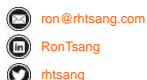


Influential Public Speaking:

How to be a More Effective Technical Communicator

2017 CAS Spring Meeting



During This Session, You Will Gain

2

Knowledge	Resources	Opportunities
Engaging different audiences	Practical activities Discussion Worksheets	Collaborating with peers
Structuring your messages		Preparing for presentations
Overcoming speaking nervousness		Enhancing career success



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#1

non-quantitative skill that actuaries need to succeed:
COMMUNICATION

Source: CAS Survey 2015



"You can have brilliant ideas,
but if you can't get them across,
your ideas won't get anywhere."

LEE IACOCCA

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Know Your Ovation Type

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1. The Sports Agent
2. The TV Host
3. The Support
4. The Scientist

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What is **your Ovation Type**?

What is **your audience's Ovation Type**?

How will you **speak effectively** with them?



Master Your Message



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1. Core Message

2. Begin With a Bang

3. Position Your Points

1st Talking Point

2nd Talking Point

3rd Talking Point

4. End With Excellence



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- What is your **Core Message**?
- How will you **Begin With a Bang**?
- What are your **Talking Points**?
- How will you **End With Excellence**?

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Gain Unstoppable Confidence

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What is your warm-up **Exercise**?

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What will you **Visualize**?

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How will you **Empathize** with your audience?

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How will you focus on **Excellence**?

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How will you Practice?

Handwriting practice lines for page 16

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- 1. Exercise
- 2. Visualize
- 3. Empathize
- 4. Excellence
- 5. Practice

Handwriting practice lines for page 17

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Know Your Ovation Type

Master Your Message

Gain Unstoppable Confidence

Handwriting practice lines for page 18

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After This Session, Did You Gain...

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Knowledge	Resources	Opportunities
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