

RR-2: Risk Load/Cost of Capital for Property Cat: Reinsurer and Primary Insurer Perspectives

John Lower, FCAS, MAAA

CAS Ratemaking and Product Management Seminar
Huntington Beach, CA
March 12, 2013

1

Antitrust Notice

The Casualty Actuarial Society is committed to adhering strictly to the letter and spirit of the antitrust laws. Seminars conducted under the auspices of the CAS are designed solely to provide a forum for the expression of various points of view on topics described in the programs or agendas for such meetings.

Under no circumstances shall CAS seminars be used as a means for competing companies or firms to reach any understanding – expressed or implied – that restricts competition or in any way impairs the ability of members to exercise independent business judgment regarding matters affecting competition.

It is the responsibility of all seminar participants to be aware of antitrust regulations, to prevent any written or verbal discussions that appear to violate these laws, and to adhere in every respect to the CAS antitrust compliance policy.

The Primary Insurer Perspective: Agenda

- Catastrophe Risk Pricing
- Risk Load: A New Methodology
- Calculation and Implementation
- Interaction With Other Parts of the Ratemaking Process

3

Catastrophe Risk Pricing – Primary Insurer Perspective

- **Reinsurance**
 - Cost can be included in ratemaking process
 - Could be issues gaining regulatory approval
 - Profit provision included in reinsurance pricing not subject to same regulatory scrutiny as that of primary insurance
 - Covers some portion of catastrophe risk; does not address return on risk not covered by reinsurance
- **Profit Provision**
 - Traditional profit provision may not include appropriate return on all retained catastrophe losses

4

Catastrophe Risk Pricing – Primary Insurer Perspective

- **Risk Load**
 - To ensure reasonable and appropriate compensation for catastrophe risk retained by insurer
 - Develop profit provision using risk-adjusted target
 - Use catastrophe bond market to determine market-based return for different layers of catastrophe loss
- **Including an Appropriate Return in the Ratemaking Process**
 - Traditional underwriting profit – compensates insurer for non-catastrophe and some catastrophe risk
 - Reinsurance cost – includes market-based return for catastrophe risk covered by reinsurance
 - Risk load – compensates insurer for retained catastrophe risk not contemplated in traditional profit provision

5

Risk Load: A New Methodology

- New methodologies are often met with a certain amount of skepticism, regardless of their theoretical strength
 - An integral piece of the methodology – the Catastrophe bond market – is still relatively new
- Regulators may be unfamiliar with the methodology and may need a tutorial
- This methodology can result in large indicated increases in catastrophe-prone areas, which may prevent regulators in those areas from approving the methodology

6

Calculation and Implementation

- Data Questions
 - A company must be able to assess its retained catastrophe risk
 - Catastrophe loss modeling
 - Expected loss distributions
 - The interaction between expected losses and any reinsurance must be accounted for

7

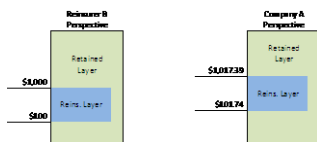
Calculation and Implementation

- Interaction With Reinsurance
 - The insurer and reinsurer may have different loss adjustment expense (LAE) assumptions.
 - Imagine a scenario where Company A had LAE represent 17% of catastrophe losses, but their contract with Reinsurer B for 95% of the layer from \$100 to \$1,000 assumed 15% LAE.
 - In this scenario, adjustments need to be made, as a \$100 loss from Company A's perspective would only be a \$98.29 loss ($=\$100 * (1.15/1.17)$) from the Reinsurer B's point of view.
 - In order to pierce the \$100 contract threshold, Company A would need to incur a loss of \$101.74.

8

Calculation and Implementation

- Interaction With Reinsurance
 - Example continued:

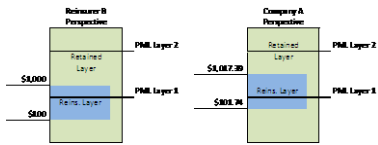


- This adjustment must be done correctly to ensure that the calculated amount of the retained loss is correct.

9

Calculation and Implementation

- Interaction With Reinsurance
 - Example continued:



- In addition, the LAE adjustment is necessary in order to properly determine which PML layers retained losses fall in.

10

Calculation and Implementation

- Interaction With Reinsurance
 - Having multiple reinsurance contracts can add several complications:
 - Different contracts may have different LAE assumptions (all of which may vary from the primary insurer)
 - Inuring rules need to be sorted out
 - Some contracts may be annual-aggregate while others are event-based
 - Some contracts may cover a single state; others may cover an entire region or the whole country
 - Issued catastrophe bonds should be considered

11

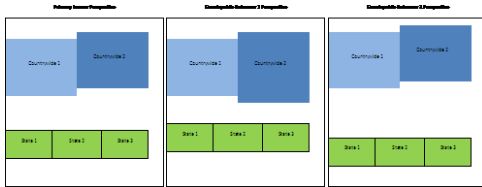
Calculation and Implementation

- Interaction With Reinsurance
 - Real-world Example:
 - 23 state/regional contracts, 2 countrywide contracts, 2 catastrophe bonds
 - Different LAE assumptions for state/regional contracts, each countrywide contract, and primary insurer
 - LAE assumptions even varied by peril
 - Countrywide contracts were annual-aggregate; state/regional contracts were event-based
 - One state contract did not have inuring rules

12

Calculation and Implementation

- Example Continued:



13

Calculation and Implementation

- Diversification should be considered
 - Calculating PML layers on a by-state basis assumes the perspective of a stand-alone insurer in that state
 - Calculating PML layers on a countrywide basis can result in much of the risk load being concentrated in a company's largest PML risks
 - Blended options are available
 - See example on the next page

14

Calculation and Implementation

- Diversification example:

	\$ in \$100	\$ in 250	By State Risk Level Calculations	Countrywide Risk Level Calculations	By State Distribution	Countrywide Distribution
State A	800,000	500,000	100,000	5,000	0.0%	0.0%
State B	600,000,000	3,000,000,000	100,000,000	20,000,000	30.0%	11.0%
State C	1,200,000,000	2,300,000,000	225,000,000	150,000,000	69.2%	88.2%
			Total:	325,000,000		170,000,000

	Blended Option	Blended Distribution
State A	76,438	0.0%
State B	52,205,059	30.0%
State C	117,568,471	69.2%
Total	170,000,000	

- The blended option can be calculated by applying the by-state distribution to the countrywide total

15

Interaction With Other Parts of the Ratemaking Process

- The insurer should consider interaction between a risk load and the insurer's profit provision
 - Profit provisions and risk loads are both used to cover the cost of capital (or a portion of it)
 - Depending on how the profit provision was determined, an adjustment may be needed to account for income earned through a risk load
 - Risk loads and contingency provisions serve different purposes and do not overlap

16

Interaction With Other Parts of the Ratemaking Process

- There are multiple ways of implementing the risk load in the rates:
 - Vary by amount of insurance
 - Vary by rating characteristic: construction type, deductible, presence of loss mitigation
 - Vary by premium
 - Flat rate by state
 - Insurer may want to vary the provision geographically within a state
 - Existing territorial definitions
 - New groupings based on expected catastrophe losses
 - The level of segmentation will depend on the level of event detail that is available for analysis

17

Questions?

John Lower, FCAS, MAAA
john.lower@allstate.com
(847) 402-0112

18