

Topical views: Property

How **INSURANCE** emerging are the Emerging Markets?

How mature / reflective of advanced economies are the **property** components of the emerging markets?

Are the market **property** premium and claims trends / ratios / proportions similar?

CS-2

INTERNATIONAL PROPERTY

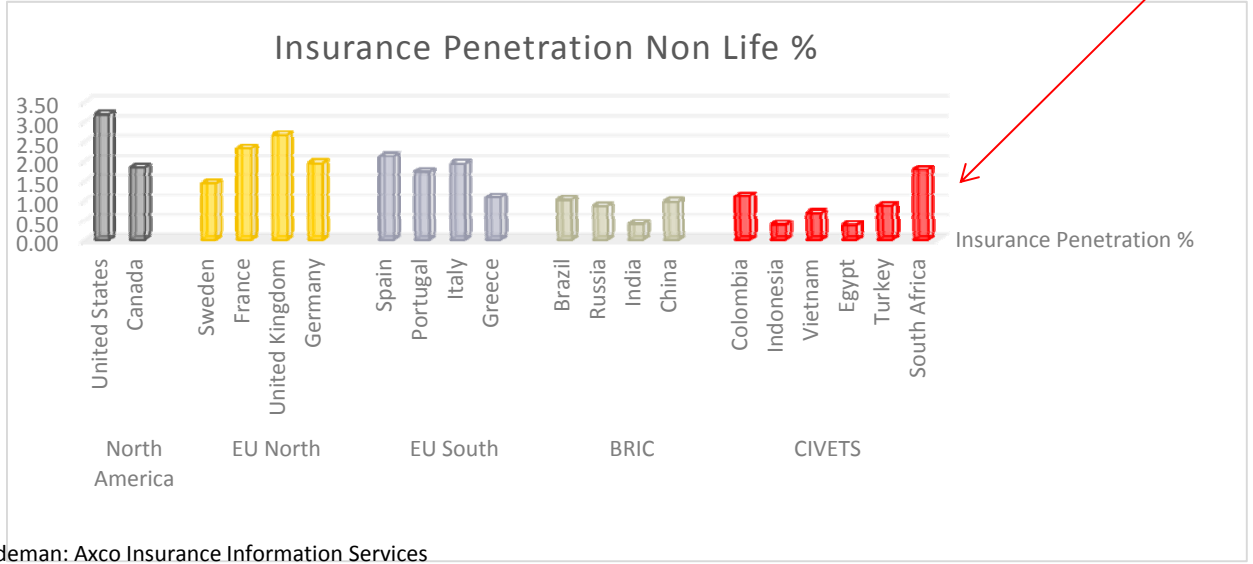
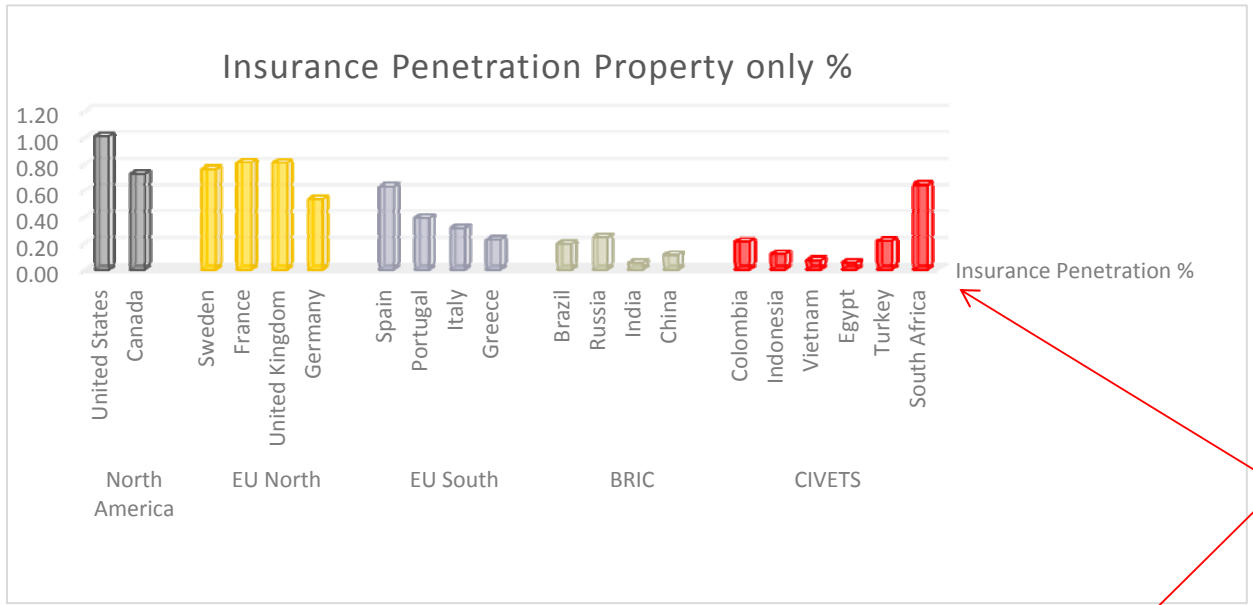
This session will provide a survey of the International Property market and benchmarking methodologies, with an emphasis on per risk covers. Similarities and differences between US and various European, Asia-Pacific and other developed and developing country data sources will be discussed. Various curve applications and adjustments for differences such as construction, occupancy, and protection differences (COPEA adjustments) and resulting macro country-wide validations will be explored. This session will include a case study approach to highlighting sensitivities and pitfalls of having incomplete data.

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Dave Sandeman: Axco Insurance Information Services

How “INSURANCE” emerging are the Emerging Markets?

		Region	Country	Insurance Penetration % Market	Insurance Penetration % Property	Property as % of I.P.
North America's - Mature		North America	United States	3.19	1.01	32%
			Canada	1.85	0.73	39%
EU North	Mature	EU North	Sweden	1.44	0.76	53%
			France	2.33	0.81	35%
			United Kingdom	2.66	0.81	30%
			Germany	1.95	0.54	28%
South EU	Mature	EU South	Spain	2.13	0.63	30%
			Portugal	1.73	0.39	23%
			Italy	1.94	0.32	16%
			Greece	1.09	0.23	21%
BRICS	Emerging (no more?)	BRIC	Brazil	1.03	0.19	18%
			Russia	0.87	0.25	29%
			India	0.40	0.06	15%
			China	0.98	0.11	11%
CIVETS	Nascent & Early Emerging & Mature?	CIVETS	Colombia	1.12	0.21	19%
			Indonesia	0.39	0.12	31%
			Vietnam	0.68	0.07	10%
			Egypt	0.38	0.06	16%
			Turkey	0.88	0.22	25%
			South Africa	1.79	0.64	36%



Understanding the **Influencers**
 (First World Financial Services
 Third World Population
 Major players look North)

Connecting the Dots: - Which Dots?

Tenuous Connection or Real Connection? (first world assumptions – value and reliance on data types)

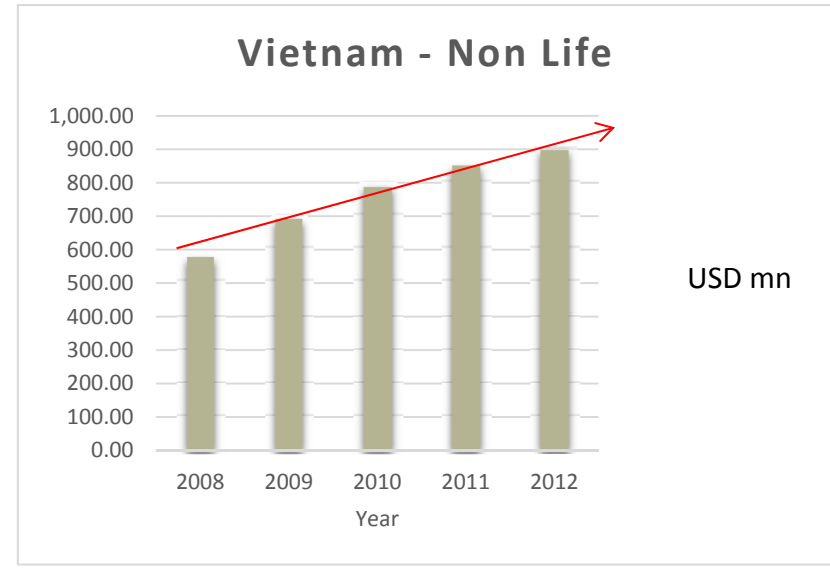
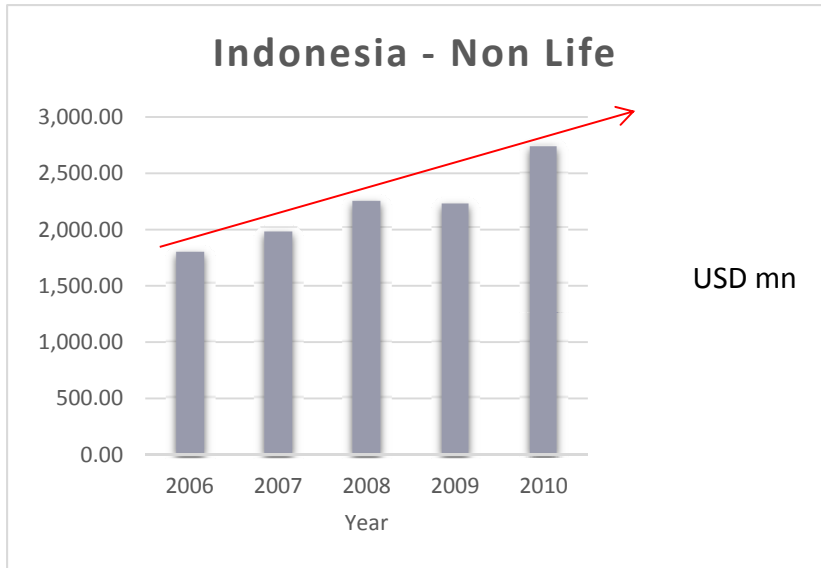
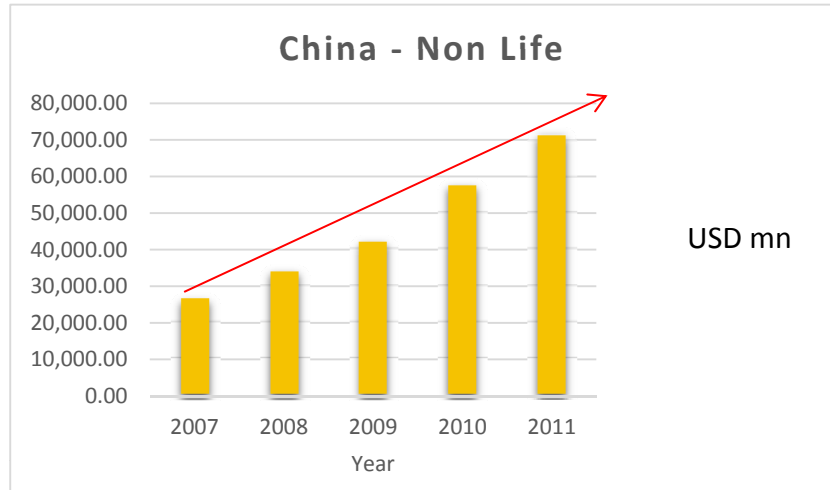
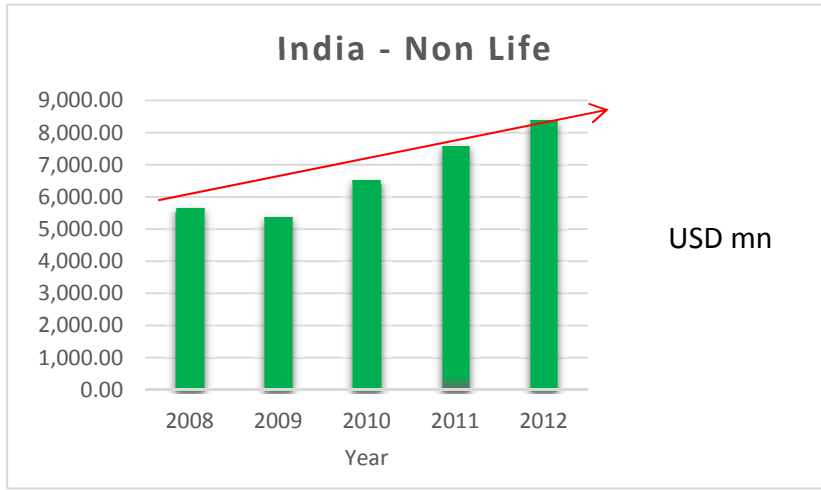
Who makes the decision? (normal underwriting criteria? – what am I insuring?)

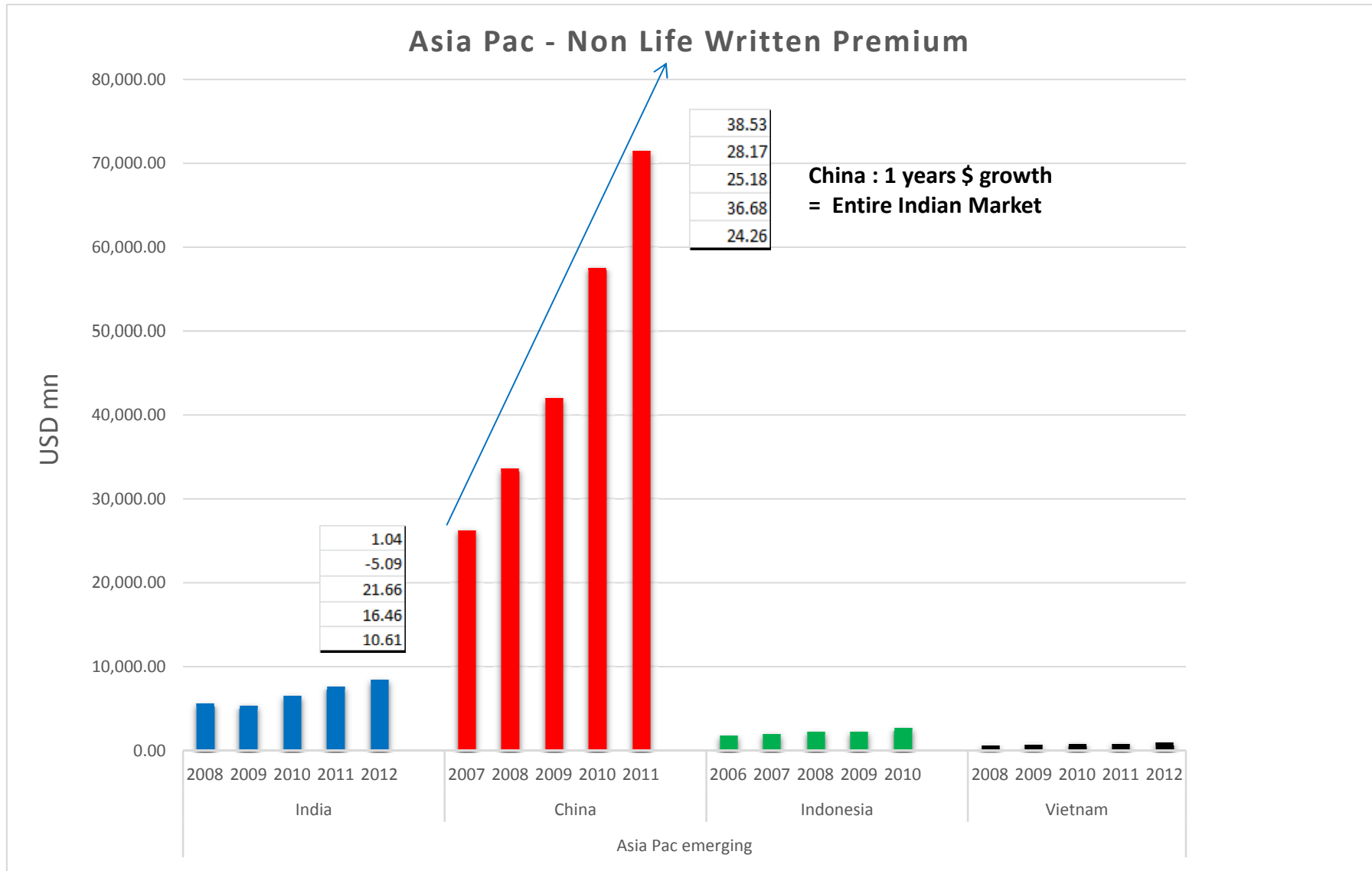
What gets missed?

How deep do you dive? (the GRANULAR data you are used to is not there.....yet)

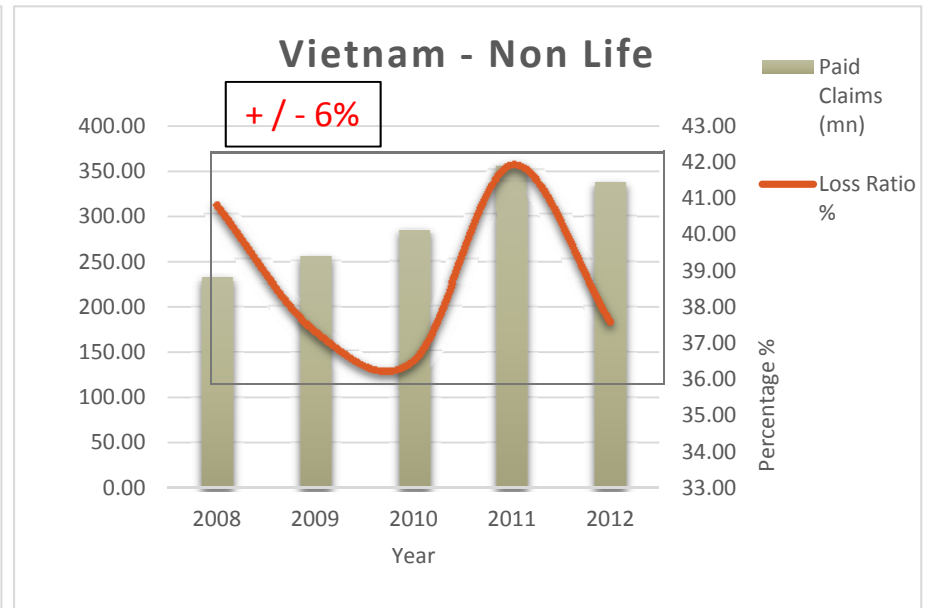
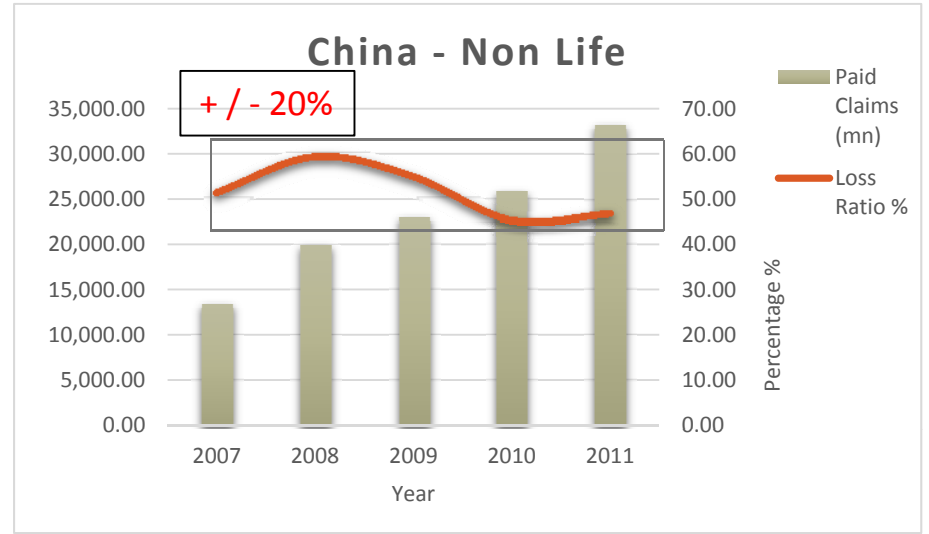
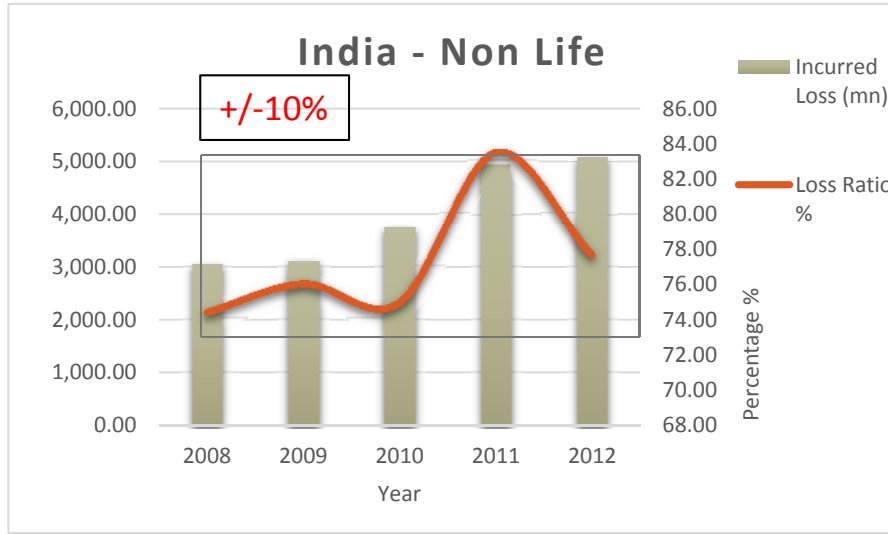
Narrative and Data are Big Data, not just numeric data.....the Story behind the individual Dots (data) is real

Contrarian view for Property? Forget the Numeric/Statistical Dots, focus on the Local & COPE! (actual not written)



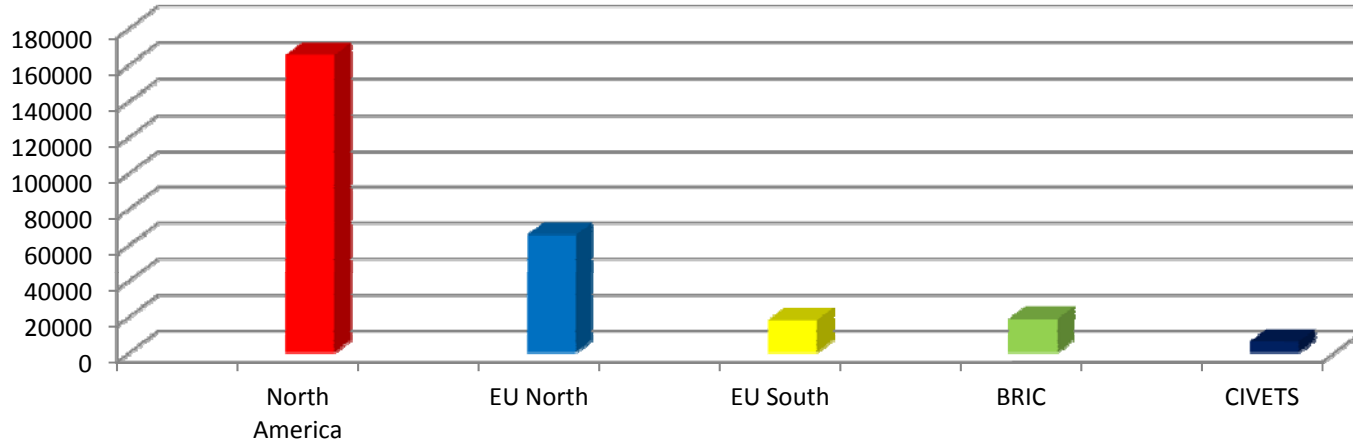


Property Loss Ratio Range Bands - Are the Property market premium & claims trends / ratios / similar?



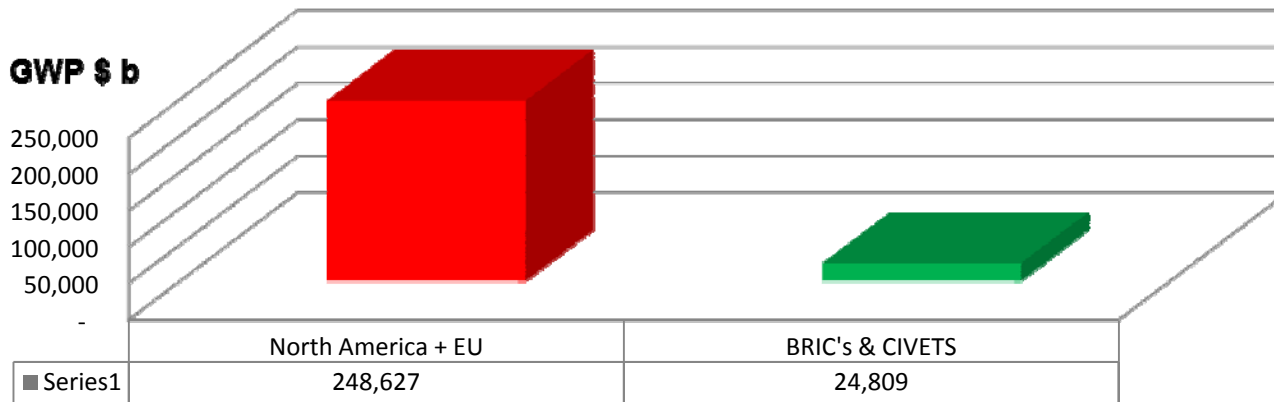
International Property in Perspective

Property GWP \$ b



A lot of catching up to do?

Property GWP \$ b



Are the Property market premium & claims trends / ratios / similar?

PREMIUMS	2007	2008	2009	2010	2011	5 years
North America's	146,426.57	148,405.00	152,510.49	151,617.18	165,162.05	764,121.29
EU North	65,741.79	68,956.05	63,591.17	62,466.07	65,972.99	326,728.07
EU South	16,188.41	18,397.31	17,847.60	16,726.52	17,972.76	87,132.60
BRIC's	9,998.05	13,014.42	12,817.22	14,900.38	18,353.82	69,083.89
CIVETS	4,680.72	4,580.38	4,616.24	5,569.60	5,251.46	24,698.41
CLAIMS						
North America's	70,634.71	89,427.33	88,689.38	79,273.03	106,539.36	434,563.81
EU North	48,592.95	42,916.10	41,902.11	43,465.17	38,562.82	215,439.14
EU South	8,702.68	10,876.60	11,528.45	9,998.04	10,158.00	51,263.77
BRIC's	4,001.17	6,292.23	5,815.59	8,963.65	9,891.96	34,964.58
CIVETS	2,170.24	2,070.30	2,393.20	2,513.39	2,373.43	11,520.55
Loss Ratios						
North America's	48%	60%	58%	52%	65%	57%
EU North	74%	62%	66%	70%	58%	66%
EU South	54%	59%	65%	60%	57%	59%
BRIC's	40%	48%	45%	60%	54%	51%
CIVETS	46%	45%	52%	45%	45%	47%

Do markets understand the RISK of Geographical/Socio-Economic/Demographic influences?

Non Statistical Factors (influencers)

Culture & Religion

Community vs. Balance Sheets - Takaful / Sharia

COPE

Written vs. Actual – Services & Enforcement (**Levy spent?**)

UK example = Maturation following Risk Controls & Management ?

Wales 1 /Scotland 1 / England 63

Cut backs = reduction in Fire Services?

Incidence = Down - Severity = Down - Facilities = Reduce?

Economic Activity (Manufacturing vs. Services)

Many vs. Major (Thailand Supply Chain Concentration)

Economic Asset make up

Again – COPE and focus

Value Perception

Insured Values / Insured Risks / Insurance as a “Value”

Assume nothing – investigate how your traditional risk pricing expectations will be **influenced**

“sensitivities and pitfalls of having incomplete data”