

TRUE
M I L E A G E



Usage-Based Auto Insurance Solutions

Nonparametric GLM

CAS RPM 2017

San Diego

Ryan N. Morrison

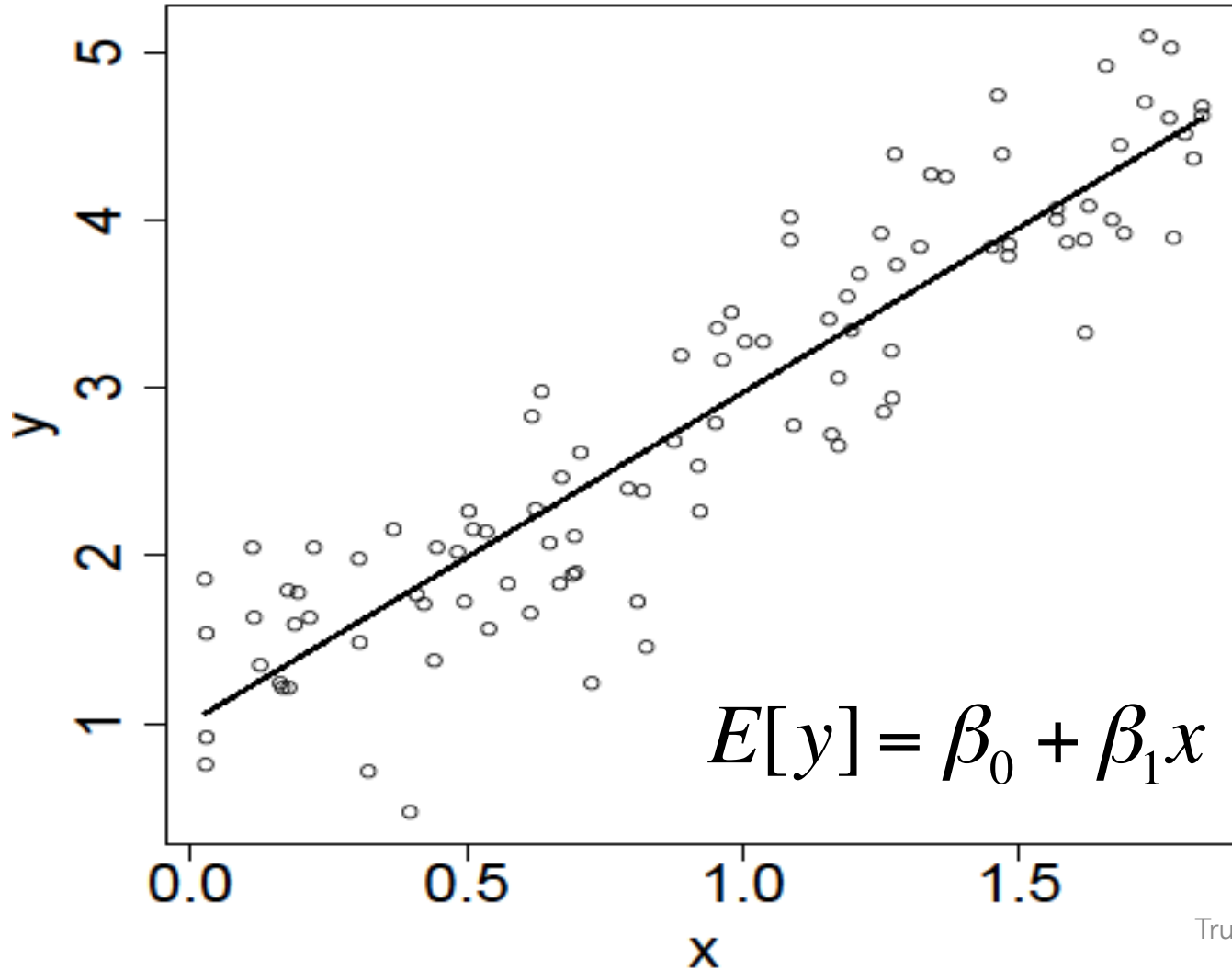
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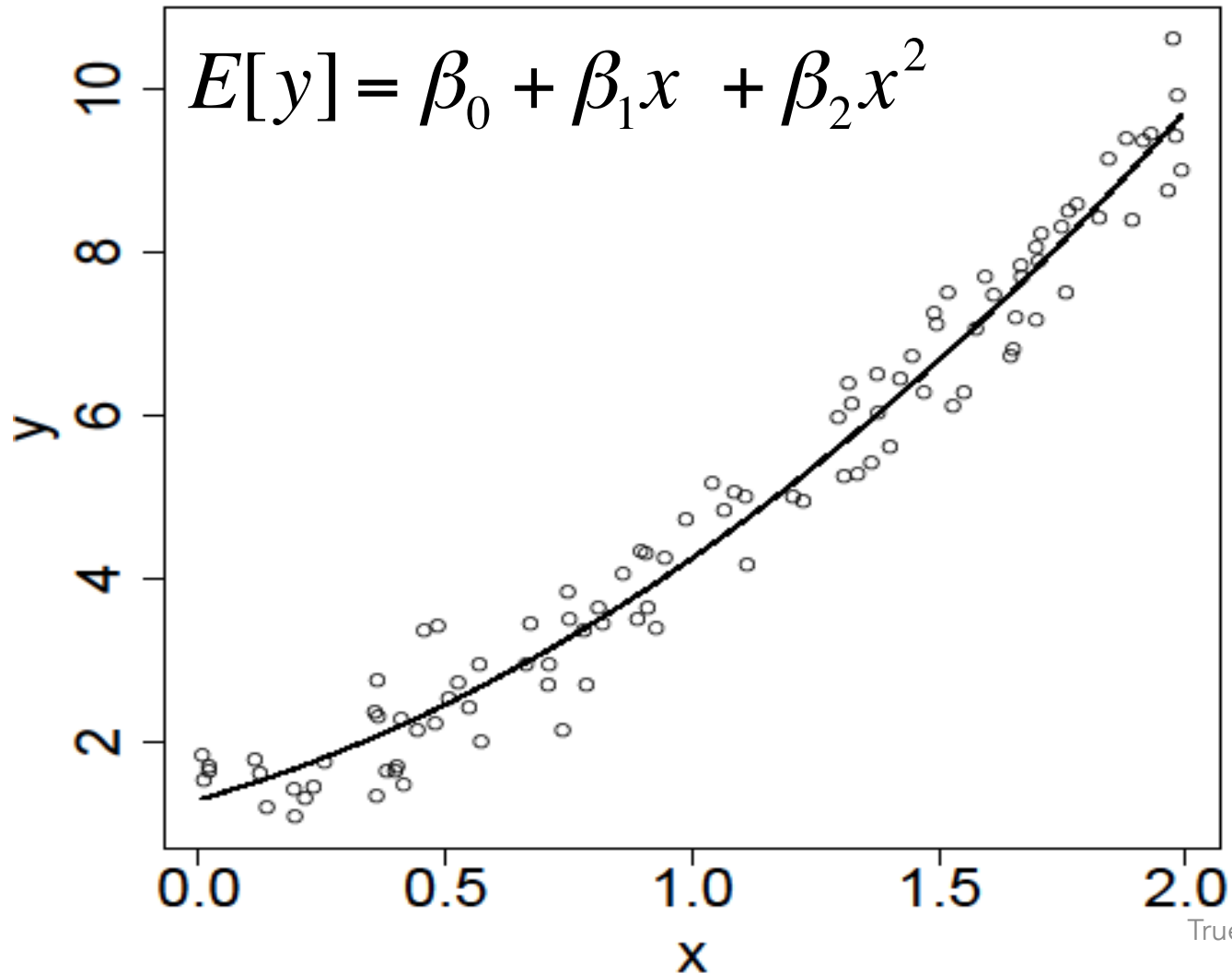
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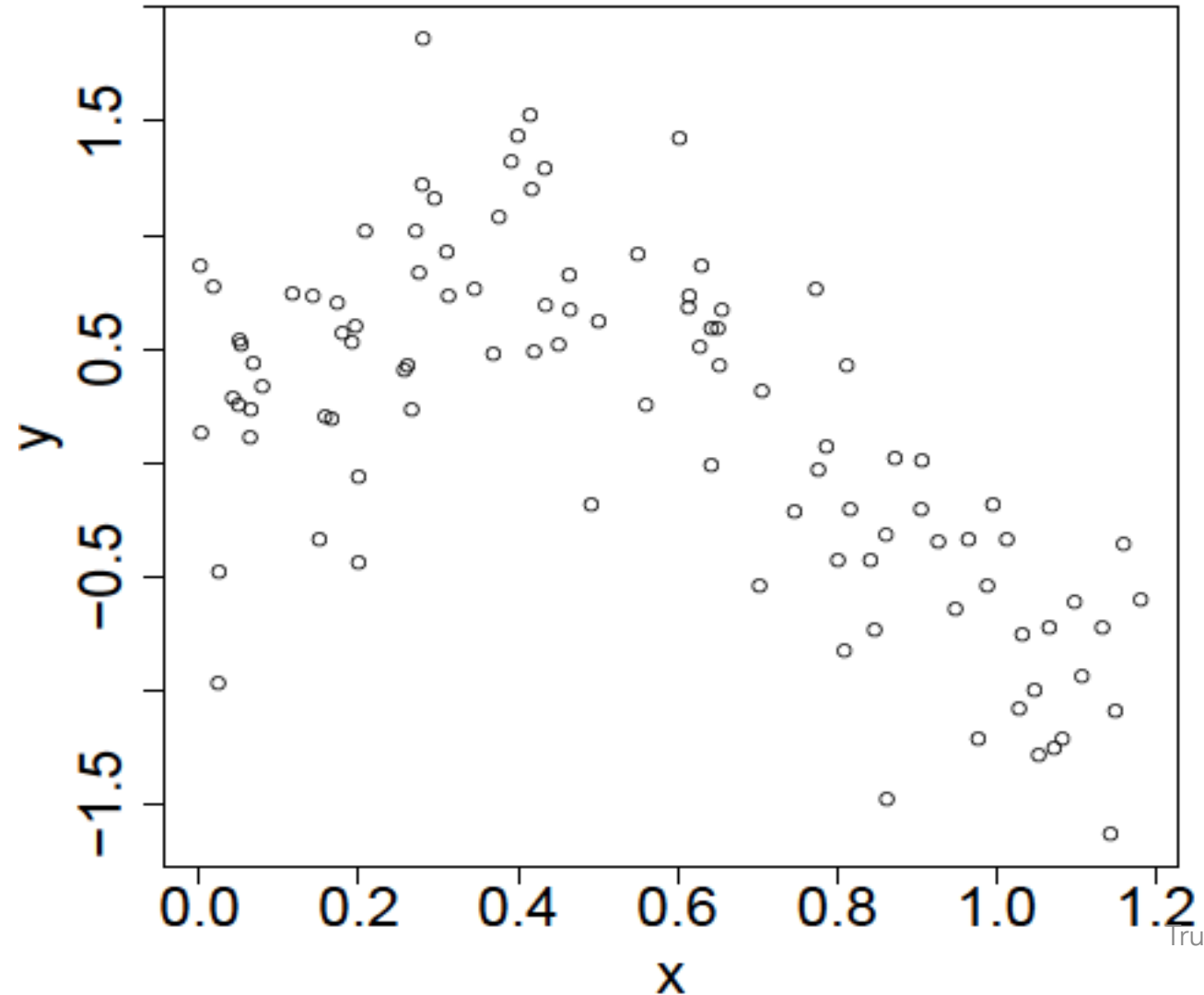
Linear Regression



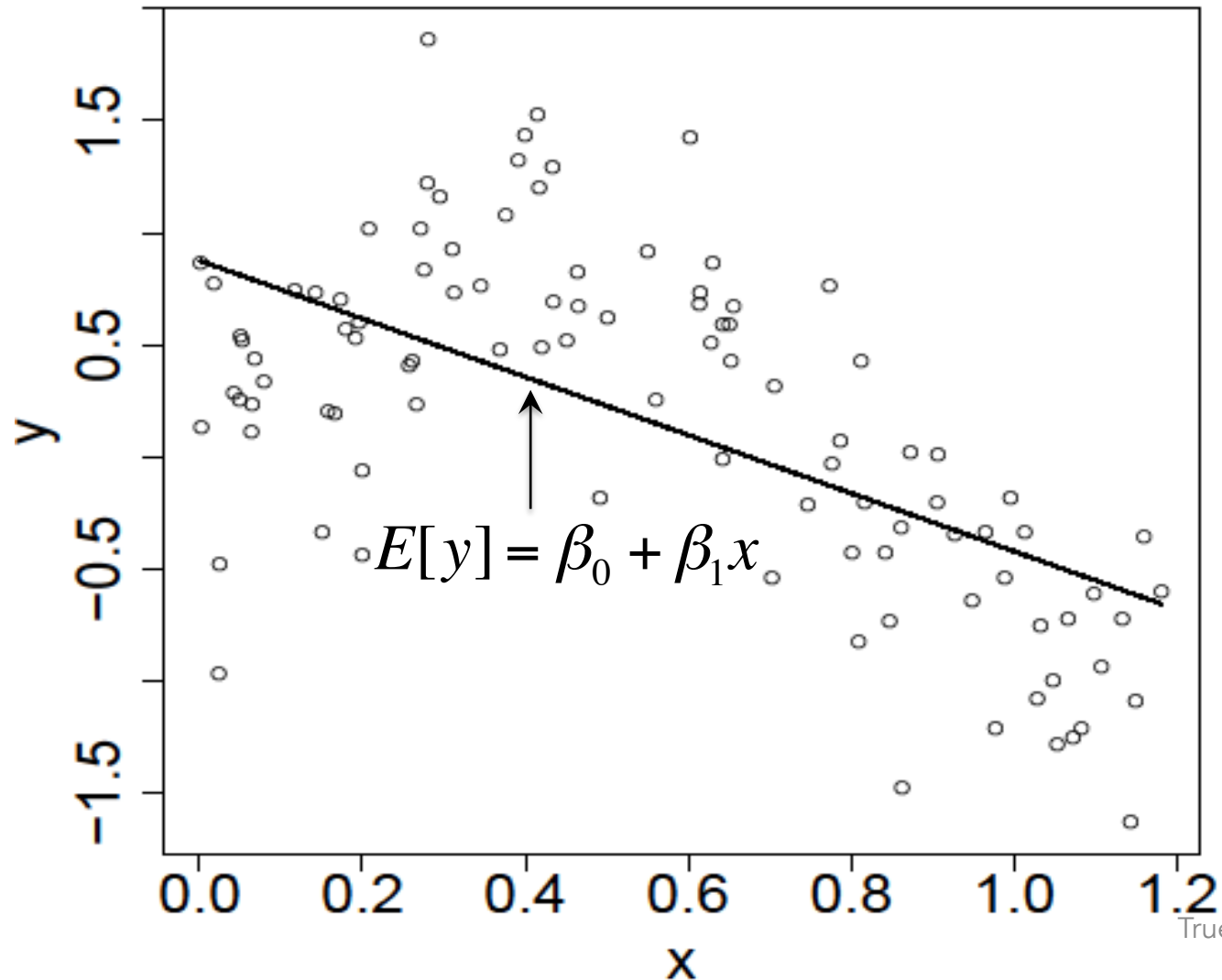
Polynomial Regression



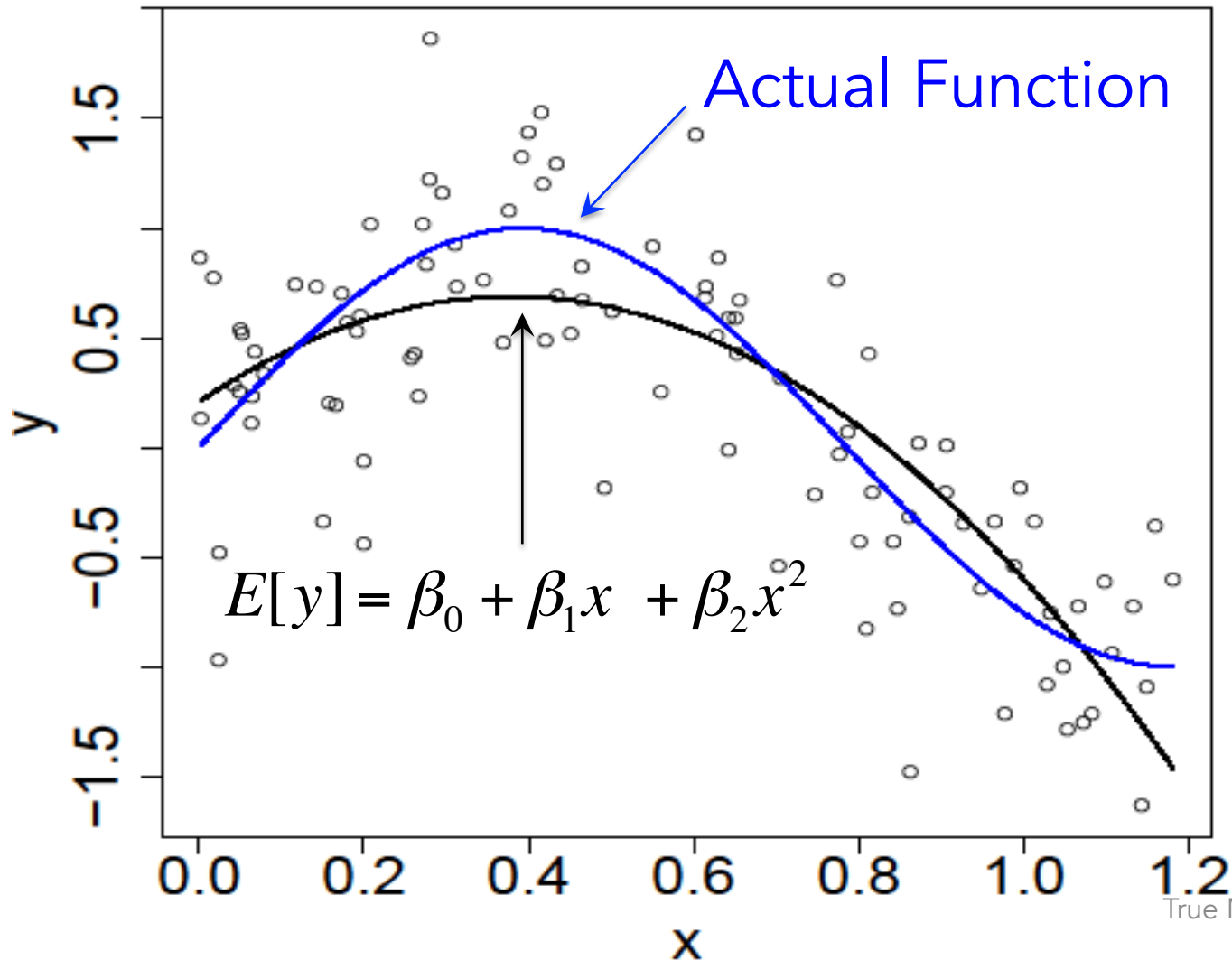
Data



Linear Regression



Polynomial Regression



Nonparametric Regression

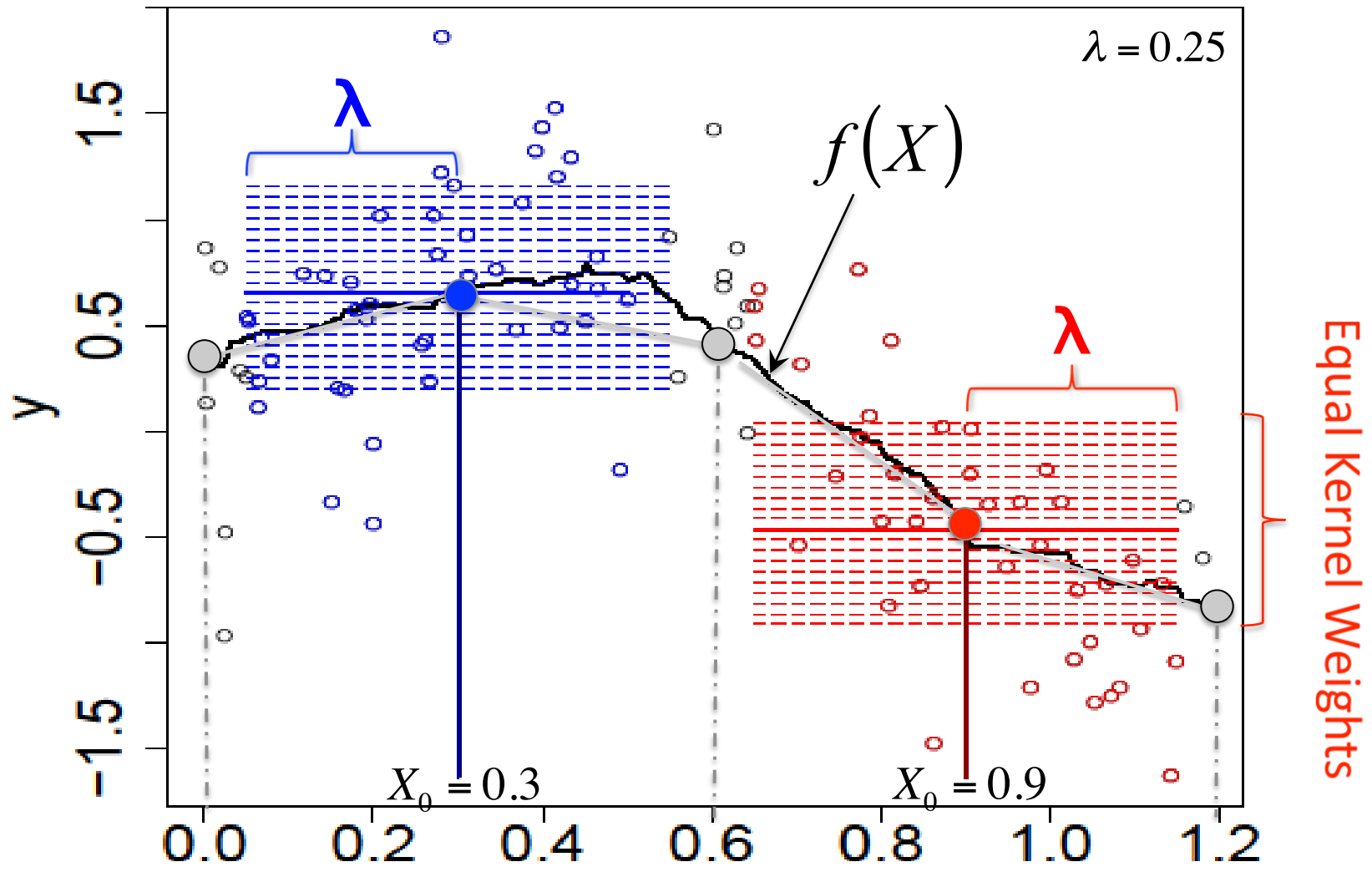
Goal

- Given a scatterplot;
- We want to find a function $f(\mathbf{x})$ that best predicts the dependent variable y

Nonparametric Regression

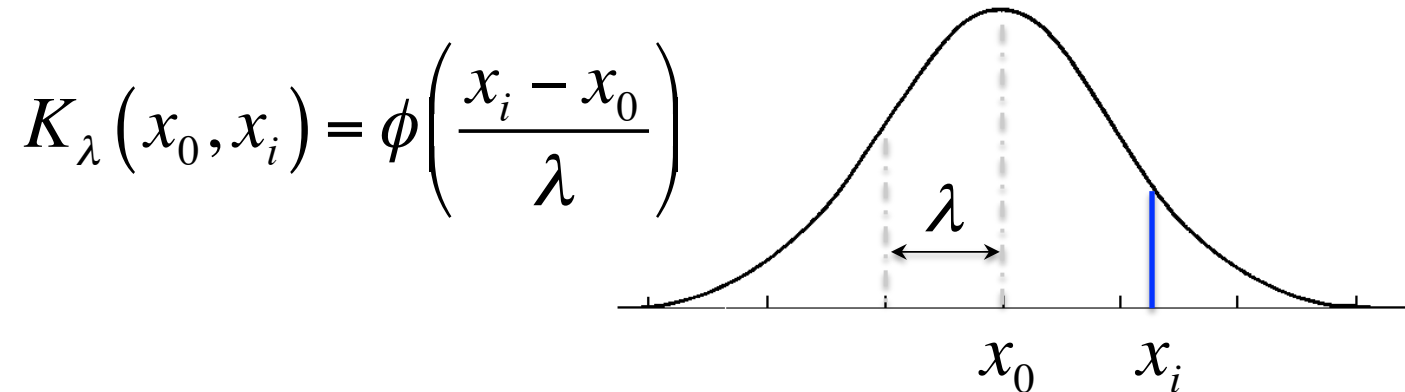
- Only use data in the neighborhood of X_0
- The neighborhood is set by bandwidth λ
- The regression weights are determined by a kernel function $K_\lambda(X_0, X_i)$
- Unique regression $f(X_0)$ at every X_0

Local Average : Box Kernel



Nonparametric Regression

- The normal density is a popular kernel



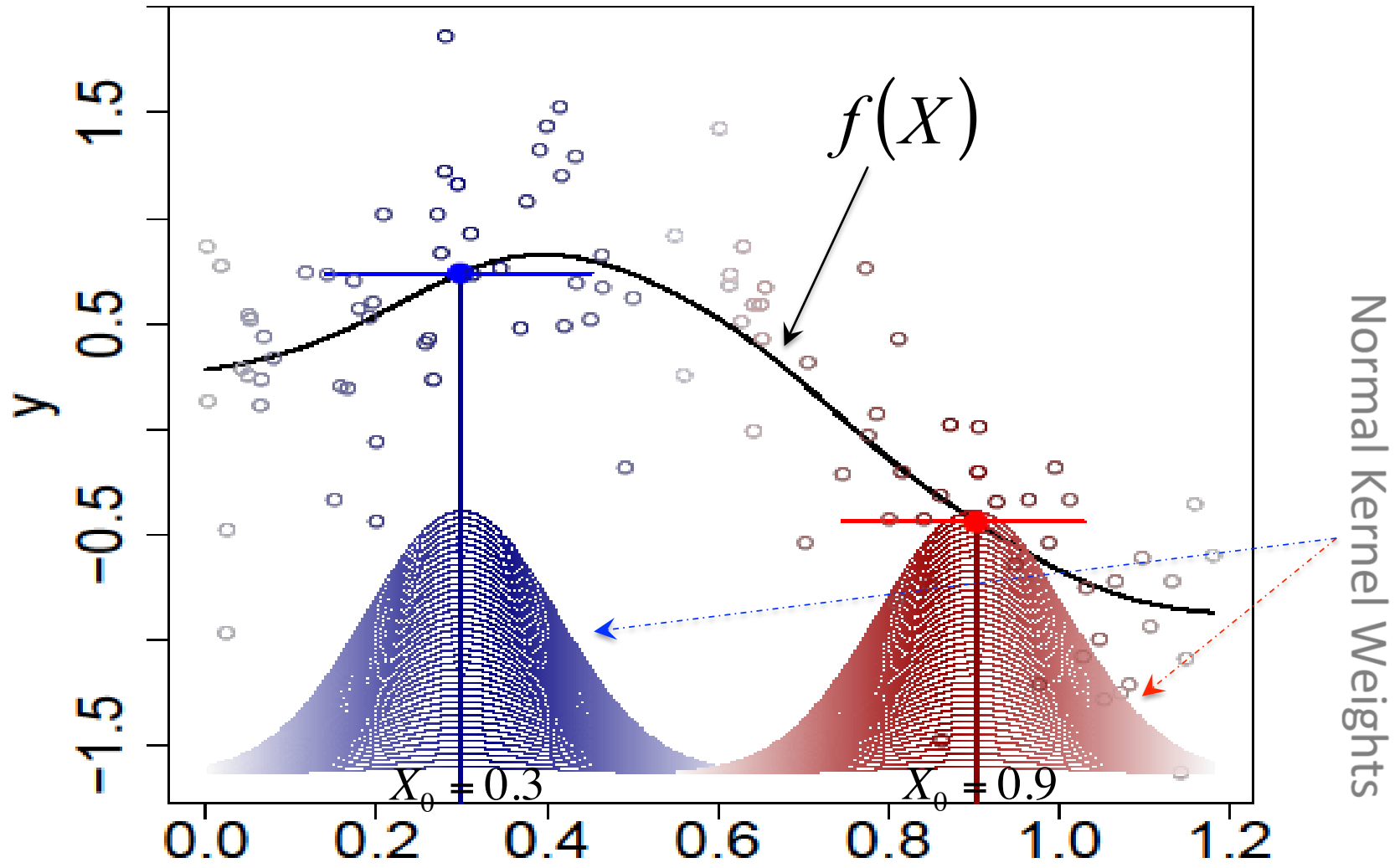
- Nadaraya-Watson kernel-weighted estimate is

$$\hat{f}(x_0) = \sum_{i=1}^n \left(\frac{K_{\lambda}(x_0, x_i)}{\sum_{i=1}^n K_{\lambda}(x_0, x_i)} \right) y_i$$

Local Average : Normal Kernel

$$E[y] = \beta_0$$

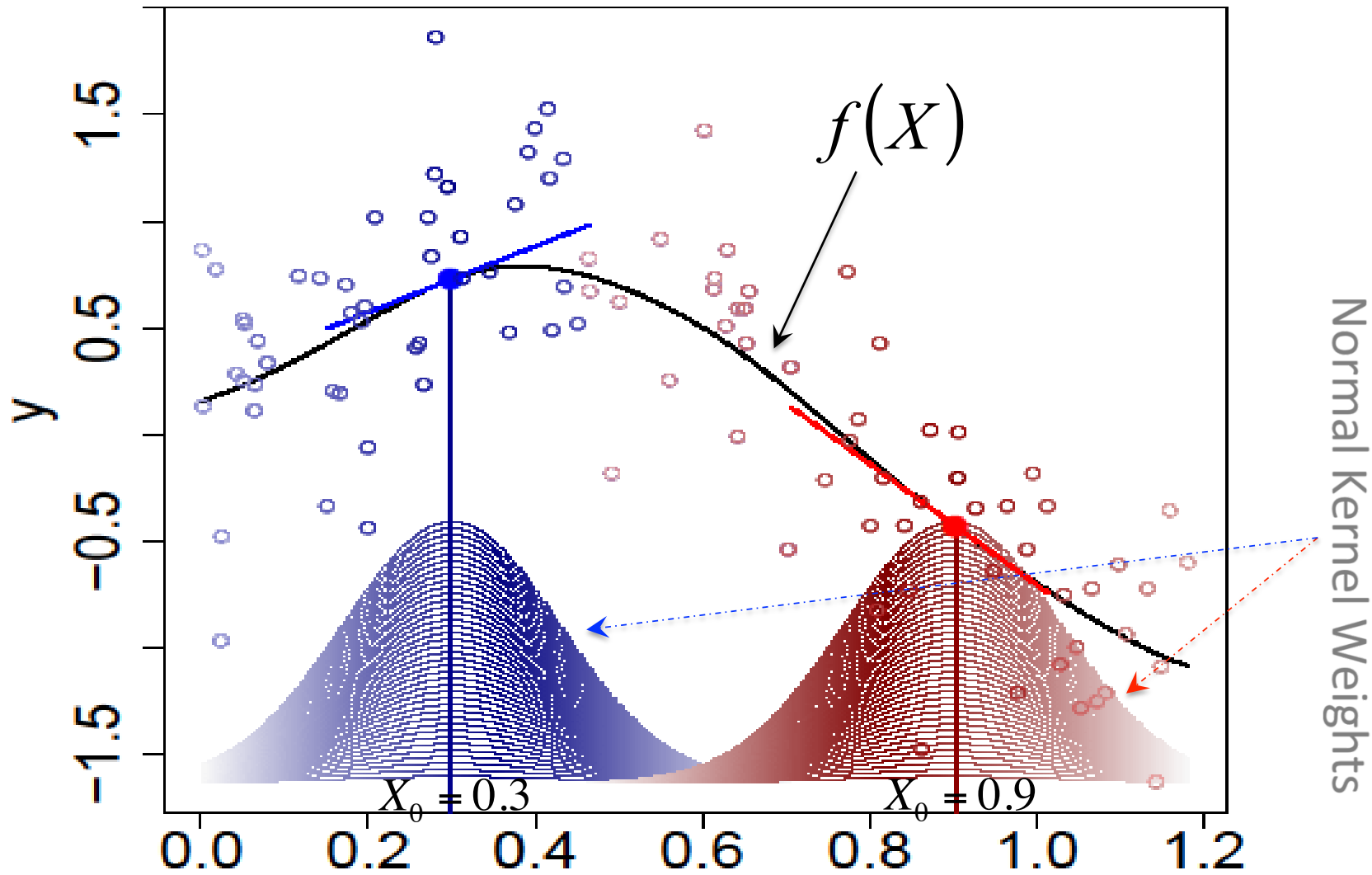
$$K_\lambda(x_0, x_i) = \phi\left(\frac{x_i - x_0}{\lambda}\right)$$



Local Linear : Normal Kernel

$$E[y] = \beta_0 + \beta_1 x$$

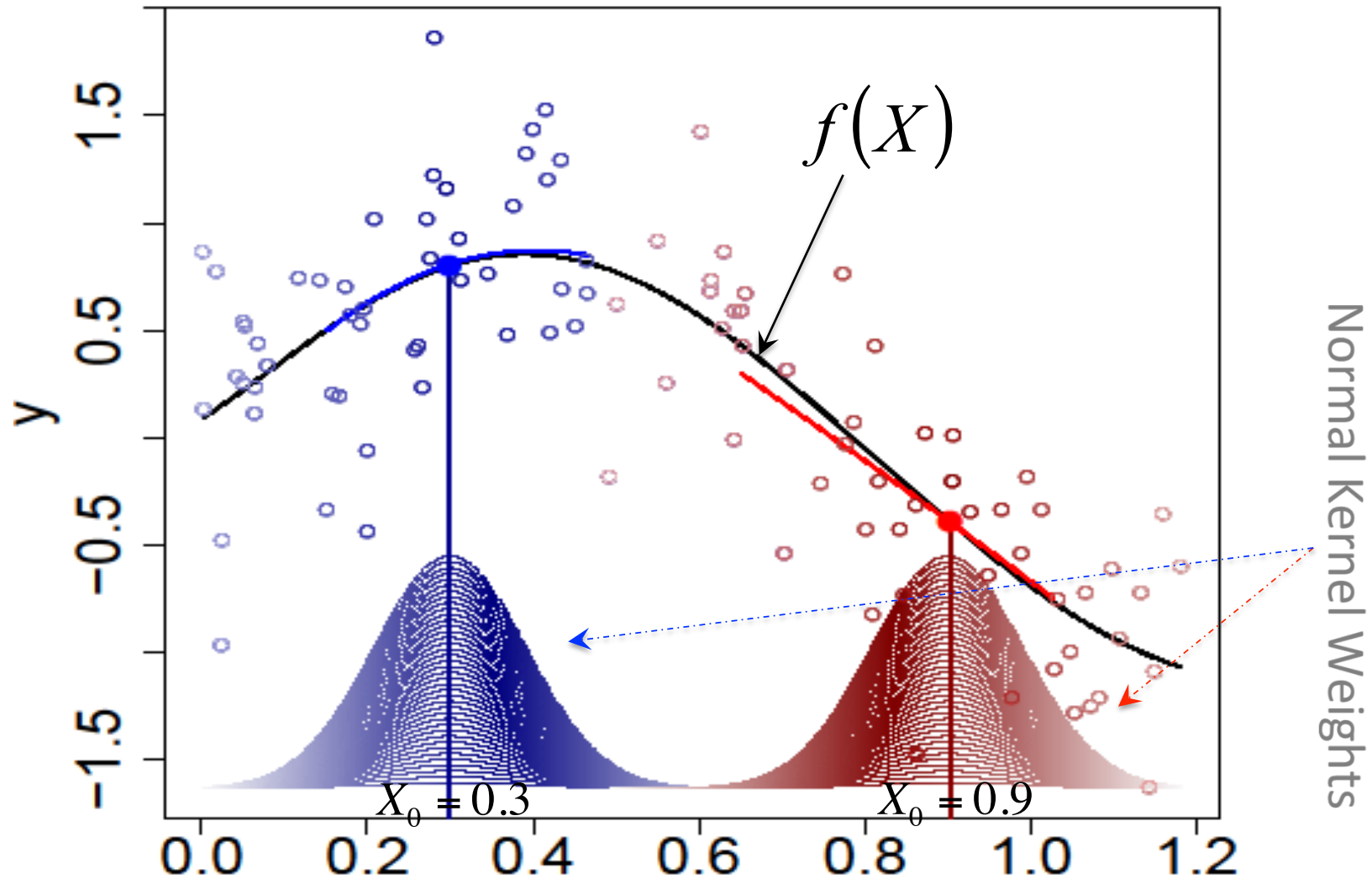
$$K_\lambda(x_0, x_i) = \phi\left(\frac{x_i - x_0}{\lambda}\right)$$



Local Quadratic : Normal Kernel

$$E[y] = \beta_0 + \beta_1 x + \beta_2 x^2$$

$$K_\lambda(x_0, x_i) = \phi\left(\frac{x_i - x_0}{\lambda}\right)$$

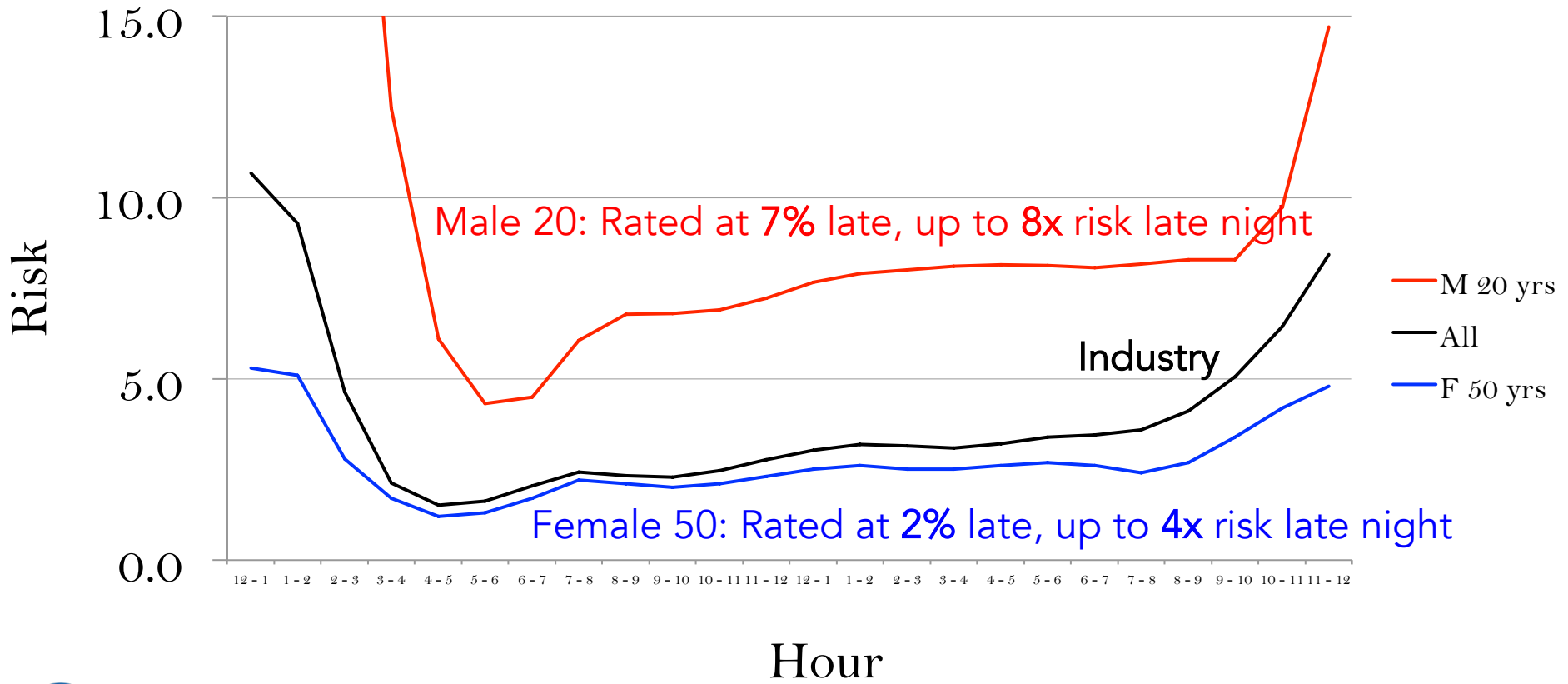


Nonparametric Regression

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Daytime Discount Analytics™

Risk by Time of Day



Male 20: Rated at 7% late, up to 8x risk late night

Female 50: Rated at 2% late, up to 4x risk late night

- M 20 yrs
- All
- F 50 yrs

Industry



Mileage Discounts

Typical on-going verified mileage discounts today:

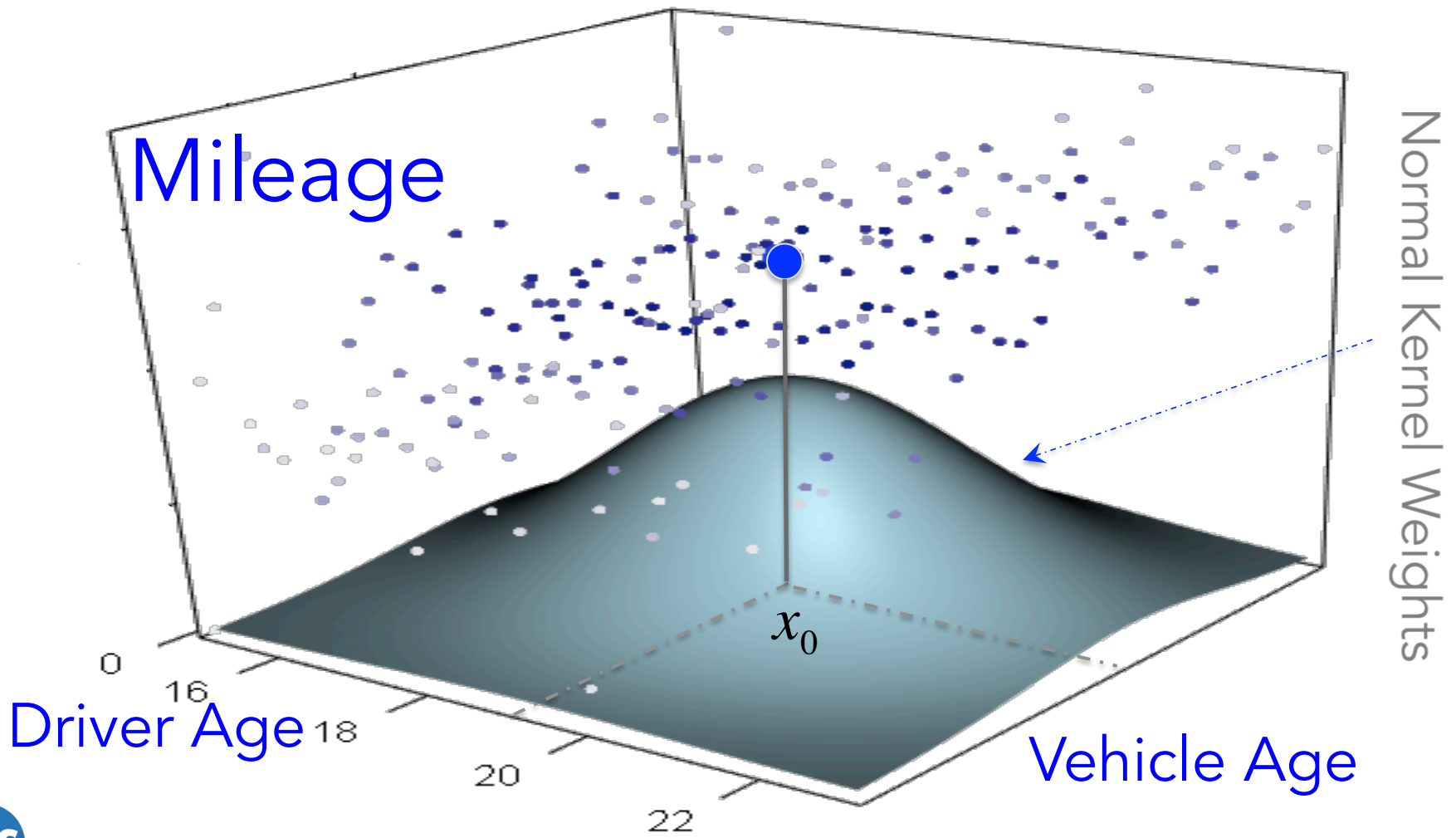
Mileage Up To	Discount
2,500	54%
5,000	39%
7,500	34%
10,000	26%
12,500	18%
15,000	13%
15,000 +	7%

Mileage Discount Analytics™

Rating variables with the strongest mileage relationship?

- Driver Age
- Urban vs. Rural
- Vehicle Type
- Driver Gender
- Drivers/Vehicles
- Vehicle Age

Mileage Discount Analytics™

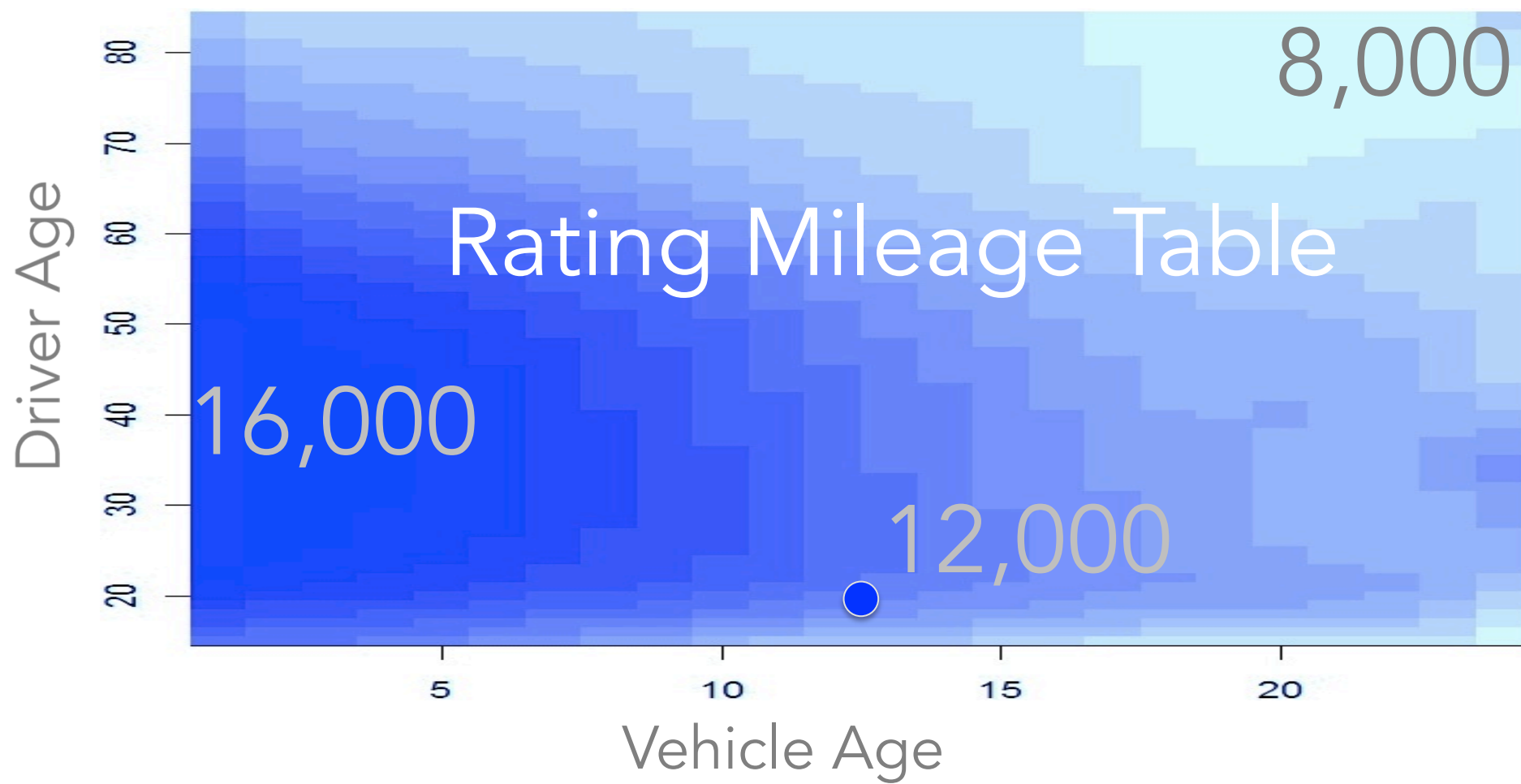


Nonparametric Regression

True Mileage, Inc.



Mileage Discount Analytics™



Mileage Discount Analytics™

$$\text{Max Discount} \cdot \left(1 - \frac{\text{Mileage}}{\text{Rating Mileage}} \right)$$

Example 1:
(new car and mid-age driver) $50\% \cdot \left(1 - \frac{10,000}{\mathbf{16,000}} \right) = \mathbf{19\%}$

Example 2:
(older car) $50\% \cdot \left(1 - \frac{10,000}{\mathbf{10,000}} \right) = \mathbf{0\%}$



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Visit True Mileage
At exhibitor booth #24!

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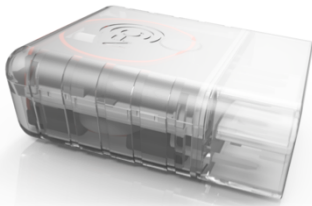
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UBI Discount Analytics

Calculate mileage and UBI discounts accurately for data from any source.



Key advantages:

- 1) Massive unbiased driving & accident data from all states & insurers.
- 2) Applies to data from any source.
- 3) Accounts for associated variables.

