



Using Predictive Analytics to Decompose Workers' Compensation Loss Triangle Anomalies

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March 29, 2017

Casualty Actuarial Society, RPM Seminar, San Diego, CA

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Overview

- Traditional Review of Loss Triangles
 - Expected-Observed Differences in Loss Reserves are often seen in Loss Triangles
- Predictive Analytics: Claim Segmentation Analysis
 - Predictive Analytics can be used to decompose Expected-Observed Differences in Loss Triangles
- Illustration based on Workers' Compensation experience

Traditional Review of Loss Triangles

Workers' Compensation Experience

Observations of Industry Data - Example

- For Discussion Purposes Only
 - Results will vary by company and line of business

- Illustration developed from Workers' Compensation losses
 - Based on Schedule P
 - Total Industry

**ABC Insurance Company
Workers' Compensation
Data as of December 31, 2015**

Cumulative Net Paid Loss & DCCE

| Accident Year | Years of Development | | | | | | | | | |
|--|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 2006 | 5,537 | 11,770 | 15,649 | 17,871 | 19,353 | 20,469 | 21,273 | 22,104 | 22,574 | 22,981 |
| 2007 | 5,675 | 12,459 | 16,270 | 18,659 | 20,302 | 21,499 | 22,496 | 23,177 | 23,712 | |
| 2008 | 5,752 | 12,452 | 16,393 | 18,911 | 20,651 | 21,930 | 22,857 | 23,524 | | |
| 2009 | 5,228 | 11,347 | 14,912 | 17,187 | 18,857 | 20,018 | 20,784 | | | |
| 2010 | 5,352 | 11,669 | 15,428 | 17,839 | 19,500 | 20,499 | | | | |
| 2011 | 5,533 | 11,924 | 15,753 | 18,163 | 19,752 | | | | | |
| 2012 | 5,397 | 11,754 | 15,323 | 17,567 | | | | | | |
| 2013 | 5,256 | 11,514 | 15,126 | | | | | | | |
| 2014 | 5,298 | 11,596 | | | | | | | | |
| 2015 | 5,154 | | | | | | | | | |
| Average of Last 3 Excluding 2015 Diagonal | 5,317 | 11,731 | 15,501 | 17,729 | 19,669 | 21,149 | 22,209 | | | |

Note: Data based on SNL Financial information.

**ABC Insurance Company
Workers' Compensation
Data as of December 31, 2015**

Cumulative Net Incurred Loss & DCCE

| Accident Year | Years of Development | | | | | | | | | |
|--|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 2006 | 13,627 | 18,580 | 21,119 | 22,460 | 23,468 | 24,114 | 24,631 | 25,114 | 25,314 | 25,488 |
| 2007 | 14,058 | 19,596 | 22,087 | 23,643 | 24,573 | 25,271 | 25,830 | 26,146 | 26,350 | |
| 2008 | 14,076 | 19,679 | 22,369 | 23,924 | 24,910 | 25,485 | 26,053 | 26,400 | | |
| 2009 | 12,628 | 17,752 | 20,189 | 21,599 | 22,459 | 23,148 | 23,505 | | | |
| 2010 | 12,864 | 18,260 | 20,835 | 22,205 | 23,129 | 23,594 | | | | |
| 2011 | 13,248 | 18,659 | 21,118 | 22,562 | 23,418 | | | | | |
| 2012 | 13,073 | 18,379 | 20,651 | 21,161 | | | | | | |
| 2013 | 13,014 | 18,299 | 20,355 | | | | | | | |
| 2014 | 13,201 | 18,293 | | | | | | | | |
| 2015 | 13,037 | | | | | | | | | |
| Average of Last 3 Excluding 2015 Diagonal | 13,096 | 18,446 | 20,868 | 22,122 | 23,499 | 24,635 | 25,505 | | | |

Note: Data based on SNL Financial information.

**ABC Insurance Company
Workers' Compensation
Data as of December 31, 2015**

Paid to Incurred Ratios

| Accident Year | Years of Development | | | | | | | | | |
|--------------------------|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 2006 | 0.406 | 0.633 | 0.741 | 0.796 | 0.825 | 0.849 | 0.864 | 0.880 | 0.892 | 0.902 |
| 2007 | 0.404 | 0.636 | 0.737 | 0.789 | 0.826 | 0.851 | 0.871 | 0.886 | 0.900 | |
| 2008 | 0.409 | 0.633 | 0.733 | 0.790 | 0.829 | 0.860 | 0.877 | 0.891 | | |
| 2009 | 0.414 | 0.639 | 0.739 | 0.796 | 0.840 | 0.865 | 0.884 | | | |
| 2010 | 0.416 | 0.639 | 0.740 | 0.803 | 0.843 | 0.869 | | | | |
| 2011 | 0.418 | 0.639 | 0.746 | 0.805 | 0.843 | | | | | |
| 2012 | 0.413 | 0.640 | 0.742 | 0.830 | | | | | | |
| 2013 | 0.404 | 0.629 | 0.743 | | | | | | | |
| 2014 | 0.401 | 0.634 | | | | | | | | |
| 2015 | 0.395 | | | | | | | | | |

Loss Triangle Anomalies

- In this illustration, compared to the prior diagonals:
 - The paid losses in the latest diagonal are lower than the average of the three prior years
 - The incurred losses in the latest diagonal are lower than the average of the three prior years
 - The latest paid to incurred ratio is lower at 12 months

Explanation of Loss Anomalies

- How can differences in loss experience be explained to management or others?
- Have there been any changes?
 - Frequency or severity
 - Mix of business
 - Types of claims
 - Legislative
 - Medical Bill processing or distribution of services
- Predictive analytic techniques can provide guidance for explaining these differences

Predictive Analytics: Claim Segmentation Analysis

Workers' Compensation Experience

Predictive Analytics: Claim Segmentation Analysis

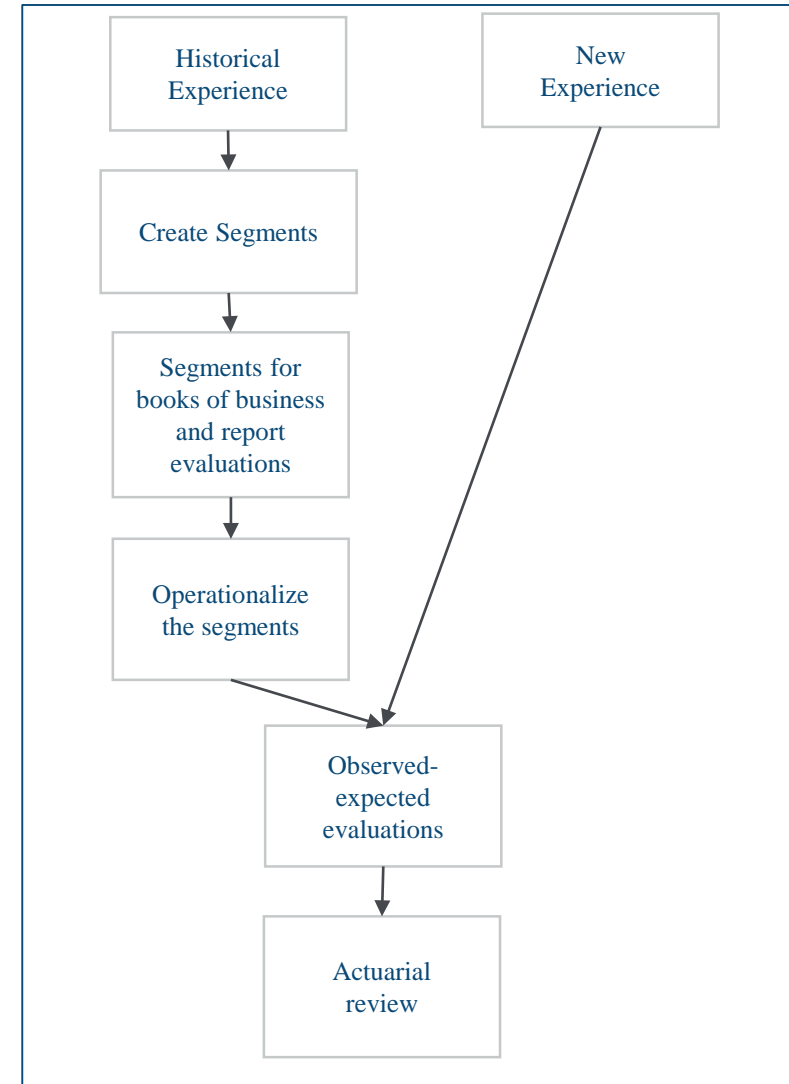
- Claim Segmentation Analyses common with targeting specific groups of customers (“Customer Segmentation”)
 - Result from dividing a broad set of individuals or market into subgroups based on demographic, institutional, geographic, lifestyle, behavioral, or other characteristics
 - Examples from consumer purchases: banking, mobile phones, airline ticket, theater tickets, breakfast cereal, automobiles
- Challenges for Explaining Expected and Observed Differences in a Loss Triangle
 - Expected-observed differences are rarely neatly defined
 - For an evaluation, it can be difficult to detect a change in the mix of claims
 - For an evaluation, it is unlikely there will be a uniform increase or decrease in severity for all claims

Claim Segmentation Analysis for Claim Experience

- **Simple illustration of a Claim Segmentation Analysis**
- Illustration with claim segments tied to earlier WC loss triangle
- Case study illustration of a Claim Segmentation Analysis

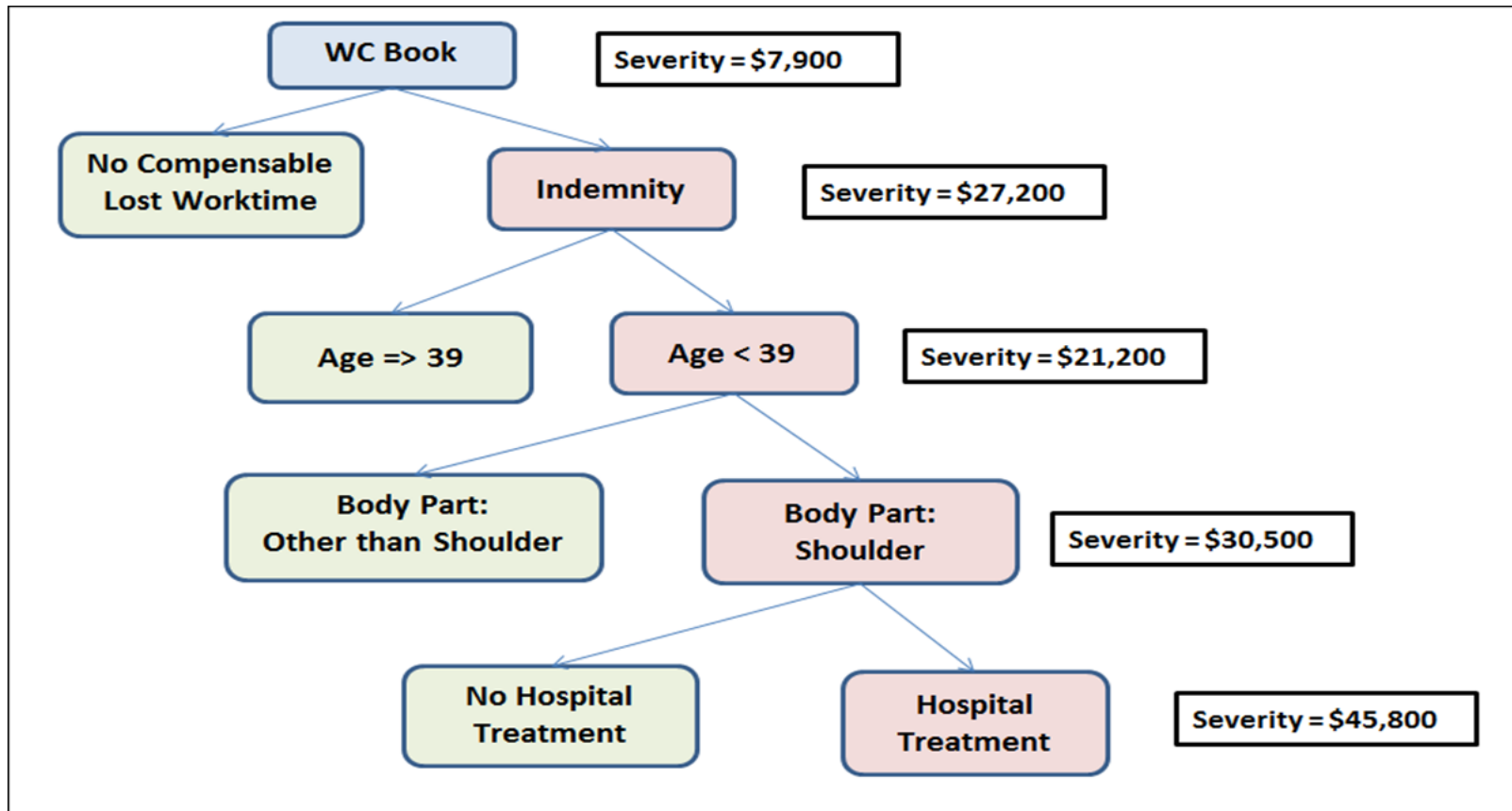
Predictive Analytics: Claim Segmentation Analysis

- Graph shows the process for performing a Claim Segmentation analysis to support reviews of loss-triangle experience
 - Set-up: Using a payer's historical experience, create the claim segments for a particular book of business at each evaluation
 - Action: Review the new loss triangle (observed) experience against the (expected) experience captured in the claim segmentations. Differences will identify observed-expected differences in frequency, severity, and claim distribution.



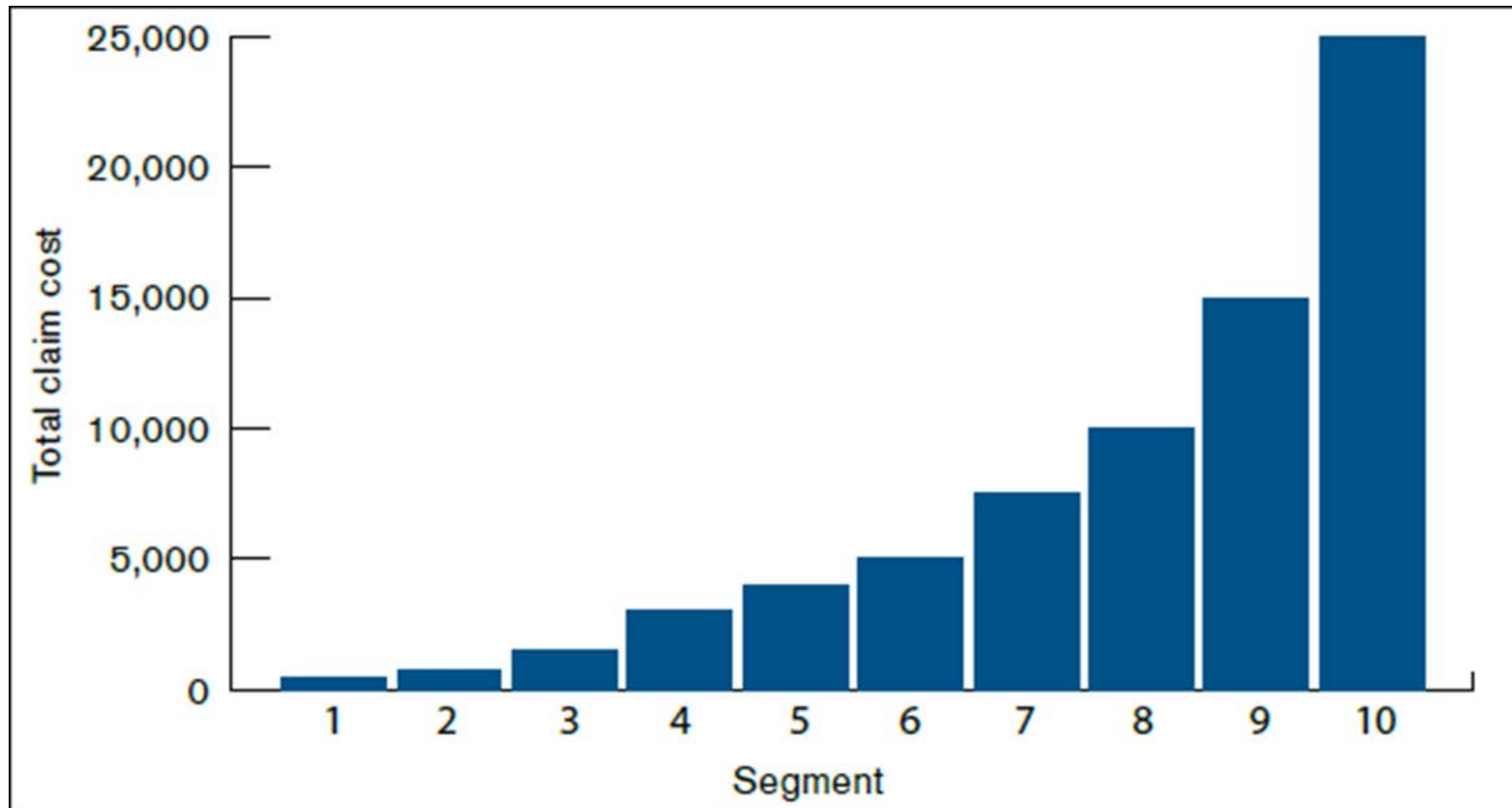
Claim Segments – Simple Illustration

- Segmentation: decision tree method that produces discrete easily understandable segments.
- Each endpoint represents a segment.
- Each segment is defined by a unique set of claim characteristics.



Claim Segments – Simple Illustration

- In this illustration, claims segments are according to total claim cost.
- Claim characteristics, payment amounts, and medical experience are used to segment claims into groups with similar total claim costs.



Claim Segments– Illustrative Example

- Analyses create mutually exclusive segments
- Claimant characteristics, payment history, and detailed medical experience are used
- 10 segments in illustration; in production, many more segments can be created
- A segment can be defined by a few factors
- A factor is not needed for every segment

| Factor | Segment | | | | | | | | | |
|--------------------------|--------------------------|---------------------|---|---|---|--|---|---|---|-------------------------------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Body Part | not multiple not back | not multiple | | | back knee shoulder | back knee shoulder | | | multiple | multiple |
| Age | under 40 | 40+ | | | ----- | ----- | | | ----- | |
| Medical | <= 3 med visits | > 3 med visits | | | 13-24 phys ther visits no surgery | > 24 phys ther visits no surgery | | | > 12 med visits no surgery opioids | > 12 med visits surgery |
| Industry | not mfg not construct | mfg construction | | | ----- | ----- | | | ----- | ----- |
| Disability Status | med only | med only | | | temporary | temporary | | | permanent | permanent |
| Region | ----- | ----- | | | ----- | ----- | | | high urban | ----- |
| Claim Reporting | ----- | ----- | | | ----- | ----- | | | > 2 wks after injury | ----- |
| Claimant attorney | ----- | ----- | | | ----- | ----- | | | ----- | Yes |

Claim Segmentation Analysis for Claim Experience

- Simple illustration of a Claim Segmentation Analysis
- **Illustration with claim segments tied to earlier WC loss triangle**
- Case study illustration of a Claim Segmentation Analysis

Claim Segmentation Analysis – Illustration for Decomposing Expected and Observed Differences in a Loss Triangle

- Choice of cost metric:
 - Amounts paid: total, indemnity, or medical
 - Amounts incurred: total, indemnity, or medical
- Evaluations: per timing of experience in loss triangles
 - Accident Year, Policy Year
 - 6 months, 18 months, 30 months, or other periods (or 12, 24, 36 months, etc.)
- Claim stratifications
 - Line of business
 - Coverage
 - Business units

Claim Segmentation Illustration - Observed and Expected Losses

- Table 1 presents experience for Net Paid Loss and DCCE at the Year 3 evaluation in slide 6.
 - For Accident Years 2010-2012, the average paid losses and DCCE was 15,501.
 - For Accident Year 2013, the average paid losses and DCCE was 15,126, a 2.4% decrease from the three-year average.

**Net Paid Loss and DCCE:
Year 3 Evaluation**

| Accident Year | Three Prior Accident Years | Latest Accident Year | Difference |
|---------------|-------------------------------------|----------------------------|--------------|
| 2010 | 15,428 | | |
| 2011 | 15,753 | | |
| 2012 | 15,323 | | |
| 2013 | | 15,126 | |
| Average | 15,501 | 15,126 | -2.4% |

Claim Segmentations – Simple Illustration Using 5 Clusters

- Table presents distribution of claims and average losses for one set of clusters. Clusters are mutually exclusive.
 - Cluster 1: head concussions
 - Cluster 2: non-head, non-concussions, injured parties over 50
 - Similar descriptions for Clusters 3, 4, and 5
- Each cluster has a distribution (Column (2)) and average losses (Column (3)).
- Average loss for the book = 15,501.

Third-Report Experience: Distribution of Claims and Average Losses, by Cluster

| (1) Cluster | (2) Percent of Claims | (3) Average Losses | (4) (5) (6) (7) (8) Claim Characteristic | | | | |
|----------------|--------------------------|-----------------------|---|------------------|------------|--------------------|------------|
| | | | Body Part | Nature of Injury | Age | Industry | Opioid Use |
| 1 | 1% | 225,071 | Head | Concussion | | | |
| 2 | 10% | 64,306 | Not Head | Not Concussion | 50 or over | | |
| 3 | 20% | 24,115 | | | 49 or less | Transportation | |
| 4 | 10% | 6,769 | Not Head | Not Concussion | 49 or less | Not Transportation | Yes |
| 5 | 59% | 2,237 | Not Head | Not Concussion | 49 or less | Not Transportation | No |
| All | 100% | 15,501 | | | | | |

Claim Segmentation Analysis: Abnormal Experience Due to Claim Mix

- Table shows that lower than expected losses can be attributed to a change in the mix of claims.
 - Expected Losses: from preceding slide.
 - Observed Losses: average losses for each cluster are the same but there has been a change in the distribution of claims (in a manner not easily identified through summary stats).

- Observed distribution of claims indicates slight shift --
 - Away from transportation claims (compare expected 20% to observed 17.8% for Cluster 3)
 - Toward non-transportation opioid claims (compare expected 10% to observed 12.2% for Cluster 4).

- Shift produced a 2.4% decrease in observed losses (15,126) over expected losses (15,501).

Lower than Expected Losses Due to a Difference in the Mix of Claims

| Cluster | Expected Losses | | Observed Losses | |
|---------|-------------------|----------------|-------------------|----------------|
| | Percent of Claims | Average Losses | Percent of Claims | Average Losses |
| 1 | 1% | 225,071 | 1% | 225,071 |
| 2 | 10% | 64,306 | 10% | 64,306 |
| 3 | 20% | 24,115 | 17.8% | 24,115 |
| 4 | 10% | 6,769 | 12.2% | 6,769 |
| 5 | 59% | 2,237 | 59% | 2,237 |
| All | 100% | 15,501 | 100% | 15,126 |

Claim Segmentation Analysis: Abnormal Experience Due to Change in Severity

- Table shows lower than expected losses can be due to a change in average severity for a subset of claims.
 - Expected Losses: from earlier slide.
 - Observed Losses: indicate same mix of claims but 55% lower average losses for Cluster 4 (again, not easily identified through summary stats).
- Observed severity found a slight decrease in non-transportation opioid claims (compare expected 6,769 to observed 3,020 for Cluster 4).
- Shift produced the same 2.4% decrease in observed losses (15,126) over expected losses (15,501).

Lower than Expected Losses Due to a Change in Severity

| Cluster | Expected Losses | | Observed Losses | |
|---------|-------------------|----------------|-------------------|----------------|
| | Percent of Claims | Average Losses | Percent of Claims | Average Losses |
| 1 | 1% | 225,071 | 1% | 225,071 |
| 2 | 10% | 64,306 | 10% | 64,306 |
| 3 | 20% | 24,115 | 20% | 24,115 |
| 4 | 10% | 6,769 | 10% | 3,020 |
| 5 | 59% | 2,237 | 59% | 2,237 |
| All | 100% | 15,501 | 100% | 15,126 |

Claim Segmentation Analysis: Summary

- Illustration showed contrasting reasons for decrease in claim costs – contrasting both for the technical reasons (mix v. severity) and for the implications on claim operations (industry mix and opioid use identified characteristics v. opioid use the distinguishing characteristic)
- Table on left summarizes the change in mix of claims (decrease in Cluster 3, increase in Cluster 4).
- Table on right summarizes the change in severity (decrease in Cluster 4).

Lower Losses Due to a Difference in the Mix of Claims

| Cluster | Average Losses | Percent of Claims | |
|---------|----------------|-------------------|--------------|
| | | Expected | Observed |
| 1 | 225,071 | 1% | 1% |
| 2 | 64,306 | 10% | 10% |
| 3 | 24,115 | 20% | 17.8% |
| 4 | 6,769 | 10% | 12.2% |
| 5 | 2,237 | 59% | 59% |
| All | 15,501 | 100% | 100% |

Lower than Expected Losses Due to a Change in Severity

| Cluster | Percent of Claims | Average Losses | |
|---------|-------------------|----------------|---------------|
| | | Expected | Observed |
| 1 | 1% | 225,071 | 225,071 |
| 2 | 10% | 64,306 | 64,306 |
| 3 | 20% | 24,115 | 24,115 |
| 4 | 10% | 6,769 | 3,020 |
| 5 | 59% | 2,237 | 2,237 |
| All | 100% | 15,501 | 15,126 |

Claim Segmentation Analysis for Claim Experience

- Simple illustration of a Claim Segmentation Analysis
- Illustration with claim segments tied to earlier WC loss triangle
- **Case study illustration of a Claim Segmentation Analysis**

Claim Segmentation Analysis: Case Study

- **Objective:** Claim Segmentations for a WC book of business
- **Results:**
 - 41 segments
 - Wide variation in payments: \$290 - \$106,700
 - Several variable types contributed to explanation (demographic, FROL, policy, payment trans)
 - Accident Description and Adjusters Notes accounted for 50% of model results

| | | All Claims |
|--|---|---------------------------|
| Number of Segments | | 41 |
| Loss Payments | | |
| | Maximum Segment | 106,700 |
| | Average | 21,000 |
| | Minimum Segment | 290 |
| Lift (ratio of Average Loss Payments) | | |
| | Maximum / Average | 5.1 |
| | Minimum / Average | 0.014 |
| | Maximum / Minimum | 367 |
| Number of Predictors | | 21 |
| Predictor Variables | | Influence on Model |
| Master | Age Claim Status at 30 days Wage | 11% |
| First Report of Injury | Reporting Lag Nature of Injury Body Part Cause of Accident | 23% |
| Policy | Annual Premium Premium Rate | 2% |
| Payment Trans | Indemnity at 30 Days, Total Indemnity at 30 Days, Temp | 14% |
| Accident Description | Low Back Number of Body Parts Number of Natures of Injury | 17% |
| Adjusters Notes | Attorney Involvement Ambulance, Surgery, Hosp, MRI Multiple Body Parts Identified Multiple Body Parts Identified | 33% |

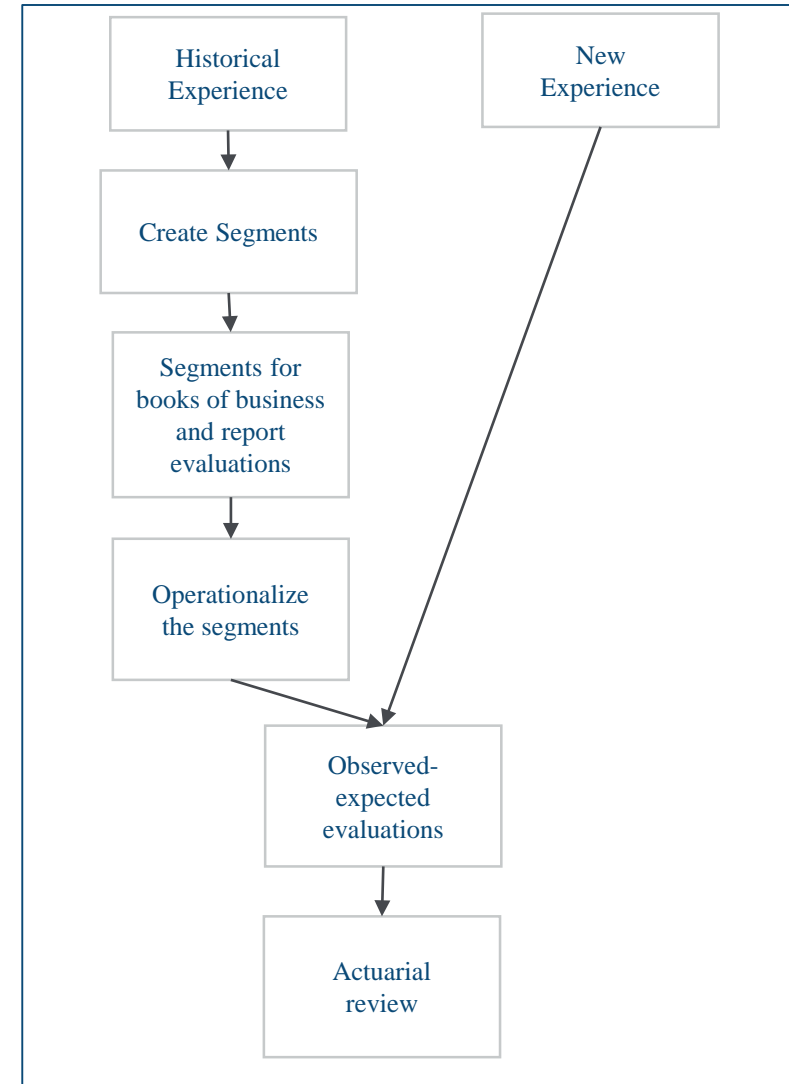
Claim Segmentation Analysis: Case Study

- Segments were developed to cluster approximately 2-3% of the claims in each cluster.
- Segments 1-6: 13% of claims and 52% of payments.
- Segment 1 is defined by 2 variables and most of the top 6 segments are defined by 4 variables.

| Segment | Percent of Claims | Average Loss Payment | Percent of Loss Payments | Predictor Count | Predictor Variables | | | | | |
|---------------|-------------------|----------------------|--------------------------|-----------------|-------------------------|---------------------------------|---|------------|-------------------------------------|-------------|
| | | | | | Indem at 30 Days, Total | Number of Body Parts (Acc Desc) | Ambulance, Surgery, Hosp, MRI (Adjusters Notes) | Report Lag | Attorney Involved (Adjusters Notes) | Wage |
| Total | 100% | 21,000 | 100.0% | 7.61 | 41 | 19 | 31 | 26 | 34 | 2 |
| 1 | 2.8% | 106,700 | 14.1% | 2 | 530 or more | 3 or more | | | | |
| 2 | 2.0% | 98,600 | 9.2% | 4 | 530 or more | 0 to 2 | 2 or more | 0 to 2 | | |
| 3 | 2.3% | 87,300 | 9.4% | 4 | 0 to 530 | 1 or more | | | 1 or more | 440 or more |
| 4 | 2.1% | 74,900 | 7.5% | 4 | 530 or more | 0 to 2 | 2 or more | 3 or more | | |
| 5 | 2.1% | 57,600 | 5.8% | 4 | 0 to 530 | 1 or more | | | 1 or more | 0 to 440 |
| 6 | 2.2% | 57,000 | 6.1% | 3 | 530 or more | 2 | 0 1 | | | |
| 1-6 | 13% | 81,400 | 52% | --- | | | | | | |
| 7 - 41 | 87% | 11,600 | 48% | --- | | | | | | |

Claim Segmentation Analysis: Summing Up

- Cohort definitions: Preceding two slides presented neatly-defined cohorts. Earlier sample results showed how the number and diversity of cohort definitions can become more complex.
- Scope: Number of Claim Segmentation Analyses supporting a loss triangle review will depend on the complexity and breadth of a book of business. A previous slide indicated:
 - Payment basis
 - Number of evaluations
 - Book of business stratifications
- Implementation considerations



Presentation Summary

Presentation Summary

- Traditional Review of Loss Triangles
 - Expected-Observed Differences in Losses are often seen in Loss Triangles

- Predictive Analytics: Claim Segmentation Analysis
 - Predictive Analytics can be used to decompose Expected-Observed Differences in Losses



Thank you

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