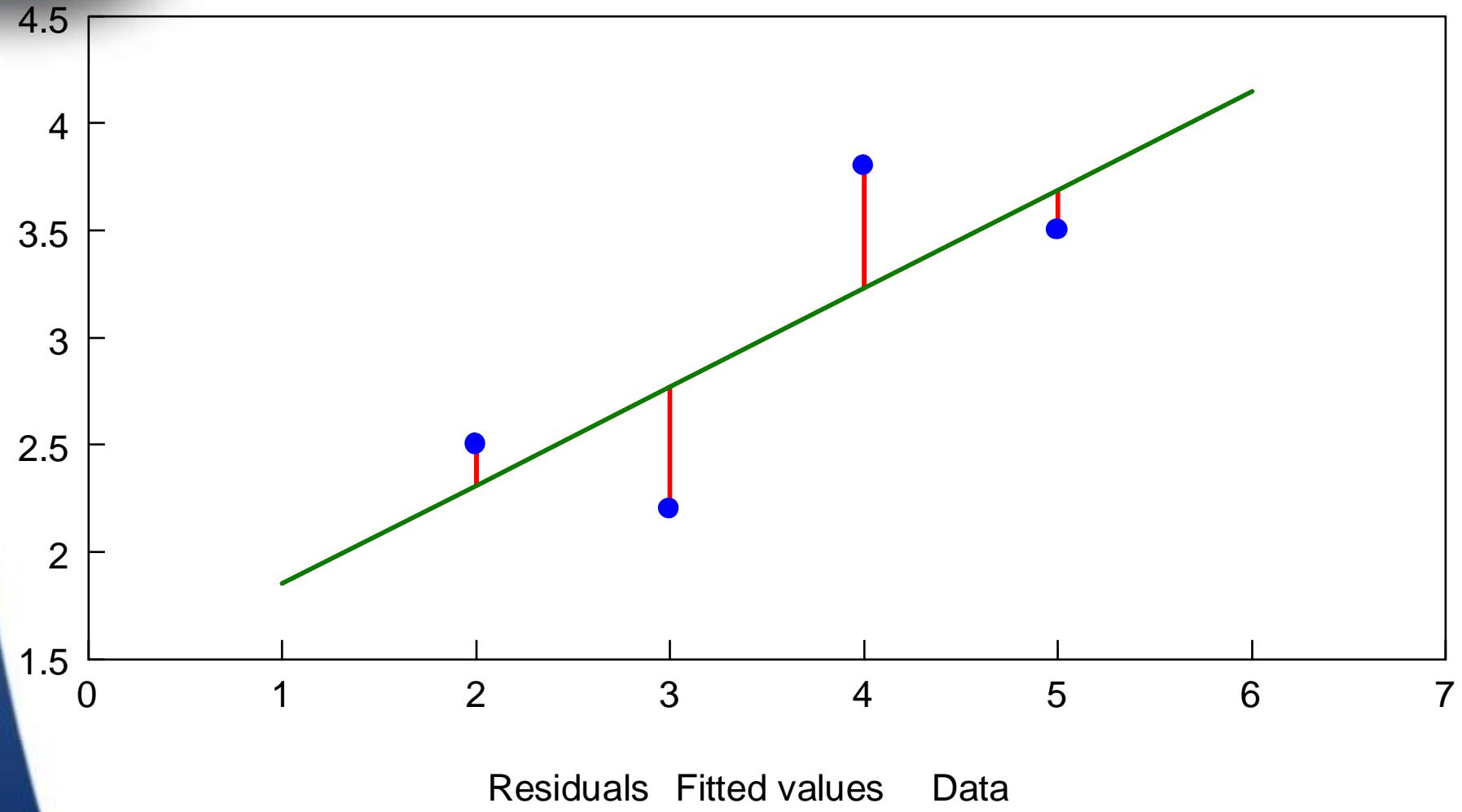


Model testing

- Use only those factors which are predictive
 - standard errors of parameter estimates
 - F tests / χ^2 tests on deviances
- Make sure the model is reasonable
 - residual plots
(histograms / residual vs fitted value etc)
 - Box-Cox



Residuals





Residuals

- Several forms, eg
 - standardized deviance

$$\text{sign } (Y_u - \mu_u) / (\phi(1-h_u))^{1/2}$$

$$\sqrt{2 \omega_u \int_{\mu_u}^{Y_u} (Y_u - \zeta) / V(\zeta) d\zeta}$$

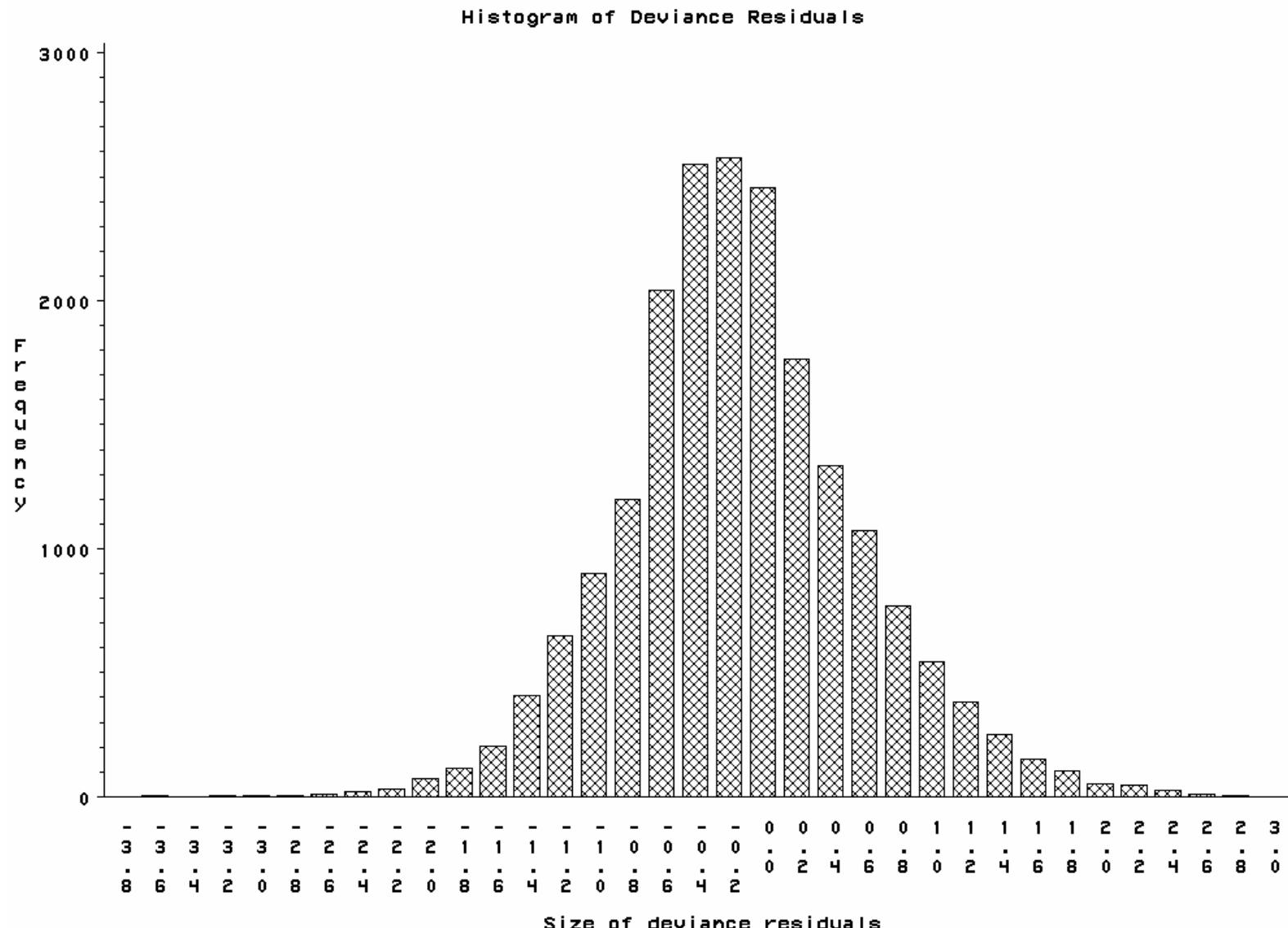
- standardized Pearson

$$\frac{Y_u - \mu_u}{(\phi \cdot V(\mu_u) \cdot (1-h_u) / \omega_u)^{1/2}}$$

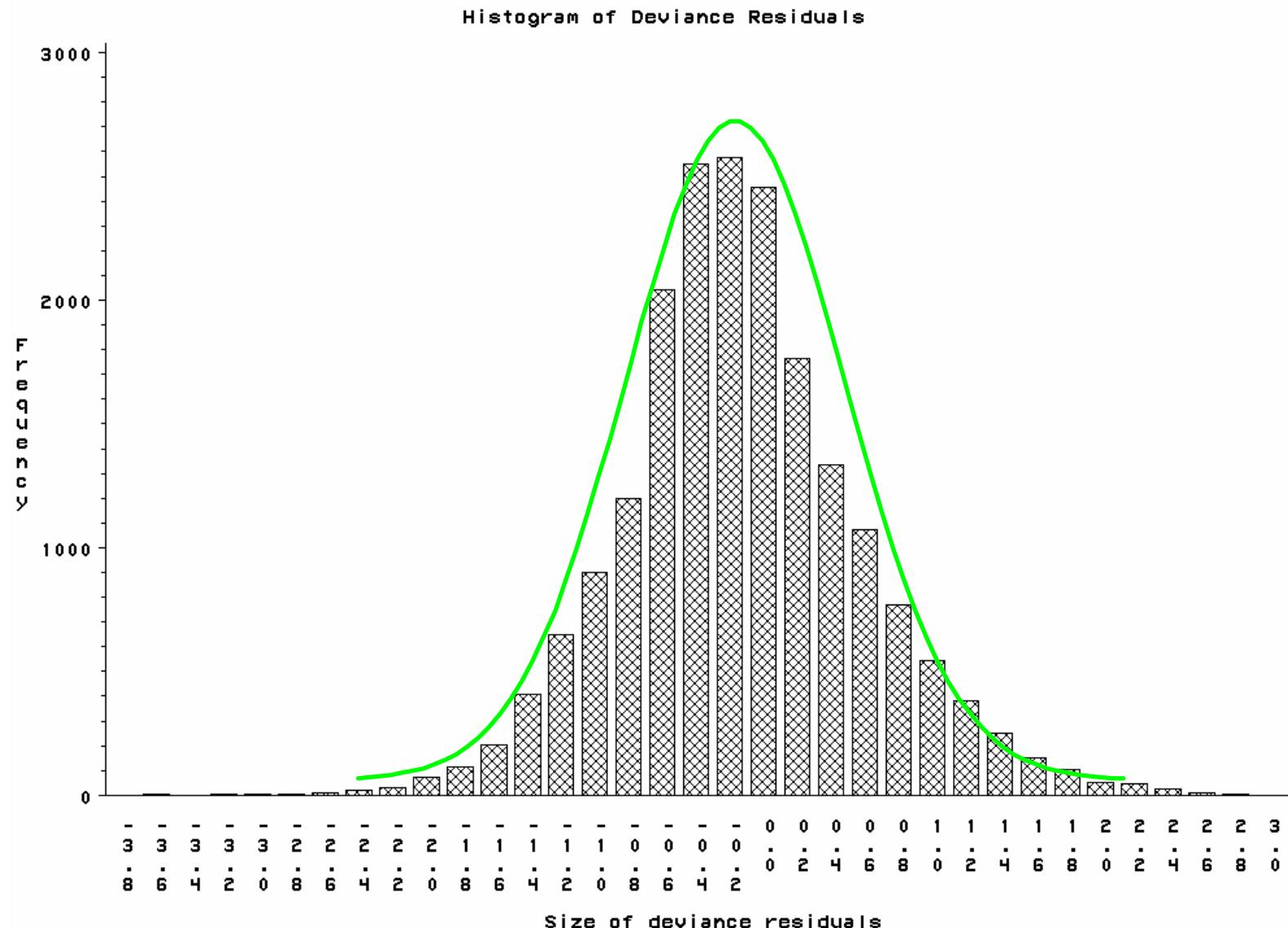
- Standardized deviance - Normal (0,1)
- Numbers/frequency residuals problematical



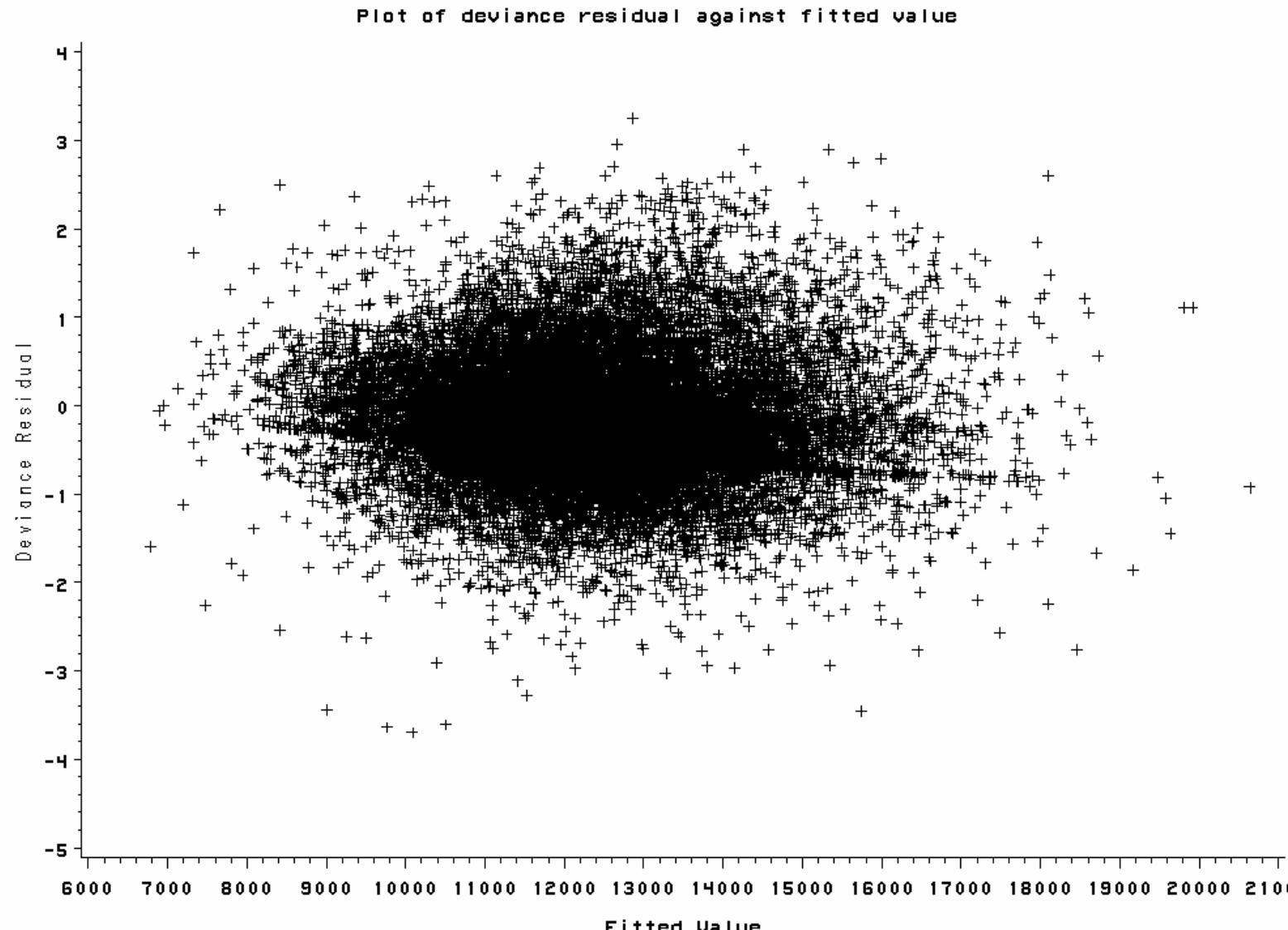
Residuals



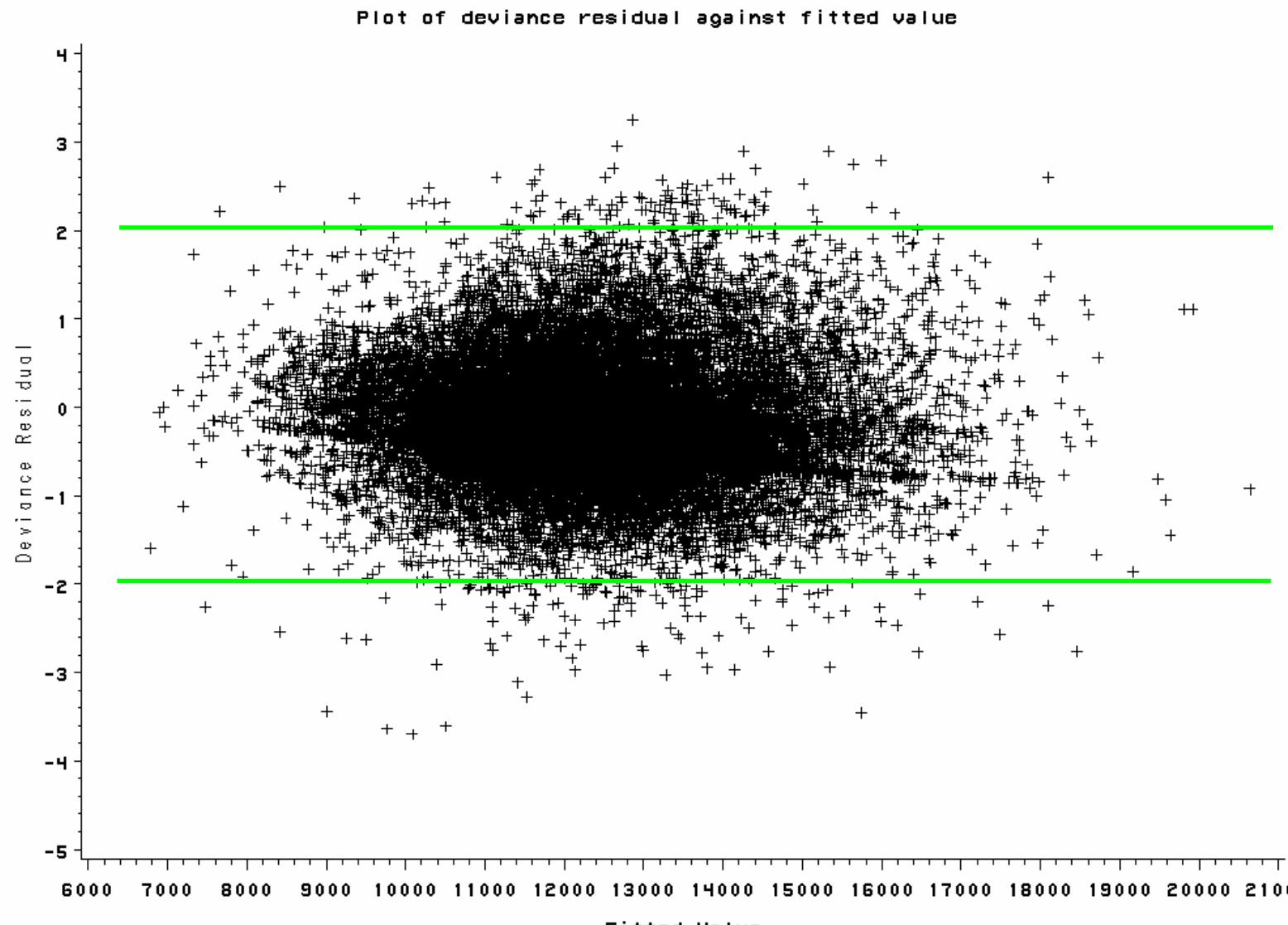
Residuals



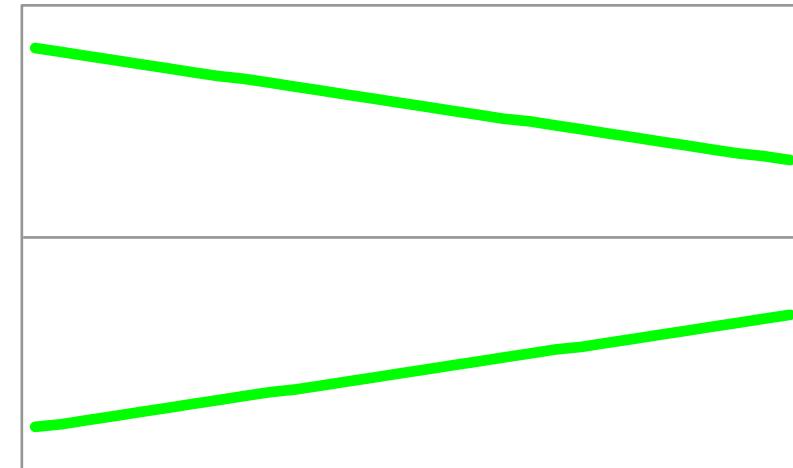
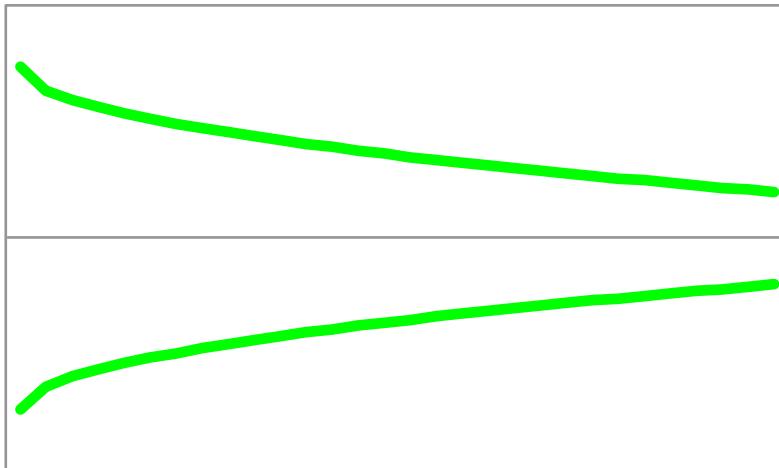
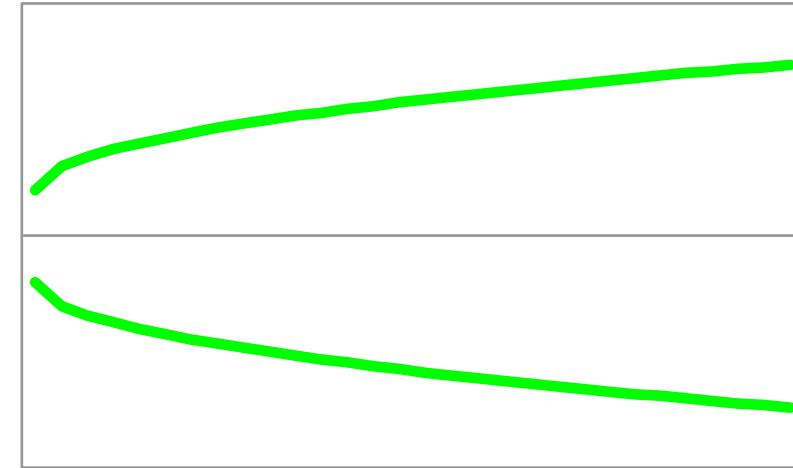
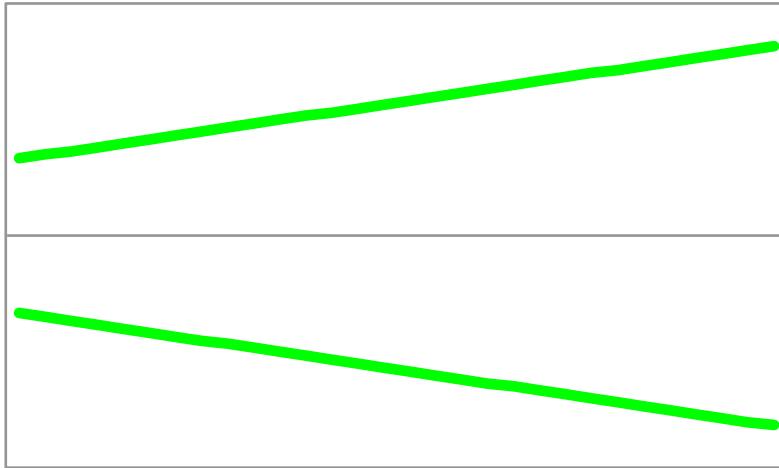
Residuals



Residuals

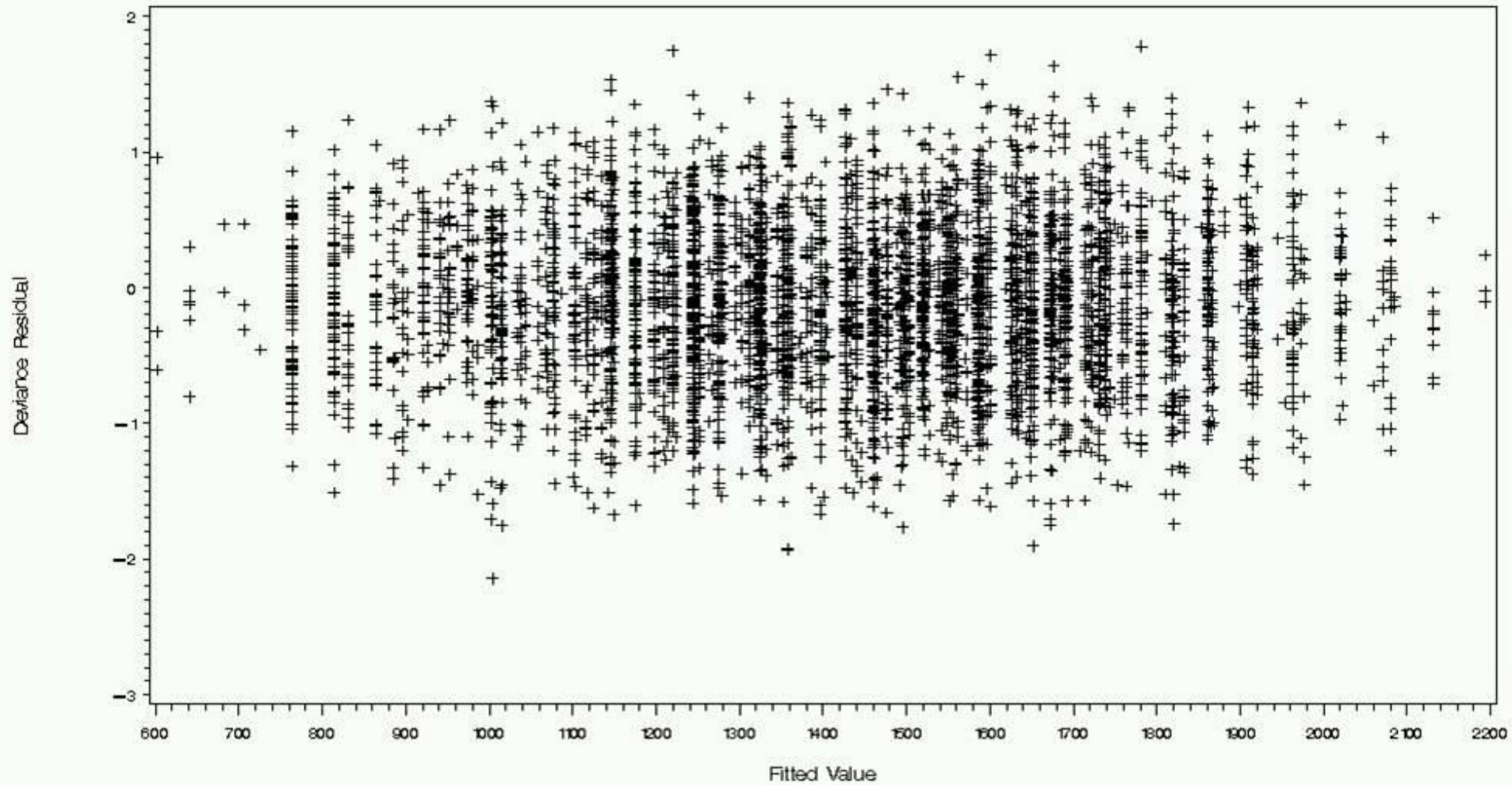


Residuals



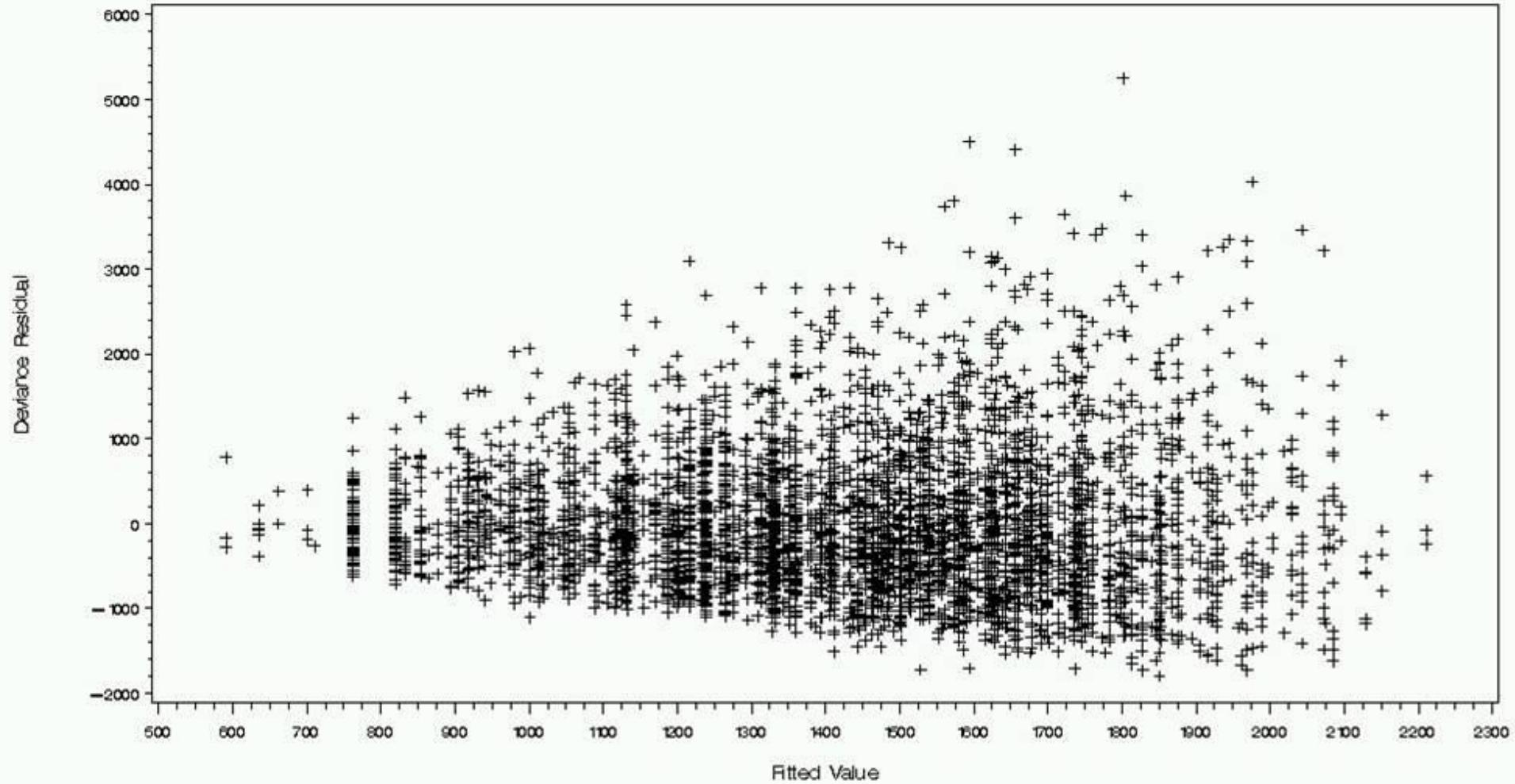
Gamma data, Gamma error

Plot of deviance residual against fitted value
Run 12 (All claim types, final models, N&A) Model 6 (Own damage, Amounts)



Gamma data, Normal error

Plot of deviance residual against fitted value
Run 12 (All claim types, final models, N&A) Model 7 (Own damage, Amounts)





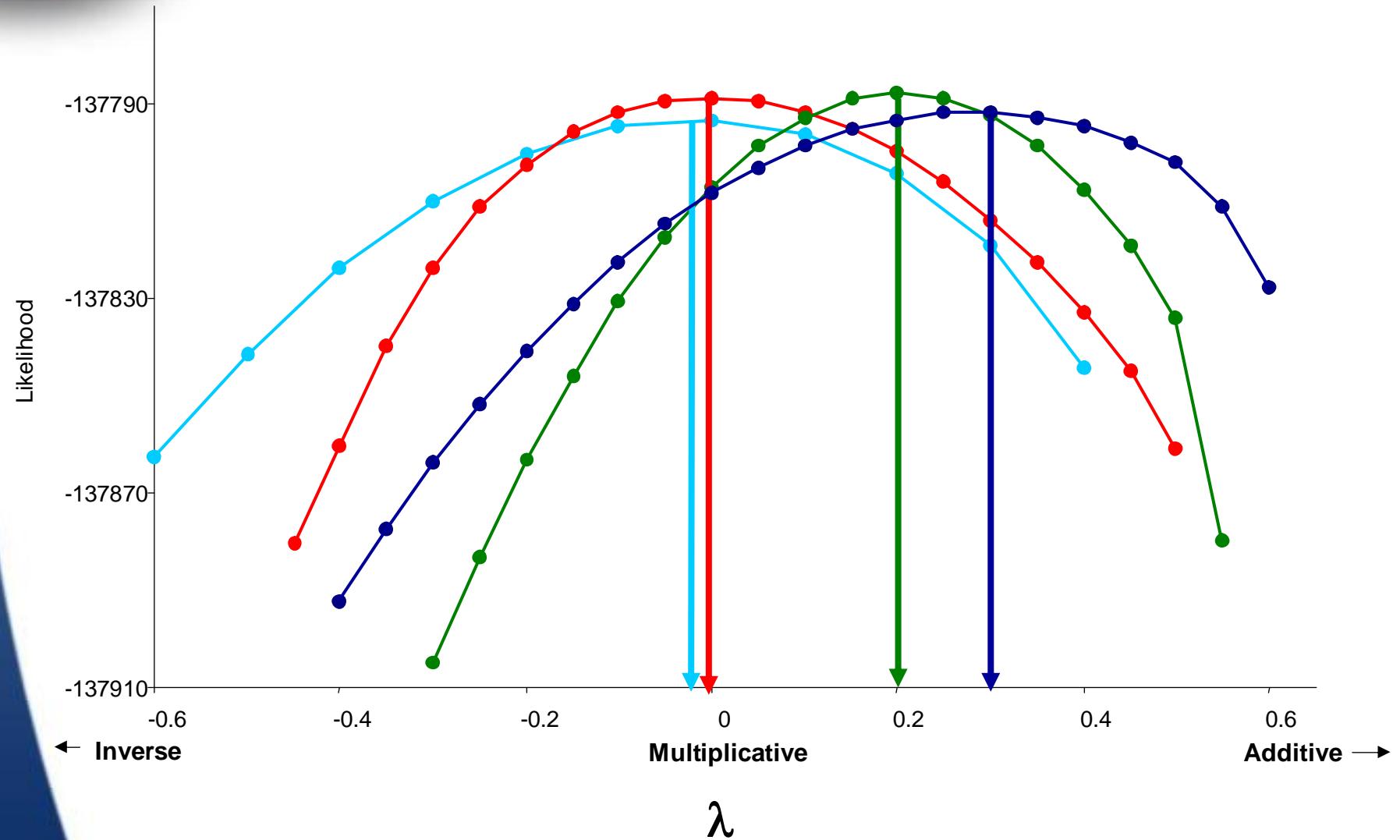
Box-Cox link function investigation

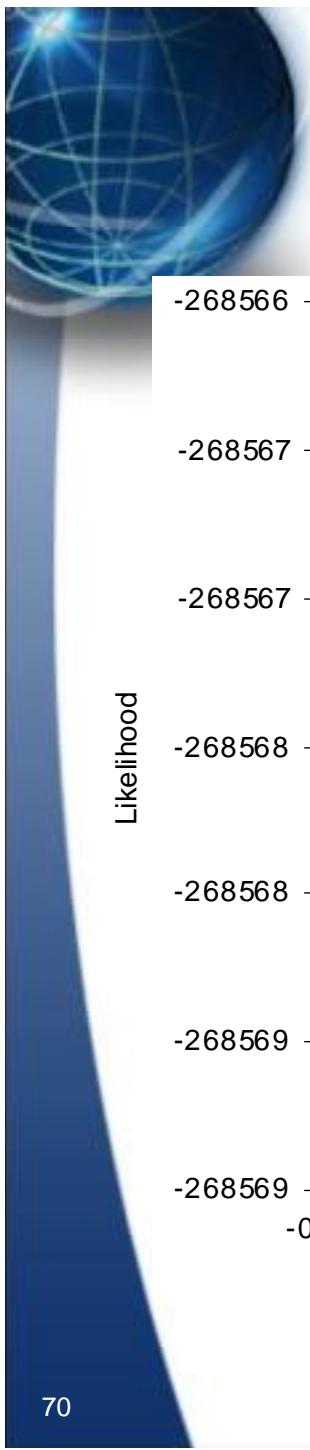
- Box Cox transformation defines
 - $g(x) = (x^\lambda - 1) / \lambda$ where $\lambda <> 0$
 - $g(x) = \ln(x)$ where $\lambda = 0$
- $\lambda = 1 \Rightarrow g(x) = x - 1 \Rightarrow$ additive (with base level shift)
- $\lambda \rightarrow 0 \Rightarrow g(x) \rightarrow \ln(x) \Rightarrow$ multiplicative (via math!)
- $\lambda = -1 \Rightarrow g(x) = 1 - 1/x \Rightarrow$ inverse (with base level shift)
- Try different values of λ and measure goodness of fit to see which fits experience best



Box-Cox link function investigation

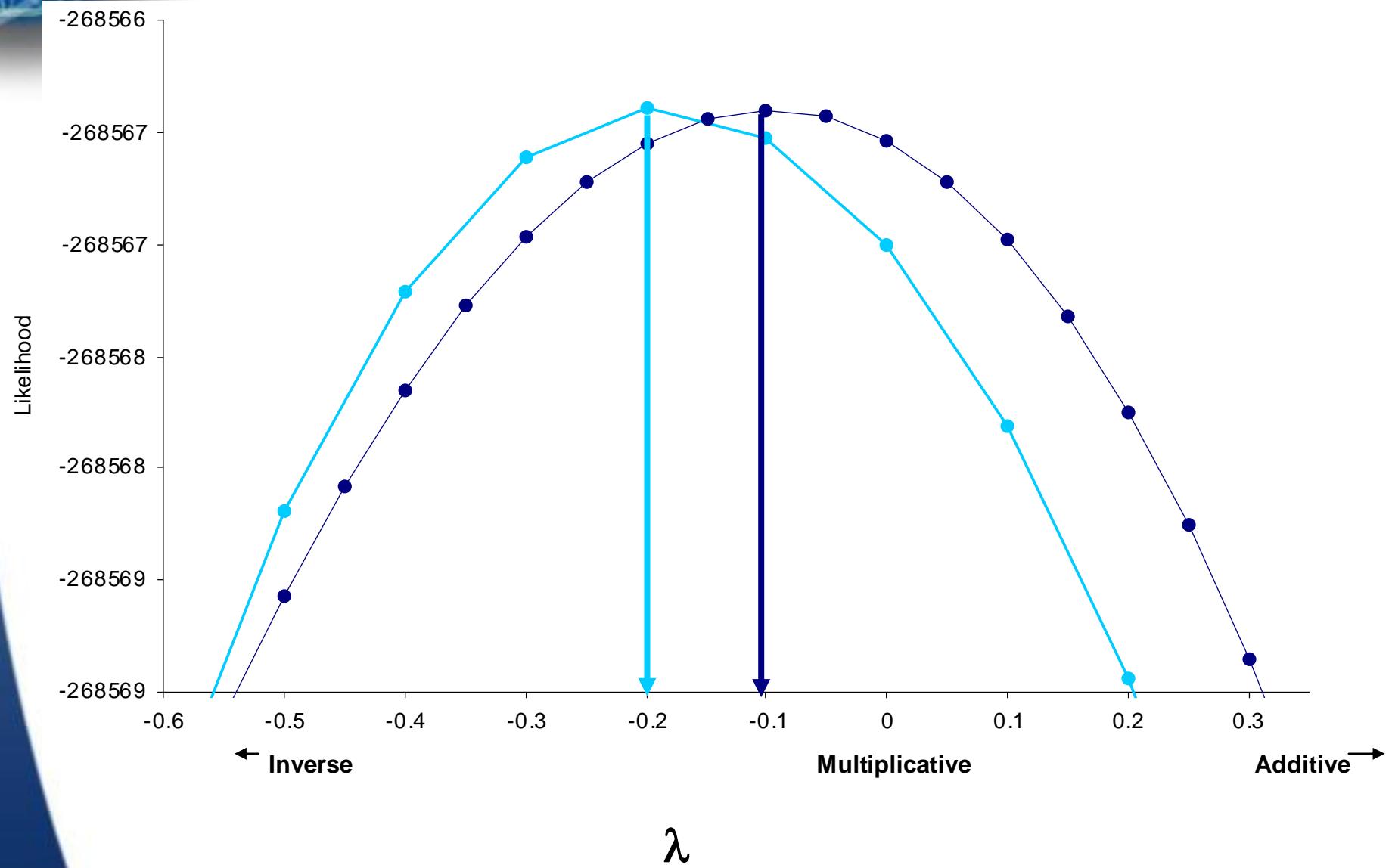
US auto third party property frequencies





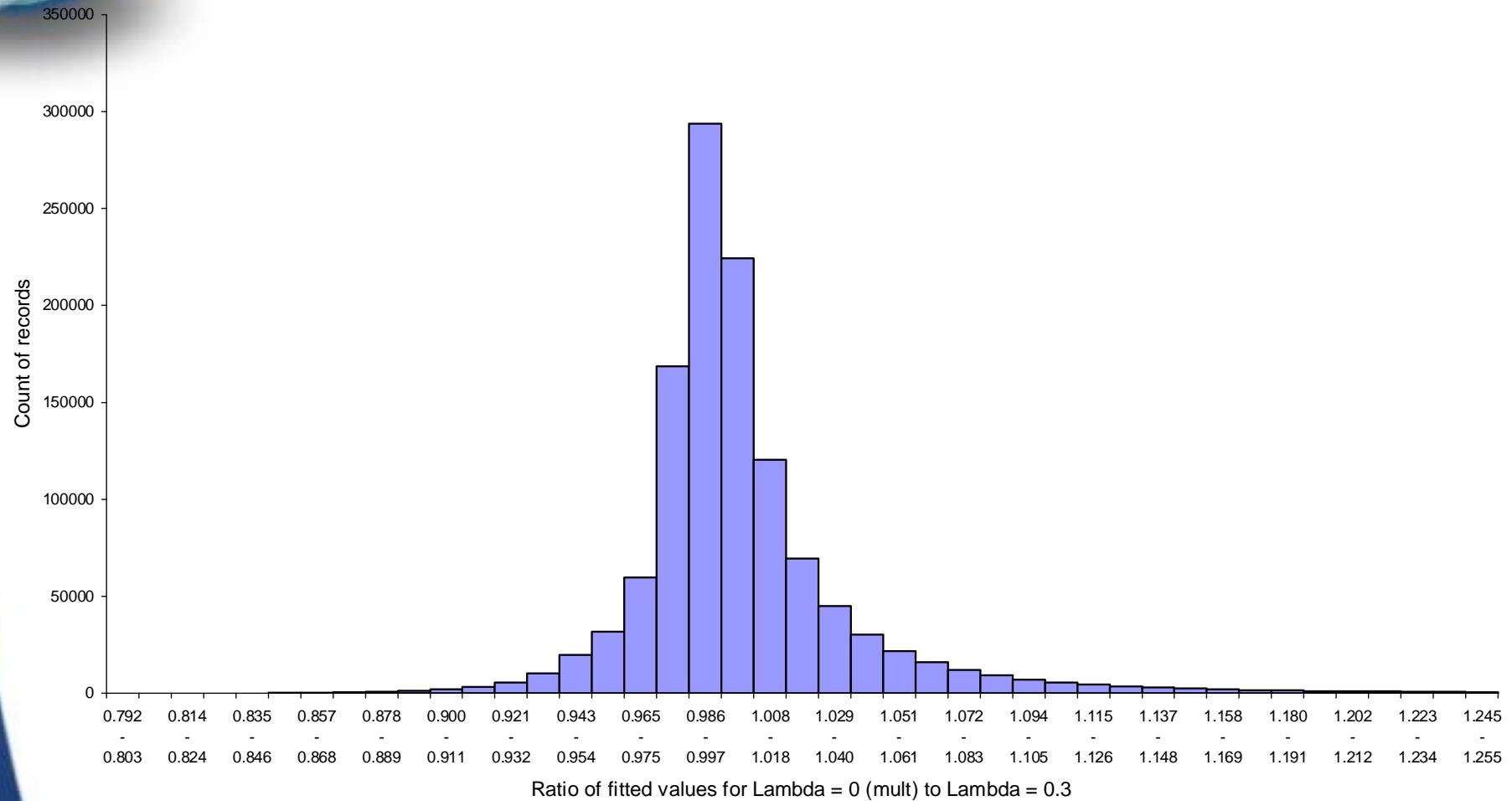
Box-Cox link function investigation

US auto third party property average amounts



Box-Cox link function investigation

Comparing fitted values of different link functions





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Aliasing

$X.\beta = \alpha + \beta_1$ if age 20 - 29

~~+ β_2 if age 30 - 39~~

$+ \beta_3$ if age 40 +

■ "Base levels"

~~+ γ_1 if sex male~~

$+ \gamma_2$ if sex female

Aliasing

- If a perfect correlation exists, one factor can alias levels of another
- Eg if doors declared first:

Exposure:	# Doors →	2	3	4	5 Unknown
Color ↓					
Selected base	Red	13,234	12,343	13,432	13,432 0
	Green	4,543	4,543	13,243	2,345 0
	Blue	6,544	5,443	15,654	4,565 0
	Black	4,643	1,235	14,565	4,545 0
Further aliasing	Unknown	0	0	0	0 3,242

- Order of declaration can matter (though fitted values are unaffected)

"Near aliasing"

- Near-perfect correlation can cause convergence and/or interpretation problems.

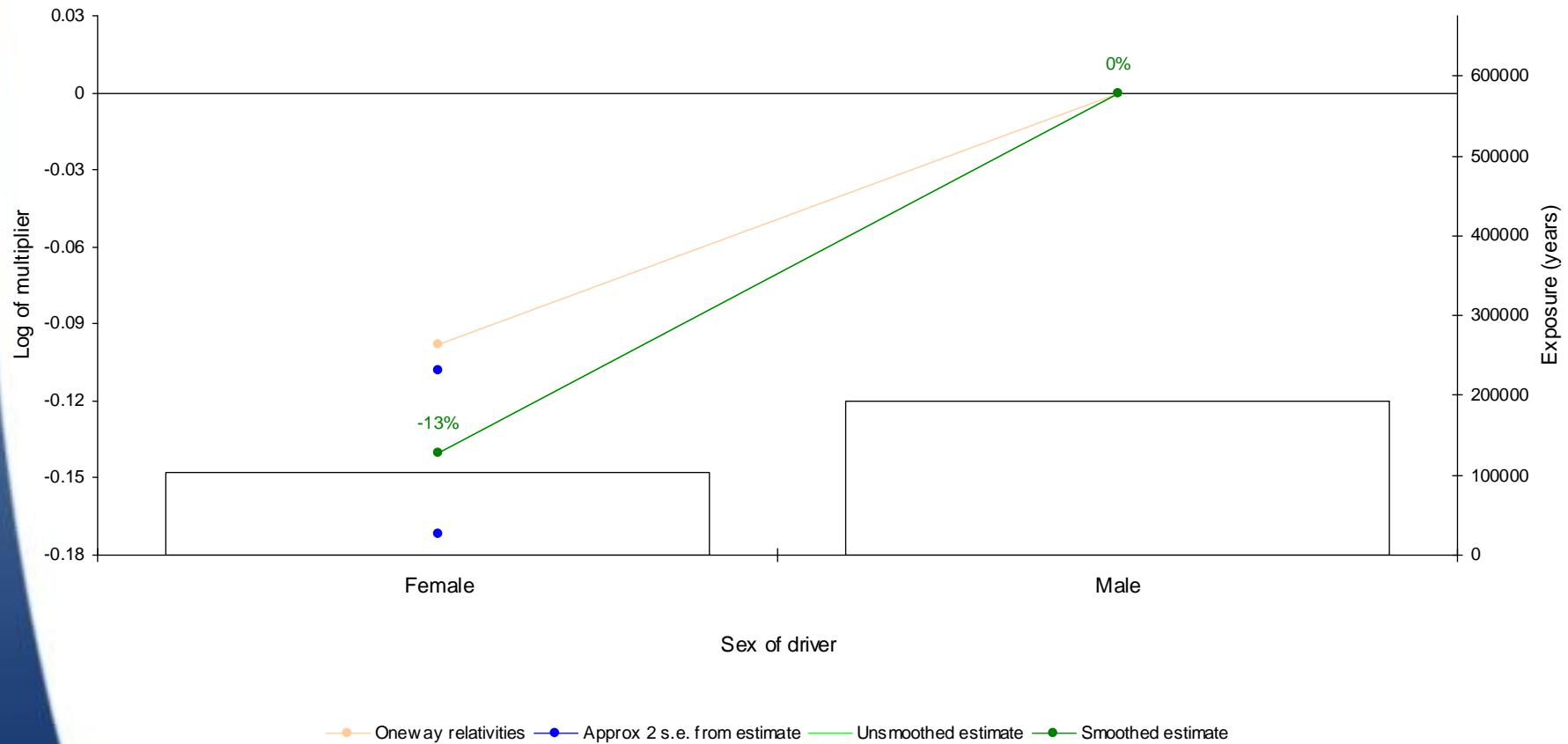
Exposure:	# Doors	→ 2	3	4	5 Unknown
Color ↓					
Selected base Red		13,234	12,343	13,432	13,432
Green		4,543	4,543	13,243	2,345
Blue		6,544	5,443	15,654	4,565
Black		4,643	1,235	14,565	4,545
Unknown		0	0	0	3,242

- Investigate any model with very high and very low numbers amongst the parameter estimates

Interactions

Sample job

Run 23 Model 3 - Small interaction - Blah blah

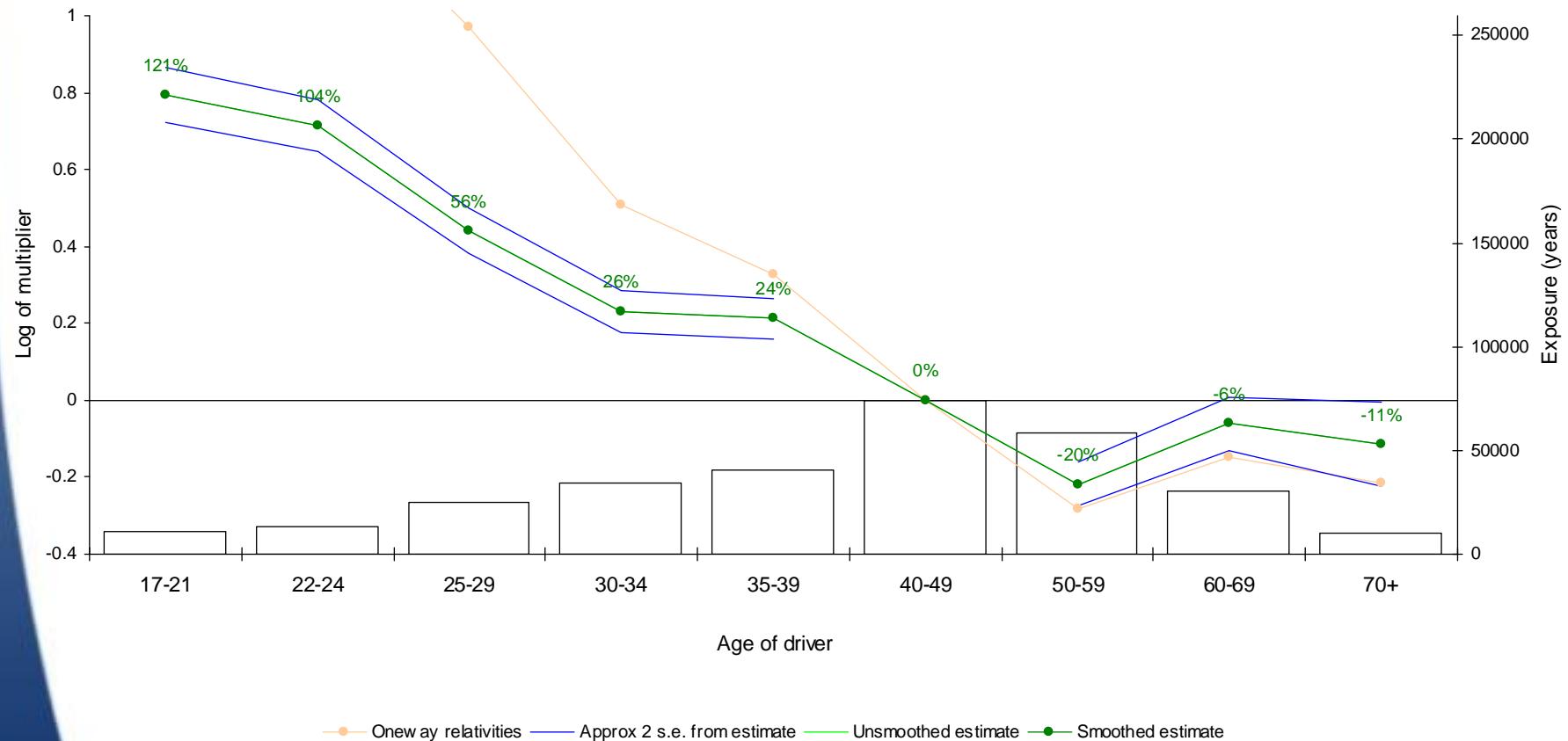




Interactions

Sample job

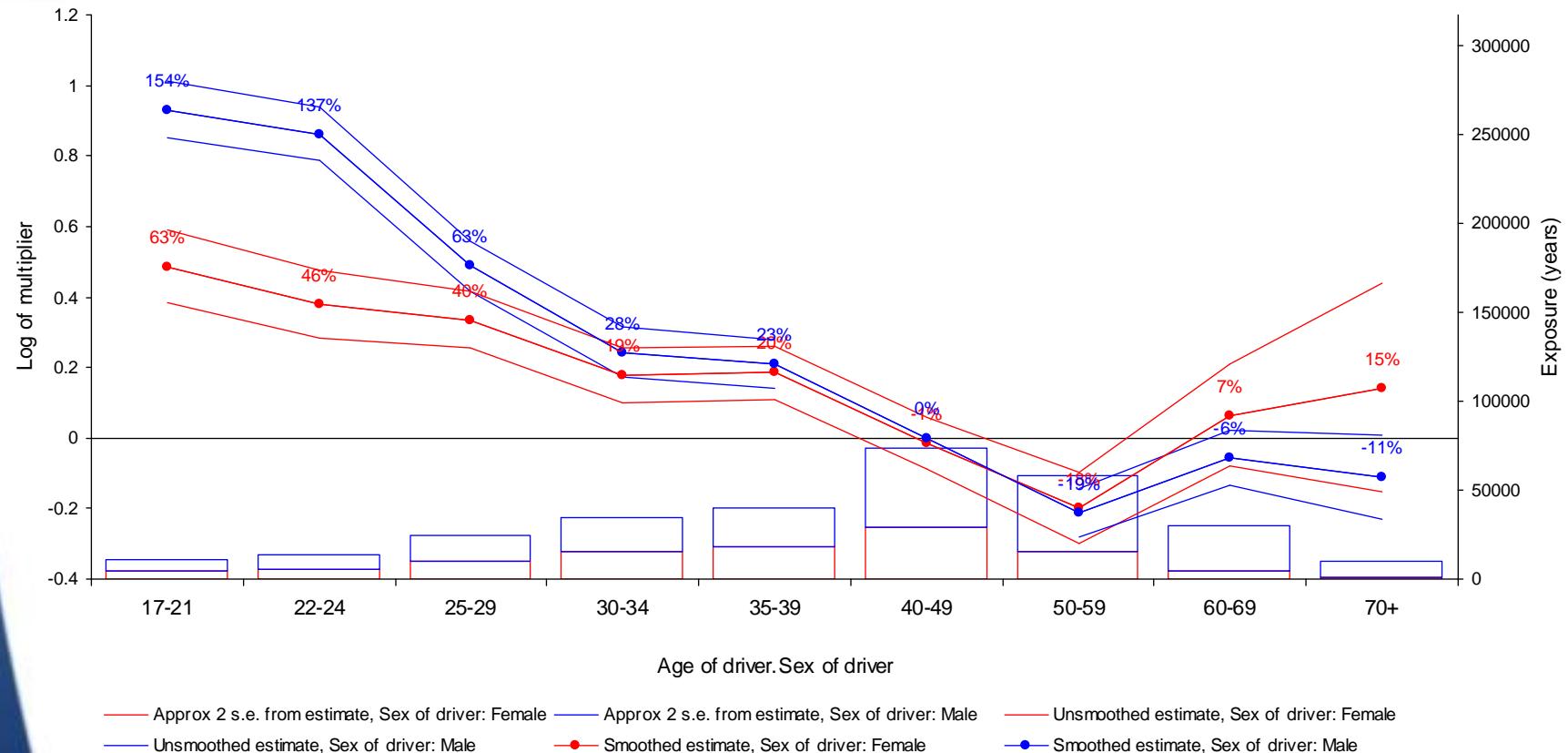
Run 23 Model 3 - No interaction



Interactions

Sample job

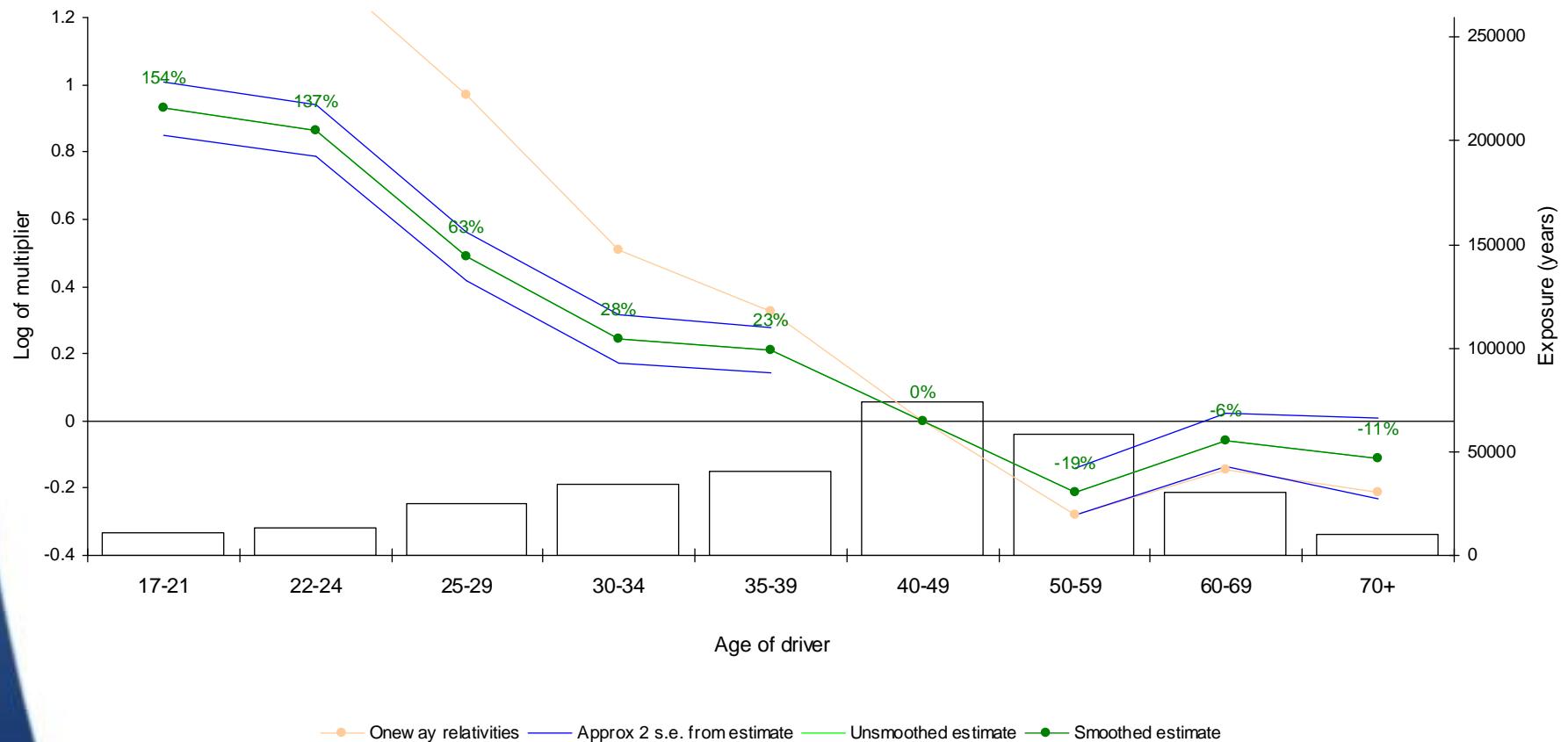
Run 19 Model 3 - Small interaction - Blah blah



Marginal interaction: Age effect

Sample job

Run 19 Model 3 - Small interaction

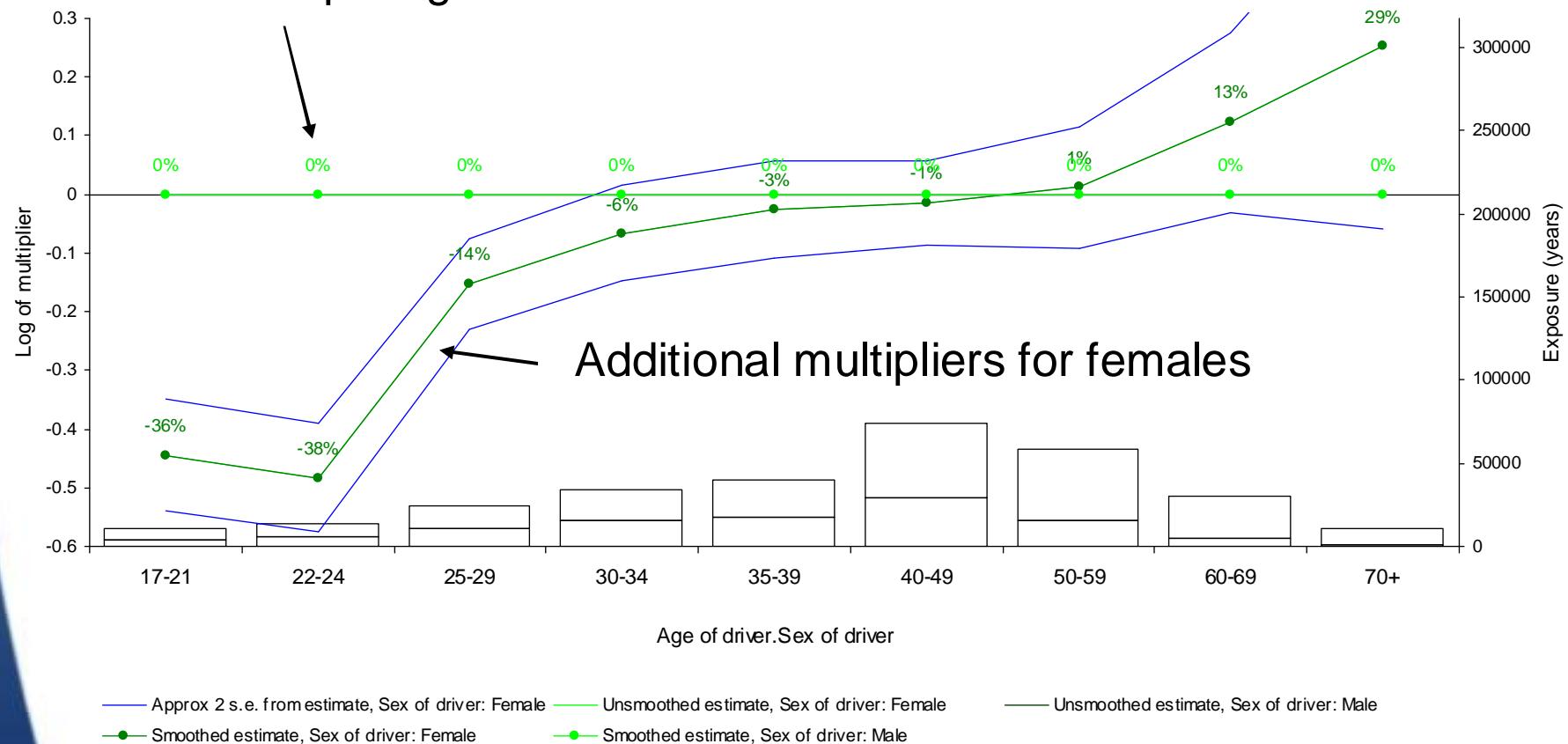


Marginal interaction: Age.Sex (ie additional female multipliers)

No additional loadings
required for males - already
made via simple age factor

Sample job

Run 19 Model 3 - Small interaction



Interactions

Group	1	2	3	4	5	6	7	8	9	10	11	12	13
Factor	0.54	0.65	0.73	0.85	0.92	0.96	1.00	1.08	1.19	1.26	1.36	1.43	1.56

Age	Factor
17	2.52
18	2.05
19	1.97
20	1.85
21-23	1.75
24-26	1.54
27-30	1.42
31-35	1.20
36-40	1.00
41-45	0.93
46-50	0.84
51-60	0.76
60+	0.78



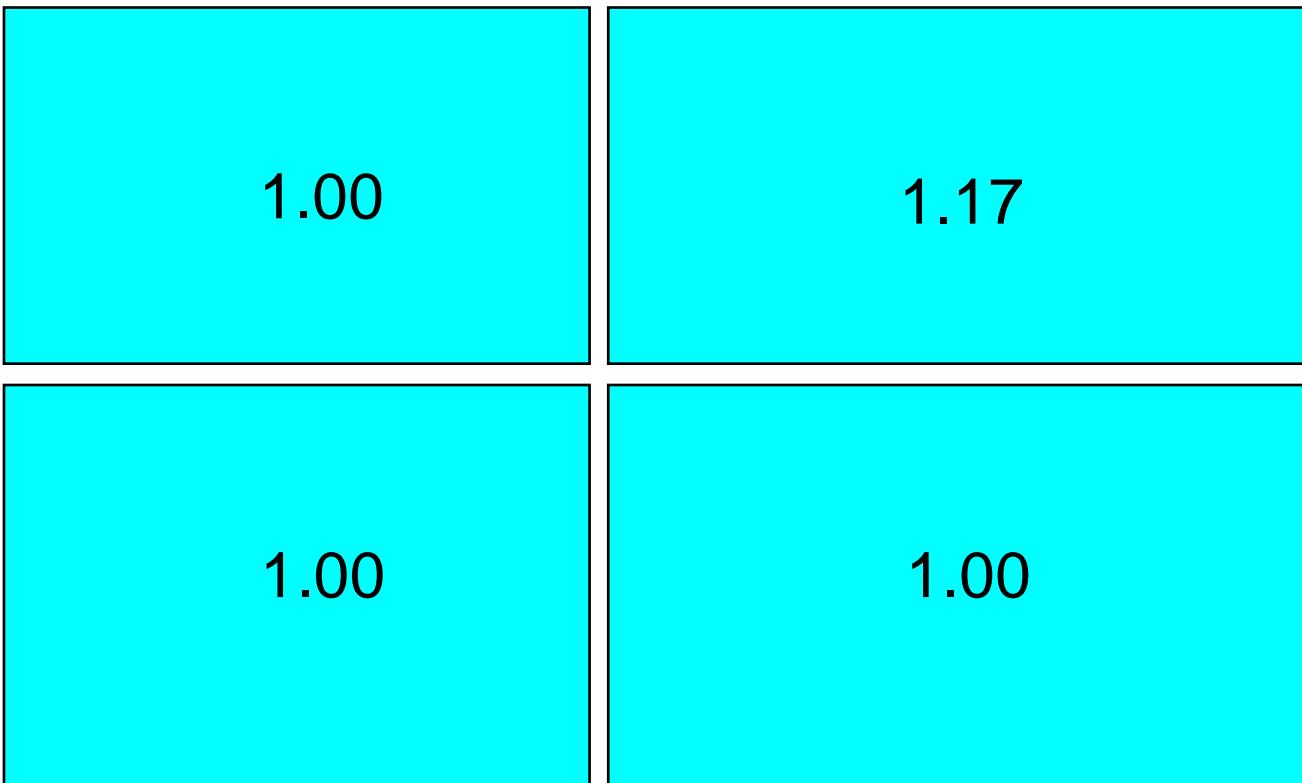
Interactions

Group >	1	2	3	4	5	6	7	8	9	10	11	12	13
Age v													
17	1.36	1.64	1.79	2.09	2.27	2.42	2.56	2.65	3.27	3.71	4.08	4.36	4.84
18	1.12	1.31	1.47	1.76	1.84	2.00	2.11	2.19	2.43	2.97	3.29	3.55	3.90
19	1.08	1.30	1.46	1.63	1.82	1.91	2.02	2.11	2.53	2.88	3.30	3.35	3.63
20	0.98	1.18	1.36	1.54	1.68	1.79	1.83	1.97	2.19	2.66	3.02	3.20	3.38
21-23	0.96	1.13	1.24	1.51	1.65	1.64	1.80	1.85	2.04	2.26	2.55	2.53	2.89
24-26	0.82	0.99	1.10	1.31	1.43	1.52	1.51	1.64	1.81	1.93	2.13	2.22	2.47
27-30	0.78	0.90	1.07	1.19	1.32	1.39	1.41	1.51	1.65	1.77	1.91	2.01	2.24
31-35	0.63	0.78	0.86	0.99	1.09	1.17	1.22	1.32	1.42	1.54	1.66	1.71	1.88
36-40	0.55	0.64	0.71	0.85	0.91	0.93	0.99	1.07	1.18	1.29	1.40	1.41	1.53
41-45	0.51	0.61	0.66	0.79	0.88	0.88	0.94	0.99	1.09	1.15	1.29	1.31	1.42
46-50	0.46	0.55	0.61	0.70	0.76	0.81	0.84	0.92	1.02	1.07	1.12	1.18	1.31
51-60	0.40	0.49	0.56	0.64	0.68	0.71	0.78	0.82	0.90	0.99	1.02	1.12	1.20
60+	0.43	0.52	0.55	0.67	0.72	0.73	0.78	0.83	0.93	0.98	1.04	1.11	1.25

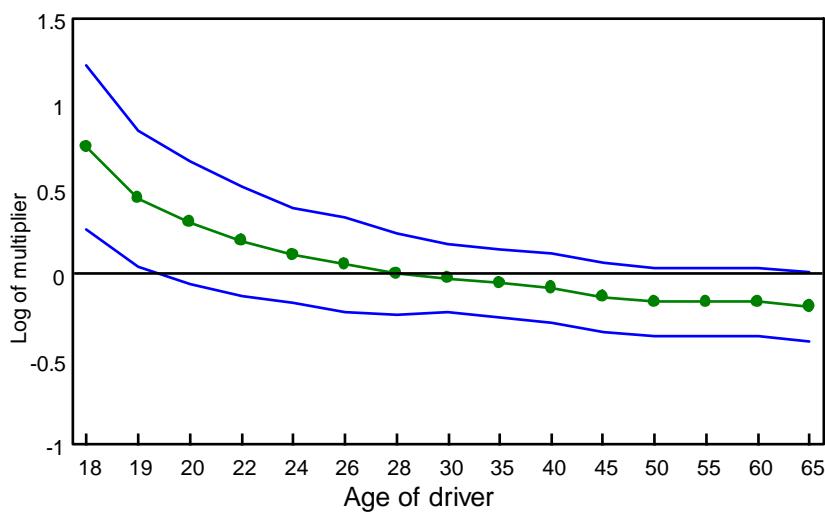
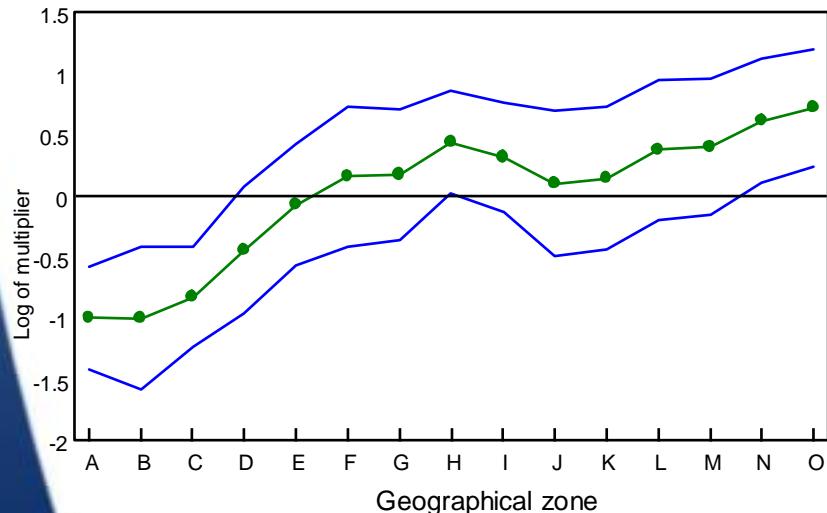
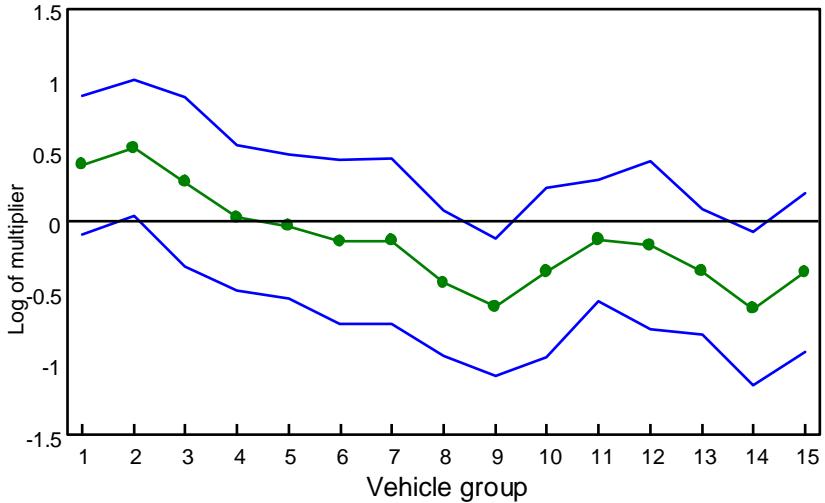
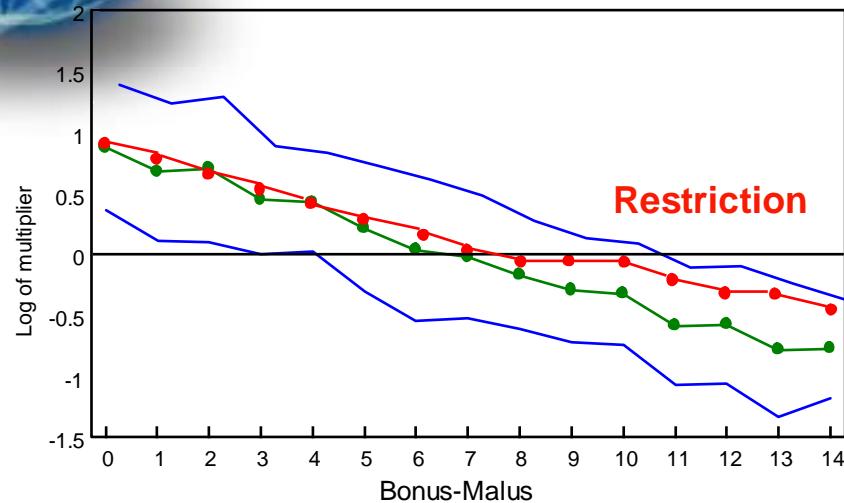
Interactions

Group	1	2	3	4	5	6	7	8	9	10	11	12	13
Factor	0.54	0.65	0.73	0.85	0.92	0.96	1.00	1.08	1.19	1.26	1.36	1.43	1.56

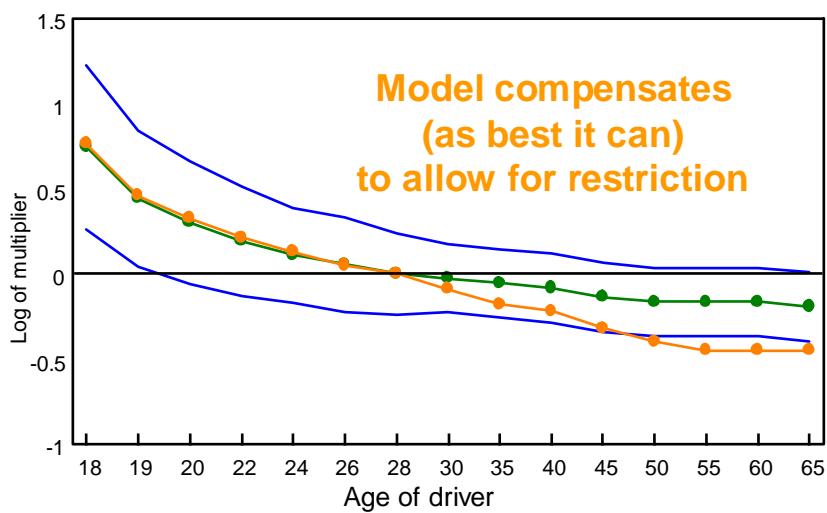
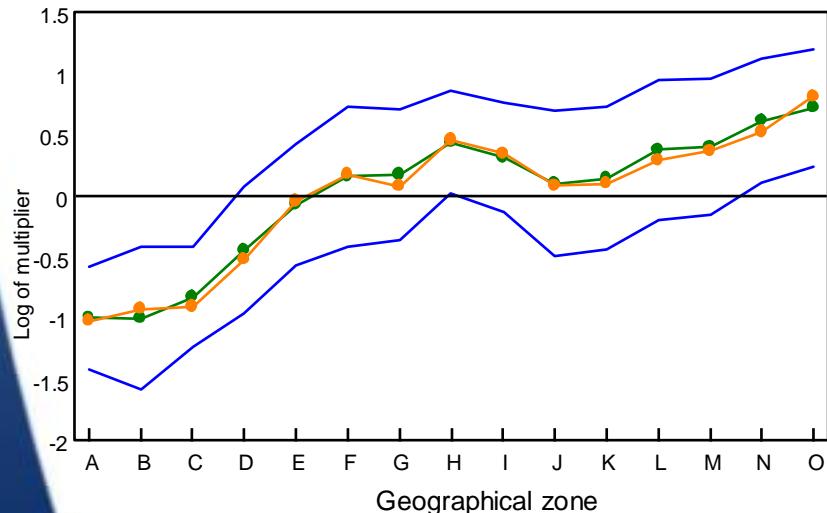
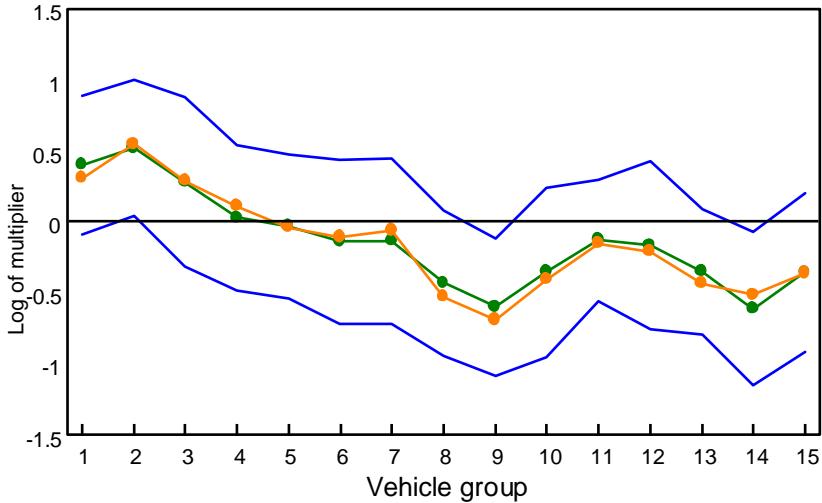
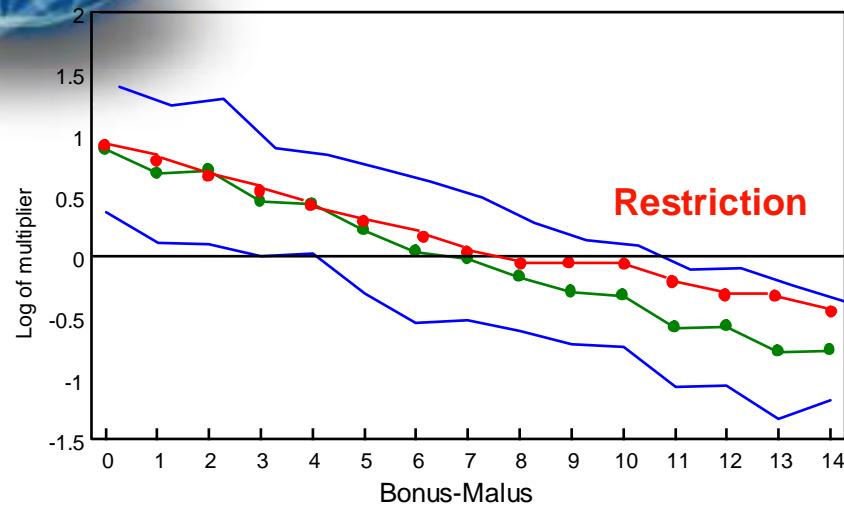
Age	Factor
17	2.52
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27-30	1.42
31-35	1.20
36-40	1.00
41-45	0.93
46-50	0.84
51-60	0.76
60+	0.78



Restricted models



Restricted models





Restricted models

$$E[Y] = \underline{\mu} = g^{-1}(X \cdot \underline{\beta} + \xi)$$

Offset

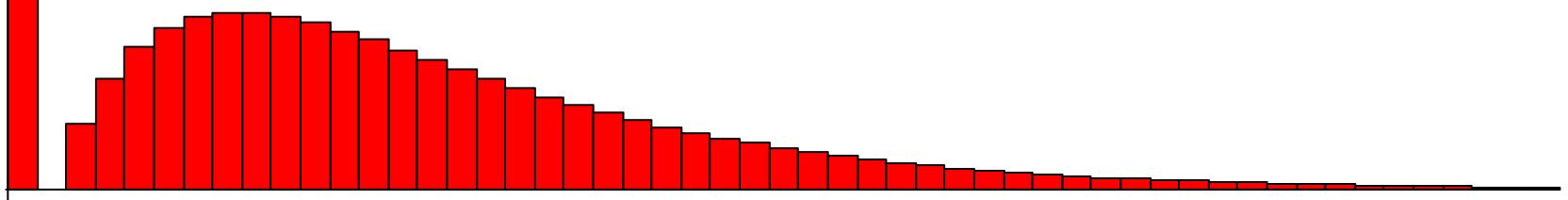


- ξ contains (in addition) for each record the (log of the) artificial relativity required for that policy
- Restricted factor not included in the model (otherwise it would exactly counteract the restriction)
- Other factors adjusted to compensate



Tweedie distribution

- Direct modeling of pure premiums problematic – pure premiums are often zero
- Tweedie distribution has point mass at 0 and can be used to model pure premiums directly





Tweedie distribution

$$\text{Var}[\underline{Y}] = \phi \cdot V(\underline{\mu}) / \underline{\omega}$$

Normal: $\phi = \sigma^2$, $V(x) = 1 \Rightarrow \text{Var}[\underline{Y}] = \sigma^2 \cdot 1$

Poisson: $\phi = 1$, $V(x) = x \Rightarrow \text{Var}[\underline{Y}] = \underline{\mu}$

Gamma: $\phi = k$, $V(x) = x^2 \Rightarrow \text{Var}[\underline{Y}] = k\underline{\mu}^2$

Tweedie: $\phi = k$, $V(x) = x^p \Rightarrow \text{Var}[\underline{Y}] = k\underline{\mu}^p$



Tweedie distribution

Tweedie: $\phi = k$, $V(x) = x^p \Rightarrow \text{Var}[Y] = k\mu^p$

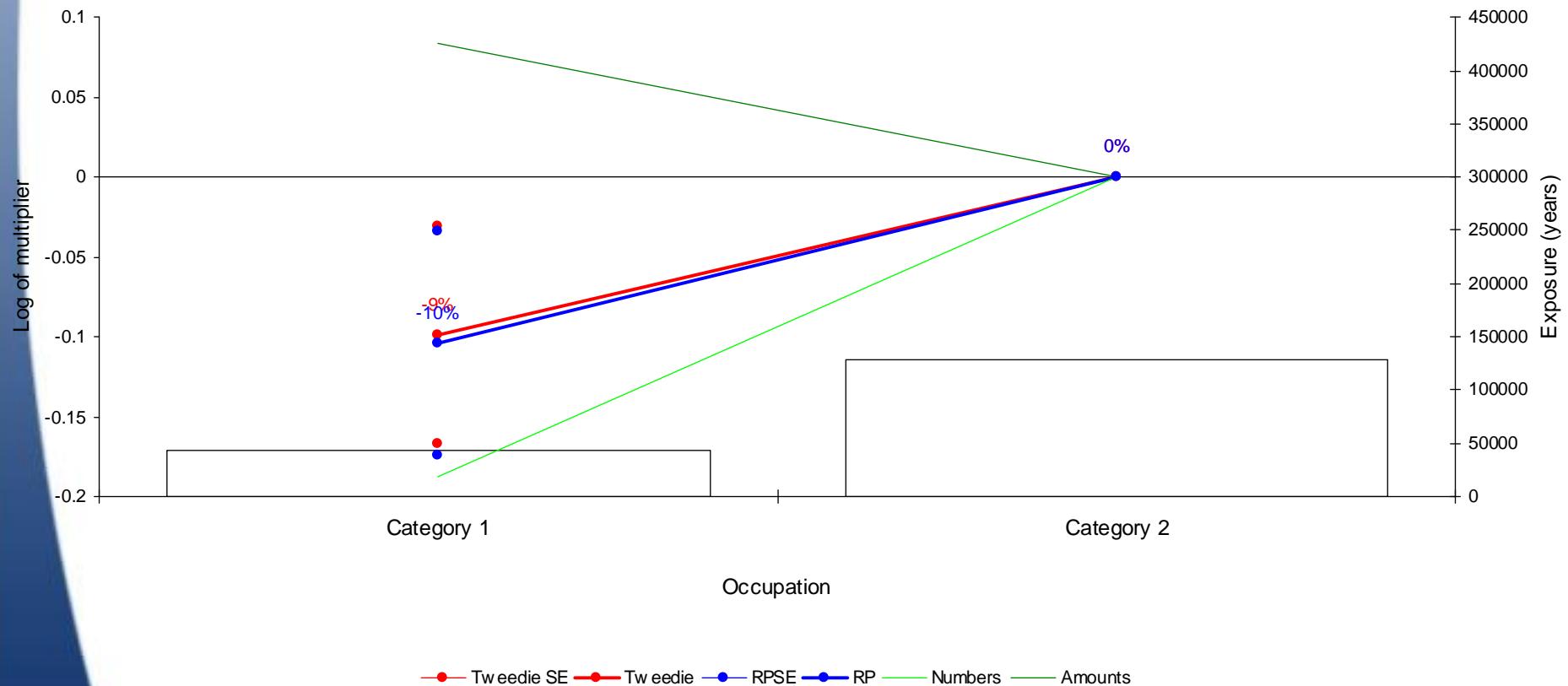
- $p=1$ corresponds to Poisson
- $p=2$ corresponds to Gamma
- Defines a valid distribution for $p<0$, $1 < p < 2$, $p > 2$
- Can be considered as Poisson/gamma process for $1 < p < 2$
- Need to estimate both k and p when fitting models



Example 1: traditional RP vs Tweedie

Comparison of Tweedie model with traditional frequency/amounts approach

Run 11 Model 1 - Tweedie Models

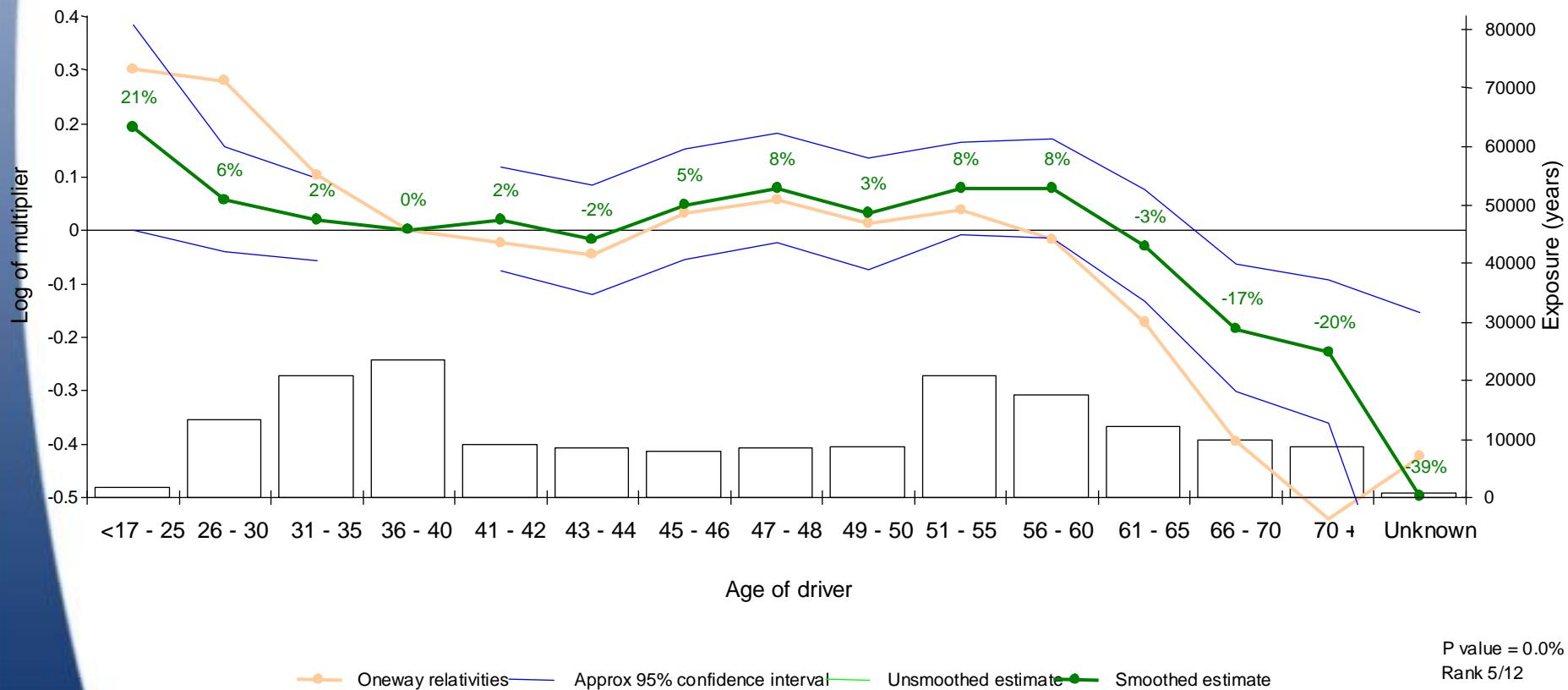




Example 2: frequency

Comparison of Tweedie model with traditional frequency/amounts approach

Run 7 Model 1 - Frequency



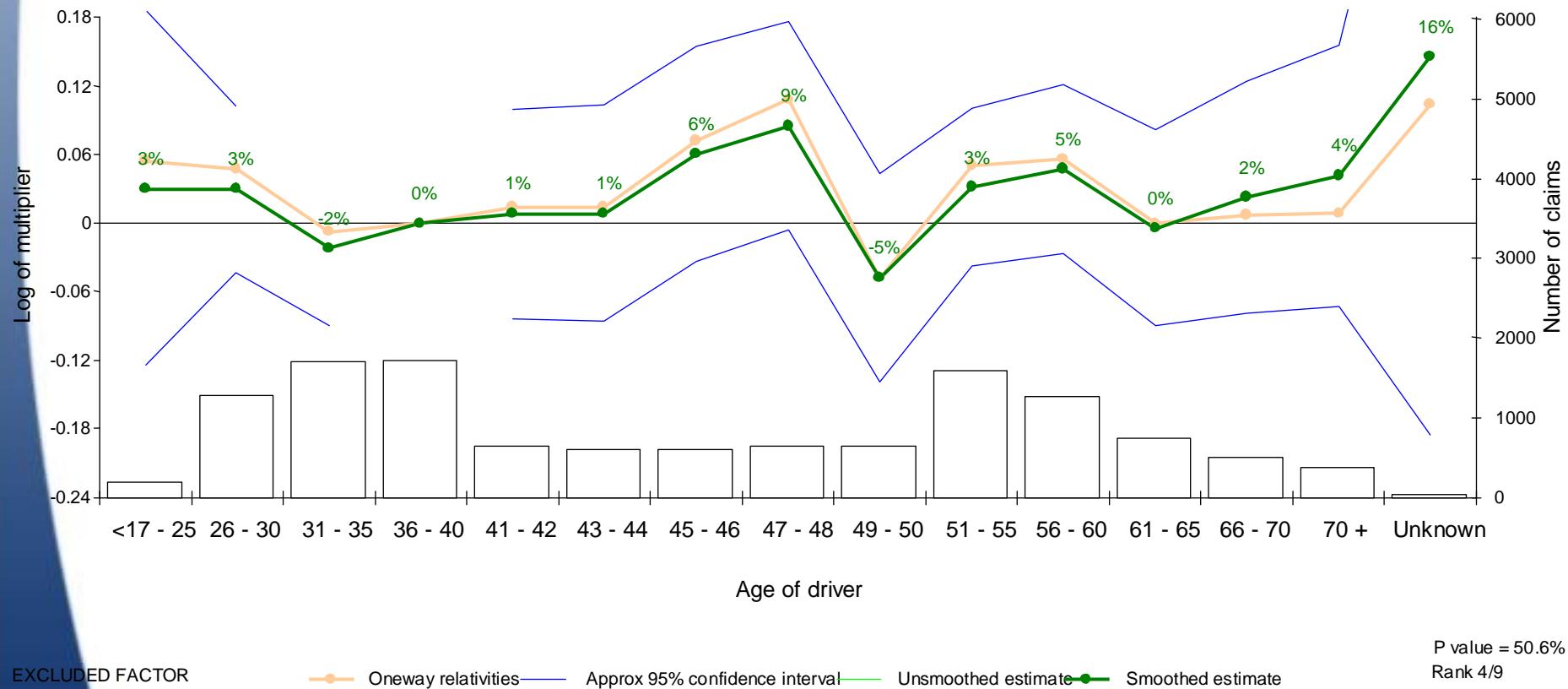
P value = 0.0%
Rank 5/12



Example 2: amounts

Comparison of Tweedie model with traditional frequency/amounts approach

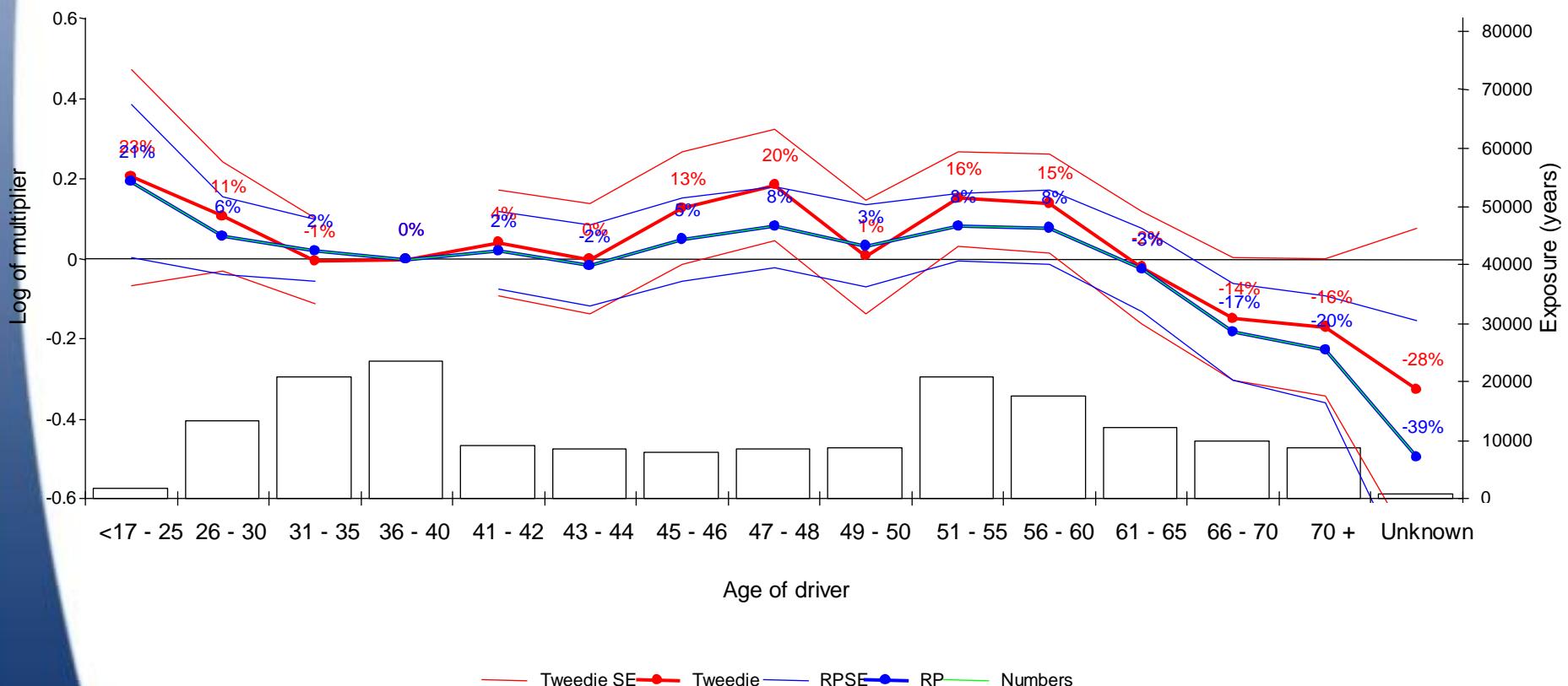
Run 7 Model 5 - Amounts



Example 2: traditional RP vs Tweedie

Comparison of Tweedie model with traditional frequency/amounts approach

Run 11 Model 1 - Tweedie Models



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