

# **Considerations Regarding Standards of Materiality in estimates of Outstanding Liabilities**

# CAS Spring Meeting 2008 Quebec City

June 17, 2008

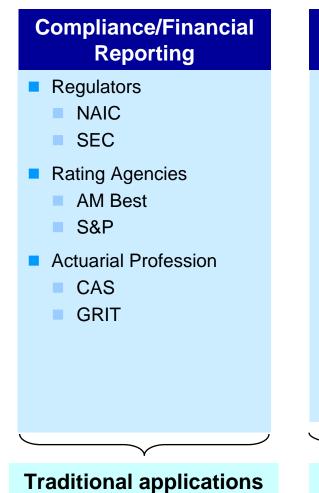
Manolis Bardis, FCAS, MAAA

# Agenda

- Why analyze reserve uncertainty
- Purpose of analysis
- Practical illustration of the theory
- Detailed illustration of the research
- Results and conclusions

Why analyze reserve uncertainty

# **Evaluating loss reserve uncertainty has many purposes**



#### Financial/Capital Management

- Anticipate potential for "bad news"
  - Capital managementEvaluate "needed" surplus
- Allocation of capital
  - Reserve risk by line and branch
- Reinsurance terms
  - Consider impact over range of estimates

#### Operational/Strategic Excellence

- Monitor results
  - Early warning system
  - What deviations from plan are significant?
- Growth strategies
- Evaluate investments
  - Range of outcomes

#### Value-added applications

## Loss generation follows a "random" process

- The claim generation and emergence is a random process
  - Accidents happen
  - Claims are reported
  - Case reserves are set
  - Payments are made
- Stochastic reserving models formally recognize that claim generation and emergence is a random process

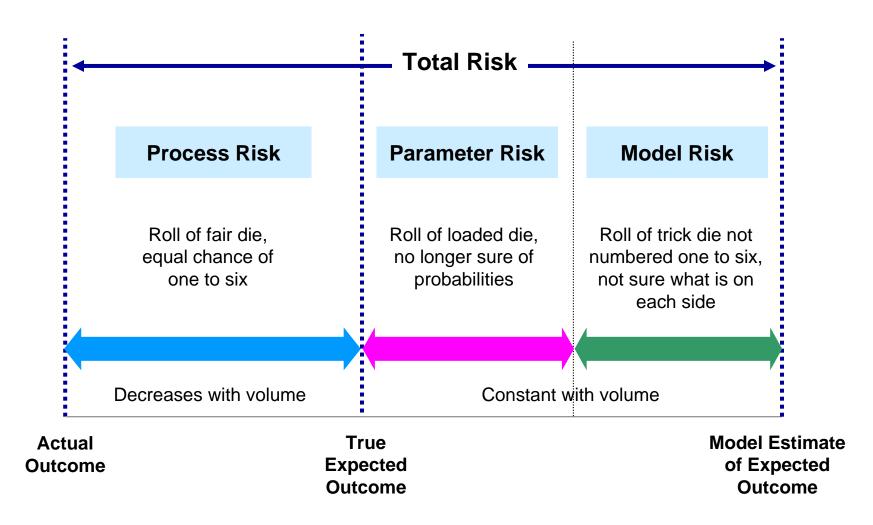
**Purpose of analysis** 

# **Purpose of our intellectual capital efforts**

Our research focused on the uncertainty of the claim liabilities. It tries to tackle two issues that arise from that uncertainty:

- By what amount must two estimates of claim liabilities differ to be considered materially different from each other?
  - Reserve adequacy in actuarial opinions
- What is the magnitude of the reasonable probable total deviation (adverse or favorable) in actual claim liabilities from the current estimate of expected claim liabilities?
  - Solvency/Financial impact on the company
- Materiality in the context of actuarial opinions is slightly different
  - Relates to adverse claim liability deviation that would significantly affect the viability of a company

Several distinct types of risks are inherent in the measurement of claim liabilities — the actuary and the audience need to be clear about which are relevant to a particular application



# Three different perspectives of materiality

- Statistical perspective: relates to the uncertainty associated with the shape and parameters of the unknown claim liability distribution
- Financial perspective: relates to the question whether the users of the financial statements will draw different conclusions if the reported reserve figures were different
  - Balance Sheet and Income statement perspective

Solvency perspective: links the uncertainty of the claim liabilities to the capital and claims-paying capacity of the company

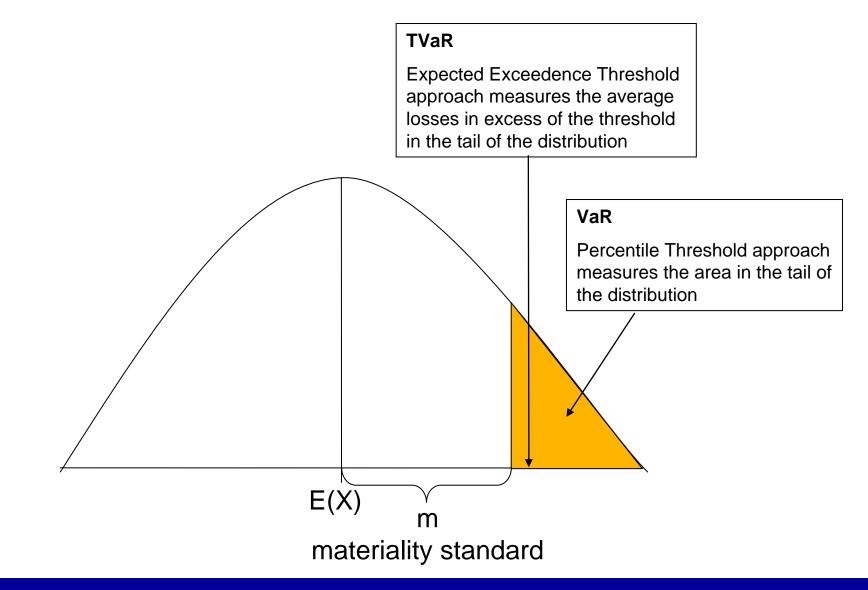
# Two appropriate ranges are measured

- Range of Reasonable Estimates: range within which alternative estimates of the expected claim liabilities would deem to be immaterial
  - Difference of two reserve estimates is not statistically significant
  - Difference of two reserve estimates is not **financially** significant
    - Only parameter and model risk are relevant here
    - Produces Estimation materiality standards
- Range of Reasonable Probable Outcomes: range within which the alternative actual claim liabilities outcomes are expected to fall with reasonable confidence
  - Outcomes outside the range are possible but not probable
  - Outcomes within the range will not threaten the solvency of a well capitalized company
    - All types of risk are relevant here
    - Produces outcome materiality standards

# **Measurement of standards of materiality**

- Calculate the appropriate claim liability distributions
- Appropriate materiality standards can be calculated based on the selection of a significance level threshold
- Thresholds are based on two measures of risk:
  - Percentile threshold approach (VaR): measures the probability of an outcome being worse than a given monetary threshold
  - Expected exceedence threshold approach (TVaR): measures the expected value of the amount in excess of a given monetary threshold, i.e., the expected material adverse deviation
- The TVaR approach assumes higher risk compared to the VaR approach since it is influenced by the outcomes of remote values

#### Two measures of risk: Percentile Threshold (VaR) Expected Exceedence Threshold (TVaR)



# We employ the framework of a statistical hypothesis testing

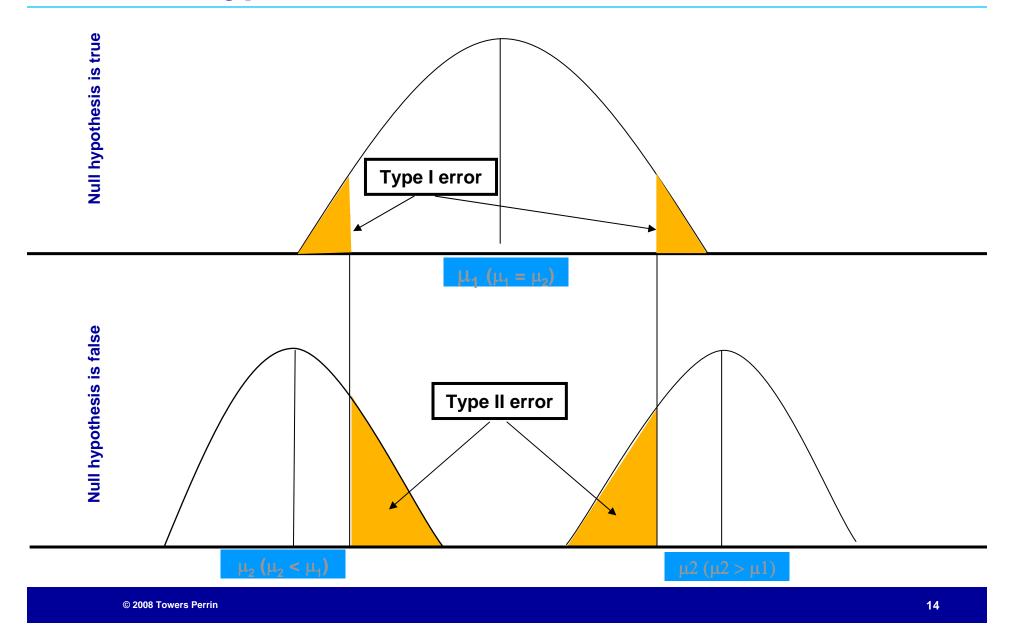
- *H<sub>0</sub>* (*Null Hypothesis*): the two estimates of claim liabilities are not materially different from each other, i.e.  $\mu_0 = \mu_1$
- $H_1$  (Alternative Hypothesis): the two estimates of claim liabilities are materially different from each other, i.e.  $\mu_0 \neq \mu_1$
- The resulting standard of materiality m can be interpreted as a function of two primary variables among others:

 $m = f(\sigma, r);$  where

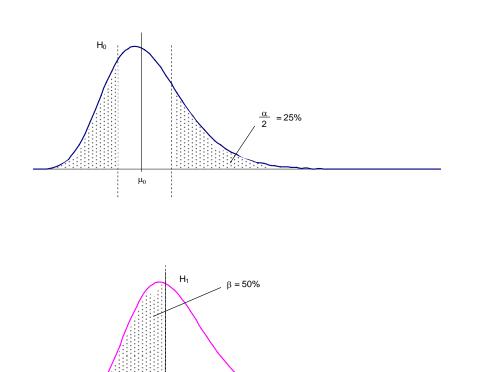
 $\sigma$ : the implied volatility of the claim liability distribution in question

- **r**: the significance level threshold (the type I error under the null hypothesis approach). Facts:
- m is directly proportional to σ
  - There is a greater uncertainty associated with the claim liability estimate
  - A more volatile line will require a larger surplus allocation
- m is inversely proportional to r
  - A higher significance level implies a higher level of conservatism

# **Null hypothesis framework**



#### In the context of reserve opinions, we need to know when one estimate of the liabilities is significantly different from another



- Distribution reflects the inherent uncertainty associated with any estimate of ultimate claim liabilities
- Hypothesis testing focuses on the probability of drawing the wrong conclusion
  - α = the probability of selecting the alternative estimate when the original estimate is correct
  - β = the probability of staying with the original estimate when the alternative estimate is correct
- Range of Insignificance  $\alpha = \beta = 50\%$
- Significance levels defined in terms of lower value of α
- In this illustration, there is significant overlap between management's view and the external actuary's view of the underlying distribution
- Differences in estimates of ultimate liabilities are likely to represent "noise"

 $\mu_1$ 

# **Other examples yield different scenarios:**

Hierarchy of Difference	Test Result	Opinion Implications
Insignificant In the acceptance range defined by $\alpha = .50$	Accept H <sub>0</sub>	"Reasonable" opinion; No qualification or disclosure
Potentially Significant Outside the acceptance range defined by $\alpha$ = .50 In the acceptance range defined by $\alpha$ = .30	Accept H <sub>0</sub>	"Reasonable" opinion; Disclosure
Significant In the rejection range defined by $\alpha = .30$	Reject H <sub>0</sub>	Adverse opinion

 $\boldsymbol{\alpha}$  for illustrative purposes only

# A practical illustration of the theory

# A practical illustration of the theory

- Company X carried reserve = \$395 M
- Opining Actuary's mean indicated = \$390 Million as follows:

Line of Business	Company X Carried Reserve (\$Millions)	Opining Actuary's Indicated Reserve (\$Millions)
Personal Auto Liability	\$65	\$55
Workers Compensation	\$175	\$185
Other Liability-Occurrence	\$155	\$150
Total	\$395	\$390

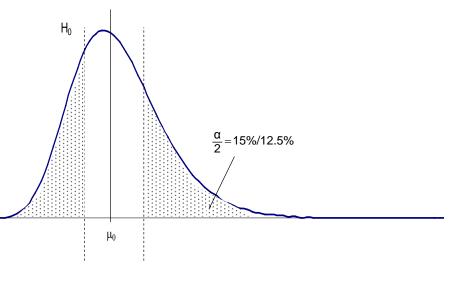
### **Distribution around the mean**

We employ the Mack stochastic reserving method on Company X line of business triangles to come up with the following CVs:

Line of Business	CV (Parameter Risk)
Personal Auto Liability	4.0%
Workers Compensation	5.5%
Other Liability-Occurrence	8.0%

#### **Determination of ranges – theory**

- Select ranges by line of business assuming lognormal distribution with calculated CV and mean equal to Opining Actuary's indicated using the VaR approach:
- For each line of business:
  - Range of reasonable estimates can be calculated corresponding to  $\alpha = 0.30$  two-tail test
  - Range of probable outcomes can be calculated corresponding to  $\alpha = 0.25$  two-tail test



#### **Determination of ranges – parameters**

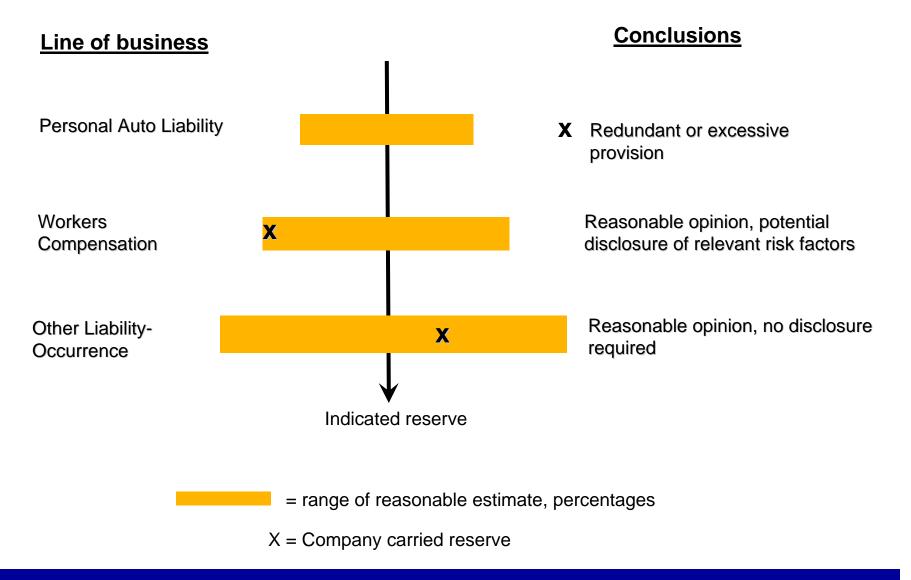
- To calculate ranges of reasonable estimates we need to know
  - CV, a measure of the uncertainty of the claim liability estimates
  - $\blacksquare$   $\alpha$ , the benchmark significance level

		Range of Insignificance $(\alpha = .50)$		Range of Reasonable Estimate $(\alpha = .30)$	
	Selected CV	Lower	Upper	Lower	Upper
Personal Auto Liability	4.0%	-2.7%	2.7%	-4.1%	4.1%
Workers Comp	5.5%	-3.8%	3.8%	-5.7%	5.7%
Other Liability – Occurrence	8.0%	-5.5%	5.6%	-8.2%	8.3%

# **Determination of ranges – results**

	Indicated Reserve	Insigni	Range of nsignificance $(\alpha = .30)$ Range of Reasonable 		onable mate	Carried Reserve
		Lower	Upper	Lower	Upper	
Personal Auto Liability	\$55	\$54	\$56	\$53	\$57	\$65
Workers Comp	\$185	\$178	\$192	\$174	\$196	\$175
Other Liability – Occurrence	\$150	\$142	\$158	\$138	\$162	\$155

# Comparison of differences between carried and indicated amounts with estimated materiality amounts



# A detailed illustration of the research

# **Steps in the methodology**

### Data

- Estimate claim liability distributions
- Select significance thresholds
- Calculate materiality standards for various measures of risk
- Aggregate various lines together

# Step 1: Data

- The AM Best database was employed in our analysis
  - Schedule P (for premium, losses)
  - Five-Year Historical data (for surplus)
- Four lines of business were analyzed:
  - PAL: Personal Auto Liability
    - short tail line, stable development
  - HO: Homeowners
    - short tail line, less stable development
  - WC: Workers Compensation
    - long tail line, stable development
  - OLO: Other Liability-Occurrence
    - long tail line, non stable development
- Analysis happened at the legal entity level
  - Figures were adjusted for pooling arrangements
- Insurers were classified into Small/Medium/Large based on net earned premium volume

# **Step 2: Estimate claim liability distributions**

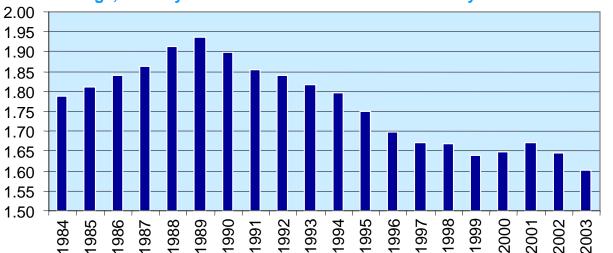
- The claim liability distributions were calculated based on two stochastic methods:
  - Mack method:
    - the method generates the first two moments of the claim liability distribution
    - Assumptions are needed for the form of the distribution and the triangle's tail
  - Bootstrapping method:
    - Produces an empirical distribution of the claim liabilities
    - Inverse power curves are fitted in the tail
- Both stochastic methods are employing paid loss development data
- Both methods are not responding well to reported losses where negative loss development is prevalent

# **Stationarity: one notable limitation of both stochastic reserving methods**

- Both methods assume a stationary process, i.e. they assume the absence of any influences other than the loss generating process:
- Realistically triangle development data is hardly stationary due to:
  - Exogenous factors: non-company specific like economic or social inflation
  - Endogenous factors: company-specific like claim settlement and changes in case reserve adequacy
- Stochastic methods are overstating the volatility of the underlying loss generating process
  - Hindcast testing results, based on empirical results, support the assertion of overstatement

#### Stationarity: an example

- Reserving methods assume that past experience is predictive of the future
  - Exogenous non-stationary factors (economic/social inflation)
  - Endogenous non-stationary factors (claim settlement/coverage)
  - Non-stationarity overstates the loss generating process volatility
- The volatility of the loss generating process can be significantly overstated in the absence of stationarity



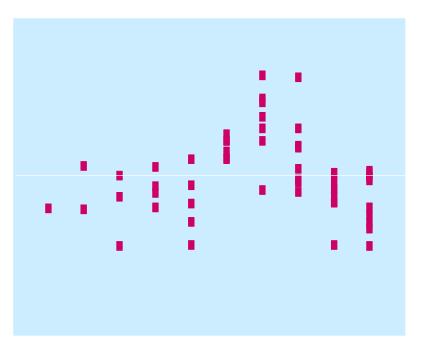
Large, Countrywide Insurer — Personal Auto Liability — 12-to-24 Paid LDF

This actual data sample of development factors shows that variation is not purely random

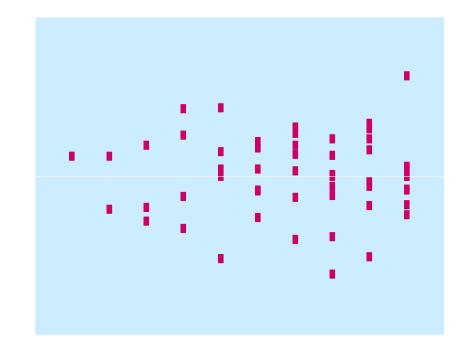
# The historical data needs to be adjusted to a stationary basis

#### **Other Liability Residuals**

Before Adjustment



#### After Adjustment



# **Step 3: Benchmark significance level thresholds**

- For outcome materiality, the calculations are based on the "Bright Line" Test:
  - Measures the difference between surplus as regards to policyholders and the NAIC Risk Based Capital (RBC) that would downgrade the company into the next lower RBC level
  - Difference serves as a maximum standard of materiality
- 39 financially healthy and16 financially impaired companies were analyzed, for all lines combined, (total risk basis)
  - Claim liability distribution was calculated
  - Standard of materiality based on "Bright Line" test was calculated
  - Benchmark significance level threshold measures the probability of losses in excess of:
  - (P= mean of claim liability distribution + materiality standard)
    - Benchmark exceedence ratio measures the expected losses in excess of P as a ratio to the mean
- For most financial healthy companies the resulting significance threshold levels were 0.0%

# Materiality standards for financially healthy companies

	Percentile Threshold Benchmark Significance Levels		Tail Value at Risk Benchmark Exceedence Ratio		
	Lower Tail	Upper Tail	Lower Tail	Upper Tail	
Estimation materiality	10.0%	7.5%	n/a	2.0%	
Outcome materiality	8.0%	6.0%*	n/a	1.5%	

\*Corresponding standard for financially impaired companies is 18.0%

# **Step 4: Calculate materiality standards**

- Calculate claim liability distributions (for Mack vs. Bootstrapping methods) by legal entity
- Normalize the claim liability distribution so that mean of the distribution is equal to the carried reserves
- The upper tail outcome/estimation materiality standard =
  - (percentile implied by the outcome/estimation benchmark significance level/exceedence ratio) – (percentile of the carried reserves)

# **Step 5: Aggregate various lines together**

- Mack and Bootstrapping calculate claim liability distributions for individual lines of business
- The volatility of the aggregate claim liability distribution increases with:
  - The volatility of each individual line of business
  - The correlation across lines
- We employed a Normal Copula approach to calculate multi-line claim liability distributions and the implied estimation and outcome materiality standards

# **Results and Conclusions**

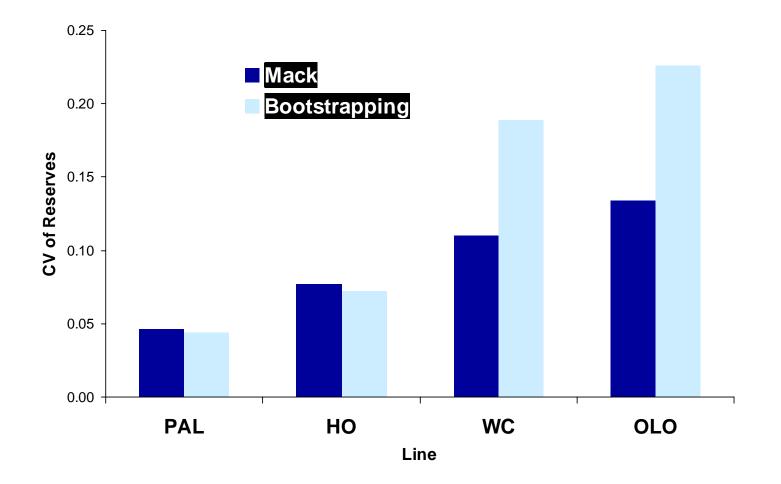
# **Executive Summary**

- Materiality can have different implications when viewed from a statistical, financial or solvency perspective
- Standards of materiality vary by line of business
- Materiality standards can be arrived at using a framework of statistical hypothesis testing
- Any approach to deriving standards of materiality requires the measure of an appetite for adverse outcomes
  - Percentile Threshold and Expected Exceedence Ratio:
    - Type I/Type II error in the hypothesis testing framework
- Percentile Threshold an Expected Exceedence Ratio approach yield different standards of materiality
- Benchmarks should be derived based on combined industry data

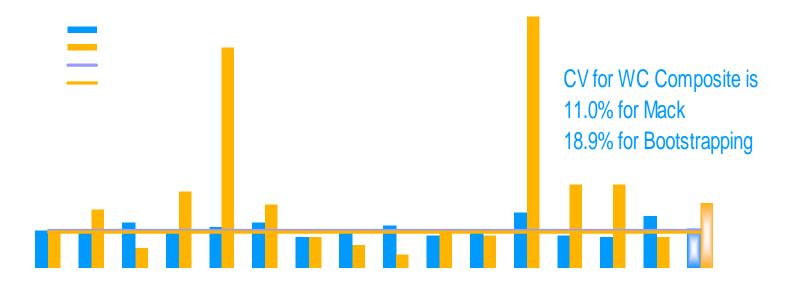
### **Observations on stochastic methodologies**

- Standard volatility measuring techniques overstate the volatility of the underlying loss exposure
- Results inconsistent between paid and incurred loss data
- Mack and Bootstrapping techniques employed in our study produce different measures of volatility
- The standard stochastic methodologies do not differentiate well between process and parameter risks

### **Comparison of parameter variability from Mack and Bootstrapping methods**



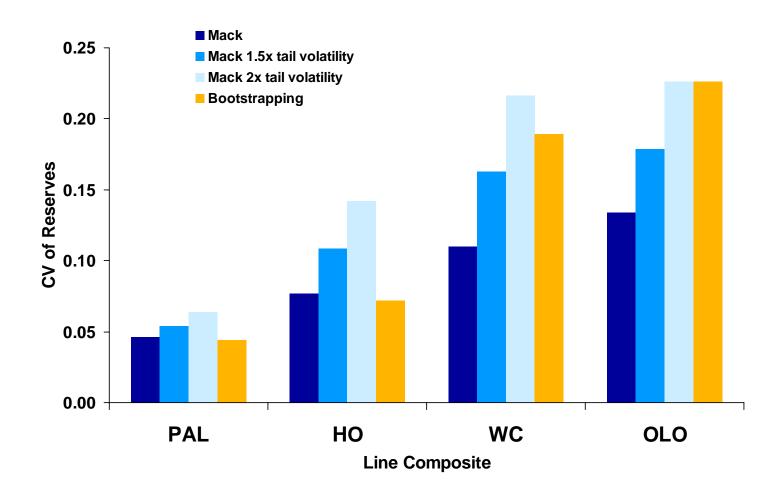
### **Comparison of parameter variability break from Mack and Bootstrapping methods - WC**



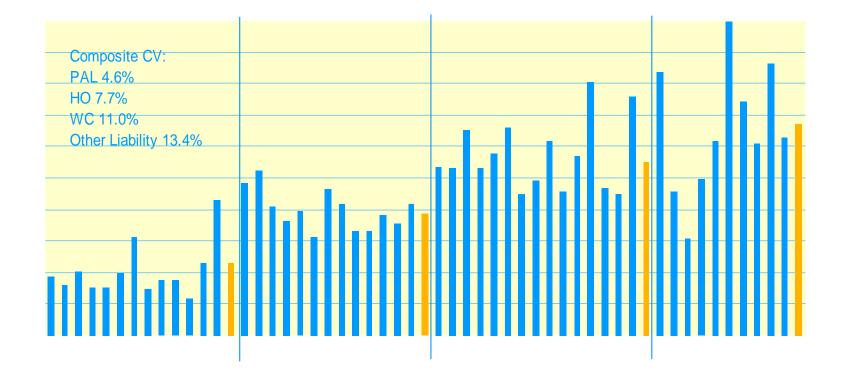
The bootstrapping method is sensitive to outliers in the data

The median CVs are close for both stochastic methods

#### Comparison of parameter variability from the Mack method under various tail assumptions and the Bootstrapping method

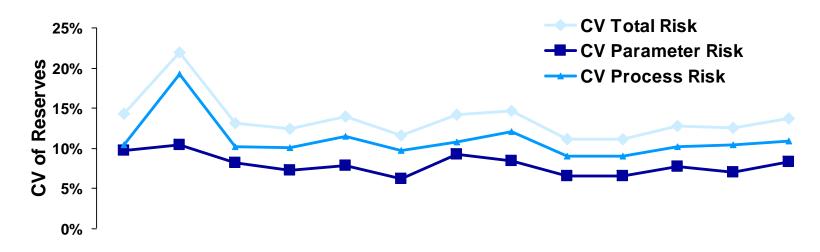


### **Comparison of parameter variability from the Mack method:** by size of company



No clear relationship between claim liability volatility and the size of the company

# Comparison of total, process and parameter variability from the Mack method: Homeowners



Individual companies sorted by premium

- Parameter risk is invariant of the size of the company
- Process risk should decrease for larger companies
  - Empirical data does not support that assertion
- Process risk might be overstated by the Mack method

# Estimation Materiality Standard – Bootstrapping and Mack

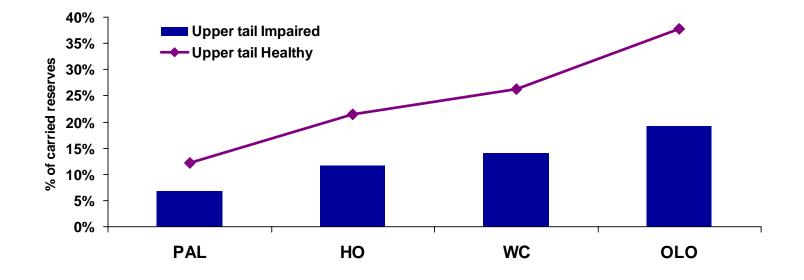
	Mack		Bootstrapping	
Line of Business	Lower Tail	Upper Tail	Lower Tail	Upper Tail
Personal Auto Liability	-5.8%	6.7%	-5.4%	6.3%
Homeowners	-9.7%	11.4%	-8.8%	10.5%
Workers Compensation	-13.6%	16.4%	-19.0%	25.3%
Other Liability	-16.4%	20.2%	25.7%	32.7%

# Estimation and Outcome Materiality Standard – Mack

	Estimation Standards		Outcome Standards	
Line of Business	Lower Tail	Upper Tail	Lower Tail	Upper Tail
Personal Auto Liability	-5.8%	6.7%	-10.2%	12.2%
Homeowners	-9.7%	11.4%	-17.5%	21.5%
Workers Compensation	-13.6%	16.4%	-20.8%	26.2%
Other Liability	-16.4%	20.2%	-28.0%	37.7%

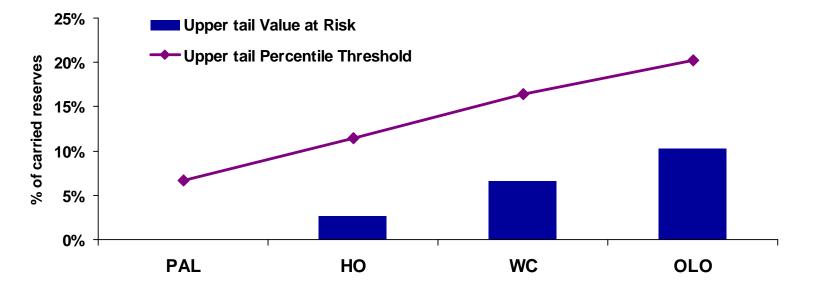
- Outcome materiality standards employ both process and parameter risk
- Estimation materiality standards employ parameter risk only
- Higher significance level benchmarks apply for estimation materiality

## **Outcome Materiality Standards –** Healthy vs. Impaired Companies – Mack



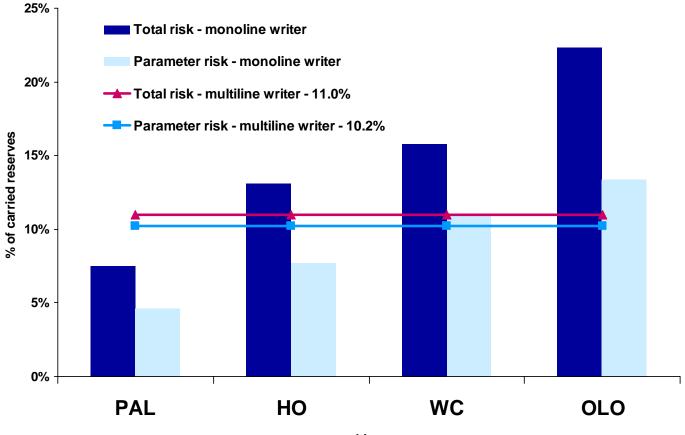
- There is a greater reserve uncertainty associated with the reserves of a financially impaired company
- Selected benchmarks significance level is higher for financial impaired companies

#### **Upper tail Estimation Materiality Standards – Mack**



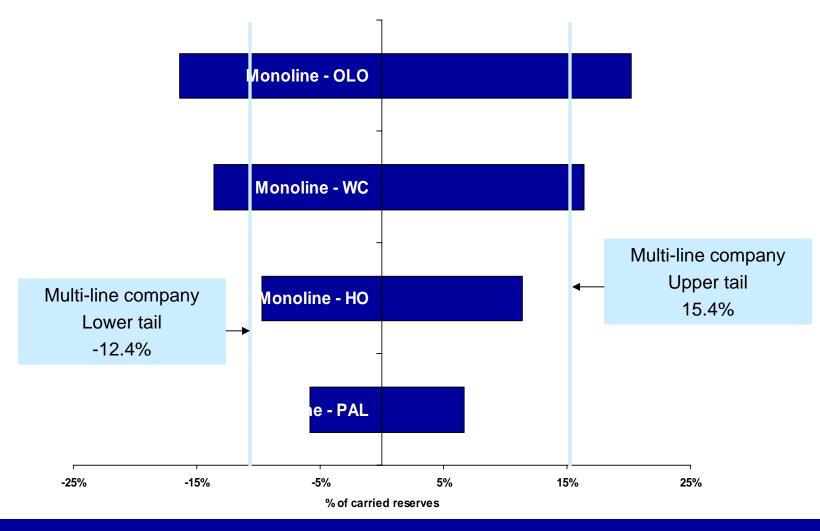
- The percentile threshold approach measures the probability that the actual claim liability amount would exceed a selected dollar threshold (i.e., carried reserves)
  - It does not consider the magnitude of the deficiency
- The tail value at risk approach measures the expected shortfall of claim liabilities
  - Is affected by the extreme claim liability outcomes

### **Coefficient of Variation**



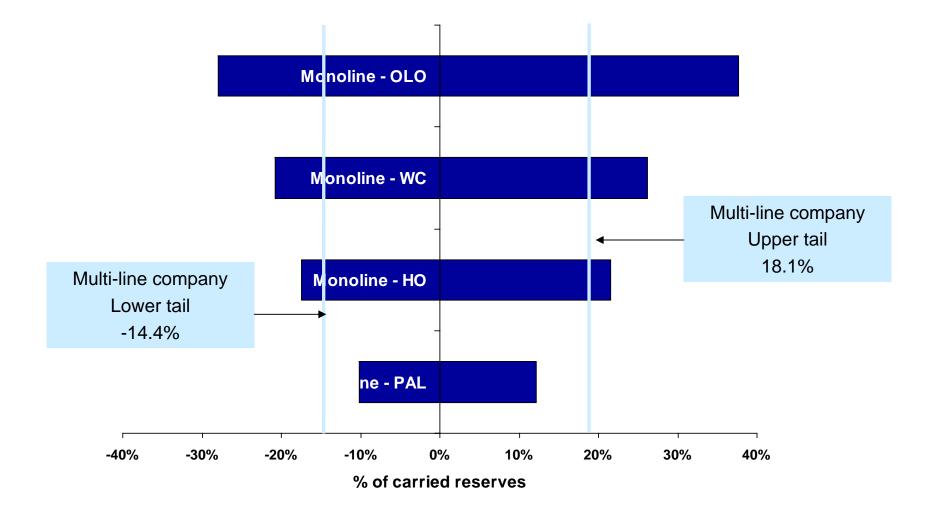
Line

### **Estimation Materiality Standards**



© 2008 Towers Perrin

### **Outcome Materiality Standards**



# **Outcome Materiality Standards –** Mack Upper Tail or Adverse Deviation

#### **Outcome Materiality Standards – Mack Upper Tail or Adverse Deviation**

Line of Business	Before Adjustment	After Adjustment
Personal Auto Liability	12.2%	5.7%
Workers Compensation	26.2%	18.0%
Other Liability	37.7%	16.7%

#### Estimation Materiality Standards – Mack Upper Tail or Adverse Deviation

Line of Business	Before Adjustment	After Adjustment
Personal Auto Liability	6.7%	3.6%
Workers Compensation	16.4%	12.5%
Other Liability	20.2%	11.5%

- 27 to 30 companies composite AM Best data, adjusted for exogenous and endogenous influences
- Results suggests that standards are overstated in the absence of stationarity

### **Questions?**

### **Author's Contact Information**

Emmanuel T. Bardis Towers Perrin 111 Huntington Avenue 8th Floor Boston, MA 02199-7612 (617)638-3807 manolis.bardis@towersperrin.com

Stephen P. Lowe Towers Perrin Forestal Centre 175 Powder Forest Drive Weatogue, CT 06089-9658 (860)843-7057 stephen.lowe@towersperrin.com Christina L. Gwilliam Towers Perrin 111 Huntington Avenue 8<sup>th</sup> Floor Boston, MA 02199-7612 (617)638-3864 christina.gwilliam@towersperrin.com

Atul S. Malhotra ACE American Insurance Company 455 Market Street Suite 500 San Francisco, CA 94105 (415)547-4587 atul.malhotra@ace-ina.com