









**National Association of Insurance Commissioners** 

# Insurance Regulation

State or Federal Which Works Best?

## Agenda



- Why Consider Change?
- Discuss Various Regulatory Framework Proposals
- State Regulatory Perspective
- The Economic Downturn
- The Solution

### Why Consider Change?



- Complexity
- Property and Casualty Insurers Seeking Freedom from Rate Regulation
- Unduly Burdensome
- Cost of Compliance
- Globalization
- Speed to Market

### **Various Proposals**



- Systemic Risk Regulator
- Federal Regulation
- Federal Regulation of Multi-State Insurers
- Optional Federal Charter
- Federal Solvency Regulator
- Federal Tools Proposal
- Modernized State Regulation
- Status Quo

### **State Regulatory Perspective**



- Simplicity v. Regulatory Arbitrage
- Accreditation
- Uniformity Where Crucial
  - Financial Statements & Accounting Standards
  - Peer Review thru FAWG
  - SERFF
  - NIPR
  - Operational Efficiencies
- Consumer Protection
- State Civil Justice Systems
- Statutory Differences

### **Worldwide Insurance Premiums**

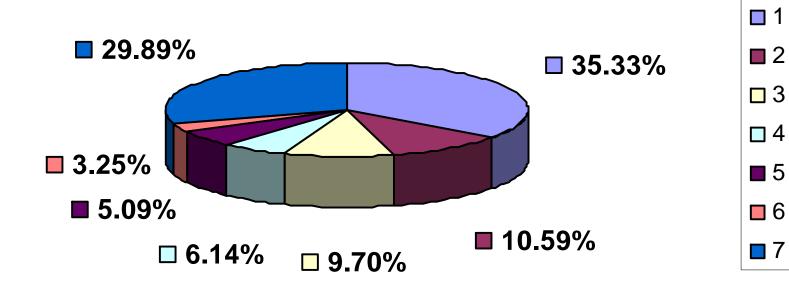


### (Millions of U.S. Dollars)

1	United States	\$1,546,860	35.33%
2	United Kingdom	\$463,686	10.59%
3	Japan	\$424,832	9.70%
4	France	\$268,900	6.14%
5	Germany	\$222,825	5.09%
6	Italy	\$142,328	3.25%
	The Rest	\$1,308,498	29.89%
Total		\$4,377,929	100.00%









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5	Italy	\$142,328	3.25%
6	New York	\$138,935	3.17%
7	California	\$130,491	2.98%
8	South Korea	\$116,990	2.67%
9	Florida	\$110,142	2.52%
10	The Netherlands	\$102,831	2.35%
	The Rest	\$2,255,969	51.53%
Total		\$4377,929	100.00%

### **How States Compare**



- 3 of the Top 10 Jurisdictions
- 7 of the Top 20 Jurisdictions
- 10 of the Top 25 Jurisdictions
- 13 of the Top 30 Jurisdictions
- 21 of the Top 40 Jurisdictions
- 28 of the Top 50 Jurisdictions

### Global Competition (US v. EU)

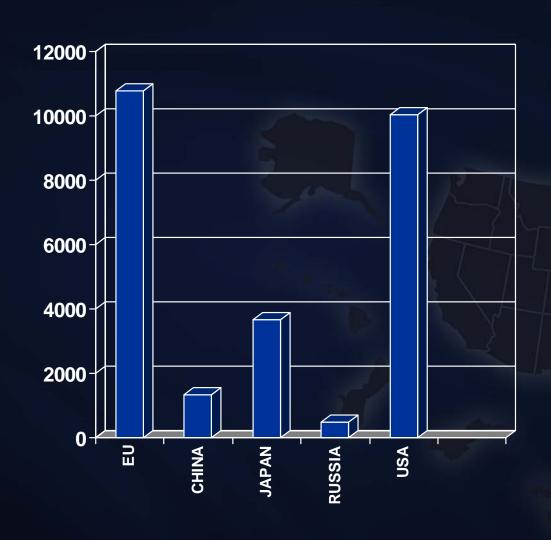


- US
- One language
- 50 States, DC & Terr.
- 304 Million People
- One Currency

- EU
- 23 Languages
- 27 Countries (Not All)
- 493 Million People
- Euros & > 10 Others

### **World Market Comparison**





Size of Economy: 2006 Gross Domestic Product in billions (euros)

### **World Market Comparison**





2007 Gross Domestic Product per person (Purchasing Power Standard)



- Insurers have weathered the storm relatively better than other financial services providers – WHY??
  - Picky state laws regulating insurers' investment activities
  - Wealth of financial information regularly provided to regulators
  - Active cross-border information sharing
  - Sound financial monitoring tools (IRIS & RBC)



#### What about AIG?

- AIG is a financial services conglomerate
- American International Group, Inc., is a financial holding company that owns 71 U.S.-based insurance entities and 176 other financial services companies throughout the world
- The problem lies with the AIG financial holding company that is subject to federal regulatory oversight by the U.S. Office of Thrift Supervision (OTS).



#### What about AIG?

- The AIG financial holding company took on more risk than they could handle when investing in collateralized debt instruments, such as credit derivative swaps on mortgage-backed securities
- It is important to note that these types of investments are financial products, not state-regulated insurance products
- When the U.S. housing markets experienced a downturn, these risky investments lost lots of money for the AIG financial holding company



### What about AIG?

- Even throughout the AIG financial holding company's liquidity crisis, consumers remained protected by insurance regulatory rules that prevented the parent company from simply raiding capital from its profitable and well-capitalized insurance subsidiaries
- A coordinated effort by the nation's insurance regulators ensured that no policyholder assets were used for any part of this transaction

#### The Solution



- Two Buzz Words Transparency & Regulation
  - Make the markets for risky securities more transparent so that the buyers know about the underlying elements of each bundled security that they are purchasing
  - State insurance regulators also suggest that federal financial services regulators look to state insurance regulation regarding, among other things, restrictions on derivative activities; limits on high concentrations in investment types; and appropriate minimum capital and surplus requirements

#### The Solution



- One way is to create a transaction platform where market participants - as well as regulators - have access to view the disclosures and the transaction details so that the markets become transparent, rather than opaque
- Transparent information about the transaction details will keep everyone honest, while allowing all parties to make a reasonable profit from the transactions placed through the platform
- Illuminating the markets is the best way to keep all market participants - and all market regulators - informed with the best available information to make the best financial decisions







**National Association** *of* **Insurance Commissioners**