

**The Easiest Way to Become
a Better Presenter**
Dr. Fred Ray Lybrand

**“Everything’s Hard
Before It’s Easy,
But It’s Easy Once
You Know How.”**

Short Cut vs. The Way

EASY?



**IS THERE A MATCH BETWEEN
YOU AND THE LISTENER**

Presentations

Here's the Whole Outline for Today

Point

Personality

Passion

Practice

The 4 P's



**Speeches and Meetings are a
Mess for the Same Basic Reason**

What's the Point?

Personality



Personality:

What is Personality?

MBTI 101

Extravert.....Introvert

Sensing.....Intuition

Thinking.....Feeling

Judging.....Perceiving

Think “Handedness”

Be Who You Are to
See Who You Are

KEY TO PERSONALITY

Passion



Speak when you are angry and you
will make the best speech you will
ever regret.

AMBROSE BIERCE

PASSION

- ✓ **What do you care about?**
- ✓ **What gives you energy to work on?**
- ✓ **What would you pound the table over?**
- ✓ **Wealthy King / Queen**
Exercise

Practice



Practice Makes Perfect?

NO...Practice Makes Permanent

-Howard G. Hendricks

**The greater part of courage is having
done it before.**

-Ralph Waldo Emerson

Two Kinds of Practice

1. The Presentation

2. Opportunities to Present

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Helpful Hints

1. Be Extemporaneous Parts (at least in spots)

- * Releases Personality**
- * Releases Passion**

2. Remove Negative Beliefs

- * Example: Mistakes and Failure are Bad**

Helpful Hints

3. Use the Rule of 3's & 4's

- * Examples**

- * Helps the listener's brain (a lot)**

- To Follow**

- To Organize**

- To Endure**

Questions?