

Product Development: From Conception to Execution

The presenter is Diane Dull, a project management professional at Towers Watson for usage-based insurance projects. With usage-based insurance (UBI), an auto policy is rated on how, when, and where the car is driven.

Do you work with project managers but still aren't sure what they are responsible for? Have you been asked to lead a project, and could use a few pointers? Or maybe you are on a project team now, but don't know the plan and what's expected of you.

You don't need a deep toolkit to make your projects better!

This engaging session will provide you with:

- An appreciation for the value of project management
- An explanation of what a project manager does
- **Four essential practices to use right away.** Each practice will come to life through examples from real-world UBI projects.
 1. **The problem with estimating and how to solve it**
 2. **The triple constraint and why it is your friend**
 3. **Managing risks will increase confidence and create positive outcomes**
 4. **Managing stakeholders is your ticket to success**