

# Protecting, Detecting, Responding & Insuring Cyber Threats

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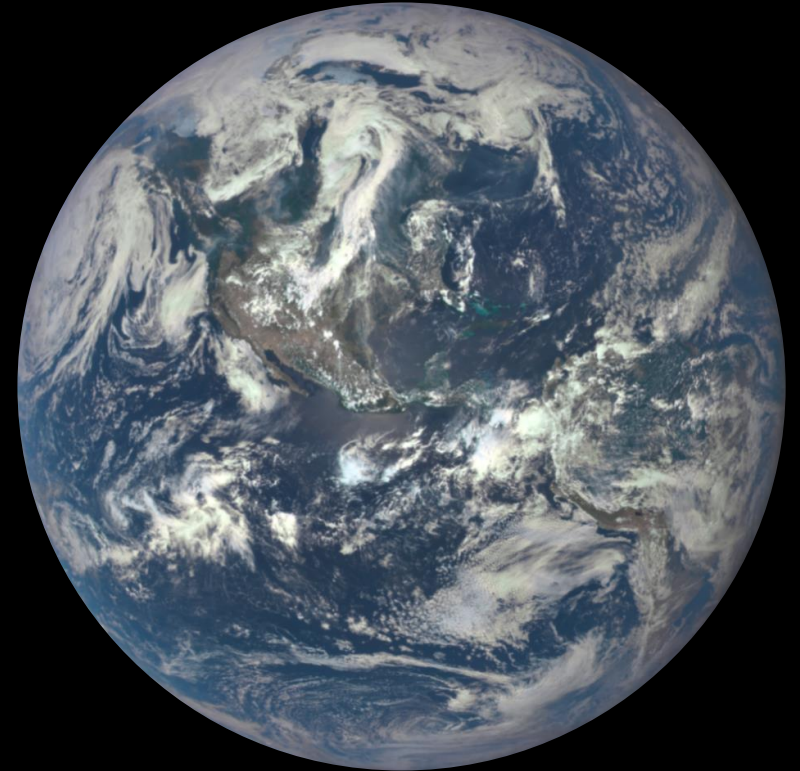
## OUR COMMITMENT TO **TRUST**



TRANSPARENCY



PRIVACY





## **2015** A ROUGH YEAR IN SECURITY

**160 MILLION** customer records

**229 DAYS** between infiltration and detection

**\$3 TRILLION** of market value destroyed

## **2016** NOT STARTING ANY BETTER!

### **MOSSACK FONSECA:**

**11.5m** documents

**210,000** companies

**21** offshore jurisdictions



YOUR  
**IT ENVIRONMENT**



YOUR  
**IT ENVIRONMENT**



**YOUR  
IT ENVIRONMENT**



## PROTECT

across all endpoints, from sensors to the datacenter



closing the gap between discovery and action

## DETECT

using targeted signals, behavioral monitoring, and machine learning



## OUR **UNIQUE** APPROACH



**PLATFORM**

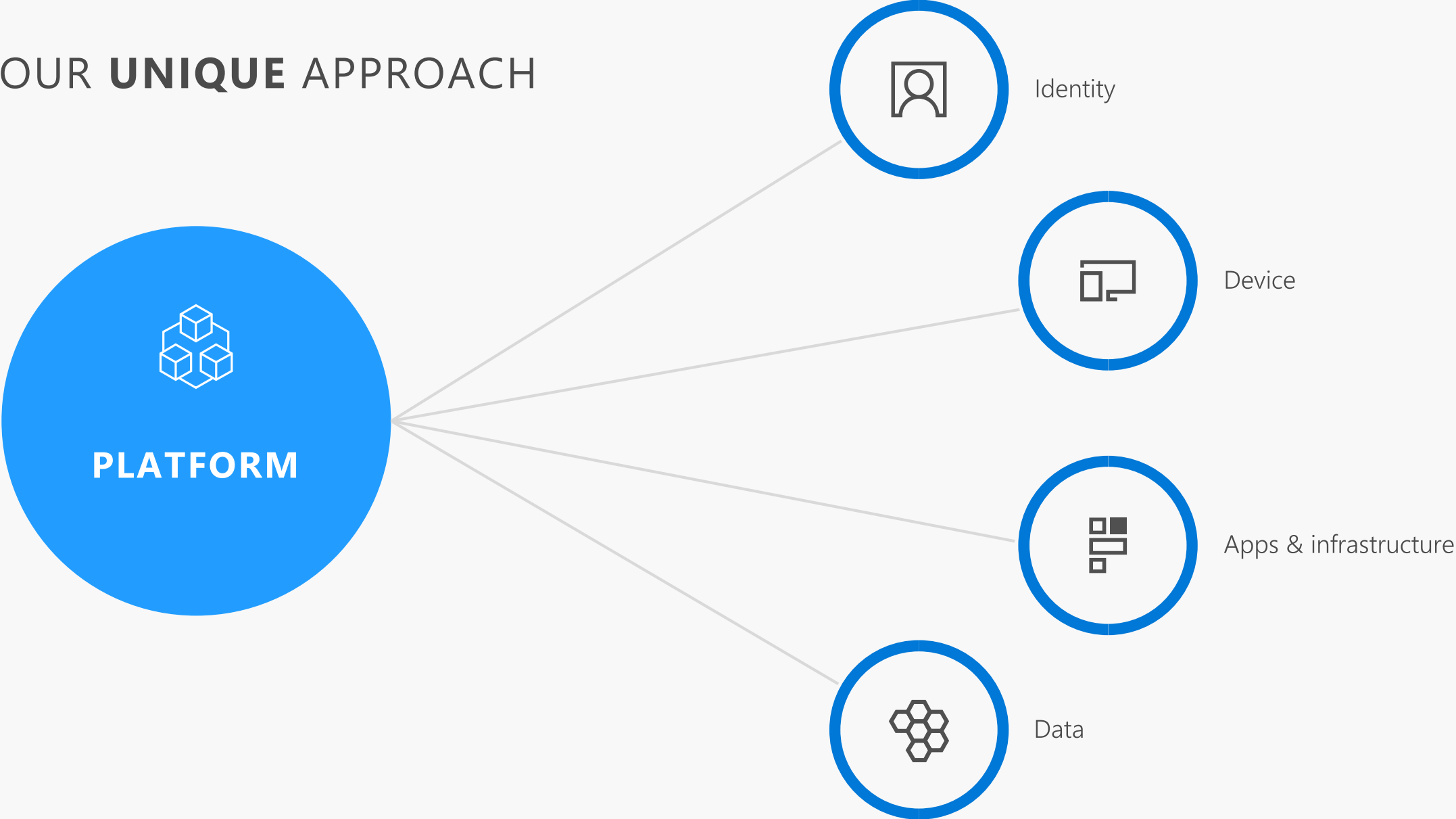


**INTELLIGENCE**

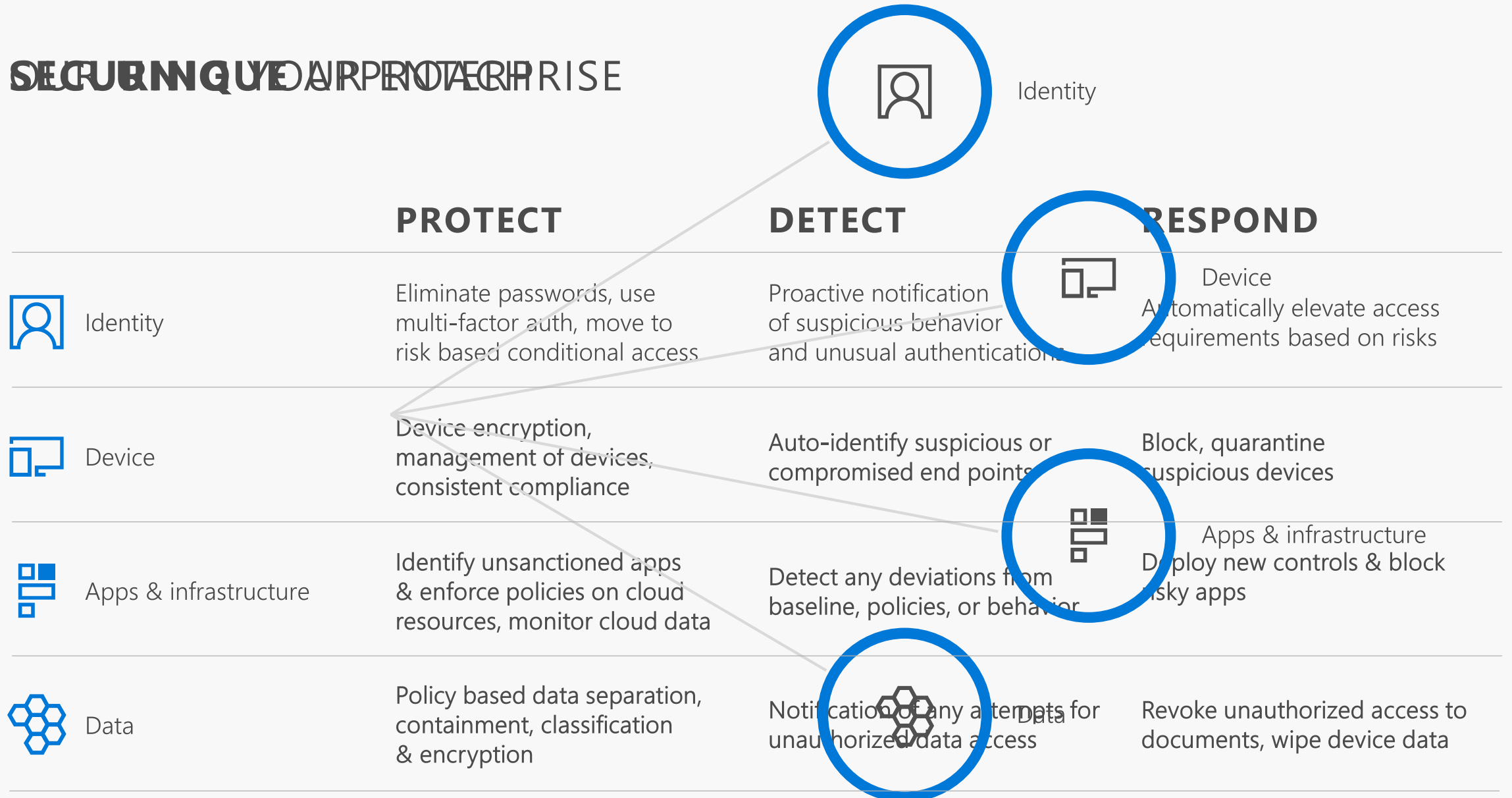


**PARTNERS**

# OUR **UNIQUE** APPROACH



# SECURE & PRIVATE ENTERPRISE



# THE MICROSOFT **SECURITY PLATFORM**

## PROTECT

## DETECT

## RESPOND



Identity

Azure Active Directory, Microsoft Advanced Threat Analytics, Windows 10, Microsoft Intune, Office 365



Device



Apps & infrastructure

Azure, Microsoft Cloud App Security, Office 365, Operations Management Suite, SQL Server 2016, Windows Server 2016



Data

Azure Rights Management, Windows 10, Office 365, SQL Server 2016, Windows Server 2016

## OUR **UNIQUE** APPROACH



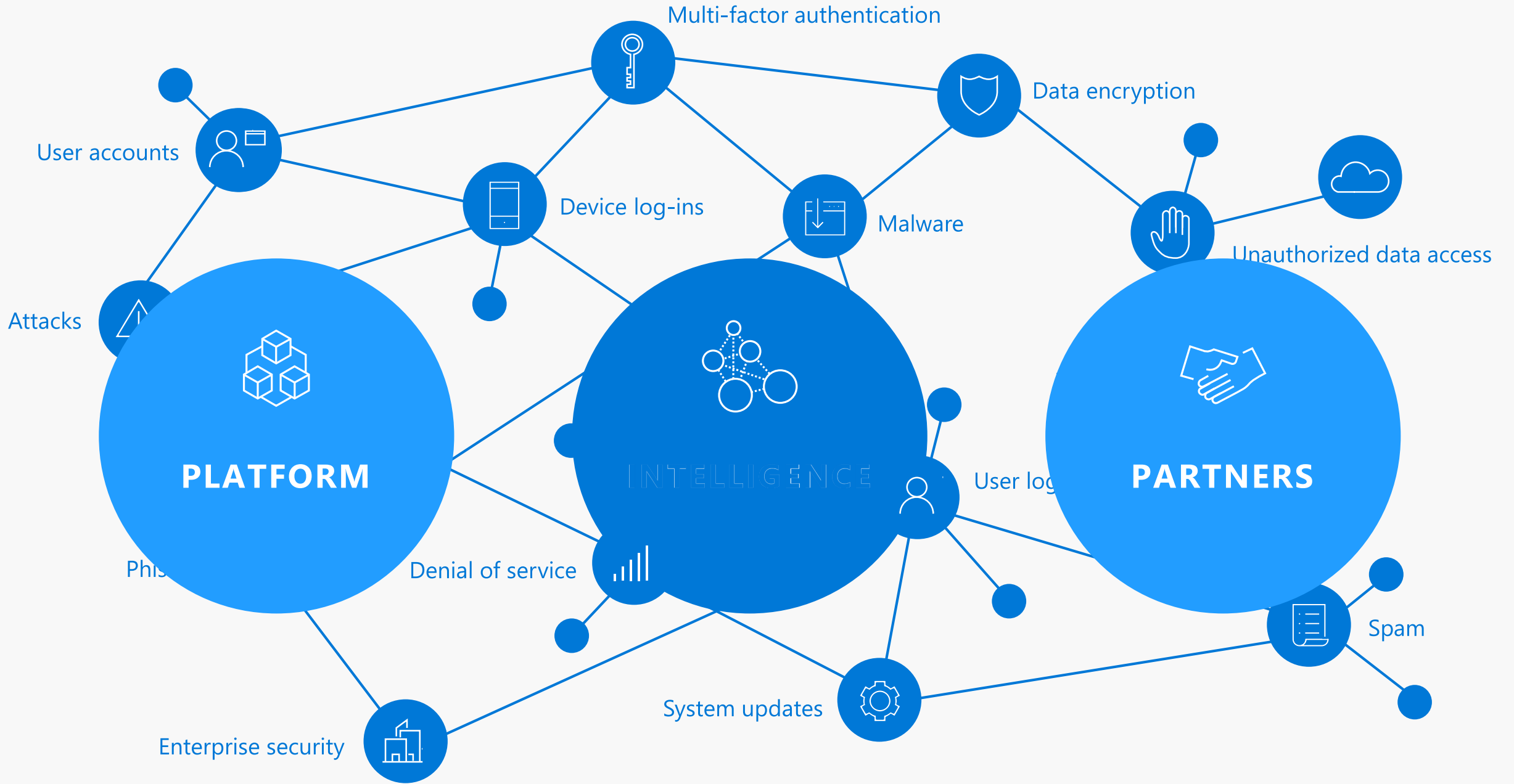
**PLATFORM**



**INTELLIGENCE**



**PARTNERS**





## OUR **UNIQUE** PERSPECTIVE

**300B** user authentications each month

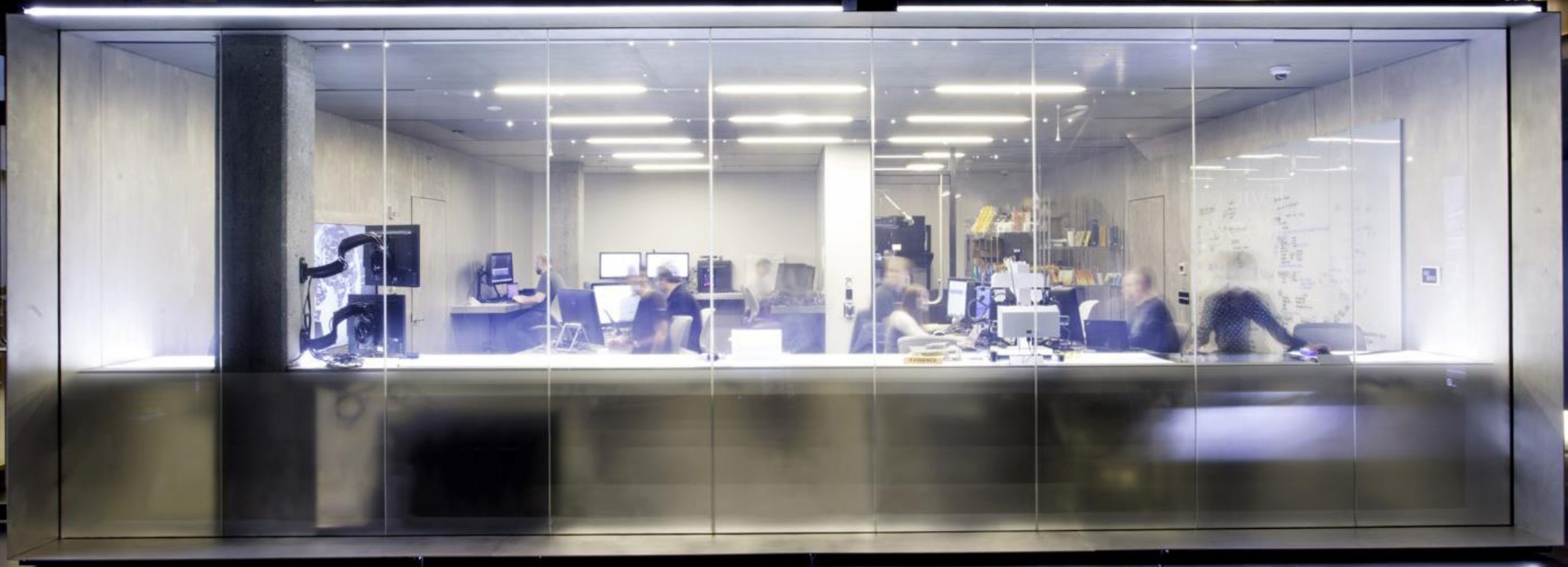
**1B** Windows devices updated

**200B** emails analyzed for spam and malware

**INTELLIGENCE**



# OUR INTELLIGENCE





# The Microsoft Cyber Defense Operations Center

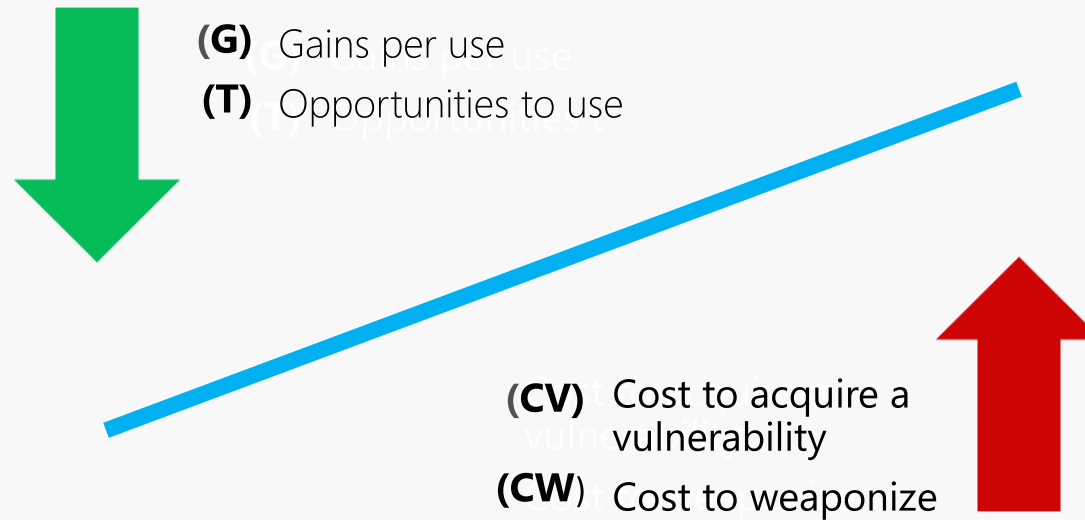


- Protect Microsoft's cloud infrastructure, customer-facing cloud services, products and devices, and internal resources 24 x 7 x 365
- Unite personnel, technology, and analytics in a central hub
- Provide world-class security protection, detection, and response

- More than 50 Security Experts and Data Scientists
- Connected to >3500 Security Professionals across Microsoft
- Tight partnerships with Microsoft Research and the Security Development Lifecycle (SDL) team

# Cyber Economics

Goal: increase attacker costs



$$\text{Attacker's ROI} = (G \times T) - (CV + CW)$$

# OUR **UNIQUE** APPROACH



**PLATFORM**

**PARTNER  
WITH PEERS**



**INTELLIGENCE**

**WORK WITH  
INDUSTRY ALLIANCES**

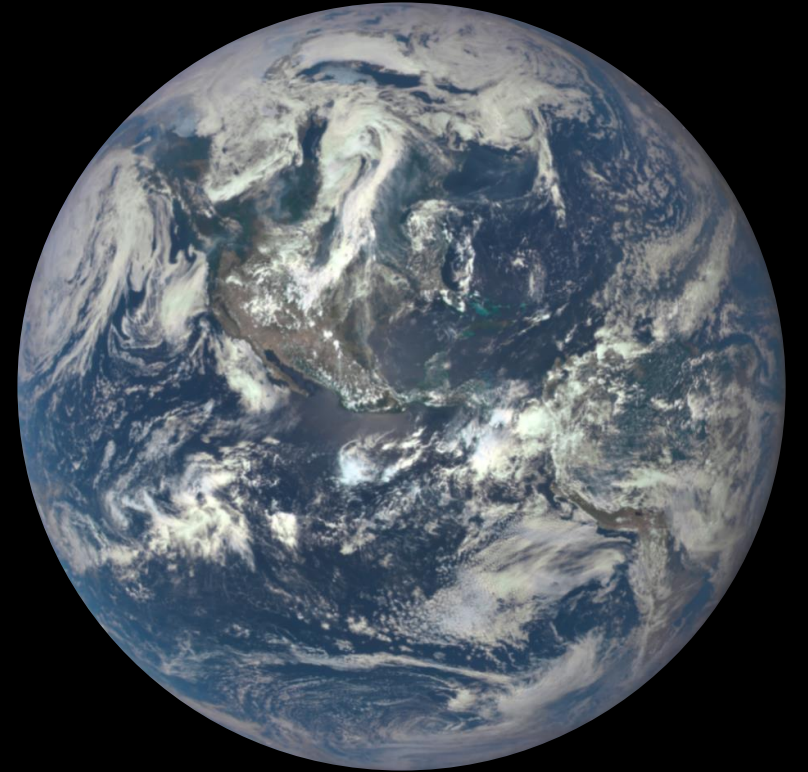


**PARTNERS**

**WORK WITH  
GOVERNMENT**



# Microsoft & The Insurance Sector



# Insuring Against Cyber Threats – why it is difficult?

- Difficult to assess the baseline security risk of organisations seeking cybersecurity insurance
- Average time before an attacker is discovered is over 200 days, are you insuring a broken system?

# Insuring Against Cyber Threats – **where we want to help**

- Difficult to assess the baseline security risk of organisations seeking cybersecurity insurance
- **Infrastructure assessment, network & telemetry monitoring, analysis against the intelligent security graph**
- Average time before an attacker is discovered is over 200 days, are you insuring a broken system?
- **Dynamic monitoring & detection, threat analytics, real time alerting driven by powerful inference engine**

# Insuring Against Cyber Threats – **why we think we can add value**

- Enable you to make better decisions on assessing the risk profile of organisations seeking cybersecurity insurance
- By detecting & removing attackers quickly from networks before they can do real damage we can help reduce your exposure
- By helping you understand the security of reference architectures
- By potentially taking a share of the risk??



Is there an appetite for this type of partnership?





# Questions

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