



Usage-based Insurance

Operations

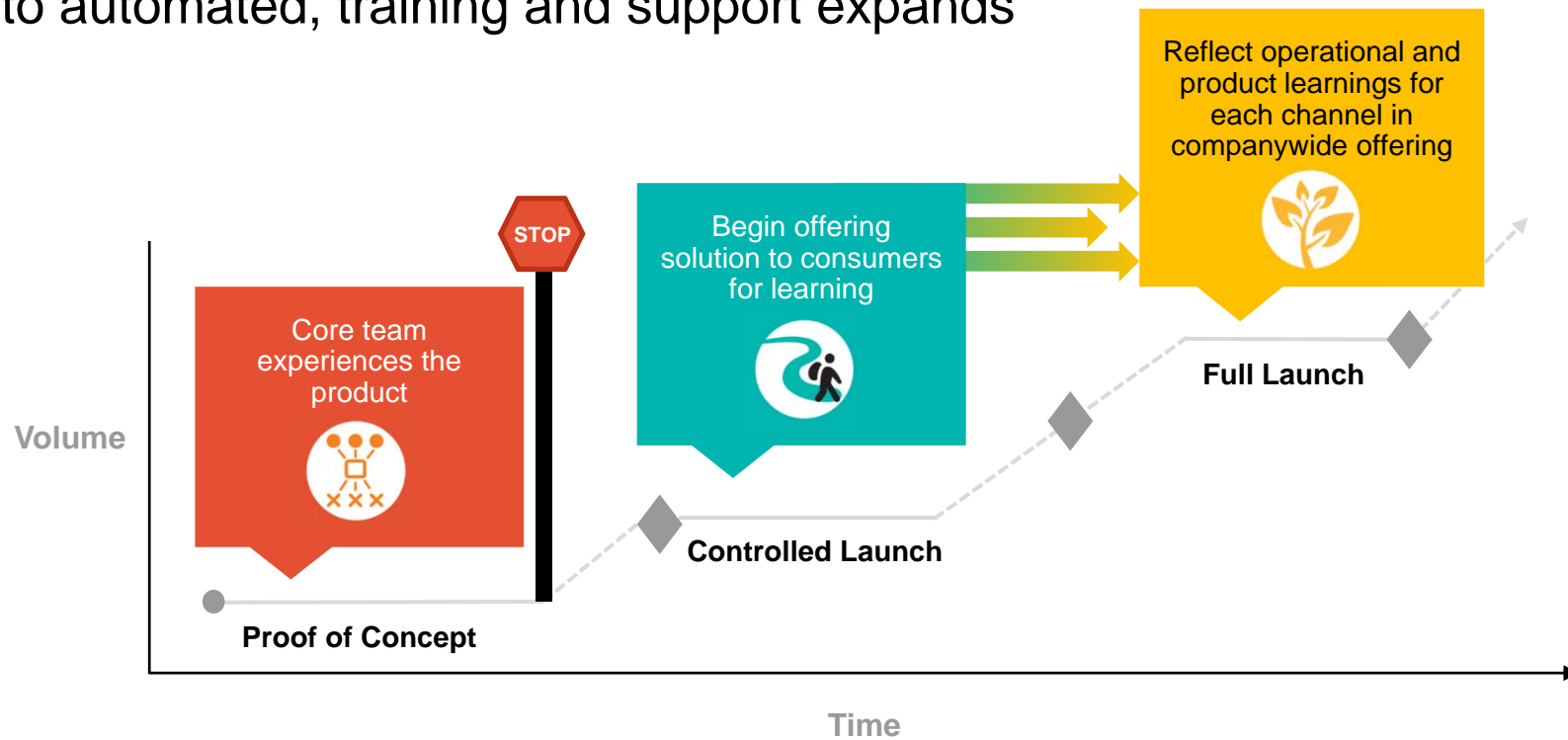
A presentation to CAS RPM 2015

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Market Launch Runway

- Product build is evaluated, processes change from manual to automated, training and support expands



Program Management

UBI touches all areas of the company



Lessons Learned and Suggestions

1 Leverage your partnerships

2 Early involvement from key areas

3 Address your constraints

4 Stakeholder communication

Future-proofing

- Strategy first!

- Learn first, customize later

- It must work for the consumer

- Test and learn





Questions?