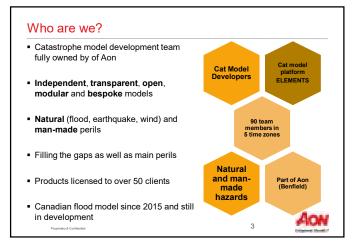
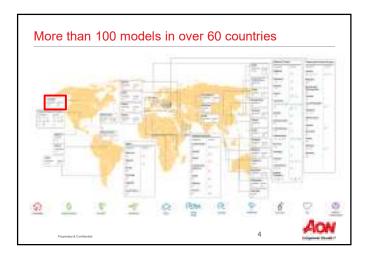
Section 1	Who are we?	
Section 2	What did we develop?	
Section 3	Lessons learned	
Section 4	Comparison with US and Europe	
Section 5	What next?	
Appendix	Flood map vs. probabilistic model	









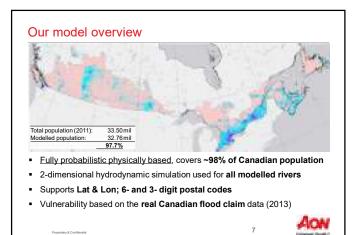
Used by insurers, reinsurers and 3rd parties

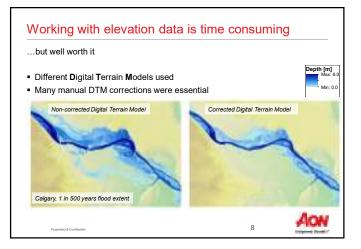
- 15+ insurance companies (4 out of top 5)
- 4+ local and global reinsurers
- Partnerships established with Opta, Spatial Key and Pitney Bowes
- Usage of our model 15+ licences for data
- 6+ ELEMENTS licenses (out of that 2 large primaries) + 2 proposals
- Committed to the Canadian market
- Pluvial (Q4 2016 and Q4 2017), tsunami (done) and storm surge
- Additional tools available
- 2015 and 2016 workshops
- Bespoke projects and analyses

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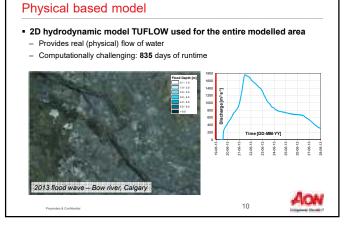


Flood models are very data hungry!

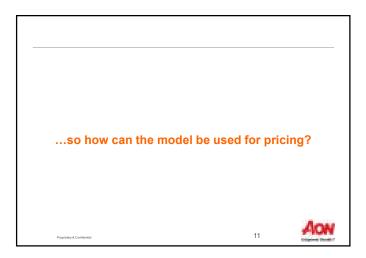
- Geographical data
- River network (GeoBase)
- LandCover (Environment Canada)
- Postal codes (GFK, Canada Post)
- Hydrological data
- Daily discharges of 1,526 locally
- sourced stations
- Cleaned & checkedUsed for event set generation
- -
- Flood defence data
- Significant effect on losses
 Extensive research in their location and standard of protection
- Manually checked and corrected



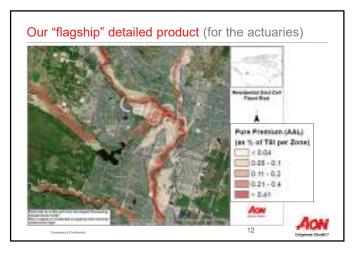


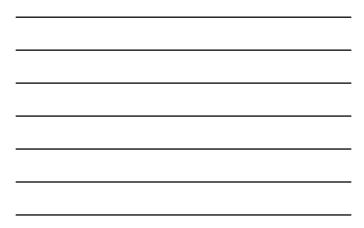






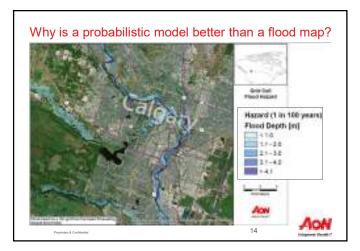




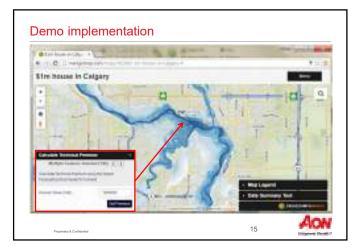


-digit posta		30 x 30m		
Postal code	Pure Premium	Latitude	Longitude	Pure Premium
T0J0V0	0.0053%	50.8784	-113.9893	0.0269%
T0L0X0	0.0016%	51.0017	-114.1802	0.1893%
T0L1W0	0.0069%	51.2532	-114.0001	0.0965%
T0M1L0	0.0015%	51.0139	-114.2182	0.1941%
T0M0S0	0.0019%	51.0797	-114.1798	0.0166%
T4B2M1	0.0011%	51.0123	-114.0632	0.0569%
T4B2V1	0.1296%	51.0989	-114.2458	0.2421%
T4B2Y1	0.1651%	50.9742	-114.0301	0.2081%
T4B3B5	0.0014%	50.9311	-114.1922	0.1222%
T4B3G5	0.0423%	50.9758	-114.0084	0.0000%
T4B3G6	0.0963%	51.0034	-114.1990	0.1673%
T4B3G7	0.1278%	51.0019	-114.2137	0.1496%
T4B3K8	0.0006%	50.9298	-113.9923	0.2061%
T4B3K9	0.0070%	51.3213	-114.0235	0.0636%
T4B3L1	0.0393%	51.0365	-114.0616	0.1790%
T4B3L2	0.0302%	51.0907	-114.1907	0.0003%
T2Y3T9	0.0928%	51.0056	-114.2109	0.1833%

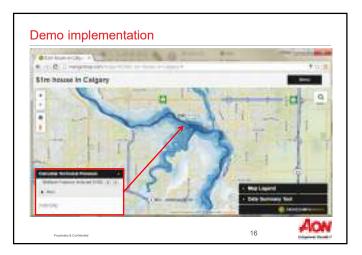






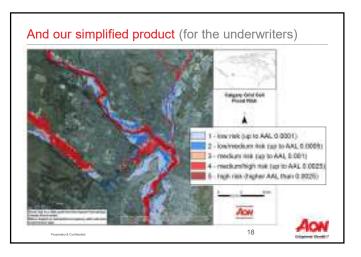




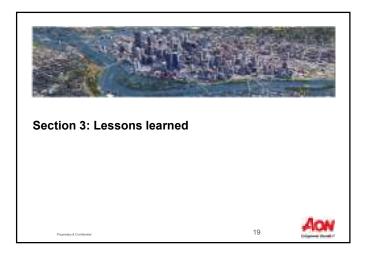




• 10p 10	, AAL and	d PMLs	, Use: rat	e calcula	ation (bas	sic)	
SiteNumber Postal	ode Precision	TIV	GR LOSSRP 100	GR LOSS AAL	GU LOSSRP 100	GU LOSS AAL	
711	PostalCode	127,528,682	4,111,506	293,222	4,115,918	293,563	and a franchise for
1234	Coordinates	16,699,158	486,201	54,291	535,395	59,238	and a state of the
10868	Coordinates	6,062,284	1,889,337	43,175	2,068,970	48,054	
7690	Coordinates	50,767,032	4,804	38,229	145,009	66,138	
3071	Coordinates	20,617,011	132,083	35,452	132,084	35,879	and the second se
1662	Coordinates	21,128,948	1,395,575	32,833	1,448,495	34,315	
10051	Coordinates	17,438,828	2,133,889	29,399	2,445,418	34,908	and the second sec
7091	Coordinates	1,856,474	493,357	25,697	550,050	29,608	
712	PostalCode	32,713,196	307,934	24,830	311,946	25,120	
6892	Coordinates	11,084,001	1,596,345	22,340	1,645,467	23,185	and the second second
8919	Coordinates	5,979,363	1,149,682	21,662	1,253,433	23,864	and the second s
3397	Coordinates	6,350,209	162,509	20,883	198,904	25,385	and the second second
8802	Coordinates	7,431,668	916,846	19,897	1,009,079	21,980	
10174	Coordinates	18,159,715	358,246	18,057	528,765	27,159	
2405	Coordinates	16,477,444	8,368	17,329	91,023	32,065	
7533	Coordinates	4,953,009	647	17,270	33,261	21,661	Calgary, AB T2S 2T4, Canada
9476	Coordinates	14,647,815	144,536	15,284	144,536	15,284	
6978	Coordinates	16,525,937	243,174	14,851	249,351	15,245	
11167	PostalCode	24,266,649	35,665	14,375	99,301	21,585	
4946	Coordinates	8,241,706	35,347	12,765	51,995	14,411	
			1 in 100v	AAL	1 in 100v		



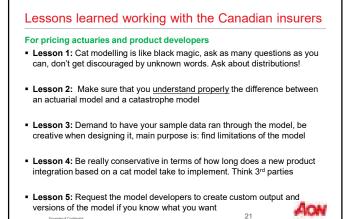


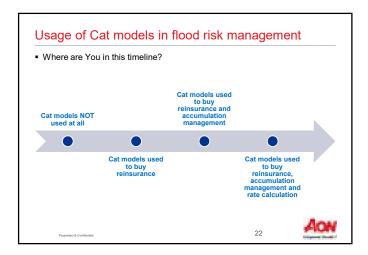


Lessons learned working with the Canadian insurers

For model developers

- Lesson 1: Make sure you have the right people at the meeting: 1. product, 2. risk manager and 3. <u>pricing actuary</u>. Reinsurance broker is optional
- Lesson 2: Make sure that you <u>explain properly</u> the difference between an actuarial model and a catastrophe model (loss data vs. "real" modelling)
- Lesson 3: Run some real sample data of that particular company through the model to illustrate how the model can be used
- Lesson 4: Be super conservative in terms of how long do your clients need to design the new flood product. Think 3rd parties
- Lesson 5: Be both receptive and critical to new ideas and requests from your client as <u>some of them</u> can be very innovative

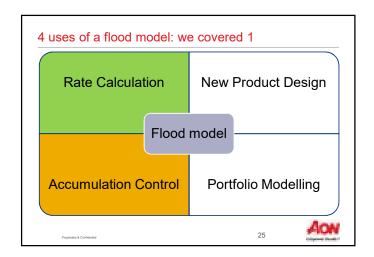






Use	Canada	US	UK	Czechia
Flood is peril #1	Mostly no but can be locally	Mostly no but can be locally	Mostly no but is frequent	Yes
Flood products available	Com always, Res now available	NFIP, slowly changing to private	Yes, always. Flood Re	Yes (from Communism era)
Presence of flood limits in the products	Mostly no, some for Com	Yes for Com and Res	No for Res	No for Res, Yes for Com
Reinsurance purchase using a flood model	Slowly starting to be part of the mix	Part of the mix, minimal effect	Part of the mix, wind dominant	Yes
Rate calculation using a flood model	Res – now yes, Com – sort of	NFIP – no, starting to be used	Yes, flood maps mainly	Yes, flood maps mainly
Accumulation control using a model	Little	Some	Some	Little
Models developed locally	No (little)	Yes (FEMA)	Yes, non gow.	Yes, non gow.

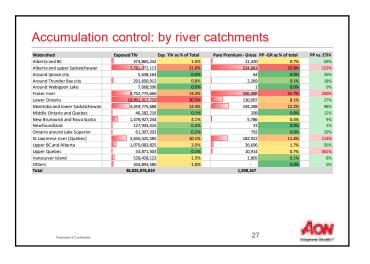






Existing: accumulate insured values OR Using our model: accumulate losses				lew Bruns roportion	n Quebec, M swick & BC b ally more los eir exposed	oring sses
Zone Name	Exposed TIV	Exp. TIV as % of	of total	Pure Premium	PP as % of total	PP vs. ETIV
Newfoundland and Labrador	5,597,784,492		1.49%	239,233	0.35%	23%
Prince Edward Island	296,784,663		0.08%	4,67	0.01%	9%
Nova Scotia	9,046,791,873		2.41%	346,624	0.50%	21%
lew Brunswick	5,763,710,234		1.53%	1,723,422	2.51%	164%
Quebec	109,931,790,013		29.24%	31,875,629	46.39%	159%
Ontario	146,964,970,963		39.09%	16,639,604	24.21%	62%
Manitoba	11,745,326,355		3.12%	5,307,024	7.72%	247%
askatchewan	1,205,095,988		0.32%	59,593	0.09%	27%
Alberta	51,042,498,272		13.58%	5,268,911	7.67%	56%
British Columbia	34,366,483,865		9.14%	7,252,256	10.55%	115%
'ukon	NA	NA		A	NA	NA
lorthwest Territories	NA	NA		A	NA	NA
Nunavut	NA	NA	1	A	NA	NA
[otal	375.961.236.718		100%	68,716,967	100%	

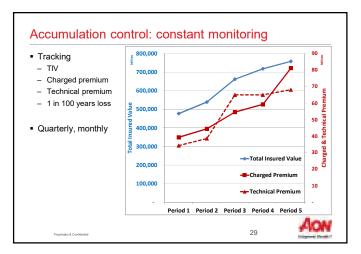






Group	Total Insured Va	lue	Charged Premiu	m	Technical Premi	ium	TechP vs TIV Tech	nP vs ChP
Broker 1	747,385,991		137,719		79,842		41%	61%
Broker 2	310,480,028		167,909		123,829		154%	78%
Broker 3	531,090,895		192,748		228,745		167%	125% 🗶
Broker 4	338,843,715	18%	25,859	5%	66,228	13%	76%	269%







Questions?		
Proprietary & Confidential	30	AON

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Propri	tay & Cardiantal	31	AON

